THE RETURN of THE SUPERMODEL

THE LA FASHION MAGAZINE

HNYFW 2017 Two platforms Join Forces

A MODELS FAIRY TALE VAEDDING W/ CHRISTINA GALIOTO

SPRING 2017



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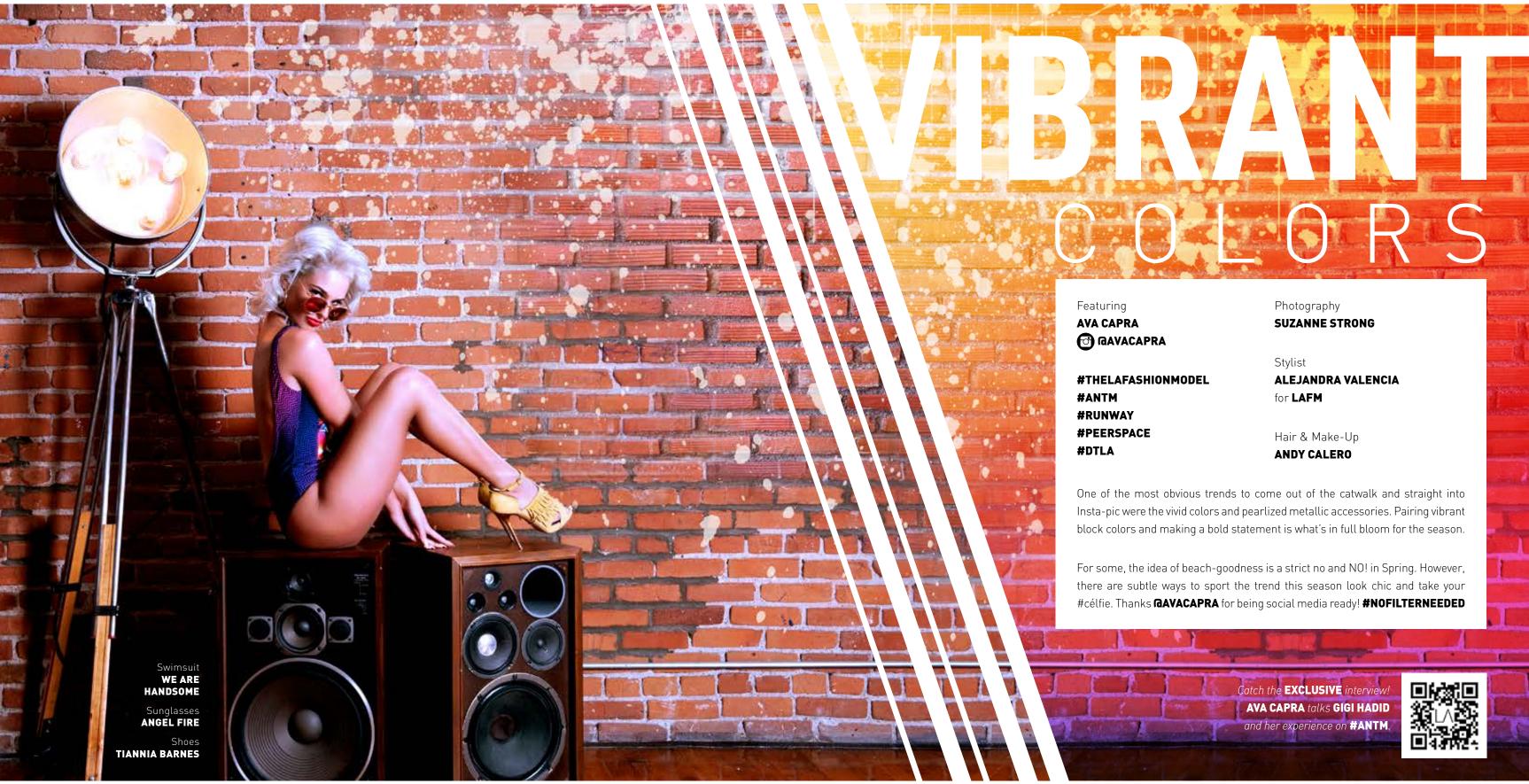
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EDITOR'S NOTE

In the days of *Insta-everything* it is no surprise to see success be measured through social status—media that is. With modern day supermodels like **GIGI HADID**, **KENDALL JENNER** and **CARA DELEVINGNE** taking control of our news feeds, we can't help but wonder how the *INSTAGIRLS* came about. **#GIRLSQUAD**

Since the 40s, we've been used to the idea of a supermodel. **BETTINA GRAZIANI** ruled fashion for two decades creating the token lifestyle we refer to today as *modelesque*. Earning exorbitant modeling fee's of \$1,300 an hour and wedding international playboy **ALY KHAN**, she set the bar of what to expect going forward.

Soon after, young girls would be introduced to the largest fashion icon to date— **BARBIE**, followed by **TWIGGY** in the 60s, to our first COVERGIRL, **CHERYL TIEGS** in the 70s. From that point on we became familiar with the household names of Linda, Naomi, Christy, Cindy, Tatjana and Claudia. A clan of glamazon women, who partied together, did business together and more importantly, didn't get out of bed for less than \$10,000.

In 2000, we were re-introduced to a new powerful and glamorous athletic confidence that would rewrite the prerequisites of modeling—also known as **GISELE BÜNDCHEN**, who according to **FORBES** became the first billionaire supermodel. Not only was she fresh, she also quickly learned that in order to stay in the game you would need to rewrite the rules. And she did...

But how does one keep up, let alone compete? You don't. You recreate the status quo and move forward with what is before you. For modern day models, it's about being relevant and not pigeon holed to being JUST a model. We no longer look for the impossible build with goddess features...to the time where the fashion world felt like an impenetrable bubble. Instead, we live in a social world where everything comes in an instant and you automatically see what the world thinks. It's a social world where fashion, lifestyle and poetic approaches are in bloom.

The modern day supermodel, is truly a wonder woman. Proving that as times change we continue to evolve and stay relevant, and if you don't believe us, check out their IG.

#INSTAPIC #FASHION #MODELLIFE #SPRING2017 #ME





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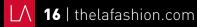
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FNL NETWORK & LAFM

THE BIGGEST PARTNERSHIP IN FASHION

Written by MIRA BALEV-JOHNSON

Last Season during NYFW, two major fashion forces joined together to offer viewers fashion though Social Media, TV and Print. The partnership between FNL Network President, ROCCO LEO GAGLIOTI and LAFM President, NINA VARGAS is one that is labeled as THE POWER COUPLE of fashion. Often

running into each other at the same shows and events, and having been friends prior, the partnership made sense and was bound to happen.

"It's not everyday that you find someone with as much passion and drive in what they are building. I use to think I was the only one who was as involved in their business-until I met Rocco and learned just how much he does. He's just like superman but in a well tailored suit!" said Vargas.

"Nina is basically the female version of me. She has such a kind heart and this above all is how she gets things done regardless of the obstacles always being a passionate, good person, who is simply amazing at her job. The fashion industry is lucky to have her." said Gaglioti about Vargas.

NFN

ROCCO LEO GAGLIOTI & NINA VARGAS seen at NEW YORK FASHION WEEK.

As both companies continue to grow, The LA Fashion has been focusing on building their 2 million domestic readers and their international presence, and have begun introducing a new method to deliver fashion news to their reader. Taking things further this year they will be introducing a private label collection that, as the team mentions "has something for every

woman, because they are all beautiful. Our readers shared with us what they wanted, we listened and took it one step further."

FNL Network, with their unique viewpoint and content that goes beyond the catwalk, they too are making big moves. On

Feb 22, 2017 WURL TV announced that it was adding fashion-news provider FNL Network to its growing list of TV channels that bring exciting video content to viewers' living rooms via Wurl's linear TV platform.

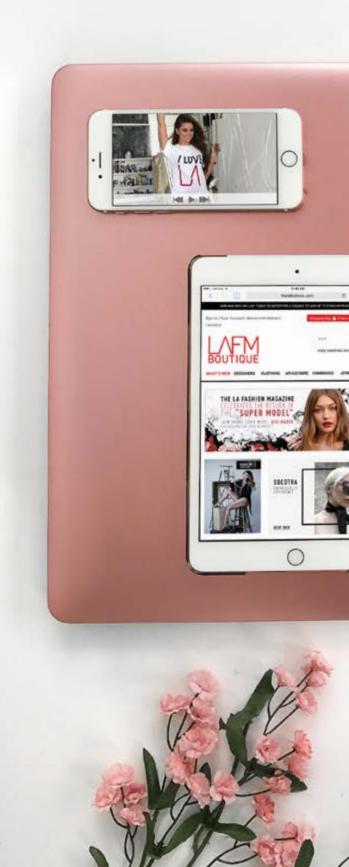
"FNL is more than just fashion-it is the story behind the footnotes. It brings the fashion business into a relevant and exciting cultural world for a global audience," said FNL President Gaglioti. "We want FNL to be in every home, and Wurl allows us to bring our programming to TV's enormous audience."

It is exciting to see what FNL Network's partnership with Wurl TV will bring to the fashion hungry. FNL Network will now be able to go beyond their 20 million viewers adding on +60 million Internet-connected set-top boxes, including those now deployed by cable operators such as **COMCAST**, CHARTER and DIRECTV.

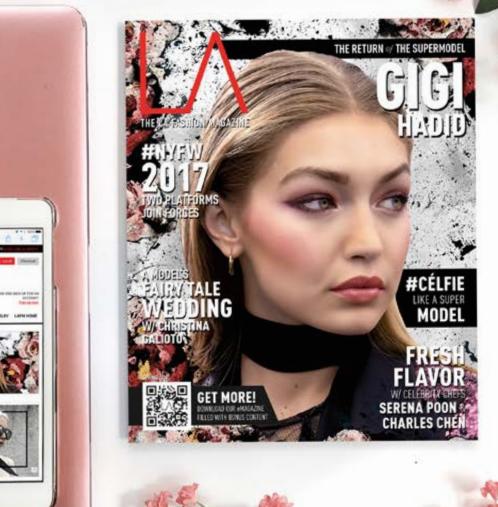
In other words, FNL's cross partnerships with LAFM and Wurl TV has made it easy for today's busy fashionista to access the fashion and lifestyle content they want, when and how they want it.

BRING ON THE FASHION!

THE LA FASHION MAGAZINE THE COMPLETE SOURCE FOR TODAY'S BUSY **FASHIONISTA**.







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he moment Barbie[®] doll was introduced to the world by Ruth Handler in 1959, an icon was born. Debuting as The Teenage Fashion Model, Barbie allowed girls to experience fashion play and to explore various dreams, fantasies and aspirations without ever leaving home.

"My whole philosophy of Barbie was that through the doll, the little girl could be anything she wanted to be," Ruth said. "Barbie always represented the fact that a woman has choices."

Over the years, Barbie doll has always been a reflection of the times, whether following style trends or blazing her own

Today, Barbie is the most popular doll in the world. She is a worldwide fashion muse and pop culture icon for girls of



THE ORIGINAL SUPERMODEL

Written by **PETER CURTI**

all ages. A symbol for girls who can do anything. Yes, after pulling herself out of her 1950's rut as a swimsuit model she has shattered female stereotypes to become everything from a doctor, to a lawyer, to a computer scientist and even an astronaut. She has even appeared as the President of the United States!

Barbie has always lived her life as active and success-driven as our modern day supermodels like the **BELLA SISTERS**. KENDALL JENNER or even CARA DELEVINGE; where being a model is not enough—they pick up photography, acting, singing and design.

Barbie is the role model I wish we all were. BARBIE GIRLS LIVING IN A BARBIE WORLD! So thank you Barbie, for providing so many years of imaginative and inspirational play for girls (and boys!) everywhere. Although she may be made of plastic, there is nothing fake about the one and only, incomparable Barbie!

THROUGH THE DOLL, THE LITTLE GIRL **COULD BE ANYTHING SHE WANTED TO BE. BARBIE ALWAYS REPRESENTED THE FACT**

THAT A WOMAN HAS CHOICES.

RIITH HANDI FR Former President of Mattel Inc. & Creator of Barbie

er real name is BARBARA MILLICENT **ROBERTS**, we know her as **BARBIE** and this doll is anything but. The truth is calling her a doll would be belittling as she has been a global icon who has single-handedly managed to knock down every linguistic, cultural, social and anthropological barrier.

In NYFW form, the icon and her friends roam through Brooklyn in their best of vintage style. From a **BAYRIDGE** dream-house, to the local **GRUMPY CAT BAR**, Barbie roams in true *fashion* showing us that when you look this good, who cares if you're plastic!

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Ring PINK KARMA Earrings BLUE NILE

Shoes MANOLO BLAHNIK

Bodysuit CHRISTIAN DIOR

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Shoes GIUSEPPE ZANOTTI Earrings BLUE NILE AMSTE

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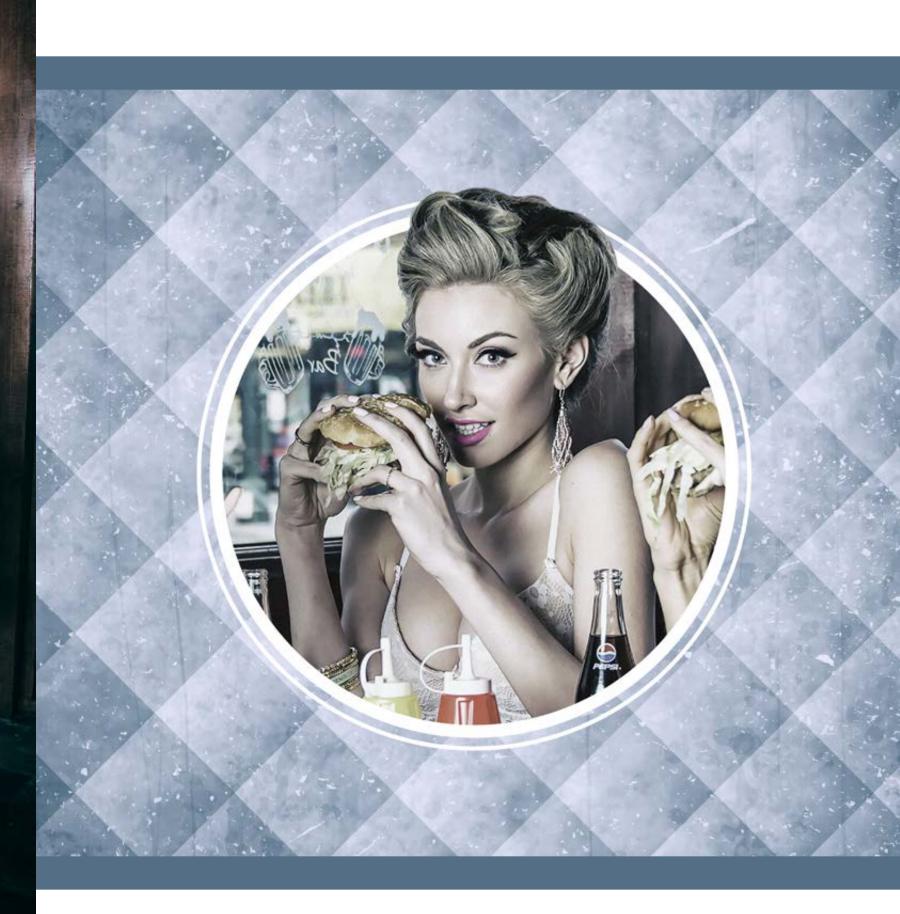
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WHAT TO WEAR THIS SPRING

WITH STYLE EXPERT RAYNE PARVIS

Written by **GABRIELLA LAYNE**

When it comes to Spring style, we already know the drill. As florals and greenery begin to emerge in full bloom, rich deep hues are traded out for light pastels, playful florals and flirty, showy silhouettes. With 'make your own rules' being the mantra of 2017, we're ready to switch things up and change the way we do Spring style.

2016 brought us serious 70's vibes, risqué peek-a-boo pieces, and over the top silhouettes. While many of these fashion staples are still here to say, they'll undergo a sleek evolution that will elevate these of-the-moment trends into timeless staples—take a look at LAFM CLOTHING's debut Spring 2017 collection, for example, which encapsulates the ultra glam, feminine flare that has steadily surged back into the spotlight.



MORE FROM RAYNE

For more on how to shop for your body-shape, personality and lifestyle check out Rayne's book on Amazon, Ultimate Guide to Style: From Drab to Fab! Inspiring you to be bold & all kinds of beautiful. stylebyrayne.com 🕝 @rayneparvis

With the help of Personal Stylist and Media Personality **RAYNE PARVIS**, we're identifying the must-have staples of this Spring and ways to utilize The LAFM's collection to achieve the most coveted looks of the season.

SPRING 2017 TREND FORECAST

UPSCALE ATHLEISURE

In 2016, athletic wear veered away from its gym confinements to become an anywhere, anyplace fashion staple. For Spring 2017, the trend will evolve with the addition of ultra feminine accents and hues with a focus on form fitting silhouettes. This trend is perfect for the girl whose workplace is a chill environment, or the sporty gal who is looking to add a subtle feminine flare to her style.

Want all heads to turn when you walk into a room or do they want to blend in? Everything comes down to accentuating what the person's assets are inside and out. -Rayne Parvis

DRAMATIC SLEEVES

Puff Sleeves, Bell Sleeves, Off Shoulder Sleeves-these were just some of the fresh aesthetics we got to play with in 2016. In 2017, we're going back in time again, but this time to the 1980's where puff sleeves, ultra glam and rich layers reign. The LA Fashion's dramatic sleeve of choice is the offshoulder, which is prominently seen all over the Spring 2017 collection. Lucky for us, our style expert agrees:

The bell sleeve is taking over the off-the-shoulder. However, I'd recommend limiting your bell sleeves to a minimum. I feel, like the off-the shoulder is the trend, these will only be here for one or two more seasons. – Ravne Parvis

UTILITARIAN FLARE & BOXY SILHOUETTES

Does utilitarian truly ever go out of style? Boxy shapes, drawstring accents and khaki colored indulgence made a big splash last year. This year, the trend returns with a more exaggerated feel, incorporating more oversized and over the top details that add a touch of authentic street to timeless trend. But make sure to keep the utilitarian pieces to a minimum, as more playful pieces begin to take center stage this season:

For the past few years, I feel like trends have been too cool for school. The hipsters, the black, the edgy attitudes on social media have all held our attention. In my opinion I'm hoping fashion will take a walk on the more playful side. -Rayne Parvis

FLORALS & EMBROIDERY

This season is filled with styles that starkly contrast the more subdued, basic go-to's that we've relied on this past season. Neutrals are being swamped out for fun florals, many of which come with serious dimension in the form of intricate embroidery. Of course lush floral or color infused patterns, like the signature fabric that ties LAFM Clothing's Spring 2017 collection together, are undoubtedly here to stay.

Stripes, flowers of all kinds and garden themed prints in bright colors are even bigger, brighter and bolder this year and are coming in dresses, bra tops and rompers. If you had to pick one trend to try, I'd pick the flower. No pun intended. -Rayne Parvis

GREEN IS THE NEW BLACK

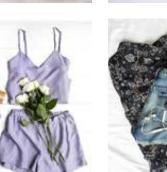
To follow suit with the garden feel of the season, the color of the season is undoubtedly green along with complimenting colors, according to experts at **PANTONE**. Prominently seen throughout SS17 runway collections including BOTTEGA VENETA and **COACH**, rich shades of green are paired with lush texture and intricate prints to create sleek yet dimensional looks.

Considering PANTONE's Color of the Year is Greenery, all shades of green are super hot this year. Colors, hues and shades that are in the same family and pair well with Greenery are making it into our closets as well; blues, yellows, pale and bright pinks and a soft hazelnut neutral. – Rayne Parvis



















CHANGES FASHION MARKETING FOR GOOD

Written by MIRA BALEV-JOHNSON

The days in which editors would request access to front row seats for fashion week are long gone. Everything to know on trends, marketing approaches and immediate consumer feedback no longer requires a large strategy plan as it is available at the tap of a finger and valued based on user engagement

It was evident that fashion was in for a change back in 2015 when the Council of Fashion Designers of America took the industry by surprise when they announced the recipient of its annual Media Award. For the first time it was not given to a photographer, a writer or even an editor; instead, it went to INSTAGRAM

HERE ARE 4 WAYS INSTAGRAM IS MAKING ITS MARK

OFF-LINE AND ONLINE FASHION EVENTS

No Wifi needed. Whether you want to post images immediately or save them to filter through it is easy to share content with the social media world. Designers encourage their audience to get involved with the brand and promote hashtags. The newest features are Stories and IG Live in which you can tag your friends, companies and even converse with your viewers to show them what they want and allow them to feel like they are there with you.

LESS TEXT, MORE PICTURES

As Instagram continues to gain immense traction, the shift continues on the type of content that we see in all forms of marketing. Blogs for example are much less text-based and much more visual. It's to the extreme that most bloggers, websites and advertisements are beginning to emulate the feel of Instagram. Taking it further, you can also shop the Gram as it all becomes a click away through sponsored posts.

NO PHOTO STUDIO NEEDED

The age in which a large photoshoot was needed for marketing campaigns is far behind us. In this new shift in social marketing, fan images are what are thriving on e-commerce sites. It's apparent that instagram has turned just about everyone into an amateur photographer. Why? Because it is more relatable-viewers want to take part in the experience. It's clear that by relying on user-generated content it helps to make brands more approachable and relatable. We have seen the best results to this example through the success with beauty brands.

INSTA-FAMOUS MODEL CELEBRITIES

We are no longer in need to have Hollywood be a spokesperson. The cost of having 1 celebrity endorsement is the equivalent to 10 or more IG influencers. How is this a smarter investment? Similar to the strategy on user-generated content, Instagram has created influencers that help relate to the masses. Maybe it's because they are seen to be like the rest of us; and they take time to respond back to their fans or the fact that you can track their fan base allowing you to target specific markets. Either way, IG Models have allowed to better distribute marketing investments to see who it is targeting and more importantly the immediate return on the investment.

LAFM SHOWS YOU HOW TO...

TAKE A **#SELFIE** | IKF A **SUPERMODEL**

Written by **PETER CURTI**

LIGHTING IS KEY! Without good lighting, you might as well not even take the picture (seriously). Make sure you are well lit from the front and not from a light behind you. For example, stand in front of a window. Direct sunlight will give you a soft 'filter.' This works best if you're in a room with all the lights off. If not, selfie rings are a great alternative.

WATCH YOUR ANGLES! Make sure you are holding your phone slightly higher up, raising your arms a bit higher than your face and tilted down towards you; this is all in the tilt. No one wants to see up your nose and shooting from a lower angle isn't the best. It may give you that dreaded double chin effect, a big no-no.

SAY CHEESE! But let's not actually... No one looks good in a "fake smile." Have fun with it, relax, be yourself, and show us some personality! Or as Tyra Banks would say, smile with your eyes, "smise."

TAKE A FEW! One of our favorite functions on your iPhone is the BURST function to take multiple shots. The burst will take at least 10 pictures per second. Then pick which one you like the best! Every model knows you attend a full photoshoot to only pick 1 shot, an industry standard.

FOLLOW THE RULES! Yes, there are rules. The rule of thirds is about composition. Where you place yourself in the photo off centered, instead put yourself slightly to the right or left of the frame. This evokes for a more interesting photo, but be aware of your surroundings and the occasional photo bombing (why Step 4 is important).



LOOK AT THE CAMERA! When you are taking a selfie and you're looking yourself in the screen instead of looking at the actual camera you tend to look crosseyed and confused. Make sure you look direct into the camera lens once you find your proper angle.

STEADY THE CAMERA! Here's a trick. If you have a pair of sunglasses handy, place them down on a table upside down and use the sunglasses as a camera stand for your phone. Use the timer feature then, violá! No selfie stick needed

BE AWARE OF YOUR SURROUNDINGS! You should be the center of attention, so make sure you find a blank white wall or the background of your photo is simple and doesn't distract. Less is more. After all, it is called a SELFie.

USE YOUR FRONT CAMERA! Stand in front of a mirror by doing this so you can see the reflection of the screen in the mirror if needed. This will let you know where and how to position the camera. The front camera has a much better picture quality.

FILTER, FILTER, FILTER. A little enhancement never hurt anyone. Once you get the swing of things start to get creative with them and you'll have a work of art.

#SQUADGOAL. Once you've mastered the art of SELFIEing like a supermodel, do as supermodels dograb your #girlsguad and take selfies with friends. When in doubt, influencers and celebrities are always key.



Necklace MAEKAVERA Swimsuit MAISON PIXEL

#MODERN Romantic

Featuring MOLLY ESKAM C GMOLLYESKAM

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#THELAFASHIONMODEL #PEERSPACE #DTLA

Photography **SUZANNE STRONG**

Stylist ALEJANDRA VALENCIA For LAFM

Hair & Make-Up
ANDY CALERO

Why is it that we quickly fall in love with the idea of love?

Perhaps it's because of its art form. This is why we wait for the day that we can't sleep because reality is finally better than our dreams.

But for now, I will rock my CALVIN's, take a selfie, add a filter and post on my IG—Prince Charming is out there.



Bodysuit MARIO DE LA TORRE

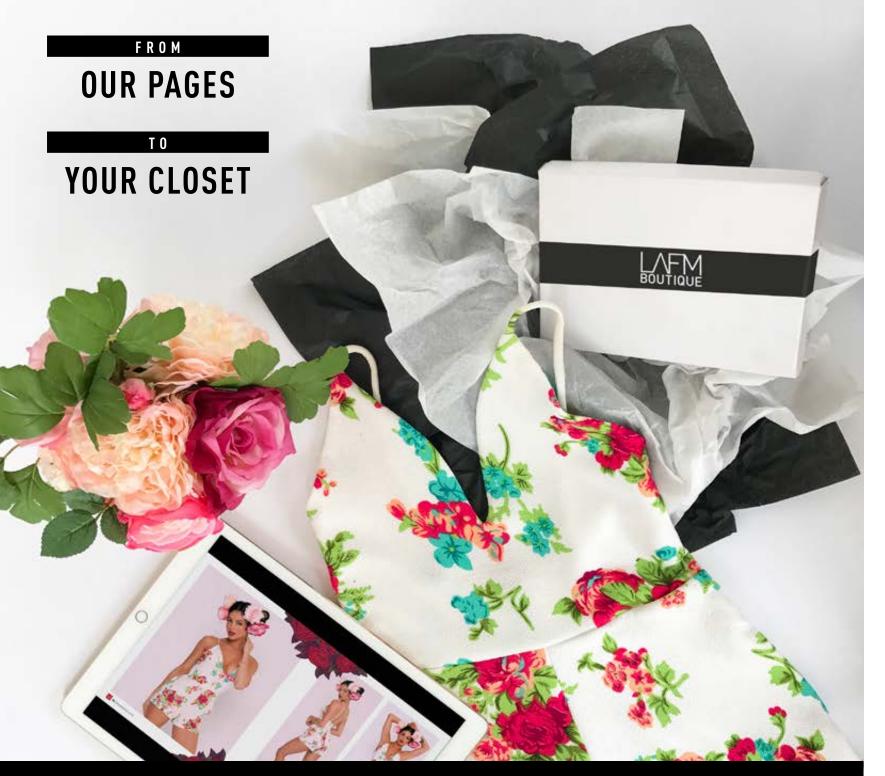


Get a peek at some BEHIND THE SCENES footage with MOLLY ESKAM.



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Ask those around you what comes to mind when they think of the term virtual reality (VR), and it's unlikely that fashion would be an oft repeated response. More commonly associated with the world of video games and entertainment, as well as images of people wearing large headsets with names like OCULUS RIFT, this doesn't come as a surprise.

However, the technology's applications reach far beyond the tech world, and it is now poised to transform the world of fashion in unprecedented ways.

As far back as 2014, VR technology has been used as a way to provide anyone, regardless of their location, the experience of attending a fashion show without having to actually be there; this being a significant milestone since these events, known for their exclusivity and invite-only access, limited participation to just a fortunate few. These new virtual experiences, created by the live-streaming of 360 video directly to a VR headset, removed these traditional barriers and enabled their wearers to look in any particular direction and view the same things they would with a

front row seat. This ability to offer a three dimensional viewing experience to an entirely new audience, has attracted some of the biggest names in fashion, including **BALENCIAGA** and **DIOR**, the latter of which has even designed their own VR headset-Dior Eyes. The potential to expand the reach of who views their collections, while also growing sales in the process, makes VR particularly attractive and is why more and more, including **TOMMY HILFIGER**, who installed VR headsets at their store locations recently, are incorporating the use of VR into their operations.

TECHNOLOGY IN FASHION VIRTUAL REALITY

Written by: JEAN RUSSET

VR also has the potential to change the way that shoppers interact with designers' products and reverse a painful trend for retailers: foregoing store visits to shop online. REBECCA **MINKOFF**, one of the technology's earliest adopters, used it to offer those streaming her see-now, buy-now collection this past September at NYFW, a way to try on the clothes using



a virtual fitting room. Through the use of a mobile app, shoppers were able to upload a full-body picture of themselves and see how the garments looked draped over their image. The technology is not widespread, and it is still in its early stages, but it's starting to gain traction: THE GAP unveiled their version of it with an app called the Dressing Room last month. With major fashion brands like BURBERRY, TOM FORD, and Tommy Hilfiger having all recently announced plans for see-now, buynow collections, this technology would only help to facilitate their success.

The fashion industry has only began to touch the surface of what VR is capable of. Designers just started experimenting with VR painting apps which give them the ability to create

three-dimensional sculptures. These same applications also provide 360 degree views of their designs and can simulate the effects of actual fabric and materials. Combine this with everything else VR can do, and it's clear things we haven't even dreamt of yet will soon become reality.



PINK KARMA

Jewelry First, Clothes Second



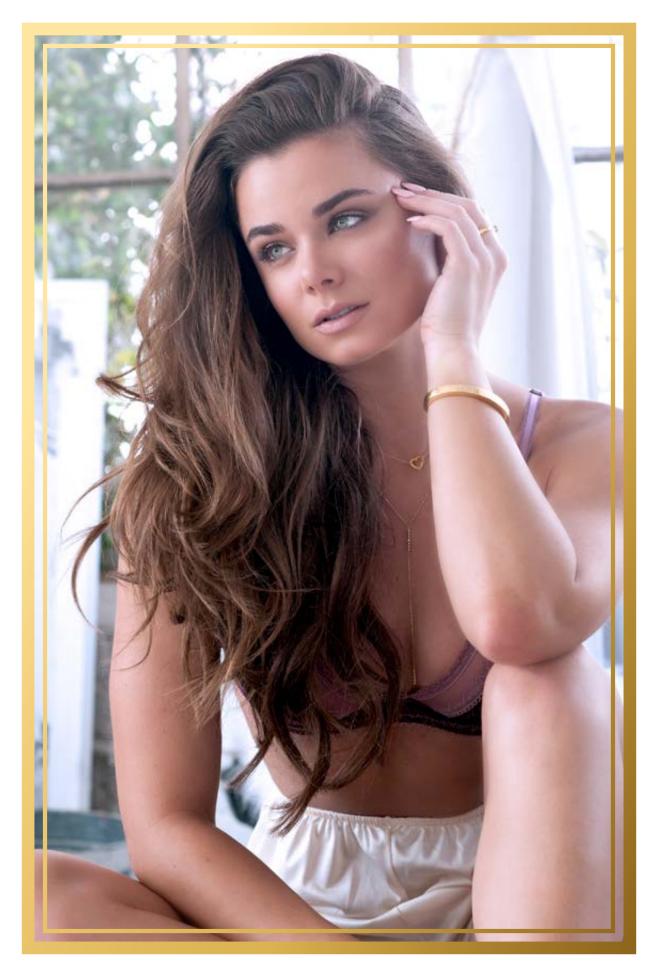
Model: Svetlana Ivanova Photography: Rebecca Perez Hair & Makeup: Reyna Khalil

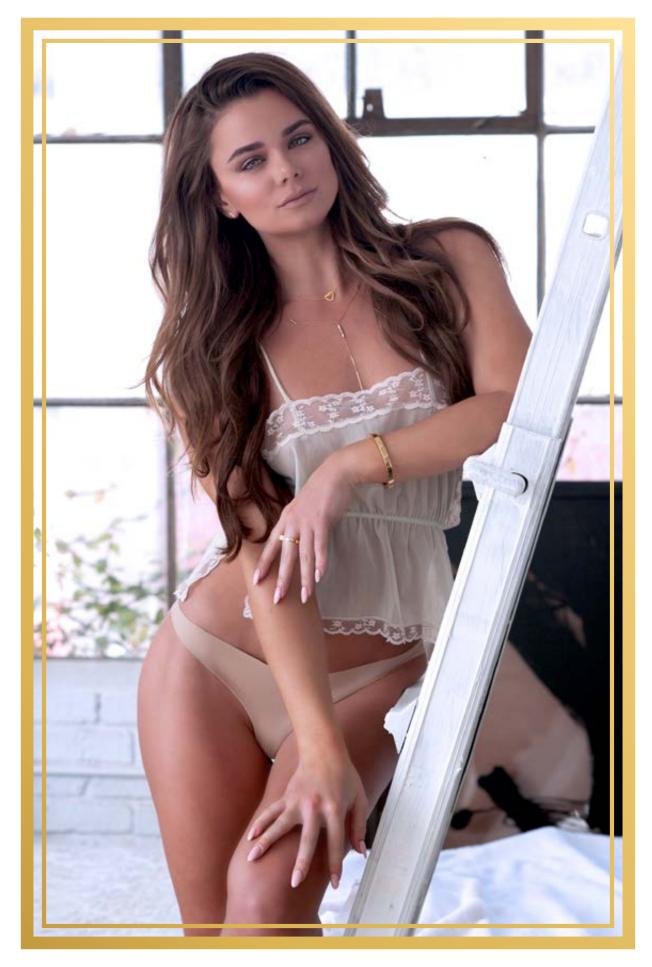
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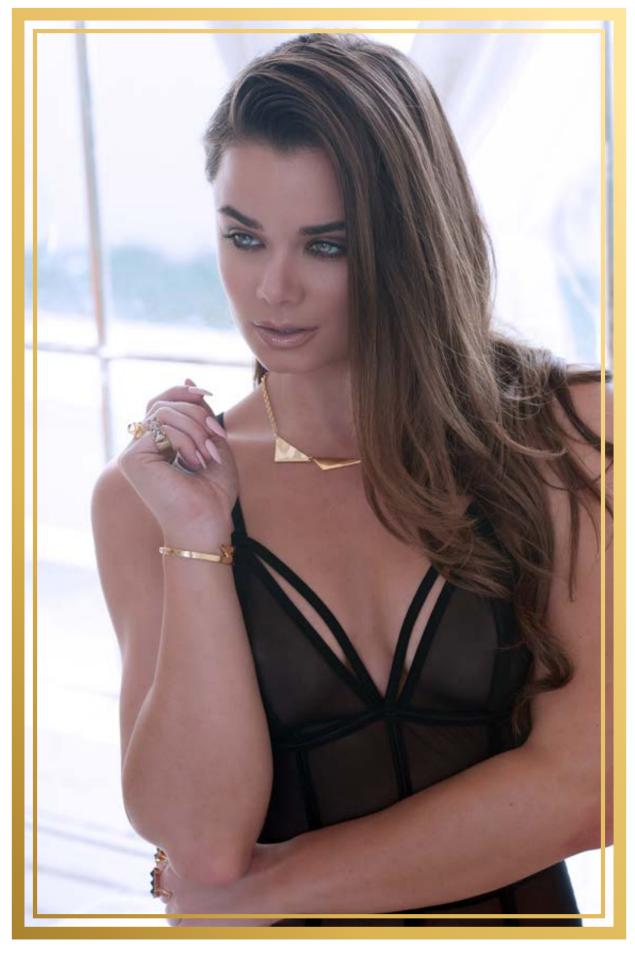




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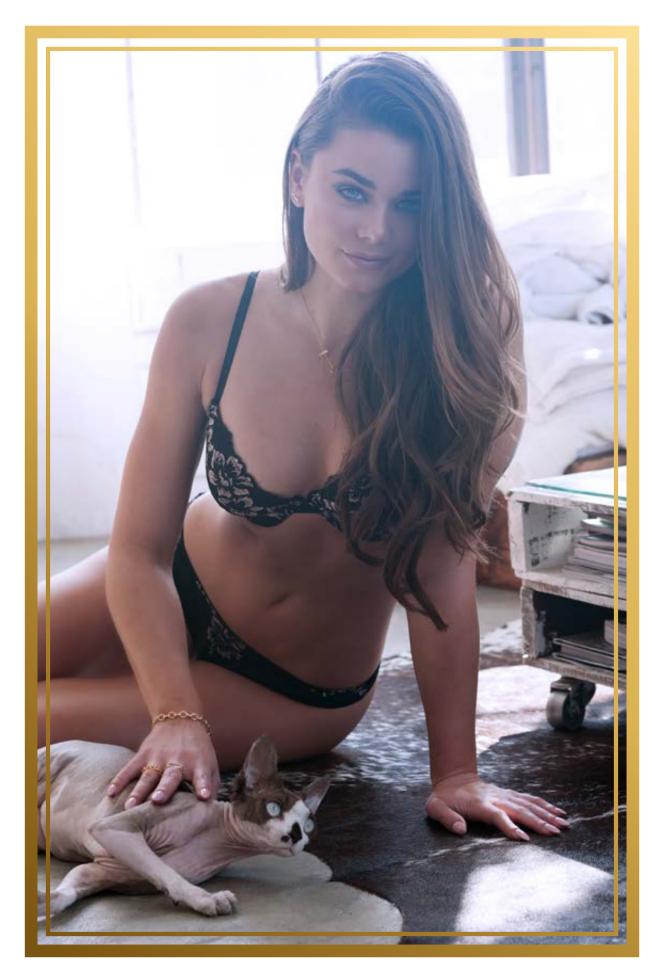


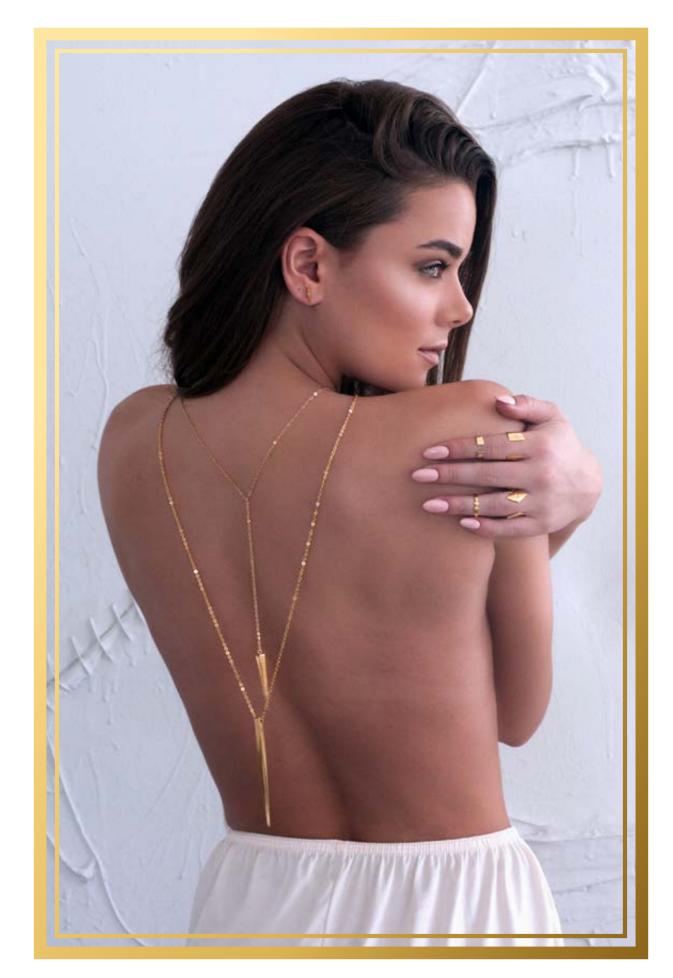




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BRING YOUR VISION TO LIGHT

This Gorgeous 750 SF loft in the heart of DTLA's Fashion District is flooded with natural light and inspiring vibes. Beautifully styled with vintage and industrial furnishings, this loft is a unique urban space that will inspire with its creative yet homey feel.

A location perfect for film, photo shoots, off-site meetings or intimate events.

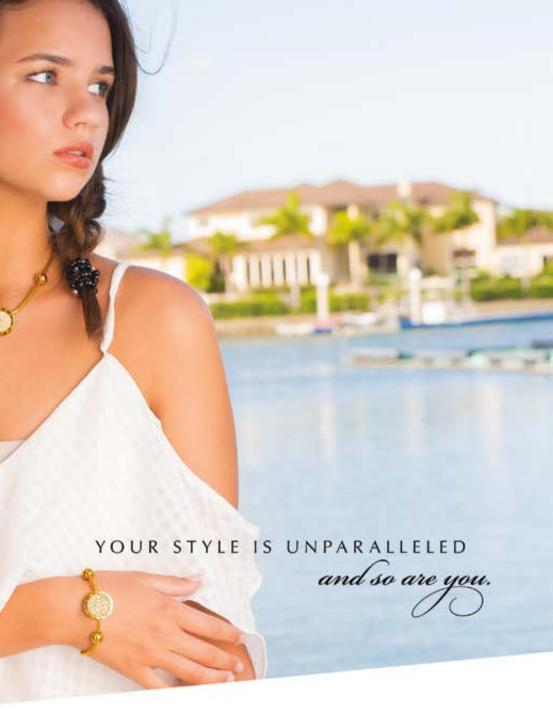


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POCKET RUNWAY TOP 4 MOBILE APPS FOR SHOPPING DIRECTLY FROM THE RUNWAY

Written by **DESTINEE DUBOSE**

Dive deep into the inner workings of MARKABLE on their website markable.ai



JOY TANG, founder of MARKABLE, has created a fashion mobile app that harnesses visual search technology for fashion that is extremely adaptable to its clients' needs. Whether it's clients who would like an overlay on a fashion video or a consumer app for attendees to use during a runway show, Markable has exactly what is needed for the fashion savvy consumer. Markable's technology utilizes image recognition technology to recognize fashion products in a photo or video frame in 0.5 seconds. Unlike other image recognition software, this app focuses solely on fashion, which makes its accuracy for fashion products extremely high.

For SS 2017, Markable worked with STYLE FASHION WEEK during LAFW, STYLE FASHION WEEK PALM SPRINGS, and **NYFW** to make their runway instantly shoppable by creating a snap-and-pre-order consumer app just for Style Fashion Week, which is the official fashion week for Los Angeles. Attendees to the shows or fans at home were able to upload photos from the show, and the app would instantly recognize what the model was wearing, making the clothes immediately available for pre-order. Markable worked with designers such as MALAN BRETON, PATRICIA MICHAELS, NIKKI LUND and others to make their clothes available from pre-order as soon as the clothes debuted on the runway.

For FW 2017, Markable will continue to work with Style Fashion Week to make their runway shoppable. This time, however, instead of a consumer app, videos of all Style's runway shows will be made shoppable using the app's Lens technology. The Lens is an augmented reality overlay on videos which allows viewers to hover or click on a fashion product to see what that product is using image recognition. By making videos of the runway shows shoppable, people at home will be able to watch and shop simultaneously. Here are some of the apps that have been created by Markable.







MODA OPERANDI is an app available on the iPhone that allows you to order the hottest new fashions for the next season before anyone else. Essentially, Moda Operandi lets you pre-order looks from designer trunk shows. You can order looks exactly as they are on the runway or mix and match pieces to create your own look.



WANT LIST is an app that allows users to discover new brands and designs, track items, get sales alerts and use visual search to find items with matching colors and patterns. WantList is available on the iPhone and Apple Watch



RENT THE RUNWAY is an iPhone app designed for the fashion-forward shopper. Users are able to rent one item at a time or sign up for Unlimited access for \$139 per month to try out every item. Not only does Rent The Runway have thousands of designer dresses and accessories, but the returns are also free. Another plus is that Rent The Runway covers dry cleaning as well.





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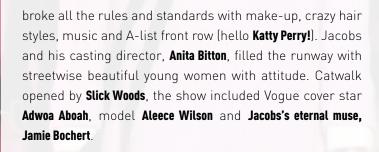
Take a behind the scenes tour of #NYFW 2017 W/ LUCY NORRIS

Written by TINA MILOSAVLJEVIC

Tew York Fashion Week brings out the biggest names in fashion, such as Anna Wintour, Gigi Hadid and even Madonna! It is by far the most recognizable and respectful Fashion Week in the United States, and its revolution has been on for some time now as every season brings new surprises. New York kicked off a month of Fall/ Winter 2017-2018 Fashion Weeks in style on Thursday, February 9, 2017 where hundreds of designers, models, stylists, make-up artists and others showcased over 150 shows; many from IMG's NYFW; but also many others that fly independently. Anyone who wishes to stay ahead of the industry curve and be on top of fashion trends joins NYFW without any doubt or hesitation. There were designers that stood out from the rest, in my opinion, so here I offer you my fav collections of the #NYFW2017.

MARC JACOBS

His Park Avenue wall of speakers street party will easily go down as the most trending social media moment of the week. United on the runway wearing bucket hats and oversized baseball caps, the group seemed undeniably cool. When Marc Jacobs chooses a theme for one of his collections, he goes all in. Let's not forget to mention how he



ALEXANDER WANG

Designer brought McDonald's trucks and 7-Eleven Slurpees to his show last season, but this time the invitation was clear: "Standing room only. No after-party." To the confusion of many, this season's show called attendees to trek deep into Harlem. As extravagant as the venue was (and his parties usually are), models walked through the runway dressed exclusively head to toe in all black, dark black jeans, sheer tights and sweatshirts played on Wang's "party girl" theme. He mixed up textures such as leather, cotton and denim, some of which were embellished

with rhinestones and studs. The models wore heavy eyeliner, greased bangs and bobs. Among these faces were **Kendall Jenner** and Bella Hadid. Front row was busy with Kylie Jenner, A\$AP Rocky, Sofia Richie, Zoë Kravitz, Fetty Wap, Ansel Elgort, and Brooklyn Beckham, When the show ended, most likely, the only "secret" was that the show itself was the after party.



VICTORIA BECKHAM

She has become a very serious player in the fashion industry.

"I have always been about empowering women, and that's never felt more relevant than it does this season." said Beckham. "With everything that's going on right now, it's not easy to be a woman today. We need to be optimistic, but we also want to feel secure, and that's what I tried to achieve this season."

Beckham described the collection. shown on the catwalk in downtown Manhattan, as "emancipation with optimism" and "feminine with a practical streak". It offered a chic take on comfortable dressing in the form of sweaters with ribbed necks high enough to tuck a chin into, stretch jersey dresses and high-heeled wedge boots.

Her line has literally everything a risk-taking trendsetter would want included in a wardrobe - and with every model that walked down the runway, the more it felt like we were taking a peek into Victoria's closet.

ADOLFO SANCHEZ

presented his "F.U. (Freedom & Underground)" collection as part of 'The Sound of Fashion', a series of fashion week shows hosted for the public by electronics company MONSTER. He presented a collection of biker jackets, metallic MONSTER headphones and latex. It is no secret that the collection was inspired by the period of Sanchez' youth, when he discovered his passion for fashion

and spent lots of time attending underground events. Sanchez, who worked for names like Gucci and Roberto Versace **Cavalli**. supports the idea of provocative, daring and vet still tasteful'. which transfers throuah perfectly his dark, gothic and Victorian



oriented collections. Hair styling was full of modern edge, and the graphic-print trail on a velvet dress flowed down the runway with mesmerising movement

ELIZABETH AND JAMES

If that brand sounds familiar, Ashley and Mary-Kate Olsen's vision for their other label. The Row isn't far off. The duo's passion for long layers, slip dressing, and a restricted palette has inspired the past few Elizabeth and James collections, as well. This season they offer "swirled" ruching, crinkled silk, and an emphasis on the waist, be it with skinny belts or wraparound sashes.

3.1. PHILLIP LIM

Phillip Lim's line debuted Monday at New York Fashion Week, just in time for Valentine's Day. He heated up the stage with bright pink color. The first few models wore the same color over coat, pants or blazer. The pop of pink made for a colorful and sweet entrance. Royal blues also made its way through the designs, as a thick circle on oversized sweaters, stripes on boots, dresses or fishnets.

"The part we play is to empower through what we do, and that's the use of clothes," he said. "I worked on the idea of new romantics, color, curiosity and courage, and making clothes that women want." Lim calls on fashion to be the communicator of social messages. "The part we play is to empower through what we do, and that's the use of clothes. I worked on the idea of new romantics, color, curiosity and courage, and making clothes that women want," he explained.

ALTUZARRA

Though the collection, which was inspired by Northern European Renaissance portraiture, Joseph Altuzurra had lots of tricks up its sleeve — from earrings to '80s-style plush headbands and scrunchy leather armbands — it was those beautifully kickass boots that indeed stole the show.

PHILLIP PLEIN

The German designer hosted his debut show at New York's Public Library. We witnessed inspiring live performances by **Nas** and **The Kills**, while Front Row shined from the beauty of stars, such as **Madonna** (who wore MAJESTY BLACK gloves), **Tiffany Trump**, Kylie Jenner, Desiigner, **Fetty Wap**, **Young Thug** and the sexy athlete **Braxton Miller** who explained his

#NYFW2017 experience LAFM: exclusivelv for "for my second time being apart of NYFW and experiencing Phillip Plein, was special, Who would of thought I'd be sitting with Kylie Jenner and Madonna a few vears back? That would never have crossed my mind. It was a blessing. We are just getting started with fashion. I'm ready to crush it".



Most of the Plein looks were developed in both men's and women's versions. These included oversized vinyl puffers, leather bomber and biker jackets, embroidery T-shirts decorated with graphics inspired by the Nyc; as well as coats and other outerwear pieces with a dollar-inspired pattern. And although the designer

admits of being nervous about his NY debut — "it's a big challenge for me," he also wishfully announced during a preshow speech, the over-the-top clothes may have finally found their target audience in the USA, too. While opening the show by taking center stage he said: "I'm just a dream chaser. I believe in my dreams until they come true. Let's make New York Fashion Week great again," he also continued speaking to his models by saying "It's the attitude that makes you beautiful. You're all special and different, and we're going to show this tonight! and after the show in the backstage, he also added "At the end of the day, this is a new challenge. I needed a new challenge. America is a very spoiled market, a very difficult market. It's still one of the biggest economies in the world and we can't ignore it. As a \$300 million company and we, at this point, we have to build our brand in the U.S. because

of all the people are asking, 'Who the fuck is Philipp Plein?' And I'm here to answer the question."

JEREMY SCOTT

In Jeremy's fantasy, simplicity rarely exist. Aesthetically, more is more, and his equal multidimensional message kept the balance. He has always been unafraid to flaunt the most outlandish collections as the



creative director of **Moschino** and his own line. But when he took his finale walk down the runway after showcasing his fall 2017 collection, the fire in his eyes was ready to shine. Show was opened by the **supermodel of the year, Gigi Hadid**, in addition, Victoria's Secret Angels **Alanna Arrington** and **Jasmine Tookes**, among others, walked the runway and **Stella Maxwell**



others, walked the runway and **Stella Maxwell** closed the show in a head-to-toe rhinestone ensemble with a studded **"AS SEEN ON TV"** top. The same phrase was printed into the red totes placed on each front-row seat, indicative that the glitz and glamour are only façades for show. Scott's collection was ultimately a call to stand up and speak out. Every front-of-house worker at the show sported a Scott-designed t-shirt emblazoned with **"OUR VOICE IS THE ONLY THING THAT WILL PROTECT US."**

The backs listed every Senate representative's phone number, galvanizing people to take action. Scott's response to the impending crackdown on libertiesespecially for women, immigrants, people of color and

diverse sexual orientations was to use his platform to express extreme creative freedom.

Catch

GIGI HADID



on the runway. We saved you a **FRONT ROW SEAT!**

CALVIN KLEIN

Raf Simons made his long-awaited Calvin Klein debut, and, as expected, it was the week's major moment. With his creative director **Pieter Mulier** at his side, Simons set the template for the brand going forward. Denim, tailoring, and the slip dress got a rethink, as did the company's 39th Street headquarters, courtesy of the artist **Sterling Ruby**. It will be fascinating to watch this Belgian star put his stamp on America's most recognized fashion brand.

MARIO DE LA TORRE

His latest collection is evidently influenced by the West Coast trends. Staying true to his Chicano culture with long flowing jackets and hooded capes, Torre's form fitting yet chic designs will have every woman feeling like a SUPERWOMAN . This collection screams **"ready for the world"** and **GIRLPOWER!** Torre is known to work hard and deliver exquisite designs to make a woman feel special, so this was no surprise.

M THE MOVEMENT

MTheMovement was developed with the understanding that everything you put on sends a powerful message. Starting off as a hobby. Mthemovement is now a corporation based in Los Angeles which was well received by press and industry alike. M's first design for a booth for MAGIC International trade show, won him an award for the BEST BOOTH in 2006. Mthemovement is now the hottest ecofriendly designer streetwear brand on the west coast of the United States. At this year's NYFW, Mthemovement surprised with performances of Jeff Timmons from 98 Degrees and Layzie Bone from Bone Thugs and Harmony, while the "full house" gathered to witness the beauty of his creations. LAFM's constant star. **Don Moser**, unveiled his guitar, also known as 'LOVE MORE quitar". His runway show was hosted at the notorious Madison Square Garden. Sidenote: From all of us at the LAFM we hope you had a great birthday while at NYFW!

TEMRAZA

Farida Temraz is a haute couture designer from Egypt who successfully merged into international waters across the globe and ended up on most exclusive red carpet events. Her collection "The Xecutive" reveals a tailored side of Temraz's design aesthetic. The white and gold collection maintained the designer's signature embroidery and featured more fabrics than beads. Furthermore, it also depended on tailored trousers and statement pant-suits. We were inspired by the 80s when looking through her runway's showcase, and Farida's theory is that "This collection celebrates

womanhood through addressing women with busy schedules. Each outfit is designed for a woman that wants to look modern and fashionable while juggling numerous responsibilities. The collection also featured key elements that all women could agree on: versatility and classic essence. The Xecutive's main strength comes from the fact that practical women have alwavs wanted similar suits."



TOMMY HILFIGER

It's one of the first times that **Tommy Hilfiger** has undertaken a production of this kind outside of New York Fashion Week, at South Street Seaport in Manhattan. He commandeered a Manhattan pier, dressed it with burger and French fry huts, nail bars and a Tommy and Gigi store - The supermodel, who opened and closed the show, was an active ingredient in the TommyxGigi collection that was on sale, online, the instant the show has started.

Hadid grew up near the beach, "I was thinking about Santa Monica Pier, and what I might wear for a day at the amusement park and the candy shop," the supermodel said backstage before the show. "Maybe it's boyfriend jeans, or an oversize shirt you borrowed from your uncle and chopped into a crop top. The idea was that it could have been made with family and friends." All of Hadid's nearest and



dearest were attending: Her mom Yolanda and brother Anwar sat front row, while Bella Hadid walked the runway right after Gigi opened the show dressed in low-slung leather biker pants, cowboy boots, a sporty patchwork jacket, and a crop top that revealed her perfectly sculpted midriff.

Anyone sitting on the pier, press or public, might have been drawn towards these sporty clothes, bouncing along the worn boards - although there was nothing that we have not seen before as part of Tommy's sporty looks. There were certainly girls in the crowd who bagged the charming patterned patchwork maxi dress that Gigi wore to close the show. Though it would be tough for anyone to re-create her glamorous exit tonight-she was seen jumping into the back of Lady Gaga's white Rolls-Royce in her maxi dress with a huge bouquet of yellow roses in her hand.

MISTER TRIPLE X

The sophisticated street-wear designer Erik Rosete aka Mister Triple X, who is highlighted for his last year's collab



with no-other than Gwen Stefani's collection L.A.M.B. on the runway (Presented AIDS Healthcare took its Foundation) viewers by surprise. This year Rosete showcased, as usual, at the notorious Art Hearts Fashion NYFW and truly surprised us with an astonishing collection that

included signature chrome silver, rosegold and blue hues on the garments. Beauty was illustrated through a smokey eyes make-up (by April Love Pro Team), trendy hair style (by CoCre8 powered by Big Sexy Hair & style direction by Woody Michleb's style the runway) and some leather pieces as a cherry on top. The event itself was also produced by Erik Rosete (the triple threat with producer, designer, and model caster in his resume) with partner and show director Didi Roberts.

ZOAN ASH

Zoan Ash is a label owned by Bangladeshi Designer and fashionpreneur **Asthma Sultana** who took this year's New York Fashion Week by storm. She has enthralled Dhaka city with its royal embellished designs and magnificent gowns.

Just like Mario De La Torre, the Zoan Ash brand also showcased its creations at the famous Madison Square Garden theatre, where it wowed the crowd with fall / winter collection, making a fabulous mark on the runway.

"I feel a deep sense of pride to be able to put Bangladesh on the global fashion map," Sultana explained. Her collection was crafted to life using heritage fabrics of Bangladesh, such as Jamdani, Katan and Muslin into spectacular ensembles.

"I want women to feel confident and empowered when they wear Zoan Ash."

Her collection found unique ways to incorporate different shades and silhouettes, to raise the fashion from Bangladesh to the height of couture. We at the LAFM support designers who bring cultural and international styles to the American market.

VIVIENNE TAM

decides to do a homage to the nightlife of Hong Kong. She places rich textures and materials such as silk organza, knits, silk jacquards, sequins, liquid jerseys and wool tweeds on bright backdrops of neons, fuchsias, greens, purples and midnight blues. While The Hilton girls may not be sitting front-row at New York Fashion Week as much these days (compared to their heyday in the 90s), they still have pull. After the lights went down, Vivienne Tam's show-goers waited... and waited... and waited for the show to start. A PR girl was then seen hustling down the runway, desperately looking around. Several quests had to move aside to make a way for ... ahh, here she is, Paris Hilton, coming out from backstage and striding down the runway as part of the show. While we at the LAFM love to proudly mention Miss Hilton as our cover for FALL 2016, we also can't deny how beautiful she looked in a butterfly-print dress. "All girls like butterflies," she said.

#NYFW2017 broke boundaries with an unforgettable week of catwalk shows, front-row confirmed celebrities and chart-topping musicians on stage...Undeterred by the effects of intense winter snowstorm, crowds of fashion industry lovers once again showed intense support and love for the art we call FASHION.





PARIS' view of the **VIVIENNE TAM** show was divine.































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PhotographyHair & Make-UpSUZANNE STRONGANDY CALERO

Stylist **EVETTE DE CARLO** For **LAFM**

A SHALL

When you kiss me, there's this magic spell you cast. A world where roses bloom, this is **LA VIE EN ROSE.**



100 m 100









THE RETURN of THE SUPERMODEL Written by **PIERINA MEDINA** Photography by **DOUGLAS BASSETT**

for LAFM at ELIE SAAB PARIS

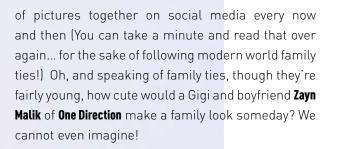
s emotion filled creatures, nurtured into growth, hoping to obtain self worth and seeking for the best things life has to offer; by this hype we ourselves create, often influences us in ways to want to do certain things or want to be a certain way that is not always meant for us. Following that hype, or illusion of what things should be like, we tend to lose ourselves here and there from time to time. But it's not about focusing on society's hype unless it promotes the better good for humanity. If you close your eyes and pictured what "standards" mean to you, would your idea be based on what your perception of where your standards lie, or society's? We can all agree as far as these standards go, there are only two sides we can be on; above them or

below them. This is to say that if for instance, if you ever wanted to become a famous actor, supermodel, or anything else you have ever wanted to be, you would obviously need to fully indulge in the process of creating the perfect scenario for this new, different you. This new life, consisting of endless casting calls, parties, auditions, all while juggling the normal, non work stuff that tends to make us all go "where did the time go!?" will become your new "norm". You would have to breathe, as well as eat, sleep, dream and live working on the best "whatever we can be" versions of ourselves to exceed a standard and ultimately, stand out or be great.

However, what if you were able to take a different approach at being the best you can be? One where you got to say, "You know what? I'm simply going to be one of the best, most successful, "baddest" and influential person of them all because I just AM!!!" and without even realizing how, you come across a magazine at the Duane Reade checkout line and utter the name Gigi Hadid, wondering "good graciousness, who's child is that, Aphrodite"? She sits on a tall frame, wearing the biggest brightest greenish/blue eyes I have ever seen right above her perfectly placed cheekbones on a gorgeous face. Jelena Noura Hadid (better known in the fashion and social media world as "Gigi") seems to be doing something right when it comes to redefining the "super" in "supermodel".

So flipping through the magazine, I realized (to my surprise) she is not Aphrodite's daughter, but close enough. Actually, here is a beautiful girl. She is the daughter of The Real Housewives of Beverly Hills star and former model Yolanda Hadid. There is a really interesting and coincidental word on the street that Yolanda was married to Caitlyn Jenner's Eskimo brother David Foster, making supermodel Kendall Jenner and Gigi somewhat like, I dunno, Eskimo sisters? The really funny and ironic thing is that Kendall is actually one of Gigi's closest friends, sharing multiple posts





This lifestyle began for the blonde bombshell at just 2 years old, when Guess clothing's Paul Marciano discovered the now known "Gigi." He introduced her to modeling for **Baby Guess** and she did some work with them until she paused her modeling career to focus on her academics. She merely stepped away from modeling until again; she was right where she needed to be... a beautiful teen with a drive and aspiration to slay these goals with her sass, drive, and undeniable beauty. She moved to NY signing with IMG Models and shortly after made her NYFW debut walking for **Desigual's** show. Mind you, Gigi was only 18 at that time in her life. What are most 18-yearold girls doing today other than following figures like Gigi Hadid on social media? But as you can see, Gigi is clearly not your average pretty face with the 'you can't sit with us" attitude. In high school, she played club volleyball and was a highly competitive horseback rider. If you have not seen her boxing videos on youtube you should, she's actually darn good at that too!

So what makes yet another casually jaw-dropping bag of magnificence, well, so magnificent aside from the material and fame? In our modern and very tech dependent world ruled by popularity, Gigi often expresses her ability to stay true to what she stands for; the fire in her eyes, her innocent slay on countless runways and humble desire to try a different New York City burger every week like a normal person!

To touch on the topic of the demographic she feeds and the lean we have on social media today, it is comforting to know someone as down to earth and as positively charged as she is can have such a major impact on society, even if she is responsible for owning the undivided attention of a whopping almost 30 million followers on Instagram! Could you even imagine the pressure that may come from that many people just "following" you? Respect. We have all seen the possibilities where instafame could lead a person. So further stressing the mission here, she is bringing forward the idea of female friends empowering one another instead of bringing one another down. She uses hash tags such as #girlsquad, #perfectnever and a few other references to what her ideas of women empowerment means to her. She stresses how female friends are meant to support and uplift one another in order for everyone to win together. She shows us that she is sure of who she is regardless of society's take on her. She inspires us to feel beautiful because of whom we are and not because of what they say we are - and that is something important to preserve for the upbringing of our youth. Between that abundance in followers and constantly being in the spotlight with some of the most popular models, TV personalities and celebrities in her circle, she is bound to leave a mark on society's perception of what it means to be the IT girl in today's world.

Gigi's priorities seem to remain steady despite the very many things she may involve herself in. Let us not forget that she is a professional model first. However, while establishing herself as a professional she also finds herself finding balance in her accomplishments. She is setting a personal academic goal to graduate from **The New School** in NYC around the age of 23 while pursuing her modeling career and she is practically smooth sailing on a constant tide towards further success. Her more recent bucket lists check offs include kicking off her Spring/Summer campaign for Fendi and Moschino alongside her sister Bella, who is also a drop dead gorgeous model. By now, Gigi starred as the face of the Spring/Summer campaign for DSQUARED2, as well as being featured on three March 2017 Vogue Magazine covers in the US, Britain and China all in 2017... THREE! Trailblazer much huh? I mean, those are just some to name. With merits such as Daily Front Row Model, (check) CR Fashion Book, (TWICE, check!) to International Model of The Year (Checkmate!) There is no denying that Gigi Hadid marked the true return of the "supermodel"

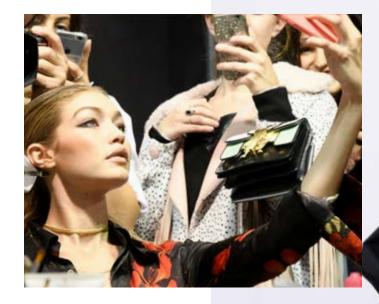
Okay, so this girl is on **FIRE**, we get it. But going back to the beginning where we began



with all that chat about hype and that question about standards that society can hang over our growth, where does new "It Girl" Gigi stand in all this? Is she the "It Girl" for just now, or will she be iconic? Is she already there and hasn't unveiled it? What to do with all this beauty and power? We look forward to all her future endeavors in the near future involving her fashion career, as it is a commendable one thus far, and wish her many successes in her entrepreneurship. For her to inspire all beings to be the best versions of themselves that they can be and to continue pushing would be a true joy. For now, we will watch as the young triple threat blossoms into the extraordinarily fierce runway slayer that she was destined to be in hopes that all the little girls of the world digest the power of drive and relentless determination.

BUT BETWEEN US, THIS IT GIRL HAS TRULY BECOME AN ICON.







Watch SUPERMODEL of the year SLAY the RUNWAY!











'DOUGIE-FRESH' FROM NYFW

"[Gigi Hadid] is hot now and everyone will be looking. They closed the backstage of the shows in Milan just before it started and I was able to quickly find that shooting spot after wiggling around all the people. No one else shot from that spot, which allowed me to have unique images.

It's funny how my work with [the **LAFM**] team were able to make it all work out. The interesting thing is, the image, it was backstage. The modern way of photography is instant and it shows in the photos. It was live; music was playing all around and the girls were all running. But it doesn't happen without the big mess of aggressive wolves with cameras around them, and specifically around her. Yes, my glamorous job can be dangerous.

There is no filter here. No one can say anything negative about the images or lighting which was all natural light. But this is a trend; photographers losing their studios being forced to use natural light and survive in any location."

DOUGLAS BASSETT

Creative Director of The Backstage Collections @douglasbassett #thebackstagecollections



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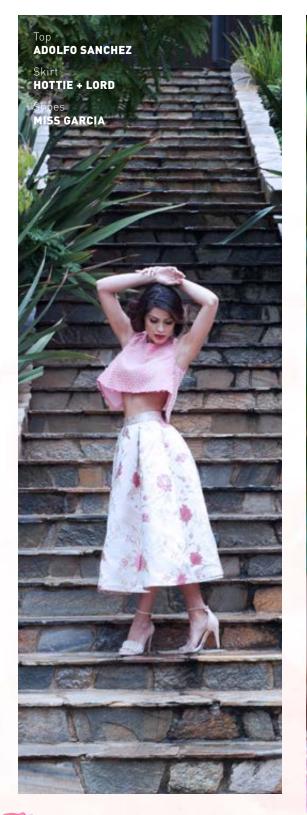
Stylist ALEJANDRA VALENCIA For LAFM

Hair & Make-Up
ANDY CALERO

I run to my secret garden to think and be empowered. Yes, I go through tough patches, but then think, before Alice got her wonderland she had a pretty hard fall. There's no need to be perfect—if you believe in yourself then you can live in the beauty of your dreams.







Watch as FASHION BLOOMS in our SECRET GARDEN.

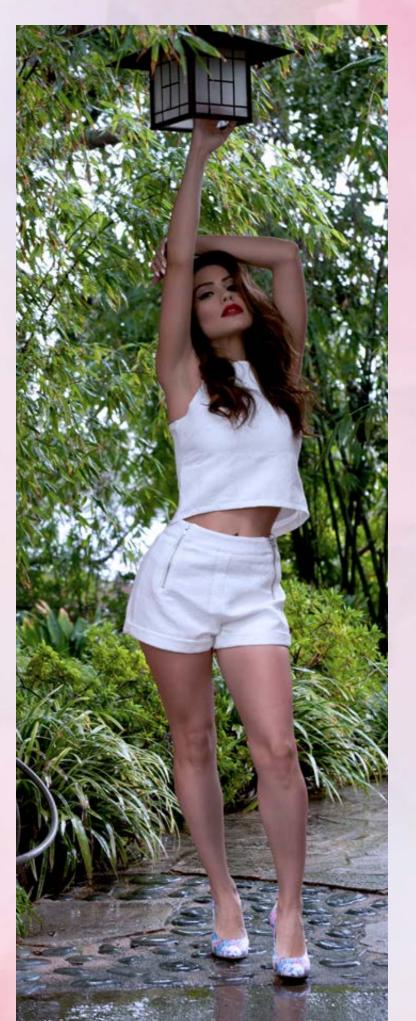






Top HER VELVET VASE













The finer things in life often come with a serious price tag, but only few can truly call themselves investments.

ICELINK, a high-end luxury watch brand started by **ANDY** SOGOYAN in 2003, is one of those brands that have made a name for themselves in the world of luxury investment. Sogoyan launched this brand when he created the first ever six-time zone watch, just incredible works of art, but as any investment their pieces target the most elite as they range from \$6,000-\$600,000.

However, wanting to be able to create luxury for the individual who is just beginning their appreciation of the finer things in life is when we turn to Andy's daughter, **SUZY SOGOYAN**. She created just that. Having been involved with the company since she was 17 she fell in love with the work. However, love only can do so much. When Suzy showed the 6 time zone watch to her friends, though they all wanted it, It was just too far off their budget.

So on October 1, 2015 Suzy decided to launch her first collection; The **GENERATION 6TZ** where the watches range from \$795-\$995. Although it is her own unique line, Suzy created the watches based off the same philosophy lived through the company's values that her father had instilled. Suzy's inspiration for her watches came from her love of social media and the influences around it. Having a business background not only solidified her entrepreneurial skills, but has helped her develop a strong social media following that only continues to grow. It's due to the success of these endeavors that has motivated the Los Angeles resident to start her own lifestyle blog. She takes her business experience, as well as her Armenian heritage into consideration when thinking of how to express her thoughts. Suzy plans to create a place where she can share her struggles, her successes and her personal style with other women. By placing herself personally, she hopes to be relatable and accepted as someone who understands the formula of life. From her daily outfits to her favorite makeup products, to DIY projects and travel adventures, not to mention the struggles and victories; Suzy hopes to connect with other stylish trendsetters, as well as those who are looking for quidance from a professional businesswoman.

Suzy remembers when "people were too intimidated to walk into the store". Not only is their store a work of art itself but it was always seen as a boutique for only a specific clientele. However, with the play of illumination, colors, textures and contours of the ear, interior designer UJO PALLARÉS has created a unique intention, two-floor boutique, which resembles the architectural style of Southern California. It has made the boutique welcoming and has immediately attracted the attention of the so-called consumer of luxury goods. The 1,300 square feet of mahogany wood floors, open-plan spaces and multi-story structure is lovely and not your usual interior to provide luxury watches. This is IceLink.

Now, if you are to step into IceLink, it is filled with various influencers and celebrities, it's a real life INSTAGRAM story. Everyone from the likes of LISA VANDERPUMP to TENI PANOSIAN, and PARIS HILTON to name a few.

Thank you Suzy for introducing us to one of the finer things, but at a more attainable price. Who doesn't love that?





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A MODEL'S FAIRY TALE WEDDING

CHRISTINA GALIOTO

@ CHRISTINAGALIOTO

Every bride deserves to feel like a Runway Princess on her wedding day. LAFM accompanies CHRISTINA **GALIOTO** as she invites us through her planning to share her special day, proving that models rule the catwalk, editorials, and special day spotlights

> **#THELAFASHIONMODEL #WEDDINGGOALS #DREAMWEDDING #GALIALAHAV**

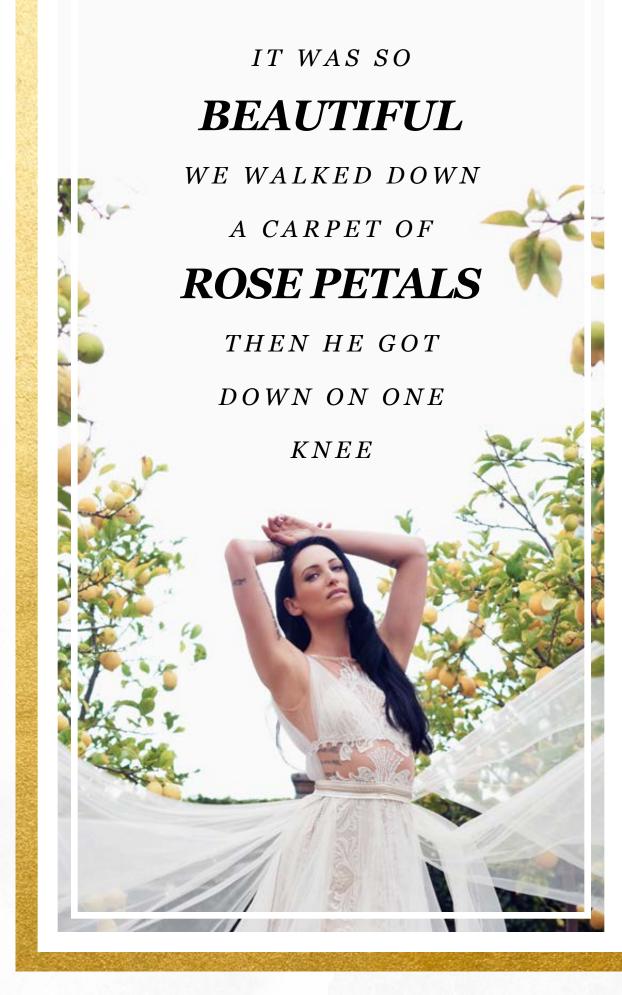
> > Written by LISA ODIGIE

Photography SUZANNE STRONG

Hair & Make-Up ANDY CALERO assisted by FRANCESCA BENIQUEZ



The LA Fashion Magazine | 89





for the books.

ach Spring, fashion takes on the "love is in the air" mood by embodying its colorful and often whimsical display of seasonal flare. Nothing says Spring like a true love story, and the fashion fairy tale of model Christina Galioto is certainly one

Christina told us about her breathtaking engagement story that took place right here in Beverly Hills.

SO HOW DID YOU AND HOWARD MEET?

We met in Beverly Hills at about 4:30 pm at a bar. (laughs) This was back when I was running a travel business and I was just leaving a meeting. I was watching a basketball game and we both love basketball, so that's how we first connected. We were at Mastro's and we were the only people there. Our first time meeting lasted 7 hours!

We connected so well, we felt like we knew each other already and we just really hit it off.

SO ARE YOU ORIGINALLY FROM NEW YORK? HOW LONG HAVE YOU BEEN HERE IN LA?

I'm from New York, and I moved to LA 3 years ago. I met him within the first year of me being here. I wasn't looking at all for a relationship, it sort of just happened.



We met in January, and I knew Valentine's Day was coming up, so I was straightforward and asked him, "Will you be my Valentine?" So our third date was on Valentine's Day.

SO FLASH FORWARD, IT'S BEEN THREE YEARS, YOU GUYS HAVE BEEN DATING FOR A WHILE. **DID YOU KNOW HE WAS GOING TO PROPOSE?**

Yes. (Laughs) I was on his case, like "Wow, someone is taking his time!" But it still didn't prepare me for what was going to happen.

SO HOW DID IT HAPPEN?

We do our date night every Wednesday and we were about to leave town the next night for a Christmas vacation. Part of me expected it, but I really wasn't sure what was going to happen. I felt it. First, he came home and said, "Let's just be casual tonight." Which really threw me off. The night goes on and we go to Catch for dinner. He was acting so weird. He's a big guy and he didn't eat a thing! He kept making this really weird sound at the table. He sounded like he was choking! It doesn't happen at Catch.

We leave and Howard tells me a friend of his opened a bar in Beverly Hills that we should go check out. It's a rooftop bar and this is right when all the rain started back in December, didn't seem like a good idea. I suggest that we stay at the lobby bar and he tells me his friend only owns the rooftop so we have to go there.

A word from the MAID of HONOR

This is the biggest day of my sister's life & it feels like the biggest day of mine because she has always been such an important person to me. I love Howie, he is so emotionally supportive of her and he really makes her happy.



We get upstairs and it is pouring! There's only one other person It was unforgettable. at the bar that he's making small talk with, who I later find out is a hired actor.

anyway. I didn't realize it at first, but I notice how beautiful the ambiance is. There were roses everywhere and I hear our song, Be My Baby by the Ronettes.

My smile dropped. I didn't cry right away, because I was still in shock and freezing, but I was so unprepared for the moment. And he had a film crew. I felt like I was in the twilight zone. And he's a tech quy, so he had all these drones in the sky to look like stars, but he didn't plan for the rain so they were flying all over the place. He's never going to forget that.

It was so beautiful. We walked down a carpet of rose petals, and he got down on one knee and was stuttering and couldn't remember what to say. I was somewhat stunned too, because at a certain point he said to me, "Will you please say something?!" body. I'm also working on food photography now, which is an



HAVE YOU BEGUN PLANNING?

I got my dream wedding planner, her name is Mindy Weiss. So we're at Sixty, Beverly Hills, and he wants to take me to an I crashed one of her weddings three years ago. Howard and upper level of the bar. It's still pouring rain but I follow him I both did, actually. It was in San Diego and we were staying at this hotel and we stumbled into the wedding and it was incredible. I found out who planned it and I've held on to her name ever since.

SO WHAT ARE YOU WORKING ON NOW?

I've been vegan for a while now. I was vegetarian for 11 years, but I've recently become vegan. I realized I had a dairy allergy, and when I travel, there are often foods I want to try but I just can't eat. So when I'm home, I've been veganizing international recipes. My friends have been asking for my recipes, so I'm going to make a cookbook! It's called The Vegan Gypsy.

I've opened a lot of people's minds with the recipes. With vegan food, it's such a way to really connect with your food and your

> exciting new venture. I'm so used to being in front of the camera, it's a whole new world being behind it.

LET'S END WITH THIS: WHAT IS YOUR FAVORITE **THING ABOUT HOWARD?**

He's really a genuinely good person. Not just to me, but to everyone. As a person, I believe you should give the dog as much love as the flower and I saw how he was able to just do that on his own. He has such a love for the world, and that's where we are one in the same.

PSST! Want to share in **CHRISTINA & HOWARD's** unforgettable engagement? Enter Password 1234



In love with these photos? There's also video! See more footage from CHRISTINA's shoot with GALIA LAHAV.





HE HAS SUCH **ALOVE**

FOR THE WORLD

AND THAT'S

WHERE

WE ARE

ONE

IN THE

SAME

A word from the **BEST MAN**

I was protective of her at first, but as soon as I met Howard I knew he was perfect for her. The first time we met Howard we took a family trip to Alaska, and he was just such an incredible person to be around.





A message from The **BRIDE** —

Even before I knew who I'd marry, I knew I'd wear a **GALIA LAHAV** gown down the aisle. The moment I laid eyes on her designs, it was love at first sight. Just like when I met Howard-our first date lasted for 7 hours, and that's about as long as I stared at the screen lusting after her gowns. When time came to "say yes to a dress," I knew there was no point looking elsewhere. No other designer would do, Galia Lahav captured my heart. I wanted something uniquesomething couture that reflected my care-free bohemian yet elegant style.

When my wedding planner, **MINDY WEISS**, told me that Galia Lahav was having a trunk show in LA, I canceled the flight I had booked to Vegas that day so I could attend immediately. My maidof-honor sister and I were literally studying the website envisioning our dream weddings and choosing all the dresses I would try on. To say we were excited to see the stunning designs in person would be an understatement, we were ecstatic and at that moment I knew, we weren't only shopping for me!

I was fortunate to have been paired with a lovely consultant, Olivia. She was a pleasure to work with, providing insight into the details of each gown and encouraging me to focus on how I felt wearing them. Her knowledge, expertise, and passion for bridal fashion truly enhanced my experience, so much so that I came back four times before making my final decision! At the first fitting I told her that I did a lot of bridal fashion shows this season during fashion week and mentioned that I would love to work with the brand. She wasn't surprised to find out that I model, the gowns were straight off the Paris runway and they all fit perfectly. She said she would talk to the team in Israel and put in a good word for me. Part of me thought it was just small talk and the next thing I know I'm shooting an editorial for them in The LA Fashion Magazine! It is an honor and a real dream come true.

Each Galia gown is a work of art, they are all swoon-worthy so choosing one was no easy task. I started letting my mind wander, what if I got three and had a few wardrobe changes.... Then, I stepped into **the one**. Because this article is coming out before my wedding I will have to keep it a secret for now, but let me just say, French lace.

We are holding the ceremony at Pelican Hill in Newport Beach. It'll be a captivating scene of century-old olive trees, rows of lavender and 180-degree views of the Pacific as the golden light sparkles across its surface. Making my Pinterest board a reality, marrying the love of my life, in the dress of my dreams, amongst a picturesque setting and stunning ocean views.

Our theme is Secret Garden. There will be countless purple peonies of all shades, plum velvet tablecloths, and chilled Dom Perignon in coupe champagne glasses. Stay tuned... xoxo



not without due respect for the value of finishing perfection. As cool & essential as ice itself, as strong & precious as its diamonds, IceLink watches are a unique fusion of the jeweler's art and the watchmaker's craft.

everyone kicks off their new year resolutions with healthy routine but the question is whether to do a cleanse, a detox or begin prepping meals...which is quickly followed by "am I going to like this?"

The most common reason people fall out of a diet is because it's too complicated and, in all honesty, just not tasty. Well, we are happy to say we found two culinary gods who have changed that.

Whether you want to look camera-ready for an event or start a healthy habit, we have some secret recipes to share.

Believe us when we say they are **YUM!!!**



#SERENALOVES LUMINOUS ELIXIR

6 LEAVES Tuscan/Black Kale 1/2 BUNCH Spinach (unbagged preferred) 1/2 BUNCH Italian Parsley 4 STALKS Celery **2 WHOLE** Cucumbers **1 HEAD** Romaine Lettuce Yields 32-34 oz, 1 Full Day of Servings All ingredients organic.

INSTRUCTIONS

- **1** Thoroughly rinse each of the 6 ingredients
- 2 Cut the vegetables into smaller sizes, appropriate for your juicer
- **3** Alternate juicing the harder vegetables with the leafy ones (especially if using a masticating juicer)
- **4** Transfer your juice into an airtight container, preferably anything BPA-free and keep refrigerated. (Or you can divide it into 3 portions to drink throughout the day).

OPTIONAL Add lemon, lime or ginger for extra flavor.

YGLOW EAUTY CLEANSE

START EACH MORNING with a warm cup of lemon water and a few drops of Chlorophyll. This will brighten your skin, detox your liver and balance your body's pH levels. Next, divide up your Luminous Elixir into 3 portions and have your first glass after your lemon water

FOR LUNCH enjoy a green, leafy salad with any other vegetables as toppings and a protein of your choice if you need it. Just make sure that nothing is cooked in oil and that you just use some fresh-squeezed lemons as your dressing, not oil.

BETWEEN LUNCH & DINNER, have glass #2 of Luminous Elixir.

FOR DINNER have another salad similar to lunch.

BEFORE BED enjoy your third glass of Luminous Elixir.

This cleanse is meant to achieve that Red Carpet Radiance. If you want to maintain your healthy glow, continue drinking a glass or two a day of Luminous Elixir with your regular diet. The juice will stay fresh for 2-3 days!



SERENA POON mixes it all up in this LUMINOUS ELIXIR video recipe CHEF **CHARLES CHEN'S** GLUTEN-FREE **CHOCOLATE STRAWBERRY CREPES**

IRISTEN



INGREDIENTS CREPES

Z

MUA

E TRAN

OLINI

1¾ CUPS	Gluten Free Flour
1∕2 CUP	Almond Flour
1∕2 CUP	Unsweetened Cocoa Powder
¼ TSP	Kosher Salt
6 TBSP	Coconut Sugar
3	Beaten Eggs (at Room Tempe
2 TBSP	Melted Coconut Oil
1 TSP	Pure Vanilla Extract
2 CUPS	Almond Milk
FOR SERV	ING PRESENTATION:
Fresh Coc	onut Cream

Sliced Strawberries or assorted fruits

CHOCOLATE SAUCE

Melt TO WHOM IT MAY CHOCOLATES or

any chocolate of your choice in a double boiler.





Watch Charles heat up the kitchen with a delicious

DINNER RECIPE

DIRECTIONS

In a large bowl, place dried ingredients plus coconut oil, vanilla and mix well.

Add in eggs and whisk

erature)

Warm a non-stick pan and pour in some coconut oil.

Pour a fist-size amount of the crepe mixture onto than pan, and cook until golden crisp, quickly flip over for 2 min.

Plate crepes with coconut cream, chocolate sauce then decorate with your favorite fruits.

We used coconut flakes and strawberries. Mint would be great too!

For more yummy recipes go to thelafashion.com or follow Charles at charleschen.tv

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Do dinner parties really need more wine? Or would thought-provoking chocolates make the evening more divine?

> DISCREET DELIVERY IN LOS ANGELES & SURROUNDING AREAS.

> > TOIOM MAX



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AN BIKE Jewelsy

WATERCOLOR FLORALF

Featuring

KATY JOHNSON

GERALDINE MORENO

#THELAFASHIONMODEL #BEAUTY #MODELCONTEST #PEERSPACE #SUPERFUTURESTUDIOS

Photography SUZANNE STRONG

Hair & Make-Up ANDY CALERO assisted by FRANCESCA BENIQUEZ utilizing CINEMA SECRETS cosmetics

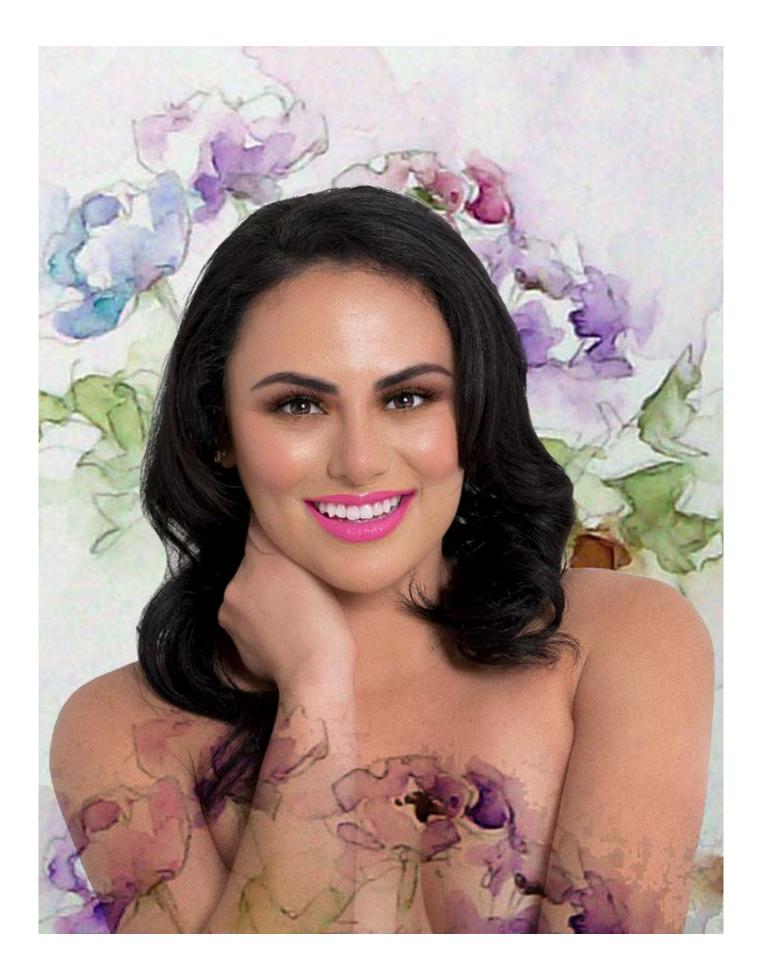
Make-up has become an art form. You begin with the canvas, create the palette and begin to paint away. We dare you to lose yourself this season to watercolor and florals. Besides, a little mascara never hurt anyone. So lipstick, mascara and bronze in confidence!

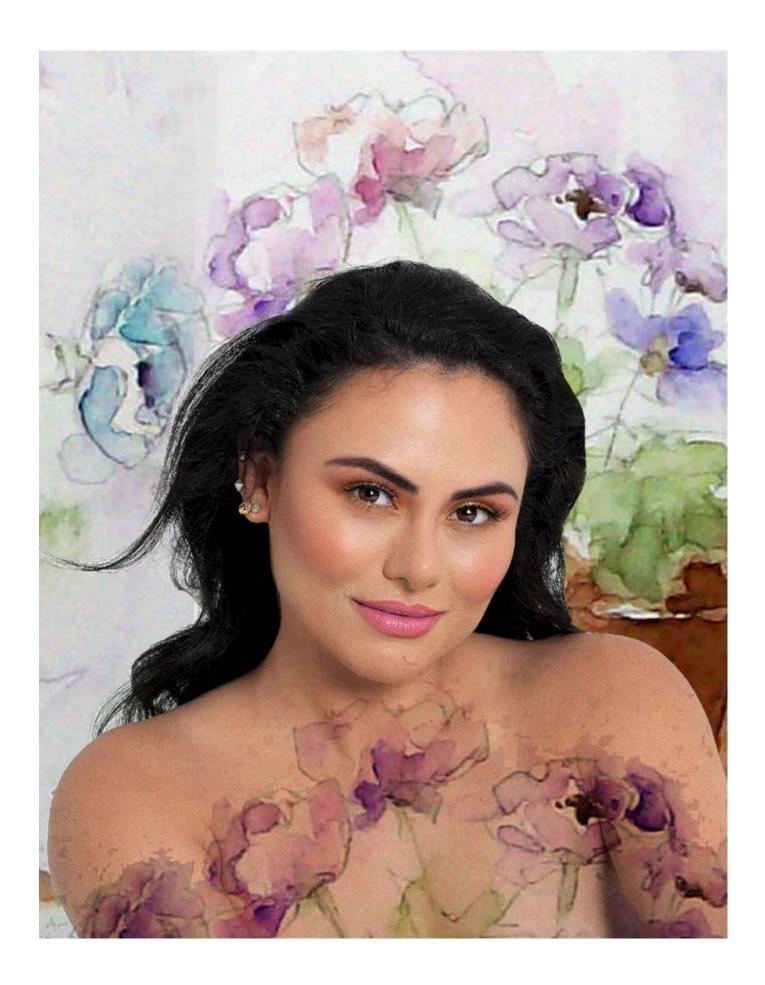
#FRONTROW access to **#NYFW** make-up looks for the season.

















FASHION, MUSIC & **BEAUTY**

WITH CC CLARKE

Written by GABRIELLA LAYNE

FIND YOU A GIRL

THAT CAN DO ALL THREE

During an era where social media phenomenons possess the capability to transcend even mainstream media, it is more difficult than ever to break through as a leading influencer for any niche. With an undeniable flare and a knack for staying in tune with what's 'in', Fashion, Music and Beauty maven CC Clarke is one of just a few to break this social glass ceiling. Her following of over 750k on Instagram alone is a testament to the way that entrepreneurship, social savvy and pure talent can combine to turn content into a commodity. And with a budding music career in the works, it's clear that it is just the beginning for the reign of CC Clarke.

CC Clarke has earned her stripes on social media for her sleek yet edgy aesthetic. From ever changing, bold colored hairdo's to fashion forward outfits, she is never afraid to take risks by bringing her own edge to the trends of the moment. By far, the thing that leverages CC Clarke's prominence in the digital sphere are her ahead-of-the-trend makeup tutorials, which she gained a knack for doing during her mother's studies in beauty school. Although her talent in these realms are undeniable, they are only the surface of CC Clarke's creative identity. Her fun and edgy looks play a bigger part of her artistry, serving as a visual supplement for her true passion; music.

I come up with an outfit that defines a song concept, I create on a digital beauty platform and that motivates me to inspire young girls and guys to accept their [own] creative mindset and make that their aim in life.

Her love for music, which was inspired by singing Whitney Houston's 'I Will Always Love You' with her grandmother at the age of 3, has long been the core passion and inspiration that has earned her the self-made sensibility she enjoys today. The budding artist defines her sound as a mixture of Sam Smith and Beyoncé—if this excites you, the wait to hear some of her work won't be too long. In the meantime, YouTube lovers can enjoy musical covers on her beauty page, CC Clark Beauty, as she continues to work on her debut release.

BE INSPIRED. FOLLOW CC.

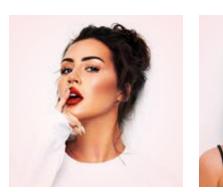
◻ CCCLARKEBEAUTY

INSPIRE PEOPLE

AND LIGHT A FIRE IN THEIR BELLY TO FEEL GREAT ABOUT THEMSELVES. FEEL PROUD TO PUT MAKEUP ON. PROUD TO TAKE IT OFF. BE TOUCHED BY MY LYRICS & MELODIES AND ULTIMATELY LIGHT A

SPARK of HOPE

IN PEOPLES HEARTS & MINDS THROUGH THE MEANS OF MY WORK. THAT IS WHY I WILL NEVER STOP ENGAGING AND CREATING FOR THEM BECAUSE SEEING THAT HAPPEN BEFORE MY EYES IS THE MOST **AMAZING FEELING**

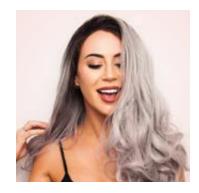


SEEING MY WORK

- CC CLARKE -















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SENSUAL & UNCENSORED

AN INTERVIEW WITH TRINA

Written by LISA ODIGIE

IT'S THE NEW YEAR AND I'M SURE YOU HAVE SOME EXCITING THINGS TO LOOK FORWARD TO THIS YEAR DID YOU MAKE ANY RESOLUTIONS FOR 2017?

TRINA Yes, it is a new year which means new opportunities and growth. Now, I try to eliminate creating any type of new year resolutions. Instead, I focus on goals and what needs to be completed within the year. I feel as though if I continue to speak what I foresee as an accomplishment then it will push me even harder to complete it. I just deter completely from establishing new year resolutions. I know what I want to focus towards and what I do not want to accompany me in the new year, and that alone is my motivation.

IT'S BEEN SAID THAT YOU ARE THE MOST CONSISTENT FEMALE RAPPER IN THE GAME. WHAT DO YOU THINK SETS YOU APART THAT HAS GIVEN YOU THIS KIND OF SUCCESS?

TRINA Yes, I remember when it was quoted, and it was also debated at the same time. When you are titled as the "Most consistent" in anything, it does not mean that you have plaques and awards being given throughout your career, it simply means that you ensure that your role and how you are portrayed in such is constant. I was introduced to the music arena in 1998, and to be able to still sell out shows, have support from my peers and the fans worldwide to date is amazing. I am blessed to still be amongst the hip hop arena to release music, and embrace fans worldwide. As an entertainer, we are readily enabled as both a role model and target, and I have always pushed myself to work as hard as my male counterparts and even harder at times. Releasing my sixth studio album 17 years later since my first album is surreal at times for me. In between the albums, I have always tried to keep music fueling and my presence visible

throughout my growth. To date, I have released five albums, 14 mixtapes, and on EP; I am honored to represent my fellow female emcees in being the most consistent woman in such because there are so many amazing women in the music industry that lack being recognized or titled for their uniqueness brought into the world we work in. Imagine a world where we as women and female emcees can unite and create a stronger unity amongst our work, there would be no limit.

I am just grateful for the continued support that I receive. 2017 is about the growth within my career on this sixth studio album, and I will continue to embrace the love and respect that is given. I created a term that women embody worldwide, **DA BADDEST CHICK**, and that alone symbolizes this same consistency in my career. The title was meant for the woman of strength, and the women who celebrate themselves and their independence; it was not meant for just having a bad body.

TELL US ABOUT YOUR NEW ALBUM. HOW WOULD YOU DESCRIBE THE SOUND?

TRINA Hmm, the sound of my album cannot be summed up in just one description. If I had to describe this sound, it would simply be, diverse and meaningful. I wanted to represent my life now, yet still give my fans what they love about "Trina" as an entertainer. The raw, uncensored, motivation, and reminders that women all around the world enable a special type of uniqueness. And at the same time, make fun records with some of Hip-Hop's favorite emcees as guest features.



Stylist

GINA EVERETT

Make-Up



IMAGINE

A WORLD WHERE WE AS WOMEN AND FEMALE EMCEES CAN UNITE AND CREATE A STRONGER UNITY AMONGST OUR WORK THERE WOULD BE NO LIMIT.

> Blazer **CALVIN KLEIN**

Necklace DANI BIKE

TRINA The state that I am in as it relates to my professional growth, and as a business woman. Embracing my sensual side with my outspoken manner, as well as, showing the freedom that relates to this album. Celebrating my own record label imprint, **ROCKSTARR MUSIC GROUP**, and sharing songs with my fans, that became medicine for me in my trying states. It is Trina 2017, not what you saw in any other year prior. The album is unapologetic, fun, diverse in production, and just a great body of work to present to my "rockstarrs" worldwide.

Honestly, I truly want to thank the fans for keeping my entertainment brand alive over the last 19 years. This support will never get old to me, I get excited to be able to look out into the crowd, and hear the audience singing along with me with many of the records I perform. The love that I continue to embrace will never get old to me, and it truly means everything to me. My sixth studio album represents every rockstarr worldwide that continues to support my career, we have grown together.

TRINA My life and the encounters that I have experienced during the creation of this album is what makes it different from any of my previous projects released. My sixth studio album is a representation of growth as a business woman, entertainer, and as the original baddest chick in Hip-Hop. I owe so much to **RICO LOVE**, who is the executive producer of this project for channeling who I am now and where I am on my journey. He assisted me in remembering the fun elements in the creatives behind making music,

Wow, I have significantly evolved as a woman over the years in the music industry. Part of being consistent in anything is the approach that you give and present to the world on your growth. I started in the industry at a young age, and I will continue to evolve as my record label imprint continues to grow with musical talent. The direction in my attire and even the way that I carry myself has evolved drastically from the time that I have started to date. Evolution is essential in success!

TRINA My favorite track on the album is entitled Dear Mama featuring KELLY PRICE. It is similar remake of 2Pac's track dedicated to his mother. I was faced with the fears of my mother being ill, and I was in a dark space while trying to hide it to the

world. One day all I wanted to do was go into the studio and release my thoughts, and the song was created. Thereafter, Kelly Price came in and blessed the track with her amazing voice.

TRINA Every song that I have recorded has a meaning to it. There is not one record that I have released that does not have some type of meaning from either an experience of my own or of a close friend or family member.

TRINA My style is...my style. I do not like to be boxed in as it relates to fashion, yet I am always intrigued with the evolution in fashion. I like the depth of being glam sexy, yet comfortable in your own skin at the same time. Over the years, I stove to push forward my fashion sense and direction no matter who I work with. Fashion is the garments we choose, but the style and direction is ignited by the confidence in ourselves.

TRINA If I am not working or touring, I am the comfy type of approach. I like to relax, be in my peace at home or enjoy time with my friends and family. No makeup, fresh face and skin. Comfortable attire and just my own type of calmness.

TRINA The W.O.A.M. project is a program that promotes women to embrace empowering each other, uplifting every woman and enhance our lives physically, financially and abundantly. The project was originally founded by a close friend, SANDY COFFEE, who presented me with the idea and I was truly inspired by its purpose. From that initial conversation, I wanted to be on the forefront of this movement amongst women worldwide. The depth of the W.O.A.M. purpose is something that I have always hoped and embraced in women within the music arena, so it just made sense for me to join and expand this program that embraces the power of a woman no matter her background or where she is in her life today. The women on a mission symbolizes growth, unity, ongoing life development, financial stability, healthier lifestyles and so much more.

FOLLOW HER 🕝 🖸 😭 @TRINAROCKSTARR



Тор TRIBE KELLEY

Bottoms VINTAGE

Fishnets ALLURE ESSENTIALS

URBN MVMNT

Featuring

AUDREY ALLEN GAUDREY.A.ALLEN

> **KRISLIAN RODRIGUEZ** 🔂 @MISSKRISLIAN

Photography SUZANNE STRONG

Bodysuit URBAN OUTFITTERS

Waist Bustier ALLURE ESSENTIALS

Socks URBAN OUTFITTERS



Shoes

STEVE

MADDEN

#THELAFASHIONMODEL **#IGMODELS** #ANTM

Stylists

ROBIN BARRETT & RACHEL LYONS

> Hair & Make-Up ANDY CALERO & REYNA KHALIL

> > I don't push myself to sweat pounds off. I sweat in order to make my outside match the inner me-to reflect my strength. This is why you may look at me and notice my glow, so while you decide on what to wear, I'll be running faster than cheap mascara. #SELFRESPECT #STRENGTH







Denim Jacket DISTINCT LA

Shoes DR. MARTENS

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_____63.



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ONDON

fashion

Most Influential *fashion* Brand of 2017

Here at Prestigieux Apparel, we believe in creating masterpieces that have alluring styles with unique fashion weight. Of course, the work of fashion shifts every second. This is why Prestigieux takes you with it. You get to be the star of the show with fabulous trend-setting attires from top to bottom. Pieces from fashion names of New York, France & London await. Have a taste of the luxury styles we have to offer, have a taste of Prestigieux Apparel.

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11° Men's **London Fashion** Collection

A Luxurious Fashion Designer Brand

by Frank Steven

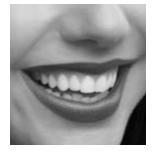
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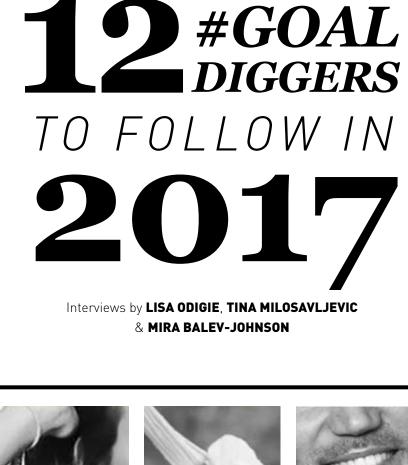


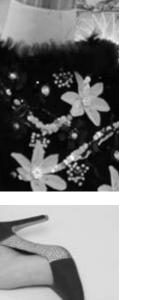














TELL US A BIT ABOUT HOW YOU GOT STARTED.

GM My passion for entertainment started very young. I was 11 years old when I discovered. I was passionate about acting, dancing, modeling and entertaining people. At 15, I got into acting and modeling classes. Once I was able to drive, I would drive from Riverside to Los Angeles to explore LA and get the feel of it. By this time, social media was becoming a big hit, so I decided to use social media as one of my tools to help me get discovered by agencies, managers or anyone to know I was



going to make the entertainment my career. I started to blog, post pictures and videos of my work from film, commercials, radio, modeling and more. With time, I grew a fan base and relationships with casting directors and agencies.

HOW HAVE YOU EVOLVED AS AN ARTIST?

GM By taking risks, making mistakes and learning as I go. Being a teen when I started was not easy, but not impossible. With time, I learned to face my fears and be challenged by obstacles. Knowing your flaws and weaknesses is all part of growth that has made me wiser and stronger. It's okay to fall, be afraid and make mistakes. It's *NOT* okay to give up on yourself or ever take NO for an answer.

OF ALL YOUR PROJECTS, WHAT HAS BEEN THE MOST **MEANINGFUL OR MOST MEMORABLE?**

GM I have two projects that standout. First was getting casted for the hit ABC show HOW TO GET AWAY WITH MURDER. Being on set as an actress, getting my hair, make-up and wardrobe done and enjoying the process of filming was an amazing feeling. Second, entering and then winning the #LAFM MODEL COMPETITION. With over 87 contestant and weeks and weeks of hard work and consistency, I was so proud when I came in first place. I chose these two because I can remember when I started and had my first audition as an actress and my first audition as a runway model. I will always remember how I got started!

HAVE YOU FOUND ANY CHALLENGES IN YOUR WORK? **HOW HAVE YOU OVERCOME THEM?**

GM I have had many challenges as an up and coming actress, but I've found that struggle builds character. When I struggled, it didn't mean I couldn't or I wouldn't succeed. It meant I had to learn and try harder. Also, I learned to build a team. I would tell myself, "You can't find the right people if you're hanging out with the wrong people." I found that I needed people in my life who wanted success as bad as me to lift me up if I get down. "I can! I will! And I must!" I told myself this everyday until it became habit.

WHAT PROJECTS ARE YOU CURRENTLY WORKING ON?

GM I'm working on many projects, but the top three are: being featured in a new **NETFLIX** series this Spring, working with the company **DELUXE** on a project called **TELENOVELA** that will be live on Facebook and working as an intern for WARNER **BROTHERS ENTERTAINMENT.**

WHERE DO YOU SEE YOURSELF IN THE NEXT FIVE YEARS?

GM Since I have my bachelor's degree in Business Management, I want to own my own car dealership, as well as become a professional actress. I want to expand my knowledge in the entertainment industry as well as in the car business. I will be known as Geraldine Moreno the actress and businesswomen.

WHAT INSPIRES YOU?

GM What inspires me the most is fear—fear of being average, fear of giving up, fear of not taking a risk. I'm motivated by fear. Fear to me is only created if you believe in it. Fear has taught me to fall in love with the process. The process of trying harder and not giving up-always taking risks. It's what

I've done in my career and it has helped me along the way.

WHAT'S YOUR FAVORITE THING TO DO IN LA? YOUR FAVORITE PLACE TO HANG OUT?

GM My favorite things to do in Los Angeles is being on set, filming and attending red carpet events. Some of my favorite spots in LA are the WALK OF FAME, UNIVERSAL STUDIOS and the rooftop bar, PERCH.



Learn more about **GERALDINE MORENO** and her honor of winning the 2017 #LAFM MODEL SEARCH JUST A SCAN AWAY!



TELL US A BIT ABOUT HOW YOU GOT STARTED WITH AERIAL DANCING.

MC It wasn't until I moved to Tahoe that aerial dance found me. I grew up dancing and that was always my form of expression and communication. I danced and cheered through out college and in my last semester while at a dance audition, I dislocated my kneecap. It was devastating because I was very immersed in ballet at the time and felt strong in my progress. Dislocating my kneecap really set me back, but I'm a strong believer in everything happening for a reason and finding that reason. That injury it led me to yoga. I fell in love and in 2014 became certified at **YOGA STUDIO TAHOE**. In 2014 | also found

aerial arts and the amazing community at TAHOE FLOW ARTS STUDIO. I instantly knew I found something special and it led me to where I am today, teaching and performing aerial silks and aerial hoop. Flying combines strength, breath, flexibility, focus, body awareness and creativity. It's everything I love in one art form. Plus, you don't even realize how hard you're working because it's so fun!

HOW HAVE YOU EVOLVED AS AN ARTIST/PERFORMER?

MC When I first started performing, I'd find myself constantly judging myself or having fear of others' judgment. There was always that thought in the back of my mind to compare and compete, but these past couple years have been different. To overcome the challenges of self-doubt, there's a constant affirmation I tell myself that I am beautiful, I am worthy, and I am always good enough. I have evolved as an artist in the sense that when I create it is to share my love and my message with the world authentically.

OF ALL YOUR PROJECTS, WHAT HAS BEEN THE MOST **MEANINGFUL OR MOST MEMORABLE?**

MC It's hard to choose just one but the first that comes to mind is a fundraiser I hosted to benefit RIC O'BARRY'S DOLPHIN **PROJECT**. We raised money to bring awareness and hopefully one day an end to the captivity and slaughter of dolphins in Japan and around the world. I teamed up with a friend and we offered a painting class followed by educational material, facts to read around the studio, and a performance by my students and me. I was personally going through a tough time as well so my performance was vulnerable and emotionally charged. I felt that I put everything I was feeling into that moment and the audience felt it too. The community I live in is so supportive and I truly felt we helped make a difference.

WHAT'S THE GREATEST CHALLENGE YOU'VE FACED **IN YOUR EVOLUTION AS A PERFORMER? HOW HAVE YOU OVERCOME THEM?**

MC Injury has been the toughest challenge I've had to overcome. I dislocated my kneecap twice: once at a dance audition and 5 years later in aerial silks. It's so interesting to experience the same injury twice but at a different point in your life. I bounced back a lot faster the second time but that moment keeps replaying in your mind. It can be a mental block when it comes to being as fearless as you felt before. We learn in many different ways that we don't have all the control we wish we did, but we can't let that stop us from living the life we love.

WHAT PROJECTS ARE YOU CURRENTLY WORKING ON?

MC Currently I'm working on an aerial silks piece entitled **RISE ABOVE**. It tells a story of being abused, oppressed and sheltered from the truth. I start blindfolded and throughout the routine I struggle through pain, doubt and the will to live, but ultimately see that I am powerful and unstoppable. It is definitely my most emotionally filled performance yet and I look forward to its growth. I am also hosting a beginner's aerial arts retreat with my partner Kelly Smiley at Tahoe Flow Arts Studio in Tahoe at the end of June. It's 3-day retreat filled

with aerial silks, yoga, dance, hula hoop and stand up paddle boarding. I'm very excited for this retreat and I hope to share it with many new faces.

WHERE DO YOU SEE YOURSELF IN THE NEXT FIVE YEARS?

MC A lot can happen in the next 5 years, but I see myself financially stable in my creative career and leading aerial dance and yoga retreats around the world and in Tahoe. I see myself performing for special events and inspiring those around me to believe in their big dreams.

WHAT INSPIRES YOU?

MC When it comes to performing, I'm inspired by my personal experiences, music that moves me, nature, and what's happening in our world. We're living in a very turbulent time and when I create I want to make the audience think, feel and instill a sense of compassion. What inspires me when I teach aerial, dance or yoga are my students. Creating with them, seeing them grow in strength and confidence is why I teach. They inspire me to effectively communicate and to continue to build a trusted space and community.

> WHEN I CREATE I WANT TO MAKE THE AUDIENCE THINK, FEEL & INSTILL A SENSE OF

COMPASSION

WHAT'S YOUR FAVORITE THING TO DO IN LA? YOUR FAVORITE PLACE TO HANG OUT?

MC I love being at the beach with my toes in the sand, listening to the sound of the ocean. LA is a great place for people watching too, especially at VENICE BEACH.





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In consideration of Michael Ryan Andolsek's autism, a mental condition characterized by having difficulty communicating or forming interpersonal relationships, he was joined in this interview by KATHERINE DENNY from ANDOLSEK Public Relations.

WHAT MADE YOU CHOOSE LUXURY FASHION AS A CAREER? WHAT DRIVES YOU?

MRA There are many contributing factors that led me to luxury fashion. One reason is that having autism, I am very sensitive to materials so I prefer to work with lush fabrics and textiles that are found more readily in luxury wear. A second reason is simply that I also believe that luxurious things can be more appreciated.

I'm driven in my designing by the love of making things aesthetically beautiful. I only design things I like to see and find pleasing to MY eye.

YOU HAVE STUDIED THE ART OF COUTURE FROM MASTERS SUCH AS CÉCILE PELOUS AND AT REPUTABLE INSTITUTES LIKE PARSONS NEW SCHOOL FOR DESIGN IN PARIS. WHAT CAN YOU SHARE ABOUT THESE EXPERIENCES?

MRA Working with CÉCILE PELOUS provided an additional validation of my talents and skills and helped me refine and perfect my own ideas of what beauty and exquisite clothing are. My time at PARSONS THE NEW SCHOOL FOR DESIGN taught me how to develop consecutive collections and explore the beginnings of the brand ANDOLSEK and what it could become. These experiences were all expounded upon as I spent time training at ÉCOLE DE LA CHAMBRE SYNDICALE **DE LA COUTURE PARISIENNE**, in Paris, France.

IN A RELEASE. IT WAS STATED YOU HAVE A HYPOTHESIS ON **CREATING JOBS ACCORDING TO SET SKILLS OF INDIVIDUALS.** HOW DID YOU COME UP WITH THAT CONCEPT? IS THIS APPLIED IN YOUR OWN BUSINESS MODEL?

MRA I know the things I love to do and can do extremely well, but having autism, excelling in those areas can become complicated especially if I'm in a work environment that shuts down my focus and causes me to have anxiety. I know other people with autism struggle with these same challenges. We can struggle with hypersensitivities, sleep patterns that may be unconventional, and environmental factors such as lighting, sounds, temperatures and smells that may cause us to shut down, quit the job all together or be let go.

At ANDOLSEK, we have a social mission requiring no less than 10% of our employees to have autism. We strive to provide an environment where all employees can be comfortable and that allows them to focus on and enhance their particular set of skills.

BECOMING A SUCCESSFUL DESIGNER WILL BRING YOU TO THE FOREFRONT AND HAVE PEOPLE WANT TO KNOW MORE ABOUT YOU. WE ARE AWARE YOU DO HAVE SOCIAL ANXIETY. HOW WILL YOU OVERCOME THIS AS YOU BECOME A HOUSEHOLD NAME?

MRA I have autism and I will never overcome social anxiety.

KD Michael Ryan has learned over the years to interact more typically with people, but this does not eliminate the immense concentration it takes for him to read social cues which leads to anxiety. ANDOLSEK Public Relations, will of course, continue to provide him a representative to assist with interviews and all other social engagements.

WITH YOUR DEBUT LINE LAUNCHING MARCH 4TH, WHAT WAS YOUR BIGGEST CHALLENGE? WHAT ARE YOU MOST EXCITED ABOUT?

MRA I am excited about the launch but I don't view March 4th as a culminating event but rather as a next step. The biggest challenge for me is social interactions that require interviews surrounding the launch. I'm most excited about sharing my creations and the opportunity it may afford me to design more.

WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?

MRA I don't look to the future the way a neuro-typical person might. I know what I like to do and what I'm good at-designing clothes. That's what I want to be doing in five years. Hopefully, my company will grow and I will be able to employ more people with autism but, ultimately, I just want to be designing and leave the running of the company to my team.

WHAT ADVICE CAN YOU GIVE TO YOUR FANS?

MRA As a person with autism, this question is too broad for me to answer. I need a specific area in which advice is being requested

KD ANDOLSEK would encourage all businesses to seek out ways in which they can adapt their work environments to accommodate the invaluable workforce of people who have autism. This population of people have skills and talents to offer that are too easily overlooked. It is to the immense disadvantage of businesses to dismiss the simple changes that could be made to assist them in excelling

> I'M DRIVEN IN MY DESIGNING BY THE LOVE OF MAKING THINGS AESTHETICALLY **BEAUTIFUL**



LUCY NORRIS **#SMILEFORTHECAMERA #YOUBEYOU**

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YOU HAVE BEEN ON TELEVISION FOR 10 YEARS AS AN ENTERTAINMENT HOST AND LIFESTYLE EXPERT. **READERS MAY RECOGNIZE YOU FROM HSN. QVC AND AS** AN FNL NETWORK HOST. HOW DID IT ALL BEGIN FOR YOU?

LN I have always loved all aspects of performance. As a trained actress I spent many years in front of the camera becoming a different character and committing to the story that I was asked to share in the film world. Hosting became an opportunity that lended itself to me as I was trying to pay bills as an actress in London. I was offered a live hosting gig in England and fell in love with the idea of being me as a TV presenter. I wanted to transition and make a career in America so I decided to audition for an NYC TV school so that I could really start to understand the business. After graduating

from the NEW YORK CONSERVATORY FOR DRAMATIC ARTS

I realized there was a space in the market for me to work more as a spokesperson and on-camera host for different companies. There was something about telling the stories of brands that resonated strongly with me. I was confident that my ability to be present on camera and share information in an engaging and entertaining way was going to be a skill I could offer the TV world. This was when I said goodbye to acting and hello to hosting full time.

AS A MEMBER OF THE FNL TEAM. WHAT HAS BEEN THE **MOST MEMORABLE MOMENT WITH THEM?**

LN The most memorable moment was my first season at a VIVIAN TAM show. The whole experience was unreal. Backstage was crazy, front row was unpredictable and every moment was unexpected. It taught me very quickly to be open, approachable and prepared. As a TV Host you never know what it is about to happen next. You just have to be prepared and ready for the shot that will make your segment pop.

YOU HAVE A VERY RELATABLE. TRUSTING PITCH **STYLE WITH A BEAUTIFUL ENGLISH ACCENT.** HOW DID YOU OBTAIN THAT METHOD? **DO YOU FEEL HAVING AN ACCENT HAS HELPED?**

LN I feel that the British accent has certainly helped! However a lot of my success has come down to the ability to connect with people and be open to all possibilities that could happen at any given moment. I always try to remain present and ready for any situation that may arise. FNL has taught me so much! Never take anything for granted and your crew and team are the main reason for a successful segment! There is a lot that goes on behind the camera that most people never even consider. The team behind the camera helps create the result of what we all see on TV

THOUGH YOU DO TRAVEL FOR WORK. YOU RESIDE IN THE EAST COAST. WHY HAVE YOU CHOSEN NY OVER LA OR ANY **OTHER LOCATION?**

LN New York has a heart beat that never slows down. It keeps you wanting more. This city has made me who I am. It's strong, bold, unforgiving and real. No mater where I end up, New York will always be the reason for my strength and resilience as a TV Host. NYC keeps me alive. That's why I choose to live here. It feeds my soul.

RECENTLY YOU LAUNCHED YOUR OWN COACHING COURSE, OCP. WHAT CAN YOU TELL US ABOUT IT?

LN We live in a 24-hour digital world. Video is everything but so few people know how to be themselves in front of camera. As a TV Host and interviewer I realized the need for a program that could help companies create strong content that was a good example of who they are and what they represent. We offer one on one coaching, seminars and training for business professionals to enhance their digital presence and presentation skills.





IF YOU COULD GIVE US ONE COACHING TIP FOR ON CAMERA **PRESENCE. WHAT WOULD THAT BE?**

LN Practice being present. Speaking on camera is like living in New York. It captures every moment, magnifies your passion and has the ability to share your story in less than a minute. You can't manufacture authenticity. You just have to practice being you.

TELL US A BIT ABOUT HOW YOU GOT STARTED. HAVE YOU ALWAYS CONSIDERED YOURSELF AN ARTIST? HOW HAS YOUR WORK EVOLVED?

IM I have always been a chameleon in my surroundings and have always had art as a way to express what was going on inside me. My life has always been in a state of change, and I see that my art is evolving the more life experience I have. My art mimics my "life-lenses" and allows me to explore and reflect. Much as a writer journals, I do art.

TELL US ABOUT YOUR CURRENT PIECES.

IM I am really interested in fire right now (as dangerous as that sounds). Well, I am a fire sign. Ha! And I've found myself melting plastic to emulate glass-blown art. I have also gotten into the trend of crayon-melting to see what I can create on canvas. I love mixed media and will be combining my digital art as well.

OF ALL YOUR PROJECTS OR ART PIECES. WHAT HAS BEEN THE MOST MEANINGFUL?

IM Right after I lost my mother, I was overwhelmed with a sobering feeling of gratitude. It was at this time that I was asked to create a background (layout) for a collection (fashion) in school... let's just say my layouts were more interesting than my fashion designs and more meaningful.

And right now, I'm finally expressing another state of my subconscious that I didn't even touch before in my art. I'm really excited about this dualistic expression of "strength in vulnerability" that I'm experiencing.

HAVE YOU FOUND ANY CHALLENGES AS AN ARTIST? **HOW HAVE YOU OVERCOME THEM?**

IM Sometimes if I am thinking about a piece for too long, I hit a road-block. So I simply move on to another bit of inspiration. Usually while I'm working on the next piece I solve my roadblock with no conscious effort.

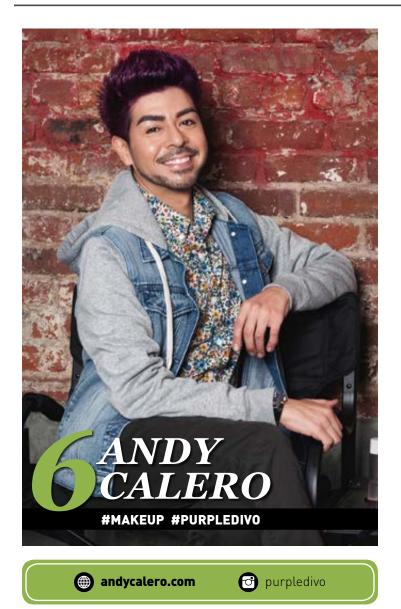


WHAT PROJECTS ARE YOU CURRENTLY WORKING ON?

IM I'm not limited to working on canvas paintings right now, but I am also working on sculpting light fixtures-hanging lights in the form of flowers via melting plastic.

WHERE DO YOU SEE YOURSELF IN THE NEXT FIVE YEARS?

IM I see myself finally having an art exhibition and making money on what I love doing. I would love to guit waiting tables, and would love to just create and explore the world with a paintbrush or a graphite pencil.



TELL US A BIT ABOUT HOW YOU GOT STARTED.

AC I've been doing makeup and hair professionally for 5 years, although it seems like much longer. I remember when I was growing up I used to look through the pages of VANITY FAIR,

WHAT INSPIRES YOU?

IM I am inspired by mortality, emotions and my twisted mind.

WHAT'S YOUR FAVORITE THING TO DO IN LA? YOUR FAVORITE PLACE TO HANG OUT?

IM I love eating out during the day in the sun and peoplewatching. I love creating stories and scenarios of what I'm witnessing. I like the busy areas of LA with random shops and coffee houses. I like to hangout in places with character.

COSMOPOLITAN, VOGUE and even VARIEDADES magazine. I was mesmerized by all of the makeup and hairstyles. My "A-Ha!" moment happened after I watched the first season of **AMERICA'S NEXT TOP MODEL**. After seeing what a makeup artist does behind the scenes I was hooked. I said to myself, "That's what I want to do!"

WHAT IS YOUR MOTIVATION?

AC My motivation is seeing the satisfaction, confidence and happiness of the people that I have done makeup for. There is nothing more rewarding than hearing someone tell me that I have made them look beautiful.

WHAT IS YOUR FAVORITE TREND RIGHT NOW?

AC Right now, my favorite makeup trend is the Marilyn Monroe classic Hollywood look. I love the nude eye shadows, sharp wing liners and sexy red lipstick. As proven by its current popularity, this look is timeless.

OF ALL YOUR CLIENTS. WHO HAS BEEN THE MOST **MEANINGFUL OR MOST MEMORABLE?**

AC That's a difficult question because all of my clients have been interesting. Without getting into any particular details, let's just say that folks tend to get very comfortable in the makeup chair and I hear a lot of fascinating stories and plenty of TMI.

WHAT IS FASHION TO YOU?

AC As to what fashion is to me, I would have to give you my favorite quote from the legendary COCO CHANEL, "Fashion is not something that exists in dresses only. Fashion is in the sky, fashion has to do with ideas, the way we live, what is happening."



STARTING AT SUCH A YOUNG AGE IN THE FAMILY FASHION **BUSINESS. WHAT MADE YOU DECIDE TO FOCUS ON SHOES?**

MS While living in New York, I was walking a lot more and started looking for more comfortable shoes. I found comfort shoes either skewed matronly or came at a steep price of \$400 and up. I felt there was a void in the market for footwear that hit the sweet spot between style, comfort and a great price point. I half jokingly tell friends that I'm trying to make comfort shoes sexy enough to get them lucky!

YOU HAVE A SET MISSION STATEMENT THAT SPEAKS ABOUT **STYLISH COMFORT. WHAT DOES THAT MEAN TO YOU?** WHY IS THIS SO IMPORTANT IN YOUR DESIGN FORMULA?

MS I love being comfortable, but I always want to look great. I think that feeling is something that resonates with a lot of people now, especially with the growth of the athleisure market. But athleisure wear can't be worn everywhere. That's part of the reason we currently focus on dress shoes with high tech comfort materials—including the same high impact insoles they use in basketball and hiking shoes.

TRYING TO REWRITE THE FORMULA FOR FOOTWEAR DESIGN. WHAT CHALLENGES HAVE YOU COME ACROSS? **HOW DID YOU OVERCOME THEM?**

MS While I have a lot of textile manufacturing and retail experience, I didn't have a ton of experience in the footwear business. As an outsider, I had a different perspective than others who had been in the business for decades. The biggest challenge was getting footwear professionals to change the way they see and make shoes. We had to go to 5 different factories before we found one that was able to make it to our specifications.

WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?

MS We'd like to expand our product line to include handbags as well as clothing. We also have global aspirations so we'd love to be in Europe, Asia, etc.

IF YOU COULD GIVE ANYONE WORDS OF ADVISE IN BEING A **DESIGNER. WHAT WOULD IT BE?**

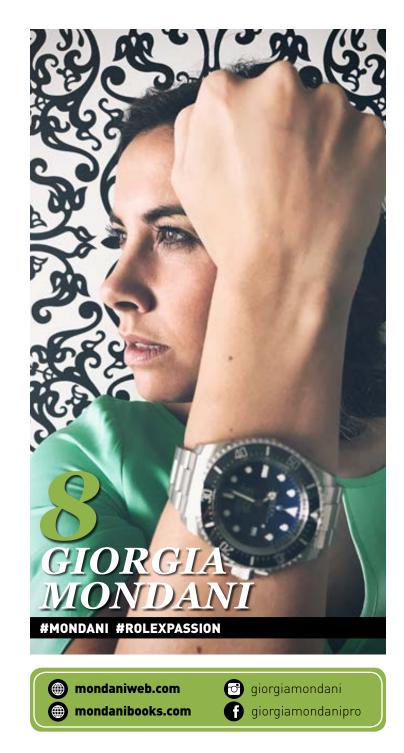
MS I'm still learning so take this with a dash of salt:

📕 Sell your own designs/products—especially at the beginning. If you don't know how to sell I would recommend learning it. It's really important to see your customers and get first hand feedback. This is a great source of information that'll help you understand your customers and their evolving needs.

If you're not business savvy, I would recommend partnering with someone you trust to handle the business side. I've seen a lot of talented designers struggle because the business side is something they don't enjoy or is tricky for them.

A Lastly, approach every problem with the attitude that it can be solved. I've come up with some really great solutions. this way. It not only helps you creatively solve tough issues, but it helps keep a positive attitude.





WHAT DOES FASHION MEAN TO YOU?

GM Fashion is definitely part of my culture which is no surprise since I come from Italy. It's important to follow trends and create an appropriate look for every occasion. I believe balance is the key, not too elegant or too sporty, and definitely not too vulgar either. Combining the most convenient clothes, accessories and colors for the occasion is something I live by. It is no secret that I am addicted to the green color so I like to combine accessories in green at all times: shoes, belts, t-shirts and, obviously, watches and jewels.

WHO ARE YOUR FAVORITE DESIGNERS OF ALL TIME?

GM Thanks to my mom I share big passion for **LOUIS VUITTON** and this is my favorite brand. I love their bags, belts, scarfs and shoes. It is safe to say that I am LV addicted! (laughs)

Lalso love SALVATORE FERRAGAMO's shoes and since I don't wear high heels very often, I love their ballerinas.

HOW DOES A WOMAN SURVIVE IN A MAN'S WORLD. **ESPECIALLY IN A TOUGH ONE LIKE HOROLOGY?**

GM It is easy... I'm the only one, so people treat me like a princess (laughs) I am just joking.

When I speak with my clients (99% of them are men) I know we are exactly on the same level and I am simply being myself. I think this is the quality they appreciate, I never take advantage of being a woman in a man's world and this is one of the reasons they respect me.

YOU ARE IN MIAMI AT THE MOMENT, SHARING KNOWLEDGE AND PROMOTING YOUR BOOKS. TELL US ABOUT YOUR **CURRENT VENTURES AND WHAT IS THE CURRENT** HIGHLIGHT OF YOUR EVERYDAY LIFE AND CAREER?

GM Our Books, the Mondani Books, are known all over the world as the best guides to collect, buy, sell and trade luxury watches. We sell on many online platforms and we are very active on social media as well. But we also like to "show our face" and we attend the main watch and jewelry shows in Europe and America. I am currently attending the IWJG and **US ANTIQUE SHOW** in Miami, next step will be the big BASELWORLD and then Dubai and Barcelona. I consider myself very lucky because my husband (who is a dentist) finds time to come with me every time. Books are still our main business and passion but we recently created a new company, MONDANIWEB. It is the first social marketplace for watches and luxury accessories. We show watches for sale at the best watch dealers in the world on all social media

We are able to offer a huge exposure thanks to millions of followers and a big quantity of good collectors who follow us. We guarantee the seriousness of our dealers because we personally know all of them. I do this with my parents and my husband.

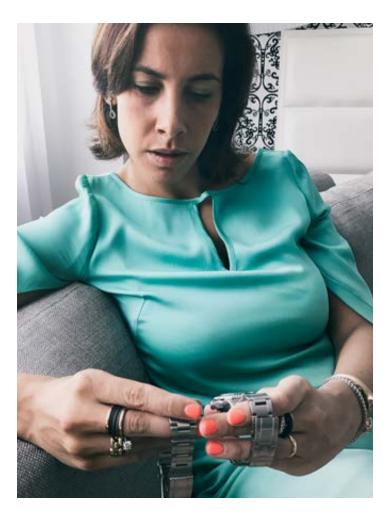
WHAT GOALS DO YOU HAVE PLANNED FOR THIS YEAR, AND WHICH ARE YET TO BE ACCOMPLISHED?

GM I would love to see our books in even more libraries, jewelry stores, watch stores and collector's shelves. We are working hard to make our **#MONDANI** brand known all around the world and we want to maintain our seriousness with every single client. One of our strengths is the personal contact that our clients can have with us at all times, as we feel that it's of vital importance in a digital world we live, where the human factor is becoming less common.

Regarding Mondani Web, my goal is to make both my sellers and buyers, happy-selecting very good watch dealers and reaching a big quantity of potential buyers through our social media is what I focus on.

WHAT IS YOUR DRIVING INSPIRATION?

GM The values that my parents taught me. Their philosophy affects everything we do, to be able to work well, give out the maximum and to remain humble at the same time. Family is important (parent factor) and I feel very fortunate to have it throughout my entire life, and now with my husband.



AS A WOMAN, WHAT IS YOUR BIGGEST ADVANTAGE IN THIS **BUSINESS COMPARED TO MEN?**

GM Well, we all know women are smarter than men. (laughs)

WHAT WAS THE MOST IMPORTANT THING YOU LEARNED FROM YOUR FATHER?

GM Honesty and Humility.

WHAT ARE YOUR TOP 5 FEMALE WATCH MODELS THAT, IN YOUR OPINION, EVERY BUSINESS FASHIONISTA 'MUST HAVE'?

GM I think ROLEX is the king of the watch industry so those are the first three watches I consider must have are:

ROLEX DAYTONA

It's like having a legend on your wrist.

ROLEX SUBMARINER

Kind of a big watch for a woman but looks great on her wrist. Sport and elegant at the same time.

ROLEX DAY-DATE

Elegant, precious, colorful and useful giving you the time, date and day of the week.

PATEK PHILIPPE NAUTILUS 🛀 beautiful, fashionable and also a good investment

CARTIER BALLON BLEU or PACHA both elegant and from a lifetime brand

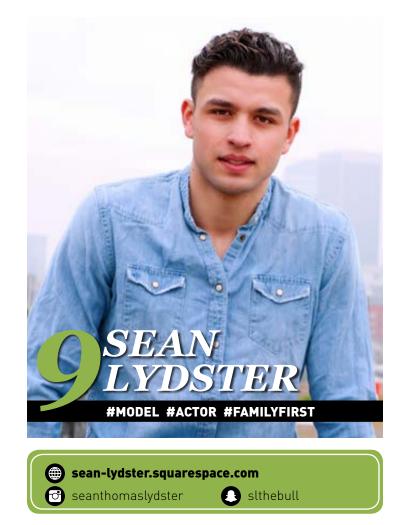
PERSONAL CONTACT... WE FEEL THAT IT'S OF VITAL IMPORTANCE IN A DIGITAL

WORLD WHERE THE

HUMAN FACTOR

IS BECOMING LESS COMMON





TELL US A BIT ABOUT HOW YOU GOT STARTED.

SL When I was attending school, I was a kinesiology major and liked to work out a lot since I used to play football at **PURDUE UNIVERSITY**. So my mom thought it would be fun for me to try modeling, something new. So my mom scheduled a few photo shoots to get my feet wet and see what I thought. I really enjoyed it. Signed with LOOK modeling agency in San Francisco a few months afterwards and have been trying to stay busy every since. Just moved down here 2 weeks ago, currently working at MASTRO'S STEAKHOUSE and trying to get my face out into the world.

HOW HAVE YOU EVOLVED AS AN ARTIST?

SL Considering the fact that I was a football player and had no prior experience. I would say that I've evolved guite a bit as an artist. After some acting classes at TROY ROWLAND **STUDIOS** and a bit of experience under my belt I would say that I'm getting more comfortable behind the camera. I also have about 5 years of experience in film and broadcasting so that definitely helped me start off.

OF ALL YOUR PROJECTS, WHAT HAS BEEN THE MOST **MEANINGFUL OR MOST MEMORABLE?**

SL The most memorable project for me was my first photo shoot for **DESTINATION LUXURY** in Montecito. I was still new to the business and everyone I worked with really helped me out. I was nervous and they just told me to relax and be myself. I'm happy to call all of them my good friends to this day.

HAVE YOU FOUND ANY CHALLENGES IN YOUR WORK? **HOW HAVE YOU OVERCOME THEM?**

SL Definitely. At first I was too muscular and a lot of the clothes wouldn't fit me. I blamed my mom because she told me prior to the shoot that I should probably lift more... well there ya go mom! Another issue that I had at first was accepting rejection. It hit me hard because I thought I was doing something wrong but after talking with some friends in the business, they told me "It's not you. Sometimes they're looking for a certain look and if you aren't what they need at the time then you won't be chosen. It doesn't mean you are bad at what you do." So I figured that in order to make it in this business, you need thick skin.

WHAT PROJECTS ARE YOU CURRENTLY WORKING ON?

SL I'm currently working on some undisclosed projects in the film industry.

WHERE DO YOU SEE YOURSELF IN THE NEXT FIVE YEARS?

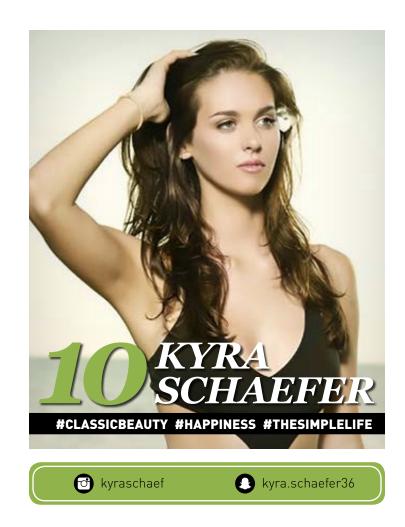
SL In 5 years, I would like to be signed with a reputable agency in LA or wherever the road takes me. I also see myself involved in at least a handful of films.

WHAT INSPIRES YOU?

SL My mother. She is so driven and loves what she does. She helped me get through some tough times and started me off in the right direction. What I love about her is that she loves what she does. I think I get my drive and energy from her.

WHAT'S YOUR FAVORITE THING TO DO IN LA? YOUR FAVORITE PLACE TO HANG OUT?

SL Well since I just moved here, I haven't been able to venture out on my own much yet. But I do enjoy going to new restaurants and then pairing that with seeing a movie. (Usually with friends or my family when they visit) I'm also a huge movie buff. I recently enjoyed a wonderful meal at **REPUBLIQUE** with my parents and then went to see John Wick 2!



WHAT ASPIRATIONS DO YOU HAVE FOR YOUR CAREER?

KS When this was first brought to me, I started to think what I would want to express to women my age who are trying to make it in this industry. I am not your typical model, I have curves and they aren't going anywhere. I really want to show that you can be healthy and happy in your god-given body. For example, MARGOT ROBBIE is stunning! She has curves, average height and is one of the sexiest women on TV. The greatest part about Margot, is she is HAPPY with who she is, and that confidence naturally exudes in everything she does. That's something to look up to and something I aspire to be.

WHAT DOES FASHION MEAN TO YOU?

KS Fashion is a person's way of expressing themselves. I've been a fashionista since before I could walk. My parents always had me in the craziest outfits. My brothers and I have always loved getting dressed up. We used to pretend we were going to a ball or were part of an action movie, whatever we put our minds to we made sure we dressed the part. As we got older, we realized our outfits really reflected who we were as people and how we were raised.

I would say my style is a mix between classy and bohemian with a little bit of edge. My friends always tease me, because no matter what the occasion, I always look 'classy' haha. For me classy is sexy and I would like to bring more of that style back.

WHAT ARE YOUR FAVORITE MAKE-UP PRODUCTS FOR THE **EVERYDAY USE?**

KS I love make up! I'm definitely your typical girly girl. When I was little my mom used to teach me how to put it on. Even before the age of five, I remember being enamored watching my mom do her make-up.

If I'm rushing out of the house, I will always make sure to put on under eye cover and mascara, they are a must! When I have time I'll do a full face, which really doesn't consist of much for me. I really don't like my make-up caked on, I love more of a natural look for the day time. Night however is a different story. I love doing my eyes up, I'm totally one for the cat eye. My favorite liquid eyeliner is (and I've been through a few) WET N' WILD. My foundation and under eye cover products is LAURA **MERCIER**, her line is so light on your face, never feels like you have anything on. Lip wear my best friend has recently got me into **URBAN DECAY** lipsticks, they feel wonderful on. Also my favorite light pink lip-gloss is from **TRISH MCEVOY**. I've recently become obsessed with Urban Decay's eye shadow pallets.

WHAT IS YOUR FAVORITE PERFUME SCENT FOR THE SPRING?

KS Perfumes? I'm super picky. Once I find ones I like I tend to rotate between them until they get discontinued. haha. My favorite perfume for the Spring, that I have literally been wearing everyday is BVLGARI, AU THE BLANC. Its very feminine but not too overwhelming. Sometimes at night I'll switch over to VERSACE, YELLOW DIAMOND. I've been wearing this one since it came out!

WHAT MAKES YOU HAPPY?

KS Little things make me the happiest. Being home with my family, watching my favorite movies, having BBQ's with my dear friends, laughing at a really good joke or going out dancingsimple things like that make me happy. When I'm around my loved ones, especially my animals, I feel super content. Ive been through quite a lot at my age and what lve learned is that, it truly is the little things in life, that make you the happiest. A simple thing from going out to getting an ice cream, or running and playing with my dogs on the beach, really make my heart feel full. Doing good things for people, I am truly one of those



people who loves to spoil their friends and make sure they are happy. My good friends always make fun of me for it, always asking what will I do next. But I love to spoil them because for me, their friendship means everything.

WHAT GOALS YOU HAVE YET TO ACCOMPLISH THIS YEAR?

KS The goals I am still working on accomplishing that I have set for myself (as it is a process), is to take care of myself. I was my mother's care giver for the past two years, while she



TELL US A BIT ABOUT HOW YOU GOT STARTED.

LF As a professional mixologist, I was always connected to mixing and combining food. And growing up with my brother, a professional chef, I always had the intuition and inspiration for cooking. Now as a raw chef and owner of an Italian plantbased café, my ventures have expanded

was battling cancer. I had put her needs in front of mine, and really didn't take care of myself as best as I could. I was really in survival mode for my mother's life. She passed away in October of 2016, so even before the New Year I had made her a promise that I would take care of myself, as health is very important.

Also that I would focus on my career and do things to further it. I really want to make a name for myself, so that way I can help my family and take care of all of my loved ones. That really is my life's goal.

HOW HAVE YOU EVOLVED AS AN ARTIST?

LF With my background, I turned eating healthy into creating healthy concepts that people enjoy.

WHICH PROJECTS HAS BEEN THE MOST MEMORABLE?

LF Of all my projects! GREEN TABLE CAFÉ, which will be the first Italian Plant-Based Café in Los Angeles. Creating the menu with my Italian background but all plant-based items.

HAVE YOU FOUND ANY CHALLENGES IN YOUR WORK?

LF Challenges would be creating dishes for people that always think that the vegan food is tasteless. Taking these non-vegan people and showing them my dishes and hearing their feedback, that they could eat this food everyday.

WHAT PROJECTS ARE YOU CURRENTLY WORKING ON?

LF My projects currently are opening and expanding the first Italian Plant-Based Café in Los Angeles.

WHERE DO YOU SEE YOURSELF IN THE NEXT FIVE YEARS?

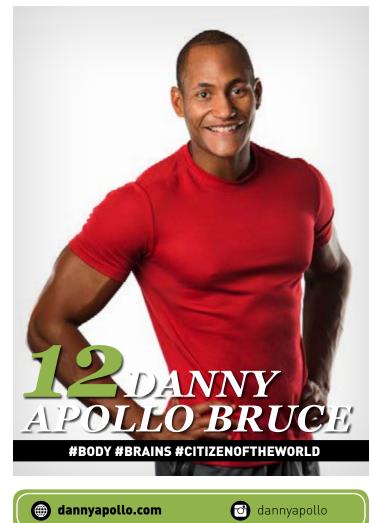
LF I hope to extend the concept of our café to more locations.

WHAT INSPIRES YOU?

LF The benefit of being vegan and being able to share it with my wife, we now create all our vegan knowledge with each other and it helps expand our concept even more.

WHAT'S YOUR FAVORITE THING TO DO IN LA?

LF Waking up early in the morning, going by the cold ocean and exercising. Then going back to my café and creating amazing dishes.



HOW DID YOU GET STARTED?

DAB My single Israeli mother is from Tel Aviv, Israel. My deceased father was from an island in Samoa. My Mom use to speak success to us, through us and over us, saying that we could be successful in this country with an abundance of resources and ample opportunities for people. Despite the fact that we looked different than most. Despite the fact, that we didn't have much money. Despite the fact, that we come from out of the country. Despite the fact, that our Israeli cuisine, morals and values had no prohibitive effect on the amount of prolific success we could have in the United States. So my siblings and I walked out of the house, with the upmost conviction that we deserve a shot at success like other individuals in our generation. Our mother hardwired this in our brain and prophesied to us all the time.

She made me stay in the house to do book reports on FRANZ KAFKA, JAKOV LIND, GWENDOLYN BROOKS, and LANGSTON **HUGHES**. These names and faces I did not know. I had to do these reports in the summer time, while the other kids were

outside playing. I learned through these reports who these individuals were. I learned about their struggles and how they overcame their adversities in order to become great leaders. My mother told me that there is no replacement for education.

There are people who look like you, there are people who come from similar backgrounds as you, that have used their minds, intellect, their leadership ability to galvanize massive amounts of people to be the front line of their generation and be great leaders. My mom was charging me to be a great leader at a young age and I am grateful for it.

Fast Forward 10 years, I came into training with the ambition to be a great coach and a great student which encapsulated all of my dreams; including graduating from college, earning three degrees. My mom truly illuminates the facade of evolution, which is the forefront of knowledge and premium education needed to accomplish goals.

WHAT HAS BEEN YOUR BIGGEST CHALLENGE AND HOW DID YOU OVERCOME IT?

DAB I was involved in a horrific car accident on March 4, 2012 that put me in a wheelchair. It really changed the trajectory of my life at that point. I regained strength through therapy to walk again. Gained some intellectual capital in the process and worked towards developing programs for individuals who needed to stay fit and healthy.

WHAT DOES YOUR DAILY ROUTINE LOOK LIKE?

DAB It's Voluminous! Eating 6,000 calories daily. Training myself twice daily. Training clients daily.

HOW DO YOU MOTIVATE YOUR TEAM?

DAB I thank them for their magnanimous gestures. Then, tell them I am honored, I am elated and certainly excited to be able to share some of my experiences with them today. I elaborate on my objective everyday, "I want to leave you 5% better, 5% improved, 5% edified towards your personal journey, your goals and your ambitions. If we could do that, I can go back home and know that this intersection between you and me was valuable."

IF YOU COULD GIVE ADVICE TO SOMEONE LOOKING TO FOLLOW IN YOUR FOOTSTEPS, WHAT WOULD IT BE?

I recommend everyone to gain a little breath of knowledge. Be a citizen of the world and in the community. Grow Spiritually. Work hard and never give up.

More than a brand. More than a boutique. More of a lifestyle

Bawy Noin www.bausnoir.com

Alice McCall Lace Octavia Top Night Fever Flares



STYLE SCOPES ten by PETER CURTI



FEBRUARY 19-MARCH 20

We love how you stay true to movement like the waves in your water sign. This season choose silks and chiffons to show your softer side. We recommend some free flowing sundresses with a solid focus on your hair and makeup. Blue, Golds and Rose colors are your palettes this season.

FAMOUS FELLOW PISCES

CINDY CRAWFORD



Model





KAROLINA **KURKOVA**



ALEXANDER

LOUIS VERDAD

McQUEEN

Designer

Designer

ARIES

MARCH 21-APRIL 19

The always adventurous Aries isn't afraid to go for bold colors, such as fire engine reds. True to form, we suggest you pop on a fiery red lip or sassy red nails. This month stick to transitional pieces. You're a gal on the go, from the office to social gathering, stay fully equipped—but never without that #pop.

TAURUS

APRIL 20-MAY 20

Go for the classic staple items. Keeping the philosophy of "Invest in how you dress," at the top of your mind. You are drawn to the more simplistic timeless look. Your power style this season goes to how you sparkle, literally. We suggest you pull out all the stops and accessorize with you favorite statement jewelry.

GEMINI

MAY 21-JUNE 20

Flirting with the rules of fashion, you are always mixing things up. Staple items paired with oversized bags like the not-so-classic oversized Chanel bag. You love sticking to simple and classic shapes but this never applies to your handbags. Go on with your bad self!

CANCER

JUNE 21-JULY 22

Always playing it safe when it comes to dressing, we suggest a simple maxi skirt or dress with posh and put together hair and makeup. Your power pallets this season are nudes and soft pastels.

LEO

JULY 23-AUGUST 22

Radiant energy comes from the sign of the Lion. This season is your time to shine like a star-in sequins and furs! Go for statement colors like bright yellows, powder blues and pearlpinks to reflect their sunny and happy nature. Your shades are your ultimate weapon for "shade!"

VIRGO

AUGUST 23-SEPTEMBER 22

Always elegant and put together, you love your layers even in spring. This season don't forget your favorite tailored trench and pair it with a well fitted pair of jeans. More of a leader than a follower, you stay away from anything on trend or over the top-you know what you want, how you want it, and when

LIBRA

SEPTEMBER 23-OCTOBER 22

Spring is your month of power! You are ready for balance so we suggest you go for the two-piece suit. This is your go-to for this season. Stick to neutral colors and avoid patterns, they will make you feel quite unbalanced. Pinks, Whites and Nudes are your zen.

SCORPIO

OCTOBER 23-NOVEMBER 21

We know you are fond of the greater things in life. Nothing like a bold shoe, snakeskin Leather knee high boot, or patten platforms to set your day right. Go on, bring that pattern out and make sure everyone knows you are on the prowl.

SAGITTARIUS

NOVEMBER 22-DECEMBER 21 Refined and proper is your signature look. We know you like your tailored suits, feminine tops and jumpers. When it comes to accessories you are all about the oversized cocktail ring that radiates stunning. This season we suggest you try 2 piece outfits like crop tops and high-waisted shorts to update your jumpsuit—trust us, you'll thank us later.

CAPRICORN

DECEMBER 22-JANUARY 19 Expect nothing but the greatest in quality with staples like your favorite Chloe sling bag, Dior Sunnies, and tailored suit jacket. No one will question your taste for refined designers. This season however, we suggest you open your closet to a new name. We promise they'll fit right in.

AQUARIUS

JANUARY 20-FEBRUARY 18

We know that you like to stay ahead of the fashion curve and are always open to embracing a fresh look; a true trend setter who knows the art of mixing and matching different brands. But what always shines is your eye for detail, even as you sport sparkly six inch pumps! #yaaass #boss

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Our lovely & talented SUZANNE "Suzy" STRONG caught in action.



ZACH

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ğ

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