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an Influential Bombshell

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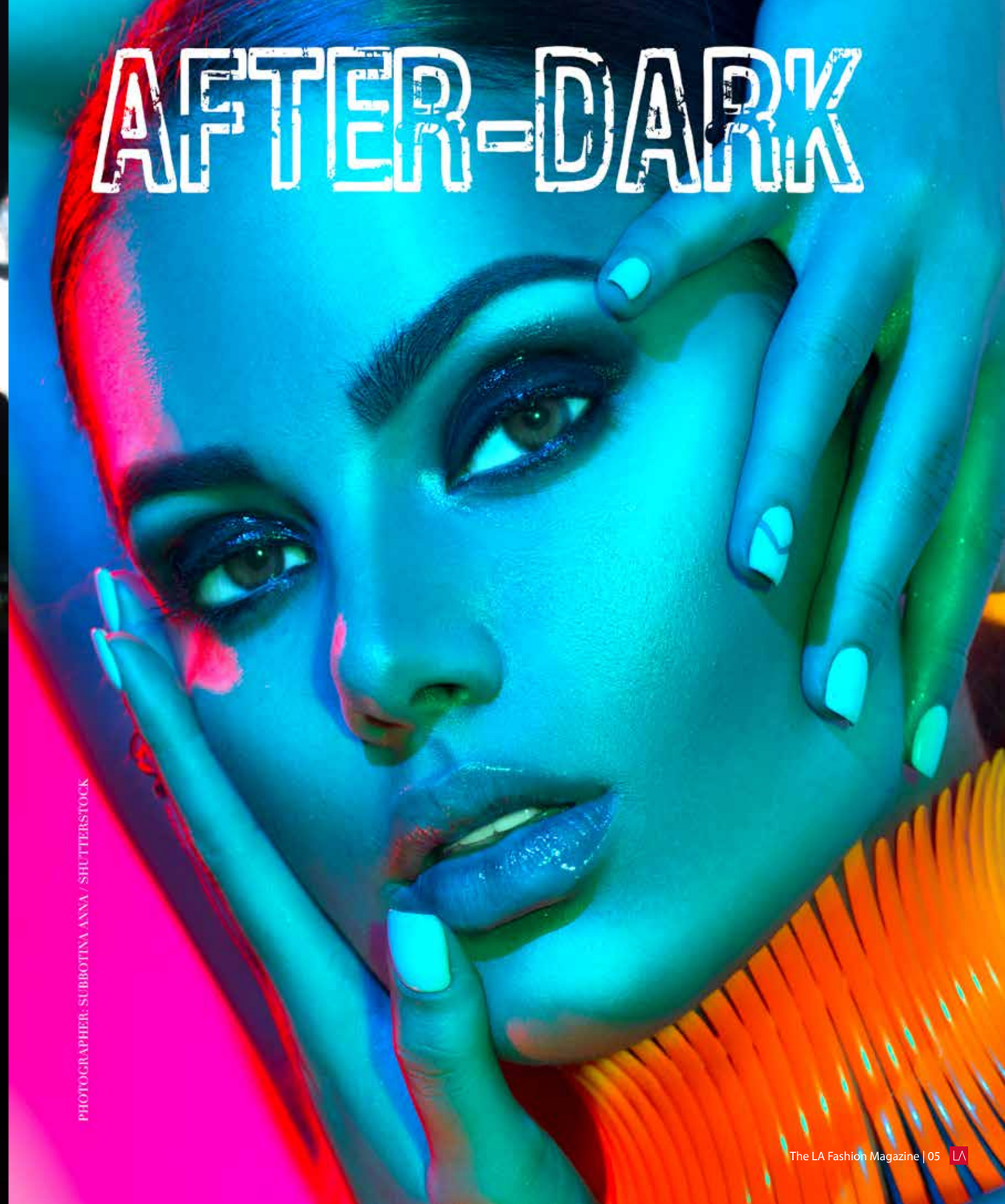
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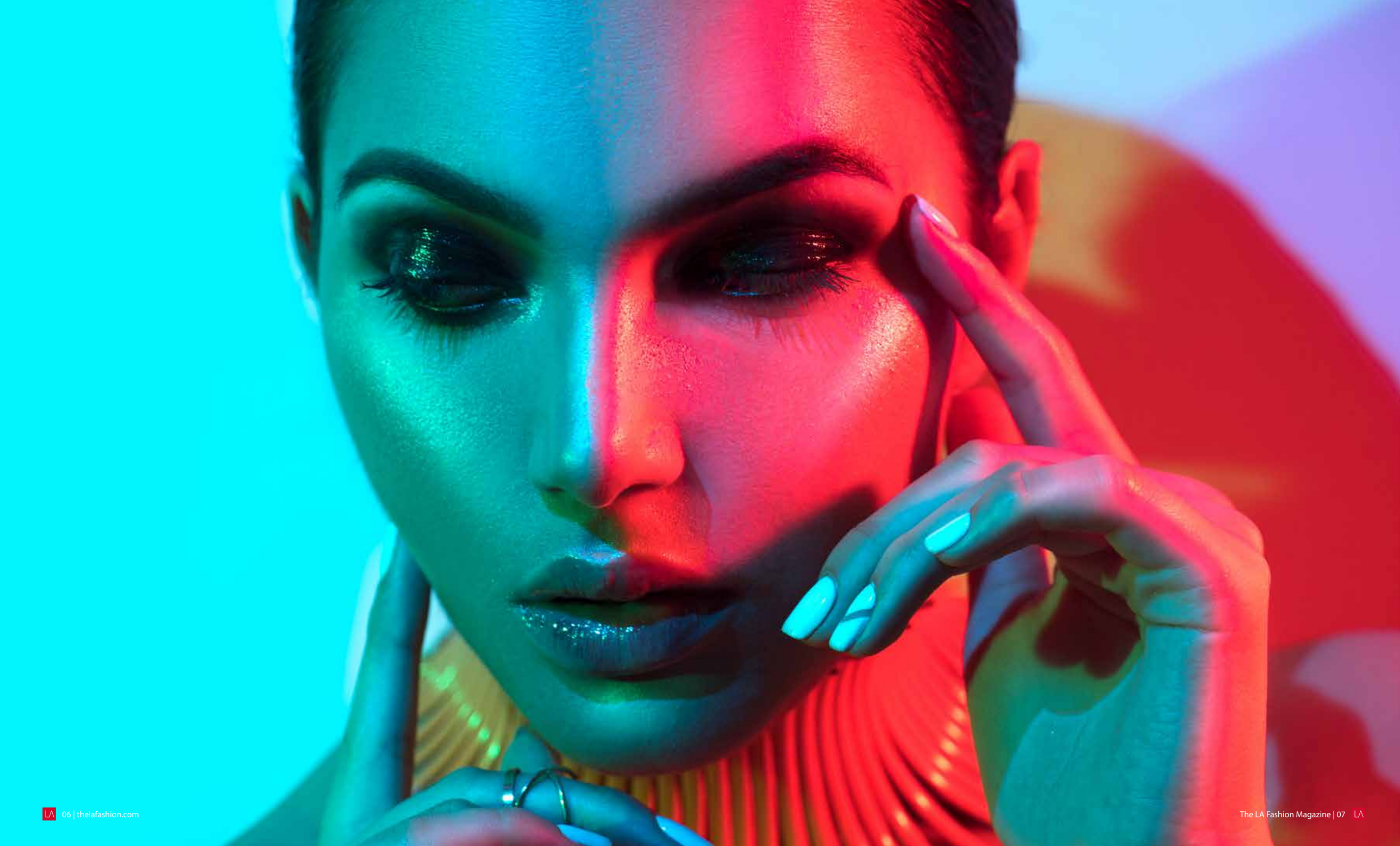

SELFISH LOVE

LAFM BEAUTY

1

2

3

4

5

MORPHE

essie

essie

FENTY BEAUTY

Bee Propolis
Shampoo
Bee Signature
Care...Naturally

FACE IT - WE ALL GET SELFISH FROM TIME TO TIME AND THAT'S PERFECTLY OKAY!

THESE ARE SOME OF OUR PICKS FOR THIS PARTICULAR MOMENT:

1) IDEN BEE PROPOLIS SHAMPOO IT'S MEANT TO PROMOTE HAIR GROWTH, BUT WE DO IT FOR THE FINISH! SHINE BABY, SHINE!

2) MORPHE'S NEW MATTE LIPPIE WHY? WHY NOT! IT'S HOT!

3) LOVE YOU ESSIE! THEY HAVE NEW FUN IN THE SUN COLORS PERFECT TO MATCH THAT BEACH MOOD.

4) THANKS RIRI! THIS HIGH-LIGHTER IS THAT OF UNICORN DREAMS. MAGIC!!!

5) CO_2LIFT BEAUTY TABLET ARE THE ALL PURPOSE CLEANSER WE'VE ALL BEEN WAITING FOR.

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for a perfect summer

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CURL ME!

Hey girl, hey! Know that wave you get when you are catching waves? Well, now you can do it at home. No, we are not talking about Sea Spray - yes, it may create waves - but it also dries your hair (NO WAY!). Yes, this will take a bit of work, but you'll love us afterwards. What you'll need is ECRU NEW YORK's Texture Spray and Balm, Their travel dryer and Hot Tools curling iron. So get to work, then tossle, run your hair through your locks and before you know it, your hair will have your #girlgang having #hairenvy - up to you if you want to share our little secret.

#summerhairgoals

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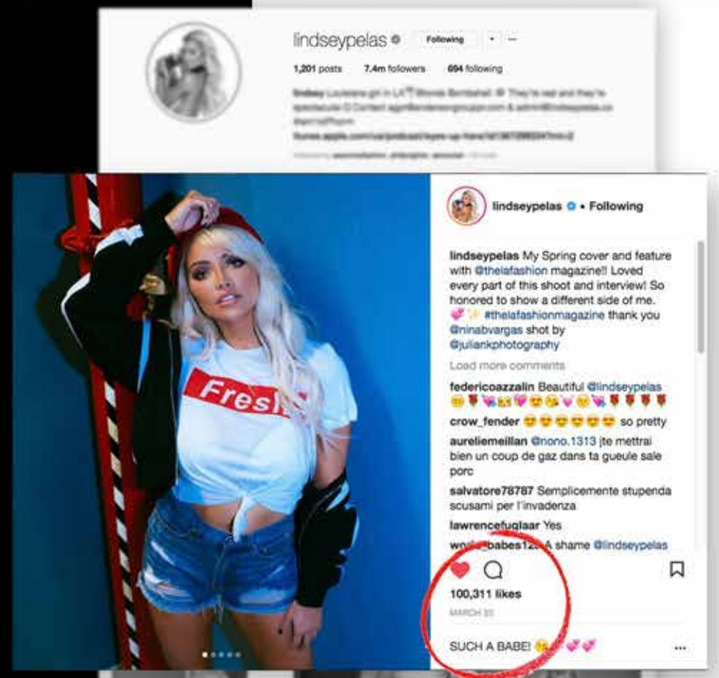

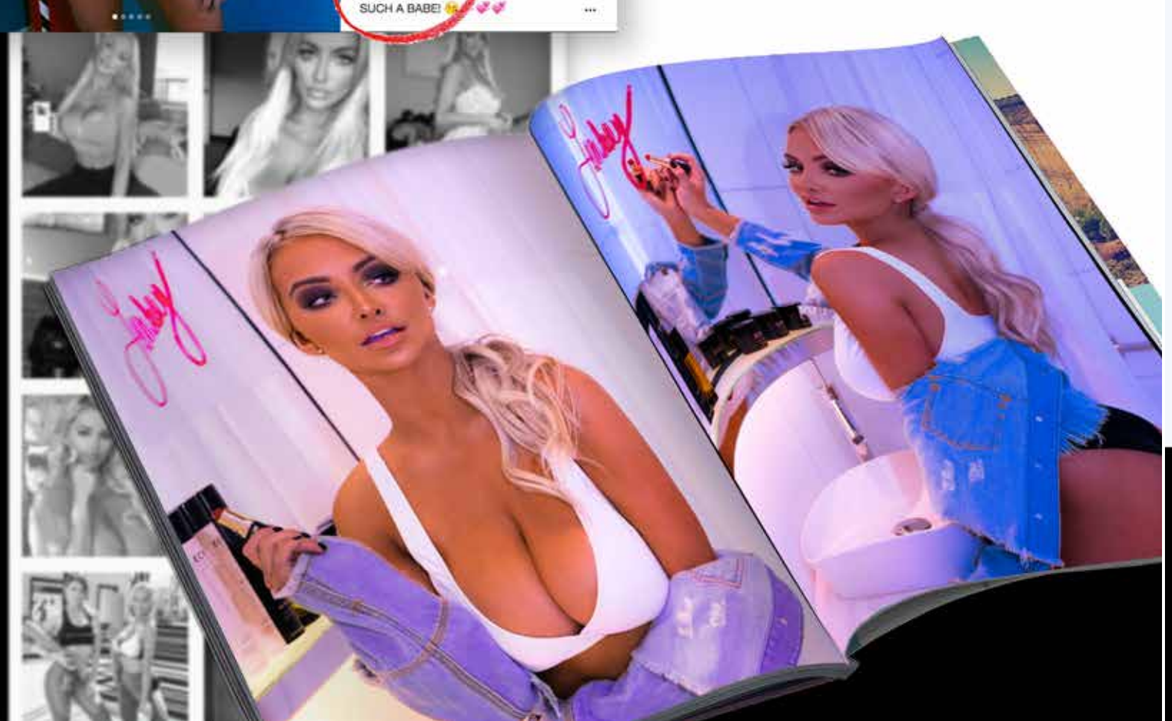

SOME OF YOUR THOUGHTS...

"THIS WAS ONE OF YOUR BEST COVERS YET! I REMEMBER SEEING THE COVER AND GOING - OH SH*T! I KNOW HER!!"

"THE ARTICLE ON LINDSEY MADE ME FEEL LIKE I WAS THERE WITH YOU GUYS - SHE SEEMS SO CHILL, IT'S RE-FRESHING TO READ THAT."

"THIS EDITORIAL WAS FIRE! DEFINITELY A DIFFERENT SIDE OF LINDSEY"

EYES UP HERE

WITH LINDSEY PELAS

BUSTY, BLONDE AND...BRAINY?! WHO KNEW?! MODEL AND SOCIAL MEDIA SUPERSTAR LINDSEY PELAS GIVES HER TAKE ON LIFE, POP CULTURE AND THE INS AND OUTS OF HOLLYWOOD FROM A SOUTHERN BELLE'S PERSPECTIVE. "EYES UP HERE" IS LINDSEY'S WITTY, WEEKLY PODCAST THAT IS SURE TO HAVE YOU SEEING PAST THE BIKINIS AND INTO THE MIND OF A MODERN-DAY BOMBSHELL.

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MARKETING DIRECTOR - JAMIE ROSE GONZAGA
PR MARKETING MANAGER - LISA PALLAY
INTERNATIONAL MARKETING - LO DORANTES

LAYOUT DESIGN and CREATIVE
Christian Colon, Lionnel Clark, Adriana Melendez

SPECIAL PROJECTS - CREATIVE
Sebastian Lysen

FEATURE EDITORS
Elizabeth Park, Gabrielle Allen,
Valory De-Lucca

CONTRIBUTING EDITORS
Jacky Lou Agcamaran, Jamie Rose Gonzaga, Kevin Benoit,
Natalia Garcia, Philip Righter

PHOTOGRAPHERS
Alfred Liebl, Damien Allen, Eli Taylor, Mahsa Safdari,
Rebecca Perez, Stevan Reyes, Steve Lucero, Vi Media,

SOCIAL MEDIA
Ana Alexandria Sosa, Becka Sanders, Beth McDonald
Erica Cortez, Kimly Sanders, Susanne Li

ADVERTISING / MARKETING
Alicia Sanchez, Janice "Alex" Gonzaga, Jacky Lou Agcamaran,
Jacqueline O'Hare, Josie Barron, Megan Averbuch

RESEARCH
Allyha Phillips, Evette Smith

OPERATIONS
Karen Johnson, Katherine Jaccobs,
Tamara Brown

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The LA Fashion Magazine
8549 Wilshire Blvd, Ste #1055
Beverly Hills, CA 90211

NEW YORK
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SKINCARE

Taking care of yourself has never been as hot as it is right now. No matter if it's for relaxing, getting a glow or just a spa night with the girls; home facials are always a cool fun thing to do.

This is why I'm sharing with you three of my favorite at-home facial routines as well as a facial kit.

If you're like me you've tried anything and everything. From one black mask to the ocean dead sea mud scrub. I've even gone as far as trying the "magical pill" that promises to remove 10 years. However, the reality is none of those options really did the trick. All it delivered was proof that their marketing campaign was awesome.

It seems that companies often just share their A-list celebrity who uses them, and we are hooked. Truth is the celebrity probably doesn't even truly use the product – do you really think a Kardashian is using pharmacy bought facial products? (Hello, vampire facial?)

But back to us – not all store bought masks are bad. For example, one of my favorites is something I found one day randomly while cruising the target aisle (love target!). It's called the Hydration Foaming Mask. It's a paper mask that you put on your face and leave it on for about 20 minutes. The serum on the mask will begin to begin to tingle while creating a foam. The end result? Your skin is radiant, glowing, and extremely hydrated. The mask is under $5 which makes this routine worth investing in.

My second place winner goes to LIOR GOLD and their Collagen Lifting and Firming Mask. Now the price on this is not Target, as this one will run you up about $299 online, but it's a winner! It offers a gelatine mask that you apply and leave on for a

ITEMS FEATURED ARE NOT IN STORY

few minutes. When removing it, you can feel your face tighter and see immediate results. At a higher price point, it's great to add to your beauty regiment 2-3 times a year – and use the Hydration Foaming Mask in between.

Finally, I kept my favorite for last. This is the RED CARPET FACIAL in a box from the famous celebrity frequented KINARA salon in West Hollywood. Knowing it was used by celebrities such as Halle Berry and Diana Ross, I had to try it for myself (yes, yes, marketing – but I got the inside scoop on this one). This is a kit that offers 3 steps to do at home. However, this is the closest procedure and results to a professional facial I have ever experienced at the luxury of my own home. The 3 steps consist of a peel which bubbles to get rid of any impurities followed by a neutralizer. After the first two steps you end with a mask on for 15 minutes, and Tah Dah! Needless to say, I was shocked by the result. My skin looked and felt like a babies bum. It's truly the best at home facial on the market.

So, there you go ladies. Those are my three favorite store bought face masks for an amazing spa night with your girls. Don't want to pick it up? No worries, they are all available online so no matter where you are you can get that shipped. What are you waiting for? Grab your credit card and your cellphone, call those girls up, and go online.

P.S. don't forget the Rose.

WRITTEN BY KEVIN BENOIT

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Co2 Mousse Mousturizer

Brings glow to skin while blocking melanin production all while offering 10 kinds of active beauty components makes skin smooth and supple

TATCHA Rice Enzyme Powder

A water-activated exfoliant that transforms to a creamy foam for smooth, polished skin.

MZ. SKIN

Retinol Moisturizer boosts collagen production and smooths fine lines and wrinkles, while the addition of SPF 30 protects from UVA/B rays and free radical damage.

SHISEIDO Lip Treatment

A balm that enhances lip contours and gives lips a plumped look while promoting a beautifully lustrous, smooth texture.

CLARINS Cleansing Oil

More than a make-up remover - this cleansing oil will leave your skin soft and matte.

DEKKE HUD Mask

specially designed combination of soothing anti-inflammatory and healing elements to rejuvenate your skin and restore its smooth, natural look and feel.

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SUMMER 2018

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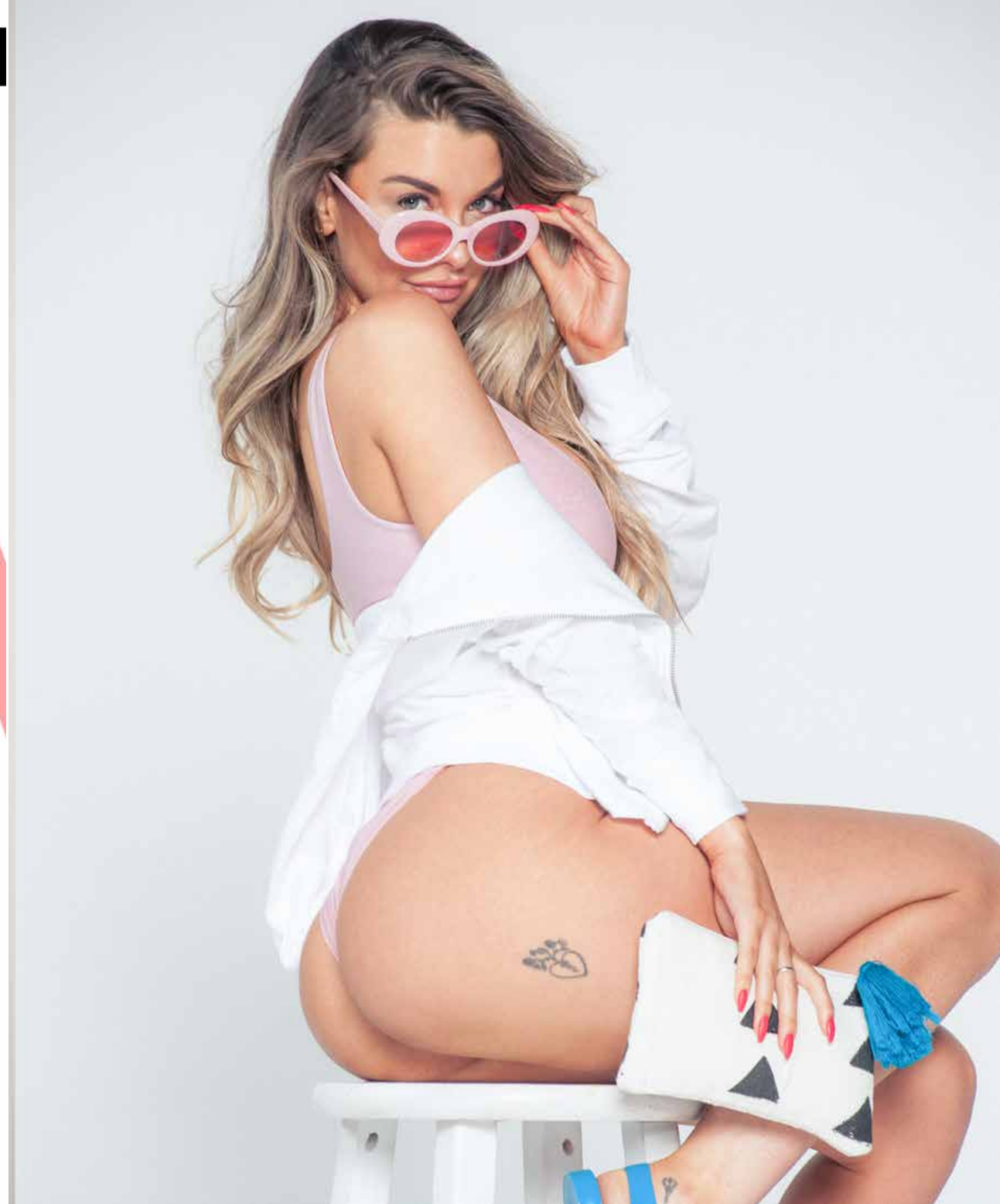

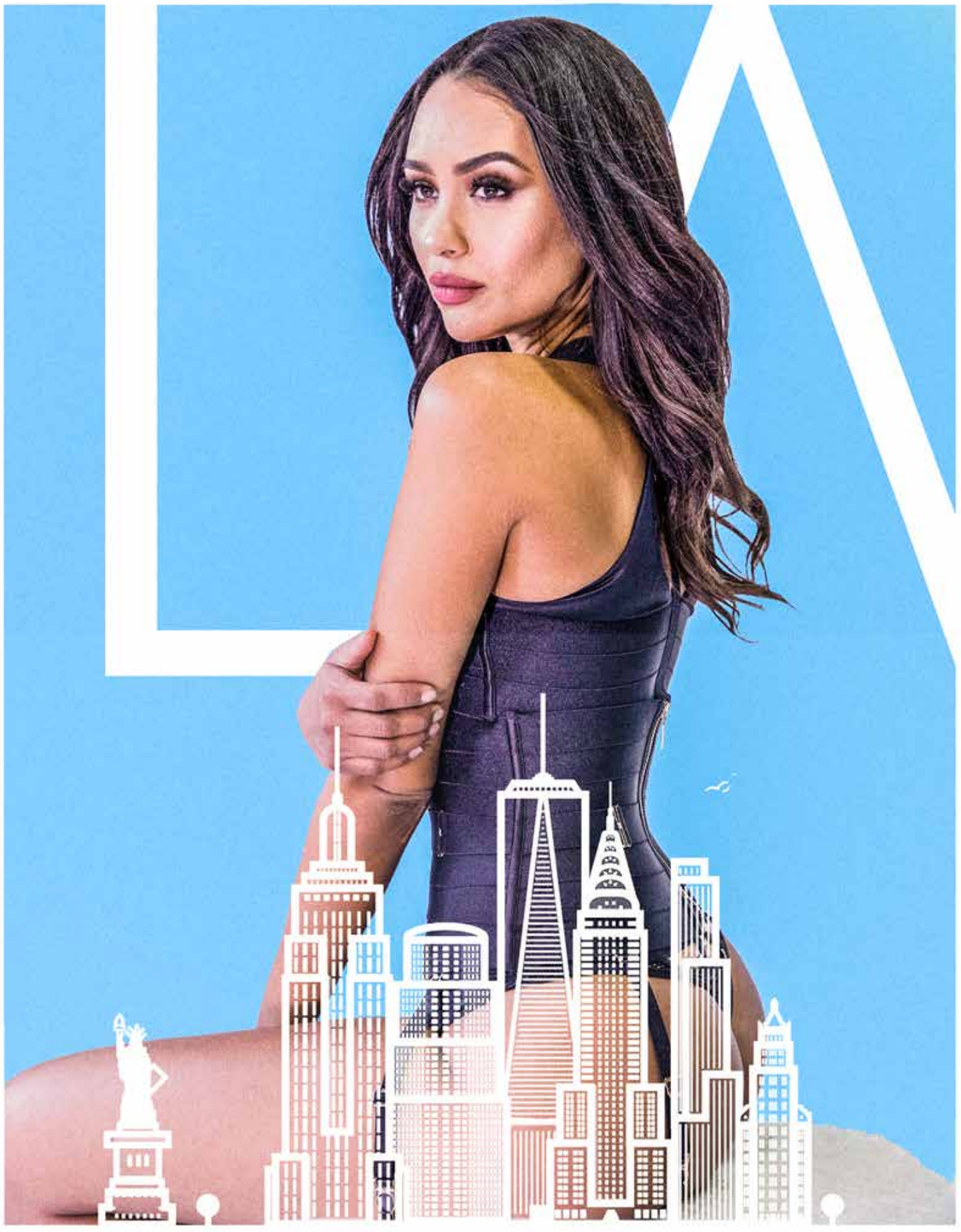

PHOTOGRAPHER: DAMIEN ALLEN MODEL: SMANTHA ELIZABETH

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BEAUTY the edit

BEAUTY BLENDER - this is a must have in anyones beauty bag! Just remember to wet before use.

BOBBI BROWN brow pencil. This mechanical pencil is amazing for details, plus it comes with a build in spooly.

The hard part? Deciding what shade to buy. That is truly a preference thing.

MARC JACOBS eyel liner pen. We Love! It's the perfect secret weapon to create that oh so craved winged liner - it's very easy to use allowing for maximum control.

GLOW BABY GLOW!!!! Luma is the new ON THE GLOW HIGHLIGHTER! It's compact and rolls right on. The righ silk veil that goes on your skin has you glowing glowing gone!

MAYBELLINE never fails to please, and their FIT ME MATTE + PORELESS foundation is no different. It's lightweight and works well with all skin types. Did we also mention its super affordable? Because it truly is!

No look would be complete without a Lip and Mascara!

Again, we find ourselves with MORPHE LIP PENCIL and the new item to select is ECRU NEW YORKS Mascara.

It comes in a super chic casing (that is not shown here - sorry), and we promise you the results are like no other.

Hey Girl, Hey!

Creating the perfect summer looks this season just got EASY!: These are your key Must Haves according to the pros:

CINEMA SECRETS BLUSH! It is buildable and can double as shadow when needed.

MORPHE LASHES - Because no one ever said no to lashes (don't forget the glue!)

NUDESTIX contouring pencil and sharpenner. This little beauty tool will go a long way. It's a bit thicker than the contour creams but will allow for easy use for those tiny details.

Plus - it comes in a handy dandy little tin!

MORPHE has done it again! They just keep bringing out new items that creep their way into our must have list! And all for good reason...

Our new drool worthy item is their new Brontour Compact in Frenemy - yup, brontour. It offers a flat color for depth and then a highlighter option that can compliment.

They come in a few colorways, but if we can say something to you, make-up-junkie to makeup-junkie...

GET THEM ALL!!!! Trust us, you will NOT regret it.

HAPPY SHOPPING :)

SECRETS OF TRAVELING LIKE A BEAUTY EDITOR

10 best to-go products you should pack now

Every Editor has their set of go-to items when they decide to travel, and our editors at LAFM are not any different. With our fashionista's busy schedules we just had to ask, "what are your must haves?" and we got our answers!

1) MORPHE Cat's Pajamas Eyeshadow Palette

It features 10 powerfully pigmented, pressed-powder eyeshadows for endless warm looks. It has matte, shimmer, and satin formulas making it a 1 stop shop.

2) CO2LIFT Caboxy Treatment Mask

In just 45 minutes you can have Red Carpet Glow. Their tagline reads: No Pain, No Downtime, Just Results....and it's true!

3) CINEMA SECRETS Foundation

With buildable coverage, this PRO item lives up to it's surname "SECRET."

4) LUMAVERA Lipstick in Dragon Fruit

Ultra creamy lipstick formula infused with dragon fruit extract that provides all day coverage for an ultra-pigmented lip.. Can never go wrong with red!

5-8) ECRY NEW YORK

OK, ok, ok....we may just be obsessed!!! But you can't go wrong with anything this brand touches! Their shampoo and conditioner, the silk serum, sunlight spray - EVEN THEIR TOOLS! It's everything haircare you need.

9) MORPHE Complexion Goals Brush Set

This set includes 5 essential synthetic and natural face brushes to held build any look. Plus, they come in a cute metallic case.

9) iVOIC Bluetooth Headmask

Soft velvet eye mask features removable, Bluetooth-compatible headphones. Sleep Easy. ZzzZ.

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WRITTEN BY JAMIE ROSE GONZAGA

KSCREW NAILS. PENIS FACIALS. RAINBOW BROWS

and more...

YAY OR NAY?

IMAGE FROM @SIKKITUTORIALS INSTAGRAM

All this look entails is an angled brush, precision, and the application of color brow pomades. Let's be honest – are they over the top? YES! But, this is one brow trend that is playful, cheerful and just fun. After all, we do it for the Snapchat!

CORKSCREW NAILS-
Did we just do a double take? BIZARRE!!! I think I need to open me up a bottle of ROSÉ. Kira Sky Nail products has created this precise and intricate process. The artist must paint, design, shape and build a spiral shape nail with precision. Just like you, we are mind blown, BUT, it's going viral. Weird or original piece of art, you be the judge of it. But if you tried it already then you know – it sets limitations.

PENIS FACIAL-
So, here's a happy ending (HA!). Did we just save the best for last? The latest trend has taken one leap into faith, or perhaps disaster. Now ladies and gents, we don't like to call this the "sperm facial" give us some credit as we're not THAT kind of magazine. We are talking about the FDA-approved Epidermal Growth Factor (EGF) serum used in this mask. It uses the progenitor cells of the human fibroblast - in other words, Korean newborn baby foreskin. Apparently, it works! It leaves your skin silky smooth! Strange we know, but, I think were into it.

There you have it! These is what's trending in our millennial world, but share with us! Do you love them? There's no in between - HATE IT OR LOVE IT, let us know.

WHAT?? ANOTHER TREND????

Let's face it - There's A LOT of new beauty trends popping up on the #GRAM, and just like you, we needed to test these out and see what gives. Are these current makeup trends HOT or just meant to fight the INSTAGRAM ALGORYTHM? (Didn't it just change again? Ugh!

Therefore, In the name of fashion - It can be a sticky situation and a bit extra… on top of extra (and did we mention, EXTRA!?). While we do agree that creativity is necessary, we have to learn to set limits. Here are the top three things we found; but trust us, there's plenty more out there (and perhaps to more as we wrote this article!).

RAINBOW BROWS-
Yes, yes, yes! But not for everyone. However, you must agree that they are oh so magical and why not!? Because PRIDE month is here let's get festive. Created by beauty blogger @nikkietutorials in honor of her brother who passed away we believe this trend is a go (but perhaps through the holiday only).

It's time that we joined together and remind ourselves what is beautiful. Let's show the world what Social Media can do.

EDITOR'S NOTE

It's been over decade since we heard the poignant delivery from Tyra Banks. "Kiss my fat ass!" And she wasn't wrong. Why people find it appropriate to body shame is usually because they still need to work on their own happiness, but that doesn't change us wanting to borrow the words of Jennifer Lawrence and say, "You can go fuck Yourself."

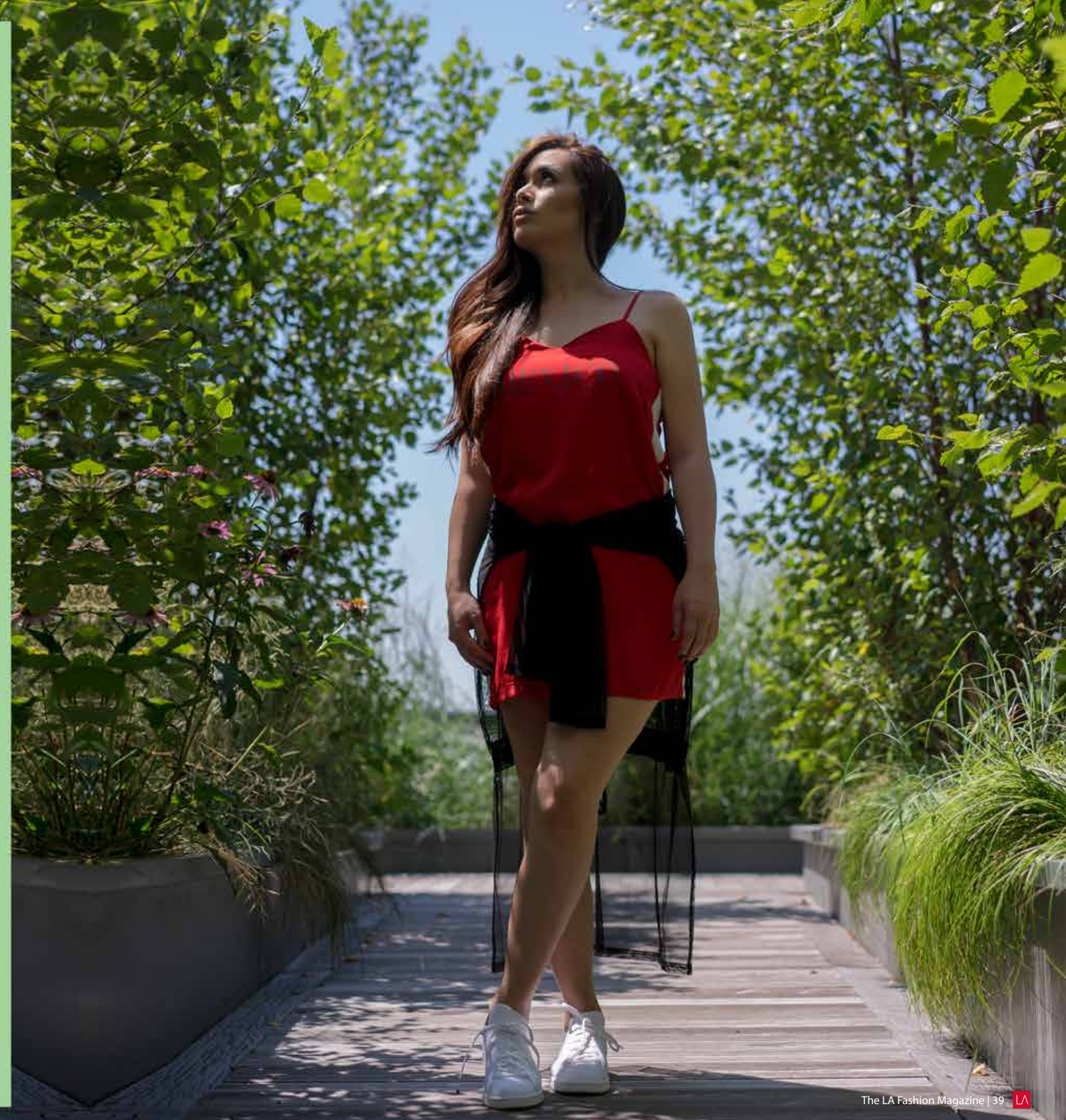
But body shaming isn't something new, it just continues because we have allowed it to affect us by feeding our insecurities. That is why I bring the question of, does size really matter? As we push forward in our Summer Body Issue we focus on all beauty.

Sophia Loren once said that 'sex appeal' is half what you've got and half what people 'think' you've got and that couldn't be truer. And whether you are going to admit it today or not, you've had times where you saw yourself in the mirror and wished that you had that 'perfect' body to feel sexy; I know I have. That's why I wonder about confidence. Research has proven that men and women find confidence attractive – so are we missing confidence? Afterall, what does a 'perfect' body even look like? Is it a 2? 4? 10? Who decided what perfect is? Because, Marilyn Monroe is one of the sexiest women in history, and she was a 10; so, it all comes back to confidence. But even the most confident woman has days where cellulite appears and gets her down. And if she did not see it, it definitely will catch someone's attention that will find it appropriate to pick her body apart. That is why we need to step in to say that the size of your body is no one's business but your own; but confidence is everything. Just wish someone told me this each day growing up.

I have spent years trying to get my perfect body, but after doing everything I can, I still don't have a six pack. That's why I must turn to Demi Lovato and agree "maybe I don't want a six-pack. It doesn't [even] sound very appealing." So, what's a girl to do?

It's simple. Stop seeing your size as a nuisance or hindrance. Love yourself and remember that beauty does come from the inside and that starts with you. If you begin to see yourself as beautiful, others will start to see you that way too.

Remember this, the best way to fight back against body shaming is to demonstrate grace and badass self-confidence. This will shut down the haters, and that there, is 'Perfect.'



PHOTOGRAPHER: DAMIEN ALLEN MODEL: SMANTHA ELIZABETH

ABOUT THE COVER

PHOTOGRAPHER: Steve Lucero
PHOTOGRAPHER ASST: Marsh

TANNING: @TheTanningBoutiqueLA
HAIR / MAKEUP: Juree Martinez

CREATIVE DIRECTOR: Bernardina Vargas

STYLIST: Jacky Lou Agcamaran
ASST STYLIST: Josie Barron

MODEL: Emily Sears

LOCATION: The Artery LA

The concept for this cover was to transform this Ozzie' Beauty into #LASUMMER goals. It all began by requesting a custom spray tan from our friends at THE TANNING BOUTIQUE LA to create that golden tan the night before.

Once on set, artist Juree Martinez created loose waves to represent lived in beach waves after a day at the beach. For makeup, we focused on our GO-TO Brand MORPHE BRUSHES. We kept it natural with soft lips, and golden tones with highlights.

In order to keep up with the vibe, we chose affordable fashion. Our main collections were actually from F21 paired with Melissa Shoes.

Goes to show you that with the perfect canvas, everything can come out looking #fire

Blocking Out The #Haters

PHOTOGRAPHY BY SASHA KORABOVA / SHUTTERSTOCK

NEW SHADES, WHO'DIS?

FINALLY, SOME SUN!

Although you've been wearing your shades all year long. However, thanks to the Runway Gods, the rules this season are easy - Go Big or Go Home. While we did see all kinds of different shapes this season, the main trend was that the sunglasses were large – perfect for protecting the eyes from the light. The other trend were Plastic Frames, Mirrored Lenses – Oh yes, and RETRO / VINTAGE is HOT.

heidi klein

www.heidiklein.com

PHOTOGRAPHER: Vi-Media
SHOES: Melissa

THE SHALLOW END

WRITTEN BY ELIZABETH PARK

ALWAYS BIKINI READY

HOW TO DRESS FOR YOUR SHAPE

Whether you're 6 feet tall, or petite, we found a bathing suit that will show off your shape—and have you BIKINI READY!!!

TUMMY CONTROL - Fake a smooth silhouette and tighter torso with a High Style Banded One-Piece.

ATHLETIC BUILD - Show off those hours at the gym with a Cut-Out One-Piece. An asymmetrical design will display toned abs, while revving up the sexy side of a muscular frame.

ELONGATED LEGS - Add miles to your legs with a high-cut opening and a sweetheart neckline to keep eyes on focus.

FULL FIGURE - Find contrasting striping and slight V-shaped neckline. The one piece can offer Tummy Control to give fuller figures a sleek look.

BUST BOOST - Victoria's Secret, not so secret Miraculous Push-Up Halter Top adds two full cup sizes and lifts your bosoms up and out. Wear with the low-rise bottom to turn some heads on the beach.

SHOW OFF YOUR DECOLLETAGE – A deep neckline on a Ruched Plunge One Piece will emphasize a beautiful neck, collarbone and chest area. Plus, the clever shirring will conceal any belly bulk.

CREATING CURVES - A racy monokini with open sides magically turn a boyish figure into a voluptuous physique.

SAVVY SWAP

SWAP YOUR SOLID WITH PRINT THIS SEASON

WHY ANGLES ARE IMPORTANT

As it turns out, Kim -K has one again proven that the most flattering angle for a selfie comes down to science – and by looks of it, she has her doctorates. So here is the formula: Adopte a 3/4 or 2/3 turn toward the camera. It'll highlight the cheekbones and make you appear slimmer. Also, believe it or not, focus more on your left side. It is more expressive as it is controlled by the emotion-dominant right side of your brain. The rest? Lighting lighting lighting.

Thanks Kim!

LOOK BETTER IN WHITE *WITHOUT* THE TANLINES

finally, streak free tanning at home is possible.

Summer is here! And it's time to get that summer glow started- but how do you find time? Luckily, you can now get that glow at home with self-tanning.

But which one do you use? Self-tanners so often promise a miracle in a bottle; but a tan in minutes means you may end up ready for a Willy Wonka audition. Luckily for you, the la Fashion has put them to the test and after a few trials have found the best poolside glows that will get people asking where you went on holiday. (You're welcome!)

GYPSY WONDERLUST

Shine on. This may not add color but it will give a glow to any skin!

BALIBODY

A luxe multi-purpose hydrating body oil with a hint of bronze. This fast drying, light-weight oil will provide a sun-kissed glow with subtle hints of bronze and gold shimmer for a natural looking bronzed sheen.

L'OREAL SUBLIME BRONZE

This Serum will have you looking sun-kissed and golden year-round with a naturally bronzed glow. Use daily for 3 consecutive days to achieve a tan that lasts for up to 2 weeks.

TAN TOWEL

The tan towel adds a sunkissed glow to your complexion without the harmful effects of UVA and UVB ray exposure.

DIOR BRONZE

Self-Tanners adapt to your skins pH to produce a natural, even tan while moisturizing the skin and immediately revealing a healthy glow that develops into a flawless and natural-looking tan.

WRITTEN BY PHILIP RIGHTER

Boom or Bust

Olga Lorencin
Transformative Skin Care

BOOM

190 N Canon Dr Suite 203,
Beverly Hills, CA 90210

Olga Lorencin Transformative Skin Care (formerly known simply as "Kinara") is the go-to spot for head-to-toe pampering. With results-oriented products and time-tested techniques, Kinara is the ultimate destination for the bests skin care in Los Angeles. Customized facials are the reason Kinara has a cult-like following. The estheticians evaluate each customer and provide not necessarily what they want – but what they need. No product upsell pressure. Of course, the coveted Red-Carpet Facial for immediate skin-perfecting results is a favorite. The end result is plump, dewy and clear skin. Perhaps that's why celebs such as Halle Berry, Sophia Vergara, Eva Mendez, and Jessica Biel frequent Kinara for radiant red carpet-ready skin. This business is booming.

LOS ANGELES NEIGHBORHOOD LAND TRUST

BOOM

Los Angeles Neighborhood Land Trust
www.lanlt.org

The LANLT's mission is to grow healthier, safer, and stronger communities by creating urban parks and community gardens. New Executive Director Tamika Butler brings an infusion of energy and progressive, intelligent leadership to the organization. Over the years, they have added 13 acres of accessible green space to Los Angeles. As Tamika and her team gear up for a record setting fundraising campaign to ramp up the creation of accessible green space and to build parks for kids; head over to www.lanlt.org to donate. Who doesn't support parks for kids to play in? This cause is a Boom.

City of West Hollywood
California 1984

BUST

City of West Hollywood & "Stormy Daniels Day"

Oy. Consensual sex between two adults – one happens to be President of the United States and the other is a porn star. Wednesday, May 23, 2018 was officially proclaimed Stormy Daniels Day by the City of West Hollywood – with official "key to the city" and all the fanfare fit for a visiting dignitary. Mayor Duran is an accomplished advocate for LGBT rights, a fierce defender of those who can't defend themselves, a dedicated public servant, and a good man. Governing a City filled with artists, actors, writers, human rights activists, and academics – he chose to honor an escort; and that's busted.

PHOTOGRAPHER: ELI TAYLOW
MODEL: LEXXI
MAKEUP/HAIR: T. COOPER
STYLIST: ALLYHA PHILIPS

SWIM: PERFECT PEACH

INDECENT EXPOSURE

GLASSES: F21
SWIM: KOA SWIM
SHORTS: STS BLUE
SHOES: MELISSA

FIRST AND THIRD PHOTO:
SWIM: KOA SWIM
JACKET: MPG
SHOES: MELISSA
SHADES: F21

CENTER PHOTO:
SWIM: PERFECT PEACH
SHOES: MELISSA

WRITTEN BY JAMIE ROSE GONZAGA

DRESS YOUR BEST THIS SUMMER

If this Summer, you find your bff leaving the house in the same outfit you subconscious trended first, remember, imitation is the sincerest form of flattery. Twinning is Winning and your best friend is your guide not only to a great summer but a stylish one.

Summer is finally here, and for all of us NOT bikini ready (and to those who are), it can get difficult to know what look to choose for each of your summer plans. However, a solution is quite simple - When in doubt, remember, no one will know you better than your best friend. Or, as we at LAFM like to call it #BFFGOALSAF

Some days, we are too critical on ourselves. Other days, nothing seems to look or fit right – either way, it's hard to find out the perfect outfit in these occasions. So, for those who paid attention to our headline - Who are you going to call? Yes! The one person who may know you better than you know yourself. Because let's face it, we change like the weather and whether we say it out loud or not, we need them!

Dressing your best this summer can be difficult, we just don't know what looks or feels right anymore and our friend's opinions do actually matter. After all, it's better to hear it from them than through our social feeds.

Remember, honesty is key! Compliment each other's outfits when a shout is deserved - "You wore really cute sandals today and that dress! Def' going to borrow." You're each other's go-to for an easy confidence boost. Yet, be honest – "Girlfriend – I can see your skivvies in that, perhaps go for the nude instead."

Just because your itsy, bitsy bikini is ready for its showcase – maybe your mood is not. But luckily, your bff will be there to make you feel fabulous and prepare you to show the world.

However, as much as we do love our friends, be aware of each other feelings. What does that mean? Let's face it, emotions run deep in us and at times control what may come out of our mouths. Therefore, If THEY don't feel good about themselves, that may be a day to avoid opinions on your look. Without intention BFF may steer you in the wrong direction, but this is when your shift begins – time to give them the support needed.

Always remember, you wouldn't be the person you are today without them! Had they not been there, that outfit for the summer wouldn't have been caught on snap and your stories either. Face it, without your BFF you'd be without your "personal stylist" - cause they are goals.

#WOKE

EMILY SEARS

the instagram bombshell

PHOTOGRAPHER: STEVE LUCERO
PHOTOGRAPHER ASST: MARSH
CREATIVE: BERNARDINA VARGAS
MAKEUP/HAIR: JUREE MARTINEZ
STYLIST: JACKY LOU AGCAMARAN
ASST STYLIST: JOSIE BARRON

SWIM: F21
MESH TIGHTS: ASOS
SHORTS: STS BLUE
SHADES: F21
JEWELRY: PINK KARMA

CLOTHING: F21
RING: MODELS
SHOES: MELISSA

Planning the summer issue was simple for us at THE LA FASHION, perhaps one of the easiest issue so far as everything was fluid. The concept was simple, BEAUTY and BODY, and the overall idea of empowerment along with stories both educational and tongue and chic. But perhaps the easiest part of it all was knowing who we wanted to be our cover. From there, the entire issue would be built around them.

Having now been in the Influencers circle for some time, no one would believe that getting our cover was as simple as a text message to a friend; but that is exactly how it happened. Our editor asked a mutual girlfriend to connect her to Emily a bit ago and from there it all was a smooth transition.

A few weeks later it was time to shoot. Luckily, we decided to stick to a studio as of course in non-LA form it was raining. 9am call time rolled around and there was no Emily – but the team got started in the set up. A few minute later a wet golden goddess walked in –but regardless of the weather and traffic delays, she was smiling and ready to go into hair and makeup.

Quickly we handed her a pre ordered hot almond milk latte and an acai bowl and started to chat as the glam team began. Up to now we knew she came from Oz' where she first began to model and we respected her for speaking out against the negatives in the world, but of course we wanted to know more.

Talk to me about Oz, and how it was growing up there?

"Growing up in Australia was wonderful. It's a safe and simple lifestyle there, my family and I spent a lot of time at the beach so I still really love the ocean. It's changed a lot now and Australia has become a lot more expensive and sophisticated but for me growing up there it was a very laid back beachy chill upbringing when I was little. I'm really proud of being Australian."

Yeah – last time we went to Australia we wanted to stay, but boy does it get hot. Now you are in sunny CA – do you love it?

"I moved here about 7-8 years ago I've lost count because the years really fly by in such a fast paced city. Even this year is going by so fast! It wasn't too tough to get used to but I was pretty hard the first few years to make a name for myself. I slept in my car and in an empty apartment with no furniture after a terrible breakup, it was hard to find my feet but I was determined to really make it work when times got tough out here. I think you have to be pretty resilient to stay here."

You've done well adapting however; and resilience is something you truly have tons of. We see some of the comments on your feed and can only fathom what obstacles you've encountered along the way; not that we don't chuckle at times at how silly these people are – I mean, are they for real? It's crazy. But this isn't even the biggest obstacles is it?

"Being curvy and not super thin, when I first started modeling all I could really book was 'sexy' girl stuff and women's brands didn't really give me the time of day.

It was very much categorized then as to what 'type' of model or women that women are.

I think each physical typecast of women's bodies come with their own set of assumptions and stereotypes about who women are depending on how they look and I find that challenging and something I want to see to continue to be broken down. I still love doing sexy glam shoots but I've been really grateful to the women's brands like Good American and fashion nova and pretty little thing that I've been able to work with in the past few years as it's given me an opportunity to prove myself as being able to model fashion even though I have curves.

I think with social media women have to ability Now to manage and navigate their own feed which is essentially the portfolio agencies used to use and have control over. I think it's great to see that middle man become less powerful because I think for many years many great models were held back because they didn't fit a specific mold.

I'm glad things are changing for the better now."

"I've always been a major fan of Emily. Not only is she a true kick-ass #bossbabe. She is a prime role model on using the power of Social Media - she represents herself as she is as opposed to what the industry demands. Plus, she's not shy to share her voice - and that is empowering."

@ninabvargas
Editor in Chief
THE LA FASHION

CLOTHING: F21
MESH TIGHTS: ASOS
SHORTS: STS BLUE
JEWEJRY: PINK KARMA
SHADES: F21

SHADES: F21
JEWELRY: PINK KARMA
CUTT and BAG
SWIM: F21
SHOES: MELISSA

"THE NECKLACE IS GREAT ON HER! SHE IS BEAUTIFUL!!! WOW!!"

@xoxopinkkarma

Do you feel that it will open up more now, especially with all the empowerment movements?

"I think the whole world really has a long way to go in terms of fighting patriarchal ideals and unfortunately women are not exempt from that. A lot of women and unfortunately women's brands have a lot to unpack in terms of internalized misogyny, slut shaming and backwards ideas towards our own agency of our bodies and sexuality. I understand from some brands point of view the pressure can come from customers but I think the more we see all kinds of models being given opportunities to really show their range it's going to help the perceptions and stereotypes be undone.

Just across the board women need to become more cohesive and support one another whether we are very modest in our clothing choices due to religious reasons or enjoy showing some skin. We just need to have each other's backs and trust that our choices are all our own and those choices don't really do any harm to each other."

I think that is one of the things we admire most about you – you speak up and use your social reach for good – cliché perhaps, but it's true!

"I think it's important for anyone with a platform to be aware of the power having a platform gives you and I think we all should have a sense of responsibility, where you have 5 followers or 5 million we should all be making an effort to extend awareness and kindness to people that may or may not be exactly like ourselves. I think I face a pretty tough crowd talking about feminism to my male followers, but I don't mind the pushback too hard because I think I have a unique ability to talk to the people who really need to hear these ideas the most. A lot of guys who follow me aren't seeking any information on the benefits of women's empowerment for everyone so I take pride in being able to present that to people. I think if I was only appealing to women I might be preaching to the choir a bit, for the most part women are already aware of issues surrounding sexual harassment as we all experience it. I'm proud that I can use my platform to educate some guys out there that otherwise may not have stumbled upon the information I post."

This is why you are an Icon to us...

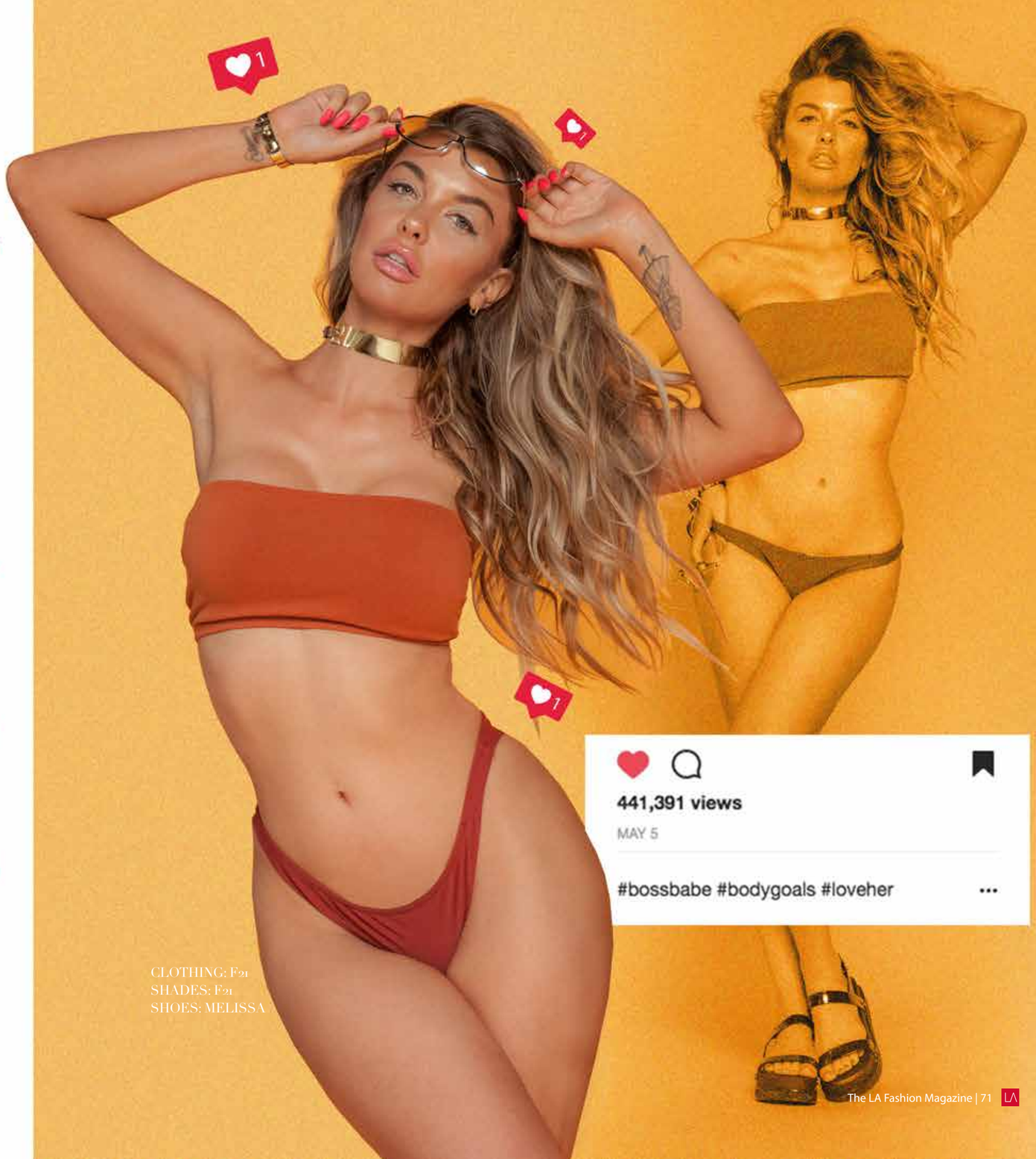
"I'm very honored to hear that!"

How will you continue to encourage women to be more comfortable expressing themselves like you do?

I think just by genuinely caring? It's funny because people have this idea that models hate each other and are gossiping and backstabbing each other but I really feel happy when I see other models and other women succeeding. It inspires me and lets me know there's enough out there for all of us. People think there's a limited amount of light in the sun to keep everyone warm and I disagree. I think a lot of encouraging women means showing up for your friends business launches, buying off small business owners who are women, supporting your friends and women in your network whenever you can is important.

We couldn't agree more...oh, you're set's ready, let's get started...

IF YOU DON'T FOLLOW @EMILYSEARS YET - YOU SHOULD.



CLOTHING: F21
SHADES: F21
SHOES: MELISSA

"PEOPLE HAVE THIS IDEA THAT MODELS HATE EACH OTHER AND ARE GOSSIPING AND BACKSTABBING EACH OTHER BUT I REALLY FEEL HAPPY WHEN I SEE OTHER MODELS AND OTHER WOMEN SUCCEEDING."

CLOTHING: F21
SHADES: F21
JEWELRY
SHOES: MELISSA

YES, I AM A MILLENIAL

I was recently called a millennial and was instantly offended. Given, I don't consider myself to fit into the stereotype that lingers over the word, but after much thought, my view on this changed.

Being a millennial appears to be such a negative when in reality it is perhaps a compliment to anyone who is being successful in this day and age. It's true, as millennials we will never know what it's like to wake up and not be able to run to Starbucks on our way to the office—and that is IF we are not able to work remotely. What's more, the concept of "white noise" is something of the unknown; I can't even fathom a world without cell-phones and social media. So yes, in some ways it may appear that my generation has it easier than those before us, but believe me when I say that it will all even out in the end.

Growing up, I was always little miss positive, a true go getter. I dreamt of always becoming a Big Fish in a Small Pond, but as the years passed I began to not see the opportunity I had oh so often pumped myself with. Had I been in Denial this entire time?

Before I knew it, I was already on the struggle bus; Grown up life was nothing like I had pictured. I was prepared to have to work hard to build my career but my "it's going to get better" spark of hope was slowly diminishing. It got to the point that before long, without realizing it, I had embraced the three D's of life: discouraged, disappointed and defeated.

As if that was not enough, each time I did score an interview, I felt as if I was automatically seen as someone not set to do grunt work at any capacity. But that was not the case. I understood I would need to do all it takes. I was tech savvy, social savvy, and well versed. I even cleaned up well prior to any meet and greet as I was aware this journey would be true survival of the fittest. But somehow, I kept being rejected, or ignored.

I USE TO CRINGE AT THE IDEA THAT I WOULD BE SEEN AS ONE - BUT, IF YOU THINK ABOUT IT; THAT'S THE BEST F*CKEN COMPLIMENT

"That's when I realized - being a millennial was not my crutch, but instead, it was my biggest advantage."

I kept holding on to this idea that things would eventually work themselves out that I had begun to lose grip of the little rope I had. But why lose my grip at all? That's when I took a step back and re-evaluated things. Afterwards, I did what us millennials do - I went for what I wanted and decided to start something on my own. You see, the part people forget to note is that as millennials we learn to adapt, and when we don't see a patch rather than stopping we push forward an create a path where one perhaps did not exist before. As millennials, we are relentless fighters that will come out on top because we are more resourceful than ever before. And luckily, in true millennial spirit, it means that I have hope and perseverance.

So, while I may have been upset to be called a millennial at first. I take it back…Thank you, and better yet, "Yes I am, and you're welcome."

WRITTEN BY NATALIA GARCIA

OBdeC
Studio
Handmade Jewelry and Accessories
by Olga Borges
@obdec

FASHION WEEK MX

celebrating 25 years

" Our protagonist in this edition is the CDMX, the City that has everything and belongs to everyone, the best place to celebrate the 25 years of Mercedes-Benz in Mexico with 25 presentations by Mexican creatives, "

Cory Crespo, president of MBFWMx.

It's official – this year declared Mexico City as the Design Capital of the World, and being that Mexico is determine to deliver "the best or nothing" it is to no surprise that THE LA FASHION was able to sit through their 25 year anniversary.

The most impressive thing to note is that Mercedes-Benz Fashion Week Mexico City (#MBFWMx) carried our their celebration through their XXIII edition with exactly 25 presentations consisting of 23 designers, 2 universities and 6 symbolic locations of Mexico City: Monument to Independence, Seminar 12, Mexican Olympic Committee, Glorieta Cibeles, Versalles 113 and Frontón México.

It's really amazing to be able to step back as see the positive change in the fashion industry over the last few years. Being proud of being Mexican, this fashion platform has not only demonstrated to the masses that they have talent, but that they deserve to be recognized – and that is what we, along with many others, are doing here today.

What they do different, and do it well we may add, is embrace their culture through their multi-venue format. This not only allows us as spectators to view designer collections, but it transforms the complete mood –transporting us to this feeling of connection with the city, and ultimately becoming once with each designer's vision.

Therefore, as #MBFWMx celebrates their 25 years, we welcome them to their future.

FASHION WEEK MX

A GLIMPSE OF WHAT TO EXPECT THIS FALL

Kris Goyri Showed rich textures in palettes of GOLD. Something royal about the material. But if we;ve learned anything through the year's it's that if Kris creates itm then it's a must own!

There was a younger vibe than what we've grown acustomed to in Pineda Covalin - and we were LOVING IT!

She stayed true to her prints and mixed media fabrications - but introduced new silhouettes and went bold by mix and matching prints.

We wanted every single piece!

Diseno Collectivo brought us men fashion in a new bridge market. Mixing classic styled with a bit of street / urban flair we saw a new modern grundge.

All we could think of is wonder how long before we start seeing these looks all over some music videos and Lit record releases.

We digg' it.

Anuar Layon - can we just take this whole thing home? (model included!).

It's amazing to see the athleisure apparel making such waves in Mexico City - this is true definition of Re-Evolving.

Vero Diaz was playful! She brough modern contemporary shapes with fun colorings.

Though we took a moment to decide how we felt about the combo, truth be told - "go with your gut" and ours said YES!

We like the boldness in the print, the mod structures and flirty movement of it all.

Vero - Sign us up! (non-sample size please).

#loveit

Alexia Ulibarri introduced something fresh - mixing modern styling to elegance - but with a twist of course.

But did we mention how much we're feeling this look?

Because we are!

Benito Santos - he always has show stopping pieces, and for us it was this FUR!

FUR PLEASE - just look at all the movement presented through the coloring - but one thing is certain, this model is #SLAYING

#fahiongoals #litaf #fire

And every other tag you can think of!

Yes - it was that great!!!!

ANUAR LAYON

WRITTEN BY JAMIE ROSE GONZAGA

Anuar Layon: music production and audio engineer turned fashion designer who specializes in textile designs that allow him to deliver revolutionized messages to his audience.

Layon's story begins back at Bellas Arte School where he met his now business partner of 10 years. Together, they founded a company called "FASHION MARKETING SOLUTIONS" that would help develop their own facilities to truly be freed. There they would be able to create and dedicate themselves to Fashion.

A major pride of Layon is being able to say he is Mexicon. Born and raised in Mexico City, he gained pride in his culture and took into account a life lesson many of us are still working to accept. He learned that the key to success was to accept difficult moments and to never give up (as cliché as it seems – it's true). It's about understanding "those types of curve balls…[accepting that] failing is a test and error was an important development to [his] career." But it was through these lessons that he embraced his drive. He was determined to break all barriers regardless of how competitive the industry was; more-so, in Mexico. A country where he mentions "there is still no true [fashion] industry."

What is most intriguing for us is his approach to life. Layon aspires every day to live, learn and his main struggle is the desire to be a pioneer through his designs. Through this mission is where he can aspire the WOKE and REBORN Mexico deserves and serves.

When told he was seen as an icon, and true representation of a voice in Mexico Fashion he said, "Me as a great inspiration? with all my flaws and errors I think it's incredible. A true inspiration. But, Mexico serves as an inspiration to me. One that allows me to break barriers and schemes as a true voice for all the Mexicans. One for the world to hear/see."

Anuar Layon, a brand that is expressed through the designers different styles and is recognized for the political stand it takes.

It's amazing to hear how his first "I've made it moment" came when he saw a now iconic garment that reads "MEXICO IS THE SHIT" all over the globe. It's to no surprise to hear he's excited to know that he has been able to be a part of the Mexico Fashion industry and witnessed the vast growth in the last 10 years. Now beginning to focus highly on a more athleisure collection and having partnerships with brands such as NIKE, Layon is staying on trend and has opened doors for new generations.

As an icon, it is his goal to promote Mexico fashion an opportunity to be given a platform.

"I hope that I can serve as an influence, but beyond the style, the way of working. I believe that today we have to be integral and look for ways to change the perspective of doing business; be more designers of experiences."

Anuar powerful message is a testament to his style that has broken the status quo. Continuing to encourage and educate people to be aware of Mexican fashion and design, we look forward to continuing alongside of his journey.

"I would love to encourage readers to keep aware of Mexican fashion and design, we are at a point where we need that diffusion to grow and consolidate customers."

REBORN, REMAKE, RECREATE.
MEXICO IS THE SHIT.

RE-BORN RE-MAKE RE-BIRTH - MEXICO IS THE SHIT

PHOTO FROM @ANUARLAYON INSTAGRAM

WE HAVE BEEN CREATED TO EVOLVE AND RE-EVOLVE. BECAUSE CHANGE IS IMMINENT: BECAUSE THE ONLY THING THAT REMAINS IS CHANGE AND YOU ARE PART OF IT

GALO BERTIN

He received a call informing him they were interested in taking him to the Dominican Republic for fashion week. Galo Bertin recalls thinking to himself, "Well, I must be doing something well."

ALL PHOTOGRAPHY PROVIDED BY DESIGNER

WRITTEN BY JACKY LOU AGCAMARAN

It's to no surprise to see such success from the Mexican designer. As an individual who's dreams and passion defeated every, "I give up moment" (Because let's get real! We all have those moments), it works as a reminder that passion can overcome all negativity.

"I REMEMBER MY DREAM AND THE GOALS I HAVE FOR MYSELF".

Bertin likes to think of himself as an obsessive guy when it comes to designing and creating new clothes and concepts. He believes it is the secret to perfection; enjoying the process, the creation – it's an addiction that is welcomed. The results? Nothing shy of "DESIGNER."

It's always mind-blowing to see such talent shine, and when given the opportunity to meet the artist to realize they are no different than you and I. We sat through a conversation with Bertin and were hanging on to every word – he shared how through all the up's and down's along every day struggles, he was able to succeed by being surrounded with the right people allowing him the opportunity to maintain the right mind set that "anything is possible." The strength for Bertin was his family. They have been his best inspiration on this journey.

"My Family. Each one of them have been there to criticize my work and give me the best words for motivation".

Those words resonate, because we believe that Family is important (whether they are blood or chosen) and their words will forever have an impact on our lives. Whether it is words of wisdom, the truth, critiques or actions - family will always inspire us to rise above. Then we have those inspirational guides that we meet along the way in our profession; often, this is someone we may meet face to face, but for Bertin it is a bit different. To him, his main muse is Tom Ford as he mentions, "Tom Ford is my God!"

After seeing such passion in his reply, we could not help but ask who his favorite celebrity to dress would be. He mentioned, Jon Kortajarena because "he is just perfect." (We agree!)

"Fashion in Mexico is complex. Now is the moment in which the fashion industry is really taking force. We have a lot of talent in this country and a cultural history that is unique. The thing is to take all that and make our own identity in fashion".

Bertin's dream is to create an identity in Mexican Contemporary menswear worldwide. His personal bucket list is to be the first designer to create, "A New Classic Mexican Style."

With culture often used as an influence when describing Fashion in Mexico, it's easy to agree with the designer that fashion and culture go hand and hand, and Bertin's designs really show that; From color to structure, his designs are unique, cool, and well composed.

We are huge fans of the designer and his motive in life which is to "FIND THE BEST MOMENT OF YOUR DAY AND TRANSFORM IT INTO A LIFESTYLE".

GALO BERTIN – Make it Your Own.

GALO BERTIN

A DESIGNER THAT IS PUTTING MEXICO ON "FASHIONS" RADAR

WHAT MEN REALLY WANT

WRITTEN BY KEVIN BENOIT

"Women find it hard to belive when I say I want to be the giver. But nothing is sexier to me than to have her be pleased"

"I like to be with a woman who just knows what I want! It's not about asking me telling, but having her take control"

10

CONFIDENCE IS SOMETHING THAT MEN FIND IRRESISTABLE! LIGHTS ON, POUNCING ON THEM LIKE PREY ...

LADIES it's officially almost summer and that means it's about to get real hot. One place that could use a little more heat is the bedroom. I have compiled a list of the top things your partner, males in general, are afraid or too shy to ask women in the bedroom.

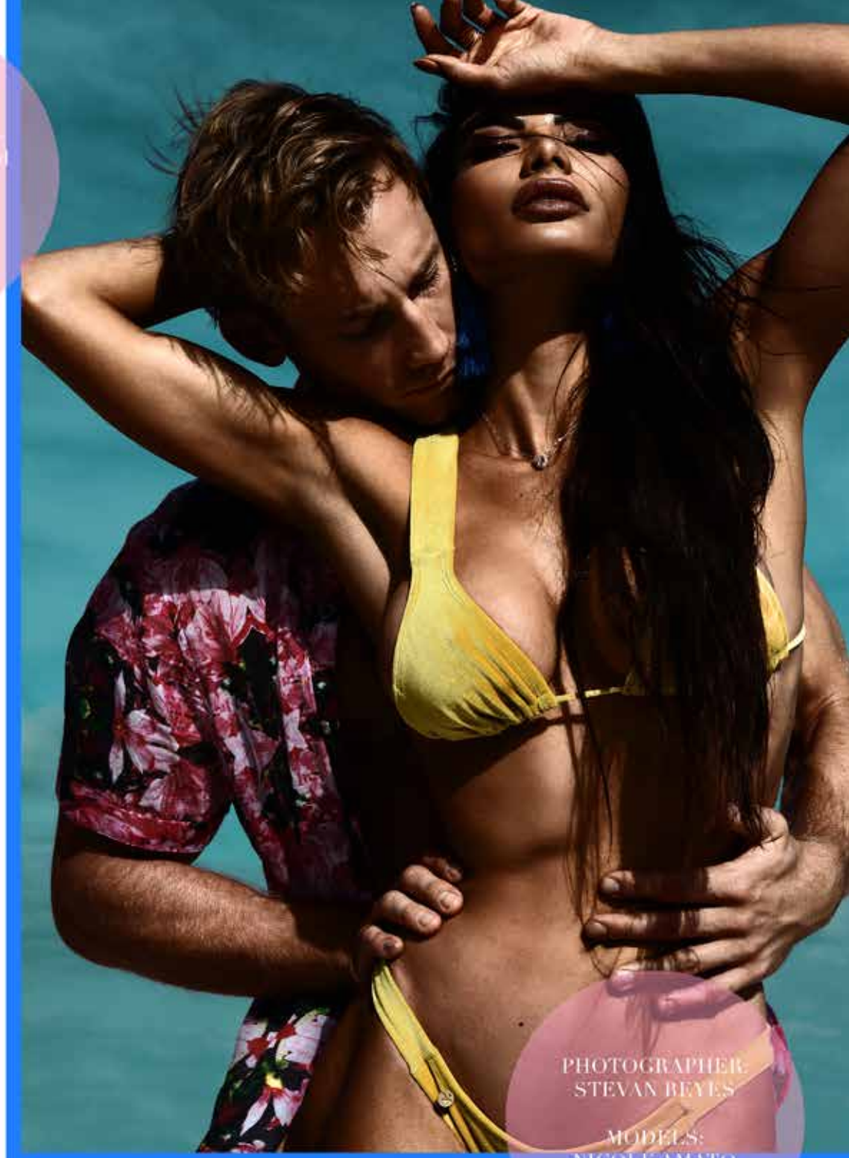
There's a big misconception in the bedroom that has been going on for ages ladies. Men are sort of afraid to ask you certain thing because they don't want you to see him lesser for asking. But if you know what does are your man won't ever need to be shy of asking, because you will have done it first and will now put him at ease with speaking up.

Despite what everyone think man love when woman takes control, it's a big turn on a controlling woman is super sexy. While you are in charge you can ever go the extra mile and become a little of a dominatrix and you give your man orders, every strong man loves a little push and shove while pleasuring you.

This might come as a surprise but ladies you have to get a little more handsy, men won't dare to ask you but they love a good old fashion masturbation. There's no wrong place to kiss your man and put your hand down his trousers and give him a good hand job. This can be a preliminary or a whole act that can be done anywhere from the bedroom to the living room between movies.

Nothing is new about domination and every man loves a little tie up. They won't usually ask you because they might be scared of your reaction or they are scared to offend you. But a little hand and feet tie all in good taste is a total turn on for both parties involved.

"When she's vocal - speak your mind and tell me what you want. THAT IS SEXY!"



PHOTOGRAPHER: STEVAN BEYES

MODELS: NICOLE AMATO CALEAH WINSOR

I am sure your mattress is comfortable and your bedroom is well decorated but take it outside the bedroom. Every man has fantasized at one point to have sex outsider the bedroom, other rooms of the house but also cars, bathroom anywhere you are comfortable and that won't get you in trouble.

Confidence ladies, that's something extremely hot. Leave the lights on, men love to see you ever more while making love to you and while you are going down on them. If you are comfortable and in a solid relationship a threesome is something that a lot of men think of but they don't want to ask because most of y'all out there will automatically judge and implied that your man doesn't love you anymore and that is most often not the reason. It is a one-time thing not a commitment.

The last two things men are mostly afraid of asking you in the bedroom, scared you will thing less of them and that they less of a man to your eyes. Every man would love from time to time to be the small spoon, think about how good it feel when he spoons you. You feel comfortable, safe and loved and every man once in awhile would love that same feeling. Last but not least ladies initiate sex, stop leaving it all to your man. You are strong independent woman well act like it in the bedroom as well and go for it without hesitation. Just like a lion jumps on his pray without hesitation and second thoughts.

SUMMER FIT!

YOU'LL HAVE NOTHING TO LOSE – EXCEPT THE EXCUSES.

We get it – as a millennial you get busy. Afterall, how else will you get those posts up on time with a high engagement? Regardless of your posting routine, we're almost certain you can spare 10 minutes a day.

Certainly by now you are asking yourself, "Can you really get a good workout in 10 minutes?" The answer is "Absolutel!" however, you'll have to work hard. Yet, it is comforting to know that you don't need to spend an hour working out. You can get it all done in just 10 and get on with your day.

We worked hard to find this for you. We've been there, trust us. We started a fitness program and gave up because we just didn't have the time. But now we've got the solution. You no longer have to accept being out of shape, and this is how....

JACK AND TIRE RUN COMBO
What You'll Need: a pair of 5-pound dumbbells
Targets: Shoulders, back, abs, butt, and legs
• Stand with feet hip-width apart, arms by sides. Do 4 jumping jacks.

SQUAT POP
Targets: Abs, butt, and legs
• Stand with feet together, arms by sides. Bend elbows, bringing hands in front of shoulders. Step right foot out to side and lower into a squat, knees bent 90 degrees.
Piston
Targets: Arms, abs, butt, and legs
• Stand with feet hip-width apart, holding a dumbbell in each hand, arms by sides, palms facing in. Lunge back with right leg, bending both knees 90 degrees.

PLANK LUNGE ROW
Targets: Shoulders, back, abs, butt, and legs
• A dumbbell in each hand, get into full push-up position; place dumbbells on the floor so that palms face each other.
• Lunge left leg forward so that foot lands outside of left hand, knee bent 90 degrees; return to push-up.

DOUBLE-TIME WOOD CHOP
Targets: Shoulders, arms, abs, obliques, butt, and legs
• Standing with feet slightly wider than shoulder-width apart, cross dumbbells over each other and hold both with clasped hands in front of hips. Bend elbows to bring weights above right shoulder.

WORKOUT BY TRAINER JESSICA SMITH

WRITTEN BY JACKY LOU AGCAMARAN

WOMEN IN ENTERTAINMENT

OF 2018, AND HOW THEY MADE A NAME FOR THEMSELVES AND STRENGTHEN THE ORGANIZATIONS THEY REPRESENT.

NINA VARGAS **THE LA FASHION MAGAZINE**
LYNDSEY PARKER **YAHOO MUSIC**
COOKIE JOHNSON **TDM, INC.**
KAREN CLARK **CITY NATIONAL BANK**
KATIE PANDOLFO **STUBHUB CENTER/AEG**
TAMALA LEWIS **STUBHUB CENTER/AEG**
MANDY ARAGONES **THE ENDEAVOR AGENCY/ SLICK RICK MUSIC *NEW YORK**
TANIKA RAY **EXTRA**
PAT SHIELDS **BLACK DOT, LLC.**

WARDROBE LEFT TO RIGHT:
1) Fouy Chov 2) Sweetie couture 3) Four Choy 4) Adolfo Sanchez 5) sweetie couture 6) When Freddie Met Lilly 7) Adolfo Sanchez 8) When Freddie Met Lilly

EIGHT WOMEN IN POWER MAKING MOVES

TAMALA LEWIS
STUBHUB CENTERIAEG

Women have changed the game and the definition of what it means to "em power." Since before the #metoo and #timesup movement, we as individuals have faced many hardships of denial, and sad to mention, some women have been forced to . We have been outnumbered and be little'd from jobs, careers, and goals, however, we've risen above it all and have accomplished so much more than what had been expected - because we're fighters. We have overcome the stigma of "can not" and now more than ever have become leaders of our own vision, our goals, and our lives. Together we have cracked the glass ceiling and stepped forward to hold titles in fields that we use to only be able to dream of.

It is through empowering each other and those around us in which we have become the definition of greatness in this generation; paving the way for future generations to come. The support we receive from each other, from our piers, and society have really transcended what it means to achieve our dreams and live the life we are meant to.

On June 16th, 2018 - we will join together to honor women in entertainment. On that day, we will take one step further towards our future.

Congratulations to all past, present, and future panelists - you are heroes.

THE PANELIST FOR THIS YEARS WOMEN IN ENTERTAINMENT ARE:

COOKIE JOHNSON
TDM, INC.

KAREN CLARK
CITY NATIONAL BANK

KATIE PANDOLFO
STUBHUB CENTER/AEG

LYNDSEY PARKER
YAHOO MUSIC

MANDY ARAGONES **THE ENDEAVOR AGENCY/ SLICK RICK MUSIC *NY**

NINA VARGAS
THE LA FASHION MAGAZINE

PAT SHIELDS
BLACK DOT, LLC.

TAMALA LEWIS
STUBHUB CENTER/AEG

TANIKA RAY
EXTRA

2018 PANELISTS

GET TO KNOW THEM - THEY'RE PRETTY AMAZING

THE 5TH ANNUAL LUNCHEON

Women in Entertainment

" I created this event to bring women together for an afternoon of fun, inspiration, networking, empowerment, and mentoring."

"When women support each other, incredible things happen. We are the machine that makes this entertainment industry work, but we are also mothers, wives, sisters, care givers and philanthropists."

- Tamala Lewis

BACK ROW - FROM LEFT TO RIGHT: ZURIEL ODUWOLE (Girl Education Advocate), KIM LEWIS (BET Networks), TANIKA RAY, (Extra!) NINA VARGAS (LAFM), PAM SHIELDS (Black Dot LLC), MANDY ARAGONES-WALTERS (Slick Rick Music Corp), TAMALA LEWIS (StubHub / AEG), INGA DYER (REVOLT), SANDRA LORD (Women Helping Women Entertainment Network) & KATIE PANDOLFO. (StubHub/AEG) FRONT ROW - FROM LEFT TO RIGHT: KAREN A. CLARK (City National Bank), JENNIFER M. LYNCH (Paramount Pictures) & CAROLYN E. BREWER (NABFEME)

NOT PICTURED: COOKIE JOHNSON, LYNDSAY PARKER, CHRISTY CASTILLO BUTCHER, GABBY DUNO, JANINE KERR, K.D. AUBERT, REBECCA MOSTOW, SALLI RICHARDSON WHITFIELD, LESLEY OLENIK GALINDO, KAREN HORNE, CHARLIE JORDAN, ALISON SALCEDO, MARY MELTON, SARAH MOSHMAN, DANA COOK, JACLYN JOHNSON, SHAVONE CHARLES, MANDANA 'MONDI' VALIYEE, KRISTIN KLEIN, TINA PERRY, & MARTHA FISHBURNE

Creative Director: Philip Righter (@philiprighter)
Feature Editor: Kevin Benoit (@therealkevinbenoit)
Photography by Mahsa Safdari (@mahsasafdari)
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YOUR BODY IS A *Wonderland*

Perhaps, John Mayer was truly on to something when he sang, "YOUR BODY IS A WONDERFLAND." And while we are not machines that you can turn on and off with a switch, we do have key pleasure points that when ever so slightly touched… will leave you weak and begging for more.

But knowing what part of your body will awaken your senses will not be enough as you have to be willing to be aroused. The first step is giving permission as this is your initial involvement, the rest is up to knowing your points and how you want them taken care of.

Let us walk you through your body; that way, next time you can share a little roadmap with your partner and find eternal bliss.

- Scalp, Earlobes, neck, shoulders, breast, navel area, palm, inner thigH, back of knee, feet, vagina, butt……

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LINGERIE: HONEY BIRDETTE
JEWELRY: OBDEC
SWIM BOTTOM: NALLA

SPLIT PERSONALITY

PHOTOGRAPHER: DAMIEN ALLEN
CREATIVE: BERNARDINA VARGAS
GRAPHICS: CHRISTIAN COLON
MODEL: @phiphibb
HAIR / MAKEUP: JUREE MARTINEZ
STYLIST: JACKY LOU AGCAMARAN
ASST STYLIST: JOSIE DORRAN

MODEL LEFT TO RIGHT:

WIG: HERMOSA HAIR
TOP: NALLA
BOTTOM: HONEY BIRDETTE

SHADES: NOPEET
TOP: NALLA
CUFF and FANNY
BOTTOM: MANNFOLK PR

MODEL LEFT TO RIGHT:
CHOKER and CUFF
TOP and BRA
BOTTOM: HONEY BIRDETTE

SWIM TOP
BOTTOM: HONEY BIRDETTE
EARRING: OBDEC
CUFF

TAKE CARE OF YOUR COOKIE

DONT JUST SET A STANDARD. YOU NEED TO UPHOLD IT!

Being back in the dating scene has been more exhausting than anything else; plus, I still can't get past the double standards I come across that only make me hate it.

Let's begin with juggling. Not sure how anyone does it! Between my fulltime job, my so called social life, and the time it takes me to get ready for each date (not to mention remembering Jack from Steve from Carl) ... I'm tired just thinking about it!!! So, what's a girl to do? I tried to color coordinate my schedule, set up my google alerts and more, but that all went out the window really quick; maybe I just suck at juggling men.

But, besides that, can we get into the part that really upsets me?

I need someone to explain to us ladies the rules of dating. What separates me from the sluts and the prudes?

I went out with this one guy that after a few dates we finally went back to his place only to find it he had "issues," and ok, it happens, so I tried to be understanding which backfired (wth?!). I'm not just dating to share my cookie mister!! But I figured being understanding of someone's issue would mean they would be ok with me wanting to not just get down and dirty each time - if that was the case I'd be on tinder, but then that got me thinking.

Since we expect the man to pay, does that mean we owe them sex in return?

The rules of kissing use to be to not kiss on the first date, yet, Hollywood now has me thinking otherwise. I began asking my friends who work in Wall Street for their input. As professional's women who earn respect in the office I figured they would know. But even they said that in order to ensure a second date they sleep with their dates on the first night- WHOA! Is that what it has come to? Needless to say, I was in shock!

That's when I decided to set up a poll for women to vote and get my answers. After asking 200 women, it seems 73% of them felt they had to sleep with their dates on the first date, 20% said it depends on how the date was, and the rest said they kept their cookie jar locked. That means only 7% of women held the secret to dating.

That's when it hit me - it's our fault to have allowed this shift in culture. Dating needs to be more than just sex, and men have to respect that. But it's up to us to set that standard and uphold it.

WRITTEN BY VALORY DELUCCA

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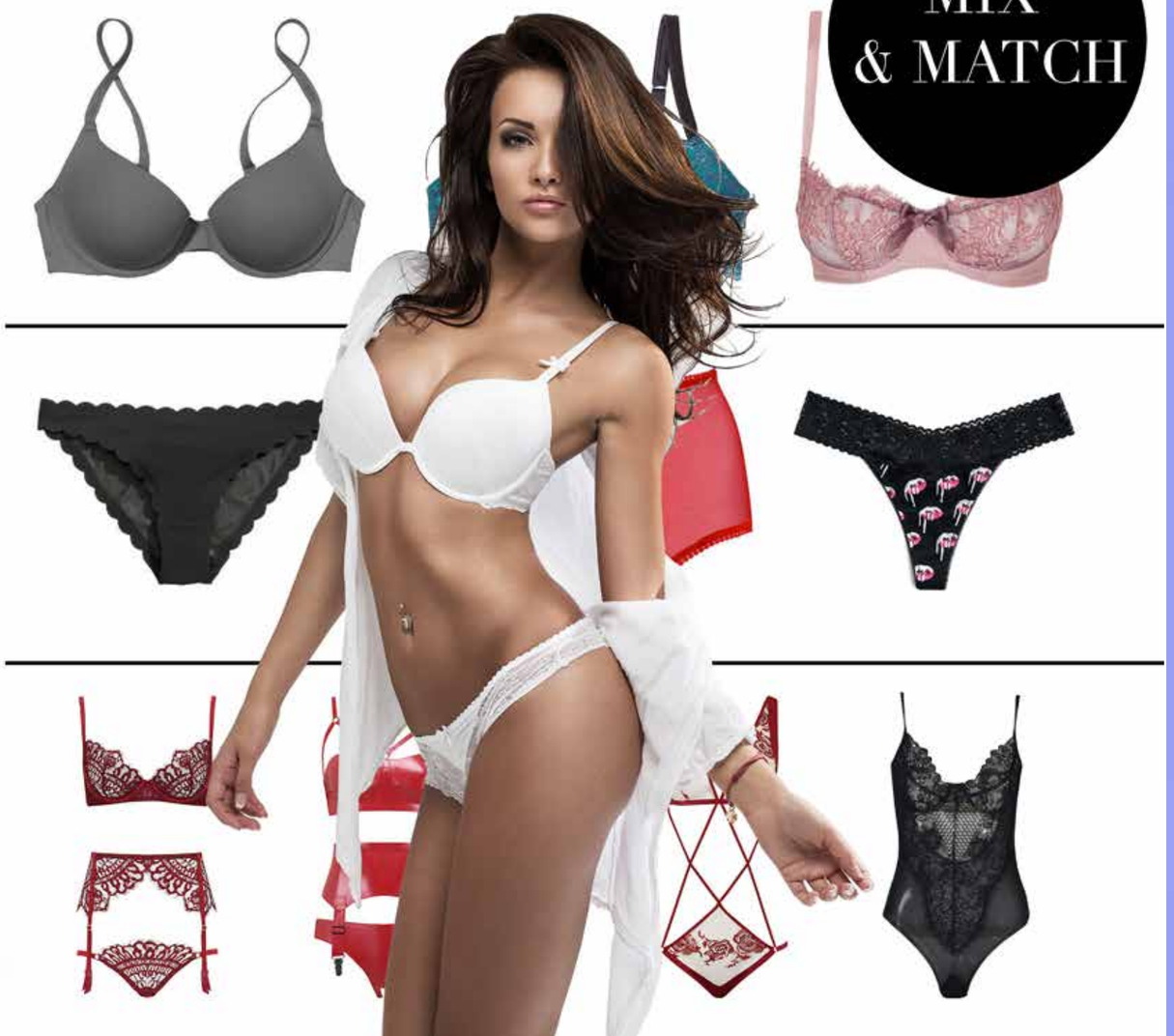
BUH-BYE LINES
LINGERIE SHOPPING LIST

Nibh in. Elit montes egestas curae; aliquam maecenas mollis vivamus ut torquent ultricies nam risus commodo porta nulla, sociis proin.

BRAS

UNDERWEAR

BODYSUITS



WRITTEN BY VALORY DELUCCA

FACE 2 FACE *flirting*

Do you remember the last time you had a real face to face conversation with your crush? It appears that we have been so caught up with technology that we forgot what having a conversation, nonetheless flirt, was all about. That is why we want to take you back to the basics and have you rediscover the Art of Flirting.

By now you have swiped your match and agreed to meet. The chemistry behind the screen has been hot, but Mr. Steamy wants to finally meet – so read up ladies.

1 Spritz perfume on the back of your neck. Your crush will catch your scent when you lean in for a hug to say hello, and again to say goodbye. That scent will let them remember you.

2 Flattery Goes a Long Way. When you meet up, look them up and down, smile slightly and give a compliment. Our favorite? "wow, you look better in person" – and if you are feeling extra daring you can reach over to their chest and say, "wow, love this shirt" then just look them straight in their eyes.

3 Let a hottie catch you looking at them. Throughout your entire meet ensure they catch you, and when they do, smile – it will give them the in to approach you. If they ask why you keep looking at them – compliment them.

4 Tease them a little. Example: When a cutie you're talking to says something, reply with, "What?" so they have to lean in to repeat himself. Then say, "What?" again with a smile. You'll break the ice with your playful joke. He should get the hint.

5 Be interested. Make a point to show how involved you are in the conversation by asking questions or saying "yeah" and "mmm-hmm." Without realizing why, they'll be encouraged to keep talking. Want a better turn on? If you know what they're talking about, chime in.

6 Touchy - Feely. Throughout your date, make sure there is physical interaction. Your knee slightly rubbing theirs, your hand on their arm, lap, face. And of course, footsie when you can – but only by accident.

7 Draw attention to your lips. Keep chapstick in your bag and swipe it on from time to time – you can also bite your lip ever so slightly throughout your date.

8 Keep gum or Tic Tacs in your purse. "Want one?" is the world's easiest way to let them know you may want to kiss.

9 Leave them wanting more. Go in for a kiss at the end of the night – but then turn your head and whisper you had a nice time instead.

IT'S BEEN SO LONG WE FORGOT HOW...

DROOLING OVER GLITZ & GLAM

EDITOR STATUS

Does this Jewelry Make Me Look Phat?

BLING BLING BLING! And that's not a bad thing -

Let;s face it - it does not mater who you are, how you dress, or any other excuse you may be trying to garnish. There is something about fine jewelry that will have us turning heads for a second look. But what if you could get your hands on it?

The feeling you get when you are able to wear these items is like a magic spell that transforms you into a true believer of fairy tales. But that is what we go through at the office, and almost on the daily.

Regardless of the day, when we hear the word shoot we run to our pull list and spend time finding the right jewelry. But this is different than walking in to a retailer to purchase to own - as in marketing we do something known as an LOR - Letter of Request. After a few magical questions you are allowed to pick your good and just like that you leave a showroom with products that leave you in a dardream.

Some of our favorites? Other than the usual PINK KARMA and SAND AND STONE we do also live on SKVOST abd GLAMROCKS to name a few - and that there is not such a bad thing.

Check them out!

NEVER HAVE I EVER...

I'M WORRIED THAT I AM LEFT TO FAKING IT FOR THE REST OF MY LIFT... & THAT'S QUITE THE PROBLEM

I have come to realize that I make up a small margin of women that can genuinely state (perhaps not so openly) that they have never experience the big "O" everyone raves about.

But this is not due to lack of trying. It seems that no matter what I try according to the experts my body just says no. Speaking frankly, this isn't even the biggest issue - but instead the fact that all my exes don't know this about me - and that goes to show that my acting skills are genuinely that good - well, it's either that or that my exe's are so terrible in bed that they can't tell the difference between a real and a fake moan.

Ultimately, I think it's the media to blame. Women today not only feel like everyone is having sex, but everyone is having the best sex ever, which apparently means ending in a mind-blowing orgasm (which I have no idea what that means). As a result, it's difficult to turn off the thought that I too should be having orgasms or to stop wondering when it's going to happen.

Maybe that is the problem - I have spent so much time worrying about fitting in with mind-blowing sex that I forgot about letting go and just enjoying it.

Despite the number of women who may not be having orgasms, it appears that talking about it remains somewhat taboo, even among my close friends. Leaving me still wondering how to overcome this...guess that's why women see this problem as a flaw in themselves, and because it means making themselves a bit vulnerable; after all honesty can be scary.

Bottom line, there's just too little data related specifically to women who don't have orgasms at all, it's hard to know if it's always been an issue or if it's getting worse. But experts suggest that there's now so much pressure on women to have an orgasm that it becomes the goal of the entire sexual encounter, and then this focus actually backfires.

Therefore, are women simply unable to quiet their minds and let their bodies react? Or is this orgasm deficit owed to something else entirely?

Pink karma

JEWELRY ALWAYS FITS,
SO WHY NOT BE TIMELESS?

@xoxopinkkarma

pinkkarma.com

PHOTOGRAPHER: SAMIEN ALLEN ARTIST: BIANCA HAIR: ADDCOLOHAIR MAKEUP ARTIST: JUREE MARTINEZ

RENE GAGNON
ARTIST

Rene Gagnon is an multifaceted urban artist who has been expressing himself on the street since he was 14 years old. He began his artistic journey under the alias SNO in Massachusetts.

What started as a mission to vandalize everything in sight with his moniker, morphed into a passion for graffiti art.

Rene's reign as a graffiti artist lasted almost ten years spanning from the 80's to the 90's. Rene emerged in the early 2000's when the street art movement began. Rene seived the opportunity express himself, this time armed with hand cut stencils and images he prepared on paper to paste up.

Over the last 15 years he has exhibited his work all over the world, and has left his mark on the streets of New York City to Los Angeles.

His iconic 'Jagged Tears' theme work quickly became a favorite to street art fans. Rene notes, "The tear serves as a reminder that our youth and outer beauty is temporary. They are not tears of sadness but tears of confidence that lend themselves perfectly to my confidence as an artist and the hard edge graffiti aesthetic my work embodies."

A year ago Rene and a high school friend reunited and wrote a feature length screenplay entitled, 'The Art of Addiction." The two creatives are currently finalizing the script and production is slated to begin in 2018. In the story the lead character Robert Campbell, played by Rene, will create a body of new 'Jagged Tears' artwork. This work will be featured in the film onscreen is being offered up as part of the rewards for raising funds to complete the film. A truly unique look at raising money for one of his many passions.

"... Granted a lot of artists like me who get big are attached to money, I'm not. I'm a poor kid that grew up on welfare doing everything [...] to get the world to notice me."

www.renegagnonfineart.com
@renegagnon

Creative Director: Philip Righter (@philiprighter
Rene Horsch (@rene_horsch)
Editorial Editor:Sebastian Lysen (@sebastianlysen)
Photographer: Alfie Liebl (@queenpinsLA)
Contributors: Zsofi and John Prevost
Model: Abigail Ratchford (@abigailratchford)
Represented by Anthoni Allen Group (@anthoniallen)
Art: Rene Gagnon (@renegagnon)
Jewelry: Peter Marco Extraordinary Jewels of Beverly Hills (@petermarco90210)
Gowns: Mark Zunino Atelier (@mark_zunino)
Mark Zunino Bridal (@mark_zunino)
Stylist: Rene Horsch (@rene_horsch)
LAFM Makeup: Caroline Ljusterdahl
Abigail's Hair: Desiree Gibbs
Abigail's makeup: Jose Corell

ALL HAIL, ABIGAIL!

WRITTEN BY PHILIP RIGHTER

During a beautiful sunny morning in April, while on the set of her LAFM editorial shoot, I had a chance to meet with Insta gram superstar Abigail Ratchford.

And before being whisked off to one of the many rooms in the Gebbia mansion where she would be covered with $15 million in gems by famed Beverly Hills jeweler Peter Marco and dressed in one-of-a-kind couture gowns by Mark Zunino, I wanted some one-on-one time with the bombshell.

Ok, Abigail – can I call you Abi?

"...there's still something I love about being called Abigail (chuckles)."

Fine. As long as I can still tell people we're friends.

"Yeah, we're friends."

You know I've been to your hometown of Scranton, Pennsylvania three times. It's hard for me to believe that you're from Scranton; but I'm going to trust you on this.

"well Clarks Summit, PA actually 10 minutes from Scranton. I always say Scranton b/c it most familiar."

There is a calm, almost shy quality to you. I want to know how someone with an impressive – some say rabidly enthusiastic – 8.3 million followers on Instagram, -- deals with that kind of intense scrutiny?

"I've gotten used to it by now, but in the beginning, it was a HUGE adjustment. I went from small town PA to LA and would be leaving places with my friends and TMZ would come up to me to film me or stop me at LAX when I'd be dressed like a total slob haha. Now I think I've accepted that I need to be on point a lot more in public and just watch what I say and do in general much more now."

And how else has your life changed?

"It's night and day. I never could have imagined living this life I have now. I dealt with so many setbacks on the way, and I knew that even those setbacks were all part of a greater plan. I'm literally living my dream life now. I do what I love, get to create my own schedule, get to meet amazing and creative people, and am fortunate enough to have such a loyal and supportive fan base who purchase my merchandise. Between that and paid promotions, I'm able to not only support my own lifestyle, but I also help my family and send money back home. That's always been my number 1 priority."

You mentioned that you've dealt with a good many setbacks. Like what?

"setbacks with moving, personal relationships etc. Like everyone you live and learn but I def stayed in relationships where I shouldn't have and put my dreams on hold to accommodate others. Learned the hard way that to never put your happiness and dreams on hold for someone else's."

Part of living a very public life is living with very nasty comments from very stupid people. How do you process 'Model Shaming' and other hateful comments?

"I've been called literally every name in the book. When I was 15 lbs. heavier, I was called a "fat slob, pig, beached whale, hot mess etc." and then when I lost a lot of weight people commented "you're nothing without your curves, say goodbye to your popularity etc." now I'm somewhere in the middle and am the happiest I've ever been because I realized that no matter what, people will always have nasty stuff to say, and the only thing that matters is how I feel about myself. And I'm feeling pretty damn good lately.

VENUS FLEUR

You should. You look pretty damn good.

I read that in addition to your whirlwind work schedule, your constant traveling, and your multiple appearances, that you're also trying to expand your philanthropic work?

"That's true. I just feel like I've been extremely blessed to be where I am in life at my age, and sometimes I have to take a step back and take it in and just thank God for everything I have, and it's my duty to give back to others who don't have the same opportunities I've been given. I hope to help as many people as I can through my Instagive project and to also inspire others to help. I want to create a chain reaction, like the movie Pay it Forward."

Oh, Haley Joel Osment was in that movie! I remember it. But what is the "Instagive Project" and where can we find out more about it?

"I'm just really in a good space. Helping others has always been a passion and something I've wanted to do when I have the means to do so. AR INSTAGIVE is just that -- me giving back on my own terms and the best way I know how -- which is using my social platform to shed light on issues and helping those in need. We launch our first giveback this May; Gifting a complete experience for this special young woman's prom and I'm involved in EVERYTHING from Glam, to custom dress it's so much fun and it feels amazing!! I share on my socials I'll be announcing my next INSTAGIVE in July!!

(And that's through Instagram at @abigailratchford)

And what about acting? Do you see yourself pursuing a career in acting?

"Definitely! I feel like I'm pretty good at impressions and can be super theatrical at times, so I'd love to take some acting classes for fun and see what happens. I think regardless that it's a good skill to have!"

OK, do an impression of me!! Just kidding, please don't.

I know we don't have much more time, but this is my last question, and perhaps the most difficult to answer. How do you define "beauty."?

"Beauty is happiness. Beauty is confidence no matter your shape or size. Beauty is taking what you have and OWNING it. Beauty is a glow from within because you know EXACTLY who you are, and what you want in life.

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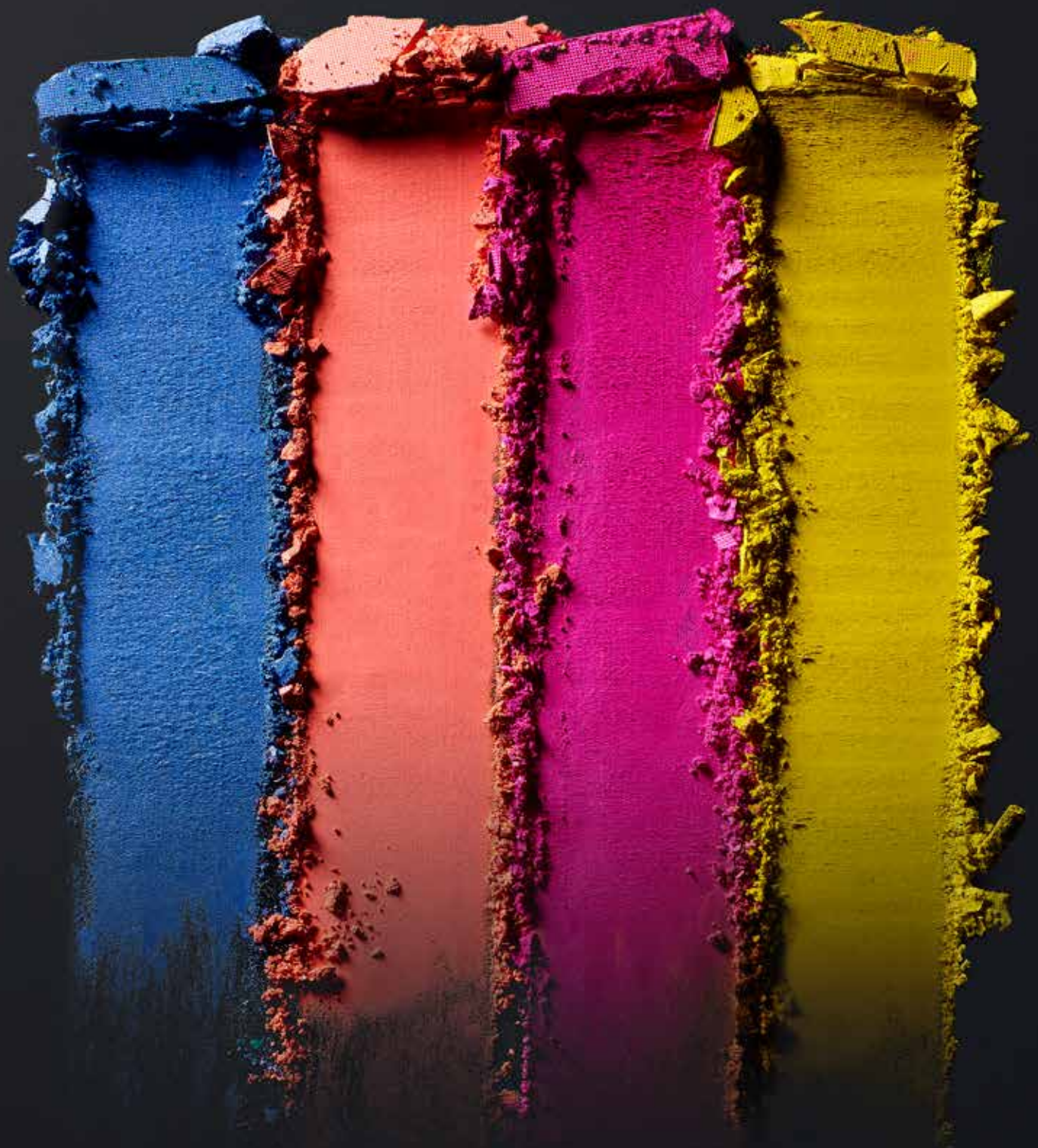

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