

LA FEM

THE LA FASHION MULTI MEDIA JOURNAL

**YOUR
FALL
BEAUTY
UPDATE**

**FASHION
DURING
QUARANTINE**

AND WHY YOU SHOULD JUST WEAR
YOUR F*CKEN MASK

**RE-AWAKEN YOUR
SEX-DRIVE**

ACCESSORIES, TECHNIQUES &
MORE.

**ON OUR
RADAR**

CLEAN CIRCLE
LUXIE BEAUTY
BY_MAP
AND MORE...

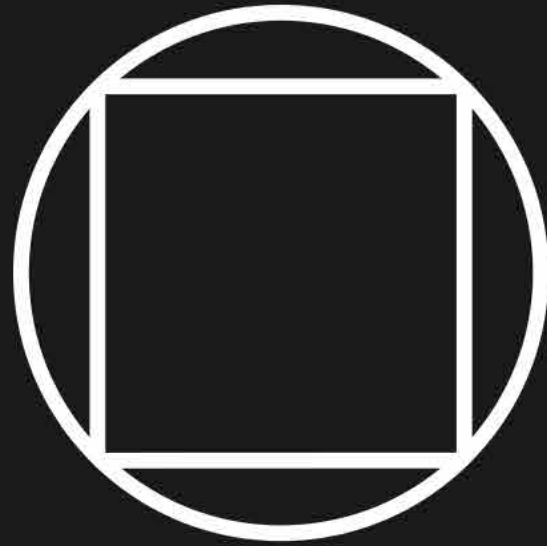
**PATRICIA GOVEA
COLLECTION**

SEASONLESS STYLE WE NEED NOW

PHOTO BY DIMITRY LOISEAU @dimitryl

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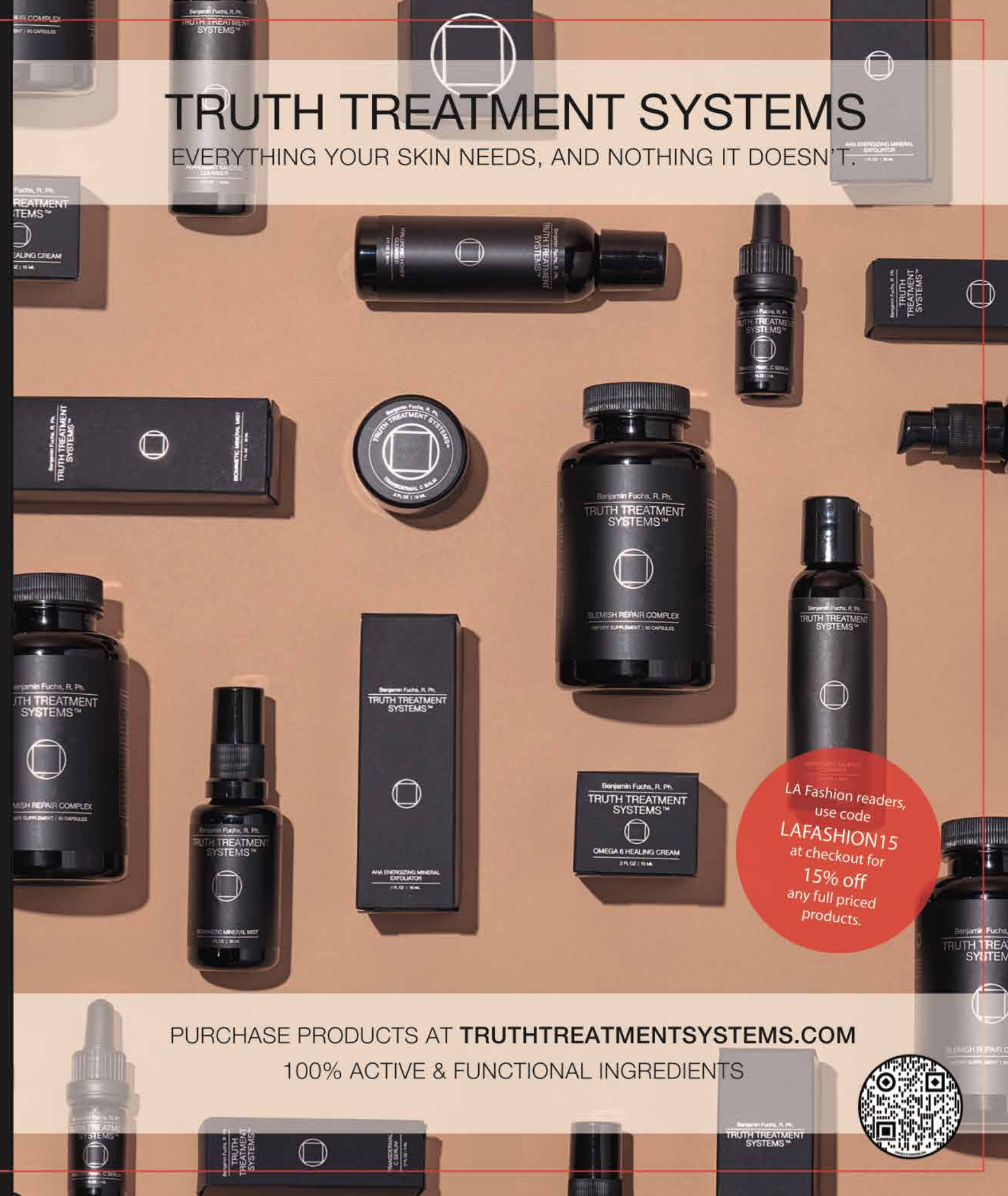
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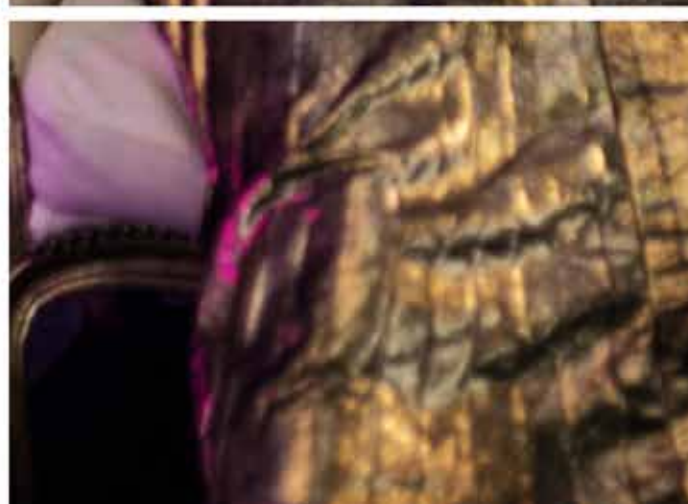


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* COVER EDITORIAL

2020



Mamonde

Red Energy Recovery Serum

HYDRATED & SMOOTHER

AVAILABLE
AT ULTA

looking skin in **5 DAYS***

VISIBLY FIRMER & BRIGHTER

skin in **14 DAYS***

*Based on a clinical study evaluating the effect of Mamonde Red Energy Recovery Serum on facial skin attributes, including hydration, texture, radiance, firmness, elasticity, skin barrier functionality, and overall appearance, of 33 Asian women ages 25-35 years old.



STAFF PAGE

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LAFM is a global media company producing
premium content for more than
2 Million consumers. thelafashion.com

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NEW YORK
The LA Fashion Magazine
480 62nd Street, 3rd Floor
Brooklyn, NY 11220

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SOME PAST COVERS



WHY FALL COMES OUT LATE

November

AND WHY YOU SHOULD READ IT

YUP, our fall issue, like most of us, ended in a bit of a quarantine period – but here it is, in all it's glory! Ok, maybe that's not exactly what happened. However, we do each year release a Fall issue in November. At times, it's because it is subdivided, but more often it's because while we are vetting the market to know what is trending and also delivering what it promises, we are also patiently waiting for it to feel like fall outside. (Is the AC even on, COME ON PEOPLE!)

While the calendar may state "Fall starts on..." the weather isn't aligned – but neither is the market. Face it, while it's still 80 degrees outside retailers are telling us that we need cashmere and coats (and we do! – just not yet). Also, the beauty boutiques are saying we need to start changing our beauty skincare regimen due to the extreme weather changes and what it does to our skin. I assume they mean the AC at full blast vs the schizophrenic weather outdoors.

So, how do we know how anything truly works to promote? 1) we get our hands-on product before it's in the market to ensure we do a solid trial period before we decide to tell you what we think. This is our favorite! 2) We really talk about brands that we have tried, loved, and believe in what they are about. 3) We may talk about a sponsor or two (hey, we all got to eat!) – but not to worry, we vet our sponsors just as much as we do the product we love. Because regardless of whether the feature is paid for or not, we need to say what we really think, since the fact is YOU WILL FIND OUT

whether a product truly works. And that will come back to either say "wow, they know their stuff," or "those B's lied to us." We prefer the first one.

Luckily, we have built a connection with each of you to the point that our voice matters, and you know by now that we will share truth on product, styles, fashion and gossip journalistic nonsense. Because we like each of you, and we want to make sure you like us too.

So here it is, our NOV issue – enjoy!



DIMITRY LOISEAU

A Fashion/Commercial/Travel photographer whose work has been seen in fashion magazines, advertising campaigns and album covers. Dimitry is originally from New York and now resides in Los Angeles. His French and West Indies roots, as well as his extensive travels has helped him to be well versed in other areas of photography.

Dimitry's work has been sought after and he has provided photography for fashion editorials, celebrity portraiture, designer lookbooks, ad campaigns and travel photography. His fashion and editorial work has been seen in ELLE, Harper's BAZAAR, Cosmopolitan, Vanity Fair, and PEOPLE Magazine to name a few. Dimitry's work with celebrity talent has been featured in various media outlets that include Entertainment Tonight, Extra TV, Access Hollywood, Huffington Post, Style Network, US Weekly, NY Post and more.

Additionally, Dimitry has an extensive portfolio of travel destination work which include Hawaii, Thailand, France, Lebanon, Spain, Netherlands, Mexico, Bahamas and Italy.

His purpose is to capture the essence of his subjects through the medium of photography, while maintaining an attention to detail and efficient work ethic. For over 10 years, Dimitry has been serving as the Creative Director & Chief Editor for REGARD Magazine, a celebrity fashion & lifestyle digital publication, in which he co-founded.

Some of the celebrity talent that he has worked with include Meghan Markle, Octavia Spencer, Regina King, Sarah Wayne Callies, Chrissy Metz, Sterling K. Brown, Paris Hilton, Roselyn Sanchez, Lana Parrilla, Derek Fisher, Joe Morton, Taryn Manning, Cody Christian, Marisol Nichols, Carmen Electra, Omari Hardwick and Laura Marano.

Instagram: @DimitryL
<https://www.instagram.com/dimitryl/>



A WORD FROM THE EDITOR



There's always so much pressure on what will be shared through the voice of the Editor. Truth is, by the time an issue has been completed, it no longer holds the romantic appeal it held upon thought. It's more a sigh of relief from completion than hope to share words of inspiration to make you want to dive into our offering.

There's not much I can say here that can motivate you to spend more time on the pages. That is something you decide based on the appeal, on the user experience, and whether or not the topics are of interest. As for myself? I love every page in here – the stories, the topics, each color and font, and all our advertisers.

But as I work through my _____ x day of no sleep, I feel defeated. It's a lot of work to put together something that we can proudly release to the masses. And yes, I'm worried it will not live up to expectation, I'm upset I had to make as many edits as I did, cutting stories I was once excited about. But, nonetheless, I am happy that this chapter can be closed for you to experience; before I start the new set on Monday.

Thank you, for being an LAFM'er.

YES, WE ARE DIFFERENT

WE ARE NOT VOGUE! *And that's a good thing, we don't want to be.*

THE PATRICIA GOVEA COLLECTION EDITORIAL AVAILABLE ON PAGE 54



WE OPERATE WITH A SMALLER TEAM THAT ACTS MORE LIKE A FAMILY THAN STAFF. WE DO WHAT WE DO BECAUSE WE LOVE IT AND NOT JUST BECAUSE OF A TITLE. IT'S MORE THAN THAT TO US. BESIDES, WHAT IS A TITLE EXACTLY? NOTHING - BECAUSE WE ALL PITCH IN WHERE HELP IS NEEDED.

OUR TEAM OF ARTISTS WORK CLOSELY TOGETHER TO BRING VISIONS TO LIFE IN PARTNERSHIP WITH OUR BRANDS. HOWEVER WE FIND WAYS TO LEVEL THE PLAYING FIELD TO OFFER QUALITY PRODUCTIONS WITHOUT OVERSPENDING.

WE CAN AND WILL TURN DOWN COMPANIES IF WE TRULY DO NOT FEEL A CONNECTION WITH THEM. IT HAS HAPPENED WHERE WE HAVE TURNED AWAY BIG OPPORTUNITIES BECAUSE OUR VALUES DIDN'T ALIGN - AND THAT'S OK. IT'S NOT ALL ABOUT THE MONEY FOR US.

Krave

Time to **#PressReset**
and *uncomplicate* skincare



kravebeauty.com | @kravebeauty

SKINCARE PICKS



editors pick
OF SKINCARE GOODNESS

DAY TO NIGHT



CO BIGELOW'S SUGAR CRYSTAL FACE POLISH NO 1181
\$32.00

Our go to exfoliating face scrub made with hydrating sugar, fruit extracts and strawberry seeds that work together to polish away dead-skin cells. We love it because you can either work it in circular motions on your skin and have it melt away like magic – or our favorite, let it sit on your skin to work like a face mask, revealing a more glowing complexion.

www.bigelowchemists.com



VITABRID C 12 DUAL MASK: AGE-DEFYING & FIRMING
\$35.00

Science in a facemask - sign us up! This hydrating, soothing and revitalizing mask leaves the skin dewy, supple and radiant while fine lines and wrinkles become less noticeable.

Best of all? You can see actual results in minutes! This is the power of Vitamin C + Plant Cell formulations.

www.vitabrid.com



MAMONDE ROSE WATER TONER
\$23.00

Like walking through a rose garden – this Rose Water Toner does it all: tones, soothes and hydrates all while prepping the skin for the next steps in your beauty regimen. Why we love it? It's actually infused with 90% real Rose Water, letting you pamper your skin.

www.ulta.com



CO BIGELOW'S EXTRA-LIGHT
FACE LOTION NO. 1055
\$28.00

This light lotion moisturizes and soothes without any oily residue, leaving skin feeling comfortable, soft and smooth all day.

www.bigelowchemists.com



SOON SKINCARE MERMAID
MARINE COLLAGEN SERUM
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This serum visibly transforms skin using premium-quality, natural ingredients that improve skin from the inside out - or as they say, because "Mermaids Don't Get Wrinkles."

www.soonskincare.com



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www.bioderma.us



DAZEY DREAM CREAM
\$80.00

Introducing Dream Cream, a body butter that's "not f*cking around" with a total of 500mg full spectrum CBD per container. Allowing for a peaceful sleep.

www.shopdazey.com



OLLIE BELLE COVER DOT
ACNE CARE - VARIETY
\$16.00

An easy way to enjoy a simple and effective acne treatment without dealing with complex routines.

www.olliebelle.com



RARE BEAUTY ALWAYS AN
OPTIMIST 4-IN-1 MIST
\$24.00

Packed with skin-loving ingredients this anytime spray hydrates, primes, sets, and is the perfect refresh for an uplifting glow-boost that lasts.

www.rarebeauty.com



THE AFTERMASK SINGLE
AFTERMASK
\$8.99

Kick "Mask-ne" to the curb! a fragrance free, cruelty free, nutrient-dense sheet mask that is cut to mimic exactly where our faces are covered by COVID masks all day.

www.theaftermask.com



VERSO

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www.versoskincare.us

WE CAN ALL BE ~~BEAUTIFUL~~ *Kind*

We have fought so hard to embrace the phrase “we are all beautiful.” But that has never been the problem. Instead, we need to break down what it means to be beautiful in today’s society. Beauty is often correlated back to physical appearance. From the perfect shape, how we present ourselves in fashion, to makeup and more.

It is okay to appreciate aspects of our outer appearance. But we need to teach each other that we truly are more than what we look like. I may sound like a cliché, but we as a society spend so much time focusing on outward beauty, we’re forgetting our inward beauty – what counts.

With everything going on in society and so much hatred in the world perhaps we need to focus more on specific inner qualities in each individual. Being kind, THAT is beautiful. Being open minded and understanding, this will lead to learning to accept differences. Which in turn, helps to welcome equality. Because we all deserve equal footing in the world, but we don’t allow it.

We have all experienced the shame – you stand in line to get into the hottest club, but only the “beautiful people” are allowed. And of course, there is one gatekeeper who gets to decide who that is. But not getting in to the club doesn’t define you. BY now you’re thinking, well I’m not a size 2, but hey, neither was Marilyn Monroe.

By removing the idea that beauty stands for what you see and not what you experience we open to possibilities. And yes, it may not speed things up at the club, but it’ll definitely make major impact in the world.

Now, we can begin looking deeper into other inner qualities: Being giving – it’s a universal love language. This doesn’t mean you have to purchase items for others, but open to share, spend time, or even the simplest action such as sharing a smile.

I know we will continue to use the phrase, but if we reframe how we see and discuss beauty then we can actually live in beauty, and not just see it.





Throw masks like confetti



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Proven results for every age and skin type

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fashion week beauty

EYE DETAILS



Flash Lash Drama Queen edition -For Ultra-Dramatic Thickness and Length without the mess! This magnetic set are soft to the touch that you'll forget you are even wearing them - until someone goes "WOW! Are those your lashes?"



Light coverage foundation that provides natural and luminous complexion while moisturizing skin to create a natural glow - however, we love to use it as an eye primer. Thanks Mamonde!

A look can not be complete without the right tool - for us, it's the new LUXIE GLIMMER SET! You get the same quality product you have grown accustomed to, but in a new marbled finish. A Beauty!



Trinny London's BFF DE-STRESS TINTED SERUM offers an innovative tinted serum that actively defends and manages the appearance of stress on your skin while giving buildable, breathable coverage with a radiant finish.

It's the perfect accessory to give you a fresh look. And the best part is that your skin is left feeling and looking fresh and energised.



Love when a company makes it easy! 100% pure offers the perfect makeup tool for day and night. Combining a gorgeous luminizer, blush and eyeshadow trio, this palette provides you with everything you need to create any look!

No look can be complete this fall without having a precision eyeliner handy. Our pick? Has to be MANNA KADAR! Her felt tip liner allows full control to feel confident to release your creativity this season! After all, detailing is in!

CLAWS x PAWS

Want Nudes? How about JUST THE NIP from EMILIE HEATHE? This is the perfect nude to use alone or as a base under any golden detail - see below for the perfect pairing!

But we love this brand for mroe reasons then just their amazing product, but because we are suckers for their packaging - they just look beautiful on our vanity, and they'll look beautiful on yours as well.



"Inspired by famed architect Mr. Peter Marino. If you've ever met Peter Marino you know he's one in a million. His aesthetic is not equally matched much like our Mr. M shade that is loaded with so much pearl it's as close to chrome as one can get in a regular nail polish."

That is their description - we just think it's PREETTY.



OOH LA LA! CHANEL - of course they would present a color to have us dreaming of fall and holi-day together. #755 HARMONY - it's a variation of Teal, but offers deep pigmentation that makes your nails look perfect!

FROM THEIR SITE:

"For best results, first apply a thin layer of LA BASE base coat. Then, using the built-in brush applicator, apply the first layer of LE VERNIS colour, followed by a second coat — as thick as the first. Finish with LE GEL COAT top coat to seal in colour."

Staying home has made pedi visits nearly impossible, luckily we have PoshPeel Pedi Cure Foot Treatment by patchology. This is a luxurious, incredibly effective foot peeling treatment that dissolves dead skin on your feet with a combination of powerful acids. You too can achieve baby soft skin, at the comfort of your home.

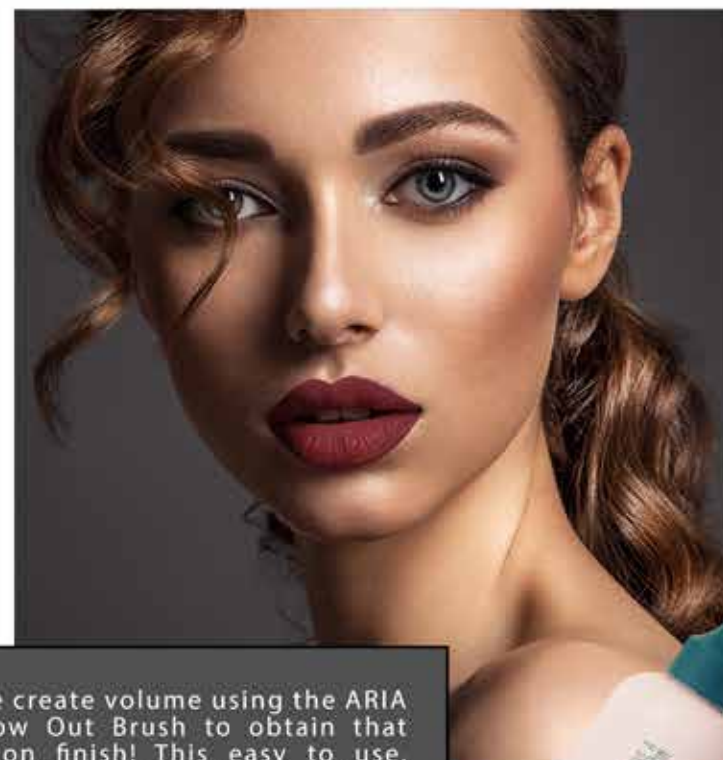
NOTE: treatments are progressive, so treatments work over a period of 3-7 days



RUNWAY HAIR



We create volume using the ARIA Blow Out Brush to obtain that salon finish! This easy to use, lightweight blowdry brush is lightweight, and makes you become a natural stylist. Maybe you can skip the salon - but no one will know.



This coconut oil-infused hair treatment from COCO and EVE helps revitalize thirsty tresses to restore shine, softness, and help keep your hair health on check!

Want to help relieve your hair from further damage? We are big fans of the COCO AND EVE detangler! It's unique 2-tier bristle technology gently detangles hair, and minimizes breakage and damage.

Plus! It works for all hair types, and is quite cute!

The Aria Beauty Ionic Addiction Professional Hair Dryer lives up to it's name, making anyone who uses it become addicted to healthy hair habits! The tool infuses your hair with a mega boost of negative ions to create silky, static-free hair while you blow-dry! This dryer is equipped with a Mega Ion Generator that reduces drying time and removes frizz on all hair types. It's worth the investment!



lafm beauty talk

BROW TALK

WITH SO MANY TRENDS COMING AND GOING, PERHAPS WE SHOULD BEGIN TO LOOK TO THOSE BRANDS THAT UNDERSTAND THE BEAUTY DEMANDS, AND HOW QUICKLY THEY CHANGE!



100% Pure offers this Green Tea Fiber Brow Builder. It is a lightweight eyebrow gel that effortlessly elevates your look with fibers and natural pigments from cocoa and coffee beans. It comes with a built-in precision brush to control your desired look, be it filled, sculpt or just polished.



T-KIT by Trinny London
Portable, stackable, travelling 3-in-1 brush set.



@trinnylondon

While Laminated Brows are the new rave amongst your favorite celebrities and models, it is not something that can work on everyone. "Shiny" brows that appear to grow upwards.

Before this trend we were adjusting to the idea of microblading and how it can be done through strokes, ombre shading, or the most common, a combination. But even this trend required a bit of a financial investment.

Luckily, we have a handful of trusty brands that understand that while the above options sound and look amazing, they are just that – a trend. This means that they may not last and will soon be changing to something new. With that said, there are items available in the market that can allow any artist, novice or trained to recreate these looks.

These are some of our go to's.



BOBBI BROWN BROW- It offers a must-have powder brow set that features two complementary shades of color for defining and filling in brows, with the mini brush in the kit.

You have the option to select between 3 different sets.



E M I L I E H E A T H E



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It's the Makeup Look For Me SEASONLESS BEAUTY



Whether you like the natural look or eye that pop, we got you.



TRINNY LONDON lightly over your lids. The cream makes the application smooth, but it will dry like a powder!

Follow this with a dab of ELEVE matte lipstick on your lips.

Want more definition? We always turn to NYX duo tip contour and highlight stick - it's the best tool out there!



Nothing more natural than a lightweight, buildable, BB cream that offers you a natural healthy glow with light pigmentation.

Our go to? FLOetic Beauty! They make products that are meant to last ensuring to source nothing but the best ingredients available in the market.

What's more, their items are refillable making it be the new coll tool to have.

Join the #flo movement!



No skin will be flawless without the perfect tools. This is where we are happy brands like LUXIE BEAUTY exist. They offer us top quality tools that truly deliver amazing results.

For skin, we recommend any of their FACE KIT Items!



Want your eyes to pop? Add some ILIA mascara to your lashes. We like to do both the top and bottom sets.



Full Glam can only happen with proper foundations! We are currently obsessing over RARE BEAUTY's - it is lightweight but offers maximum coverage.

Follow your routine with FENTY BEAUTY concealers. We find a trick in using a bright and dark concealer to enhance our contouring with a long lasting product.



A secret weapon we use is the WANDER BEAUTY on the glow blush stick. It offers the perfect rouge with a highlight stick - this can build or used on eyes and lips.



Wearing masks means limitation on lips! Therefore if you want color you must go MATTE - this however dries your lips up - lucky for you MANNA KADAR has introduced us to a little lip mask heaven! We swear by it!



GLAM



Every eye look requires essential tools! Luxie to the rescue - their classic eye set can get you sorted!

RARE BEAUTY has the best eye palettes in the market right now - great pigmentation, a wonderful network and just #rarebeauty for the win.



FLASH LASH is a not so secret, secret that we are dying to share. This is a magnetic lash strip that offers you several wears before you need to replace.

What's more? They look so real! Are light weight - and you'll be having people asking over and over where did you get your lashes done!



OUR ANTIBACTERIAL PICKS

Being that washing our hands is not always possible, we have easily turned to an effective alternative – ANTIBACTERIAL HAND SANITIZERS. But this isn't just something we are noting, as it remains the standard protocol for doctors and hospitals in the US.

Plus, ever since the start of the pandemic, and now that it is available, it is common to see people carrying around a travel-size product and coating a few pumps over hands and nails, especially before a meal.

But with so many options out there, how do you know which to pick? Will they work? And how do you ensure they don't dry up your hands? Truth it, as the demand increases, more and more brands will introduce their own variation. These are our picks that we are certain you will love.



100% PURE Hand Sanitizer Spray
\$5.00

This plant based sanitizer kills bacteria without drying out your skin! Made with hydrating aloe vera gel and tea tree oil it leaves skin feeling soft and moisturized without a sticky residue and smells amazing!

www.100percentpure.com

OLIKA Hydrating Hand Sanitizer Spray
\$17.99

Available in 6 scents, this hydrating hand sanitizer doesn't only kill 99.9% of germs, but it is hydrating and REFILLABLE! And did we mention the ergonomic oh-so-touchable design? Looks like a baby chic!

www.olikalife.com



EDITOR'S
PICK



CO BIGELOW Antibacterial Hand Sanitizer
\$6.00

Finally, a fragrance free solution formulated to help reduce bacteria and soothe skin while whisking away impurities.

www.bigelowchemists.com

AS SEEN IN

"The U.S. Centers for Disease Control and Prevention says hand sanitizers should be at least 60% ethyl alcohol or 70% isopropyl alcohol. Other approved ingredients may include sterile distilled water, hydrogen peroxide and glycerin, according to the U.S. Food and Drug Administration."

- MARKET WATCH

"An effective hand sanitizer has between 60% and 95% alcohol content. It may have other ingredients like moisturizers or scents, but alcohol is the active ingredient. Be wary of products that suggest they contain an alcohol substitute. To use the product correctly, be sure to coat your hands and let them air dry."

- BUSINESS INSIDER

"Methanol, or wood alcohol, is a substance that can be toxic when absorbed through the skin or ingested and can be life-threatening when ingested."

- FDA.gov

"The F.D.A. recommended that anyone exposed to the hand sanitizers with methanol seek immediate treatment. Substantial methanol exposure can lead to nausea, vomiting, headaches, permanent blindness and seizures, among other harmful effects."

- NY TIMES

"Alcohol hand rubs and towelettes (minimum 60% alcohol) are the most effective hand sanitizer products on the market. Alcohol hand rubs have the broadest range of effectiveness across the different types of viruses and bacteria."

- HEALTH UNIT

"Typically, the industry standard is 2 to 3 years before hand sanitizer expires. Sanitizer past its expiration date may still have some effectiveness, though, because it still contains alcohol, the active ingredient."

- HEALTH LINE

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STOP JUDGING ME!

WEARING MAKEUP TO THE GYM
IS MY CHOICE, NOT YOURS - SO
WHY DO YOU FEEL THE NEED TO
JUDGE ME.

CUE THE EYEROLLING because I wear makeup to the gym, and frankly, it's none of your business. But why is it that people spend so much time shamming individuals, like me, who wear makeup to work out? If you pay more attention to my regimen, and less to my face, you'd notice that the bit of bb cream and mascara are not getting in the way of my HIIT circuit.

There are a handful of reason for which someone may have decided to wear makeup that have nothing to do with the idea of looking for someone to "hook up with." For some, it falls on fitting a quick workout between their busy schedule. And their choice falls on 5 minutes to wash off their face, or 5 minutes to warm up – and if you actually work out, you know the warmup is much more important. As for the individuals, such as myself that decide to wear it – it's a confidence thing.

When you feel better, you perform better. And while I can only speak for myself, I feel more energetic, and able to do things when I have that little extra 'umph' of confidence. So rather than starring and rolling your eyes, why not channel that energy into paying compliment, or better yet – minding your own business.

If you're at the gym and have time to judge those around you, maybe you're not working out hard enough. Therefore, if you want to judge someone, go look at the mirror, but that negative energy – it can leave through the same door it entered.

As for wondering whether its good to wear makeup to work out – the immediate answer that may come to mind is no, but that's because you're thinking of full glam. There are brands out there that are creating alternatives to beauty that are made specifically for the gym. My pick? FLOetic Beauty, which was most recently highlighted by NEW BEAUTY and been featured in a few other magazines like VOGUE, ALLURE etc. The brand has designed each product formula to meet the needs of active people who, as they market, "want the glam without the slam." It's really great to know there are companies out there that take the time to find ingredients that are carefully selected to create products with colors that last, along with texture that is gentle and soothing to the skin.

I don't need more than a little bb cream to lightly pigment my skin with a healthy glow, some gloss to keep my lips hydrated, and a dab of mascara. This is no different that what I wear in the morning to get my coffee from the bakery, but apparently, still enough to have those haters sharing their unwelcomed remarks.

@floetic.beauty
www.floetic.com



Today's fast-paced lifestyles affect our bodies. In fact, science continues to show a rising trend of weakened gut microbiota, increased stress, and higher levels of inflammation that can lead to illness and disease. That's why our team at Nupeutics Health™ specializes in developing science-based, natural products specifically designed to meet your personalized nutrition needs, and goals.



Hormone Master

Hormone Imbalance - Your hormones play an essential role in your overall health. Because of this, there is a wide range of symptoms that alert your body that something is off. You may experience irregular periods, cramping, mood swings, and even acne! Adaptogenic herbs like ashwagandha, maca, and astragalus work to relieve you of these symptoms and bring the body back to a state of balance.

Maca, Ashwagandha, Yellow curcumin, Astragalus



“ I'm on my second bottle and my skin hasn't looked this good in a long time. I stopped taking birth control pills and this supplement has been a lifesaver. I highly, highly recommend. ”
-Christophorine E.



Microbiome Master

Gut Microbiome - Without our gut microbiome we would not be able to survive. It affects just about every system in our body. When it is in an unhealthy state we start to feel sluggish, forgetful, and gain weight. We may experience bloating after eating, gas, and irregular bowel movements. The Microbiome Master addresses these issues and brings harmony back to our gut microbiome through its natural antibacterial, antiviral and antiparasitic formula. Out with the bad microbes and in with the good!

Magnesium, Sweet Wormwood Extract, Black Walnut Hull, Echinacea, Reishi Mushroom, Oregano Leaf



Sleep Master

Sleep Health - Sleep and stress go hand in hand. It is a vicious cycle that plagues our society and leads to several health issues. When we sleep we give our body and mind a chance to rest and repair itself. We recognize that good sleep can be difficult at times so we created a blend of herbs and minerals that would induce a good night's sleep without becoming habit-forming.

Valerian root, chamomile, and lemon balm



REIMAGINING BEAUTY; **CLEAN CIRCLE**

*the reusable makeup removing pad
(YES! You read that right)*

Cotton pads have been a staple to personal beauty routines. However, did you know that we go through tons of the soft rounds weekly? This causes a detrimental effect on mother earth. That's when we pondered whether an alternative existed - and luckily, there is.

Green Beauty is the new Beauty 'IT' trend that is here to stay. And as expected, a lot of brands have the vision, but the transition is still slow. That is because the road to eco-friendly and sustainability can be an expensive and challenging mission to follow. As seen in a lot of sustainable brands, the products are more expensive than traditional markets. But that shouldn't make us shy away from them.

So we ask, that you start small. The concept of reusable makeup remover wipes/pads is a small step that will change your beauty routine for good, while helping the environment. Each one is created with such immense love and care, from the materials to the product development of the final output. With that in mind, allow me to introduce you to Lena Chao, the founder of Clean Circle. Chao wanted to create sustainable products that are affordable for all ages; launching her own reusable makeup remover pad/wipe line that is environmentally friendly and gentle to the skin.

The machine washable makeup remover pads, our favorite, comes in a set of 5. They are made from bamboo blended with charcoal making them great for sensitive skin while still offering the benefits against antibacterial properties to help clean pores. In addition, the pads also come in a small drawstring bag, allowing you to just throw it in the wash.

Not ready to make the full jump? Not to worry, as Clean Circle also has reusable bamboo pads to replace the disposable cotton pads that you currently use everyday. These come in a pack of 10, and are made to withstand more removal than your traditional pad. Afterall, we're in for the long run, not a short one.

Start by using the rounds with water, cleansing water, or any product, and start wiping your face, gently rubbing away your makeup, then throw it in the laundry bag, and wash it at your next laundry day to prepare for your next use.

**DITCH THE
SINGLE-USE
ROUTINE**



EMILIE HEATHE

EMILIE HEATHE
emilieheathe.com | @emilieheathe



Tammy HUYNH



IN A WORLD DRIVEN BY BEAUTY, IT IS NO SURPRISE TO BE CONFUSED ON THE JOURNEY. AS IF FINDING THE MAKEUP THAT WORKS BEST WAS NOT ENOUGH, WE MUST ALSO LOOK DEEPER INTO THE TOOLS WE USE. AND WHILE WE SEE ALL THE MAKEUP GURUS USE AN ARRAY OF SPONSORED GOODS, THE REALITY IS THAT TRYING TO FIGURE OUT WHICH MAKEUP TOOLS TO BUY, IN THIS CASE BRUSHES, CAN BE QUITE OVERWHELMING.

IT'S CLEAR THAT DIFFERENT BRANDS OFFER DIFFERENT PROS AND CONS, AND MOST ARTISTS WE SEE ON THE SOCIAL ARE PAID; BUT WHAT IF WE INTRODUCED YOU TO A BRAND THAT AFFORDED ALL THE QUALITY CHECKS, AND ALSO OFFERED AN EMPOWERING STORY BEHIND IT?

MEET LUXIE BEAUTY, A BRAND THAT ASIDE OF INSPIRING ARTISTS, HAS TRULY LIVED UP TO ITS MISSION AND DONE GOOD. SPECIALIZING IN HIGH-END, VEGAN, CRUELTY-FREE MAKEUP TOOLS – THIS BOLD, OUT OF THE BOX THINKING COMPANY IS A BEAUTY JUNKIE'S DREAM: QUALITY, SUBSTANCE, AND SIMPLY EMPOWERING.



CAN YOU TELL US ANYTHING ABOUT THE NEW COMPANY?

"OMNI BEV is the introduction of a lifelong passion for Vietnamese coffee. After a trip back to Vietnam, I was determined to bring the Vietnamese sense of community and connection to the United States coffee culture. Vietnamese coffee was already served at nearly every Vietnamese restaurant in California but not available to a wider consumer audience.

99% of the Vietnamese restaurants and cafes I visited served coffee made with beans from Latin America because Vietnamese coffee beans were very difficult to get in the United States. Not only does this completely change the flavor of the coffee, but it also made me think: Can you really call it Vietnamese coffee if it is not made with Vietnamese beans? You lose the power of culture and tradition.

I had no idea that my first sip of coffee at age five would lead me to where I am today, but I am grateful for the opportunity to share my culture with the country I call home"





We had the privilege to interview Tammy Huynh, the company's founder and obtain a little inside to how it all started, challenges met along the way and what to expect next of the serial entrepreneur.

Tammy Huynh began her beauty journey in a shop in LA called ULTRA FRAGRANCES. During her time there, she began building a network within the market and learned first-hand all that there was to run a business. But this was not the only interest the now Beauty Guru experienced. Always being interested in the market, she would dabble into its offerings. Purchasing items and wishing for slight changes she realized the perfect tools for her did not exist. That's when the LUXIE-Dream was born.

Huynh knew she needed to emphasize quality in her product, and being an animal lover herself, would need to go vegan and cruelty-free. That is when she figured she'd source synthetic material from around the world.

"Our products are hypoallergenic so you can be worry-free when you use our applicators to apply your makeup. At LUXIE we believe that you can have the BEST makeup products in the world in your hands, but without the proper and high quality tools and applicators, makeup products can be useless. With this ideology in mind, we push for crafting the best synthetic brushes rather than natural brushes that are made from animals."

Further, our synthetic brushes are more practical compared to natural hairs. Our brushes do not soak up too much makeup products, which won't hurt your wallet! Because our brushes do not soak up a lot of products, clean up will be a breeze. That way, you can save more time on the important stuff, like creating that perfect winged liner."

WHERE DID THE ICONIC ROSE GOLD COME FROM?

"Every beauty brand at the time was designed and marketed mainly by men, therefore was always missing something that truly spoke to me. I remember Rose Gold was quite the trend. I actually owned quite a bit of the color, but the one piece that always stood out was a rose gold Michael Kors watch that I was just obsessed with. The color was pink, feminine, empowering yet beautiful. I wanted to choose something that embodied the essence of that time piece."

My products, aside from being of quality, should be able to be added as beautiful accents to anyone's vanity table. It was important that both my customers and retailers could feel a connection with my product."

TELL US ABOUT THE COMPANY'S MISSION –

"LUXIE Beauty was founded on the core value of driving high-quality and conscientious beauty products to socially conscious consumers without inflicting pain or suffering towards animals."

**NONE OF THE PRODUCTS
WE MAKE ARE TESTED
ON ANIMALS AND
THERE'S NO WAY WE WILL
IN A MILLION YEARS!**

The LUXIE signature is simple: we handcraft our aesthetic ideas to life using the safest and 100% recyclable materials. This is when our cruelty-free and vegan beauty journey becomes unified with our mission to lead a healthy and wholesome lifestyle."

We are just looking to do the right thing and we understand that this may vary by person or situation. But we owe it to our consumers, retailers and partners to put them ahead of the brand."

WHAT WOULD YOU SAY IS THE NEXT BIG TREND IN BEAUTY? SPECIFICALLY, BEAUTY TOOLS –

"Skincare; and that's why we at LUXIE beauty see ourselves as more than just a brush company. We are experts on the application of products; leveraging to develop new products including perhaps skincare."

COMPANIES, AS THEY CONTINUE TO GROW, OFTEN FOCUS A LOT ON DATA AND ANALYTICS. WHAT IS AN UNDER-APPRECIATED DATA POINT IN YOUR OPINION? WHAT ARE YOU DOING DIFFERENTLY?

"I believe it to be Consumer Experience – and how important it is to establish a high-test brand. However, it is difficult to measure quantifiably to what it is, but definitely a more important piece of the data."

We at LUXIE take a proactive approach to give a high touch dynamic. We ensure to remain interactive across all platforms. Taking personal responsibility from the consumer communication and going above and beyond to confirm different things as situations dictate."

WHAT DOES A TYPICAL DAY IN YOUR LIFE LOOK LIKE?

"630 cup of coffee, 730 kids up, 830 school, 9 breakfast, Meetings and sales and investors 6home + kids, 9 bed, 9 – 12m back at her laptop working."

BEST CAREER ADVICE YOU EVER RECEIVED?

"It came from a random guy next to me on flight to VEGAS. He stressed that I should never take 'no' as an answer and more as a 'maybe later.' It made sense, and it became more-so of a mantra for me and the business. He also shared the idea of being resilient and to know I will need to take some lumps."

HAS THERE BEEN A VALUABLE FAILURE IN YOUR CAREER?

"Early on I realized I didn't quite understand how to delegate. It was quite a lesson, but something I needed to grasp. Delegating properly came from identifying people's strengths and weaknesses. That was a much valuable skill needed to help me manage and grow the company."

NOW THAT YOU HAVE TRANSFORMED THE BUSINESS, WHAT IS THE NEXT PHASE FOR THE COMPANY?

"Expansion – growing into new geography. We want to leverage expertise to become part of the daily rou-

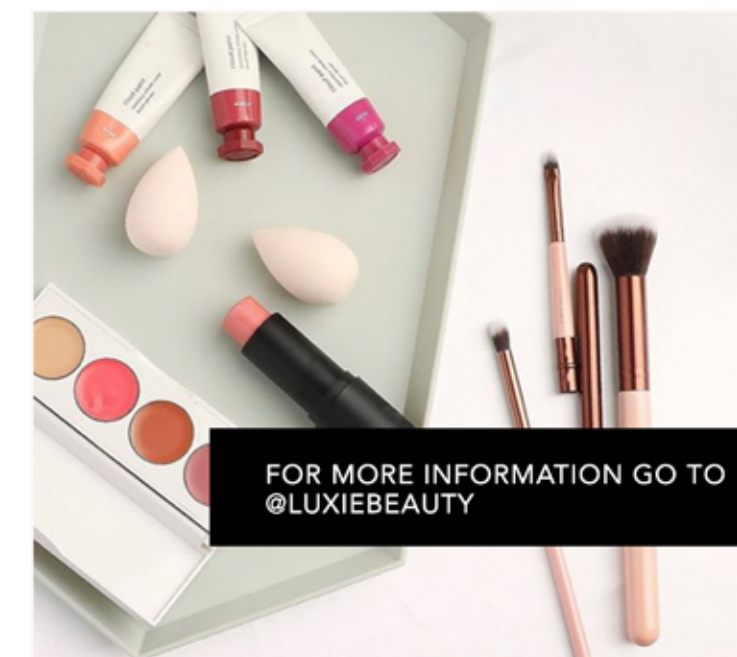
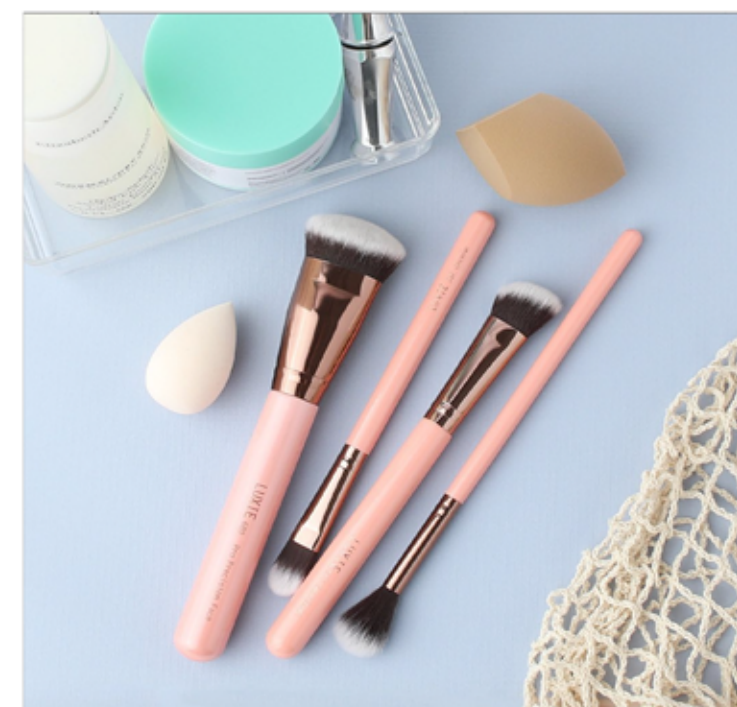
tine in different ways; be it applicators or the product itself, we need to continue educating ourselves and really understand what the market needs."

WORD HAS IT YOU LAUNCHED ANOTHER COMPANY, OMNI BEV. WHAT TAKEAWAY FROM LUXIE WILL HELP WITH THIS NEW VENTURE?

"LUXIE enabled me to understand how to build a brand. Branding, product, packaging and most importantly, storytelling. It's about changing and reinventing yourself to remain relevant."

LASTLY, WHAT ADVICE WOULD YOU GIVE TO THOSE LOOKING TO LAUNCH A BRAND?

"Focus on building a deeper connection with your market, study trends, but most importantly, follow your core values."



FOR MORE INFORMATION GO TO
@LUXIEBEAUTY

The image features five Luxie makeup brushes arranged diagonally across a light-colored, veined marble surface. The brushes have rose gold ferrules and coral-colored handles. From left to right, there is a medium-sized brush, a small brush, a large fluffy brush, a medium-sized brush, and a small brush. The brand name 'LUXIE' is visible on the ferrules of the brushes. The lighting creates soft shadows on the marble background.

LUXIE GLIMMER

FINISH OFF THESE LAST
FEW MONTHS OF 2020
WITH A GLIMMERY BANG!

Explore the full array of looks the set helps you
to perfect, from the most natural to the most
sophisticated and daring.

LUXIE

CURLY HAIR? MIXED CHICKS®

a multicultural revolution™



#ITSMINETODEFINE

WWW.MIXEDCHICKS.NET

A POP OF COLOR & WAVES



GET THE LOOK

After keeping a close eye to hair trends, it is to no surprise to hear anyone get the urge to add a pop of color to their current frock. Some will be quick to note they are inspired by fashion week while other will just blaming it on the Billie Eilish Effect. But regardless of your reason, a hint of color breaking away from a natural tone is on its way.

To those glued to all that is fashion, will recall the neon roots seen at Dries Van Noten. Hints of color that added impact to the classic sleek styling. Or perhaps it was thanks to Christian Siriano's bright-colored streaks, tucked into blunt bangs and pony tails. Not a fashion week buff? Then perhaps it has to do with your favorite pop star donning a new do, at a total-colored make-over.

However, while full colored treatment may look cool on stage, it may not be something you are ready to commit to (and this can be financially as well). This is where semi-permanent hair dye takes on the leading role.. and our go to is manic panic. Or as they say, "GUILT FREE GLAMOUR!"

With 40 years of history in leading the color rebellion it's to no surprise being that their product not only offers amazing pigments but they Vegan, Cruelty Free, Paraben-free, Gluten-free, Ammonia-free, Resorcinol-free, PPD-free, Phthalate-free, and Made in the USA! Not enough reason? How about how easy they are to use? The colors come ready with no need to mix with peroxide, and promise up to 6 weeks of beautiful vibrant hair.

Like the look you see? After adding Manic Panic to select sections to process and completed the treatment we recommend a blow out with style.

Our go to? The Aria Beauty Pink Marble Blow Brush! This easy to use, lightweight blowdry brush allows you to achieve a flawless salon blowout in moments at home. Best of all, no experience necessary but you will look salon ready every time!

Go get yours today! Before they sell out. (It's also a great gift!)

ARIA BEAUTY PINK MARBLE BLOW-DRY BRUSH - \$99.99

www.ariabeauty.com



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**GREAT HAIR
BEGINS AT SCALP
LEVEL:** Iden Bee
Signature Shampoo
contains powerful an-
ti-microbial ingredi-
ents like Bee Propolis
Tea Tree Leaf Oil,
and Grapefruit Seed
Oil that helps to
remove product build
up, excess sebum,
and toxins to help
make way for new
hair growth.

- AMAZON

CLINICALLY PROVEN TO REDUCE HAIR LOSS & PROMOTE HEALTHY HAIR GROWTH

44.7% BRAZILIAN PROPOLIS EXTRACT

BENEFITS

- + Clinically proven to prevent hair loss and encourage healthy hair growth
- + Naturally heals and establishes scalp equilibrium
- + Promotes healthy scalp environment to promote hair growth
- + Reduces dandruff and scalp irritations
- + Preserves vibrant hair color

+ APPROVED BY K. FDA AFTER CLINICAL TEST FOR 7 MONTHS.

KEY INGREDIENTS



PROPOLIS EXTRACT

Natural antioxidant and antiseptic properties. Natural source of vitamins and amino acids. Provides natural sun and UV protection.



GRAPE OIL

Rich source of bioflavonoid, a powerful antioxidant. Natural emollient for hair.



APRICOT KERNEL

High in vitamins E and B17. Contains omega 6 and omega 9 fatty acids. Naturally softens and moisturizes.

IDEN'S CONCEPT IS SIMPLE AND POWERFUL – USE THE PROTECTIVE AND NOURISHING PROPERTIES OF BEE PROPOLIS TO PROMOTE HEALTHY HAIR, SCALP AND SKIN. WE STRIVE TO DEVELOP ECO-FRIENDLY, INNOVATIVE AND MULTIFUNCTIONAL PRODUCTS BY COMBINING BEE PROPOLIS WITH NATURAL AND ORGANIC BOTANICAL EXTRACTS TO ACHIEVE THE HIGHEST PERFORMANCE IN NATURAL HAIR & SCALP THERAPY.



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PLS, WEAR A MASK

*just f*cken do it!*

WITH SO MANY AMAZING FASHION UPDATES, THERE IS NO REASON TO NOT WANT TO WEAR ONE. ASIDE FROM BEING ABLE TO EXPRESS YOUR OWN PERSONALITY, WEARING A MASK IS A SIGN OF RESPECT. WHETHER YOU BELIEVE THEY WORK OR NOT, WEARING ONE ISN'T JUST FOR YOU, BUT FOR EVERYONE ELSE AROUND YOU. HERE ARE SOME OF OUR FAVORITES.

MAKE A STATEMENT

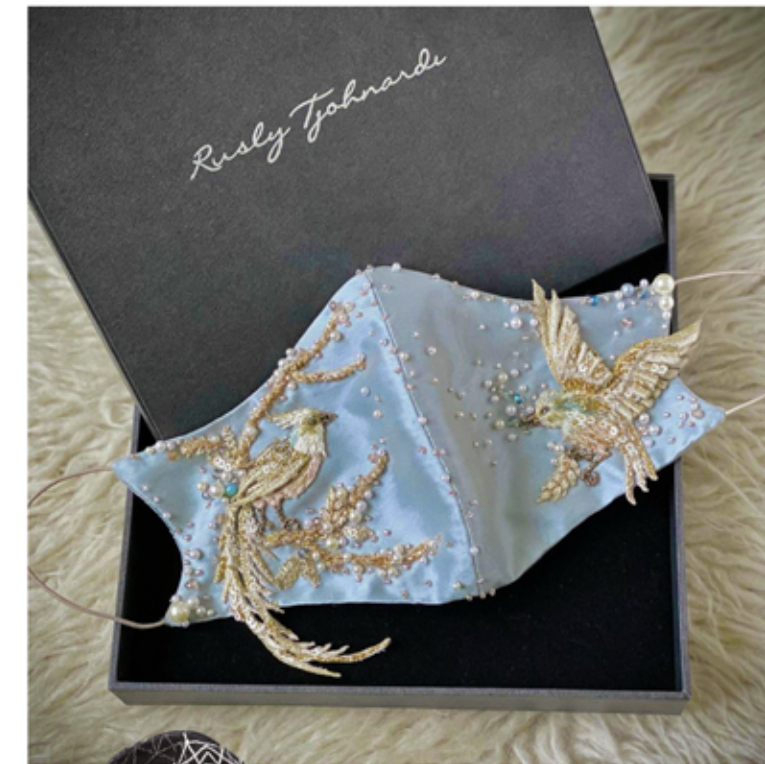
Fashion always has a way of turning core wardrobe essentials into statement pieces. Therefore, it is no surprise, that as face coverings became the norm, they were soon embraced by the fashion world. And though masks are still something we are familiarizing ourselves with, fashion has allowed us to embrace them more openly.

Yes, CDC has advised that wearing a mask is to help minimize the spread of COVID-19, but fashion has allowed us to still share our identities – through art. Clearly, face masks are not going anywhere, so why not turn a basic look to something more badass like those presented by APUJAN in blk/wht with an adjustable strap? Wanting something more plain but still breathable filtered material? We recommend Harem London. We also came across Isabel Mannis with her vibrant prints, or Rusly Tjohndardi and his couture sets – but these are not the only brands out there as everyone is finding their own form of expression through fashion.

You can always take your daily use mask and accessorize it – currently we are obsessed with PRETTY CONNECTED and all the various mask chains available by the brand. And we are not alone, as SJP has been seen across town wearing them too!

Check them all out!

“
CDC RECOMMENDS
WEARING CLOTH MASKS
IN PUBLIC SETTINGS
WHERE SOCIAL
DISTANCING MEASURES
ARE DIFFICULT TO
MAINTAIN.





THE POWER OF INFLUENCING

WITH THE CURRENT CLIMATE TAKING A MENTAL TOLL ON EVERYONE - IT DOESN'T MEAN THAT WE SHOULD MAKE INFLUENCERS FEEL BAD ABOUT DOING JUST THAT - INFLUENCING!



During the pandemic, there were a ton of shelter-in-place rules in effect making it even harder to generate content that would be unique for each sponsor. Then the thought of stepping out, it was scary. But when it came down to it, the tough decision needed to be made. Bills were not going to stop – and either I would deliver results or forfeit my sponsorships.

My finances were going to take a hit, but it was up to me to manage to continue what was working. Having people be negative to my work? It was hard to swallow, but every now and then someone would share a positive comment, and I knew that influencing was my job, but also my opportunity to let others escape reality for a while with a positive distraction.



At the beginning of the pandemic, it was to no surprise to see a decline in sponsorships amongst influencers. Those lucky enough to still be hired to promote, however, obtained negative feedback from masses saying it was insensitive. It was seen as being inappropriate to continue to do the job that they were hired to do - marketing.

No one bothered to tell large marketing firms to halt all business due to the climate – but it seemed easy to do so with those on social feeds. Now, several months into the pandemic, industries are slowly bouncing back, but people are still upset that influencers are influencing.

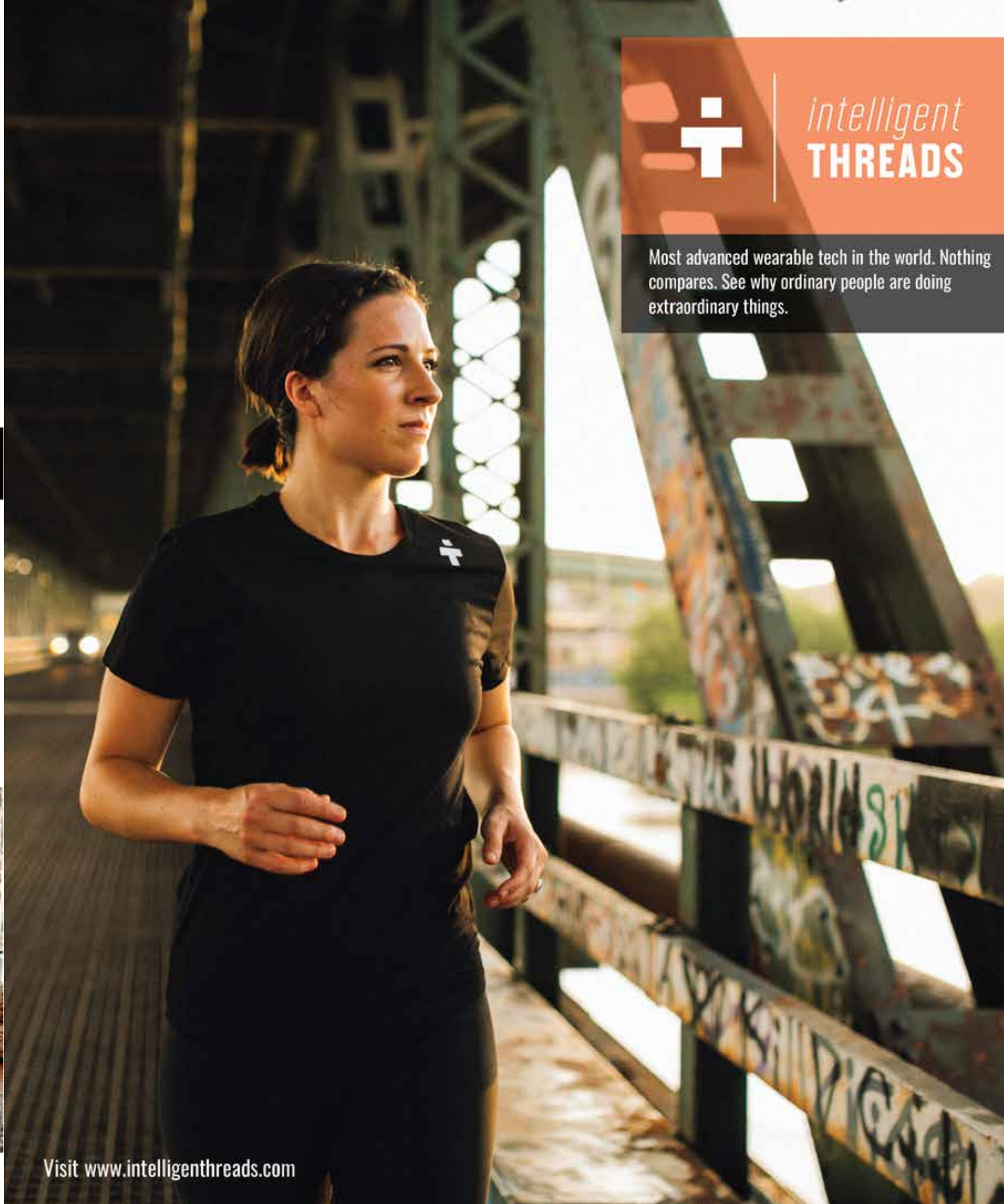
What many fail to realize is influencing is no longer just a side hustle, or hobby. It has become a career for many, especially now that influencing means you must be multi-faceted. From Instagram content, to blogging, podcasts or youtube series, not to mention managing your accounts, the agreements, billing and so much more. All of this adds up to countless hours a week...sometimes more. It isn't as simple as posting and forgetting, as you also need to be mindful of the engagement results, and what each client wants overall.





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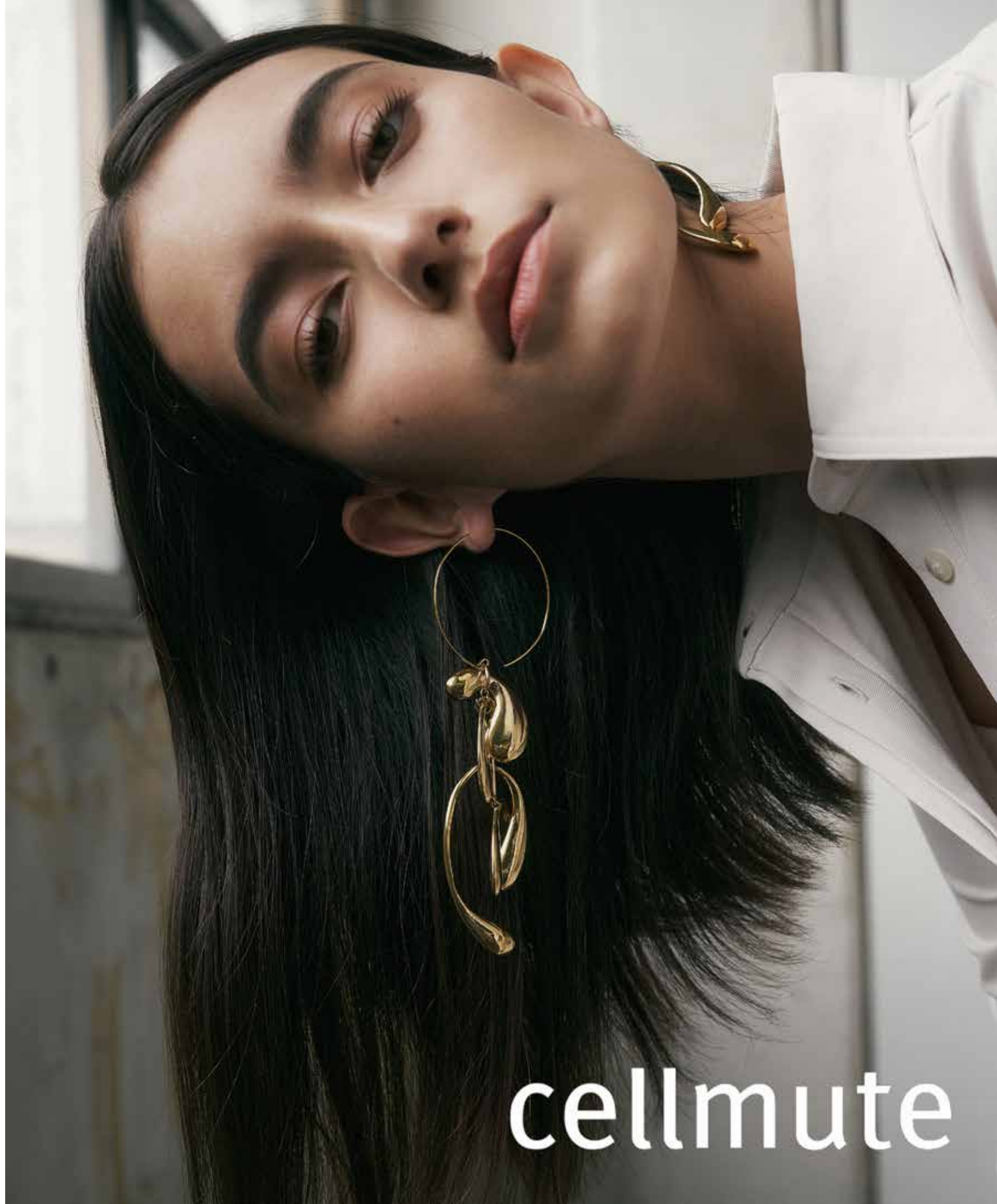
Visit www.intelligentthreads.com

A NAME
MADE UP OF
TWO WORDS
CELL & MUTE

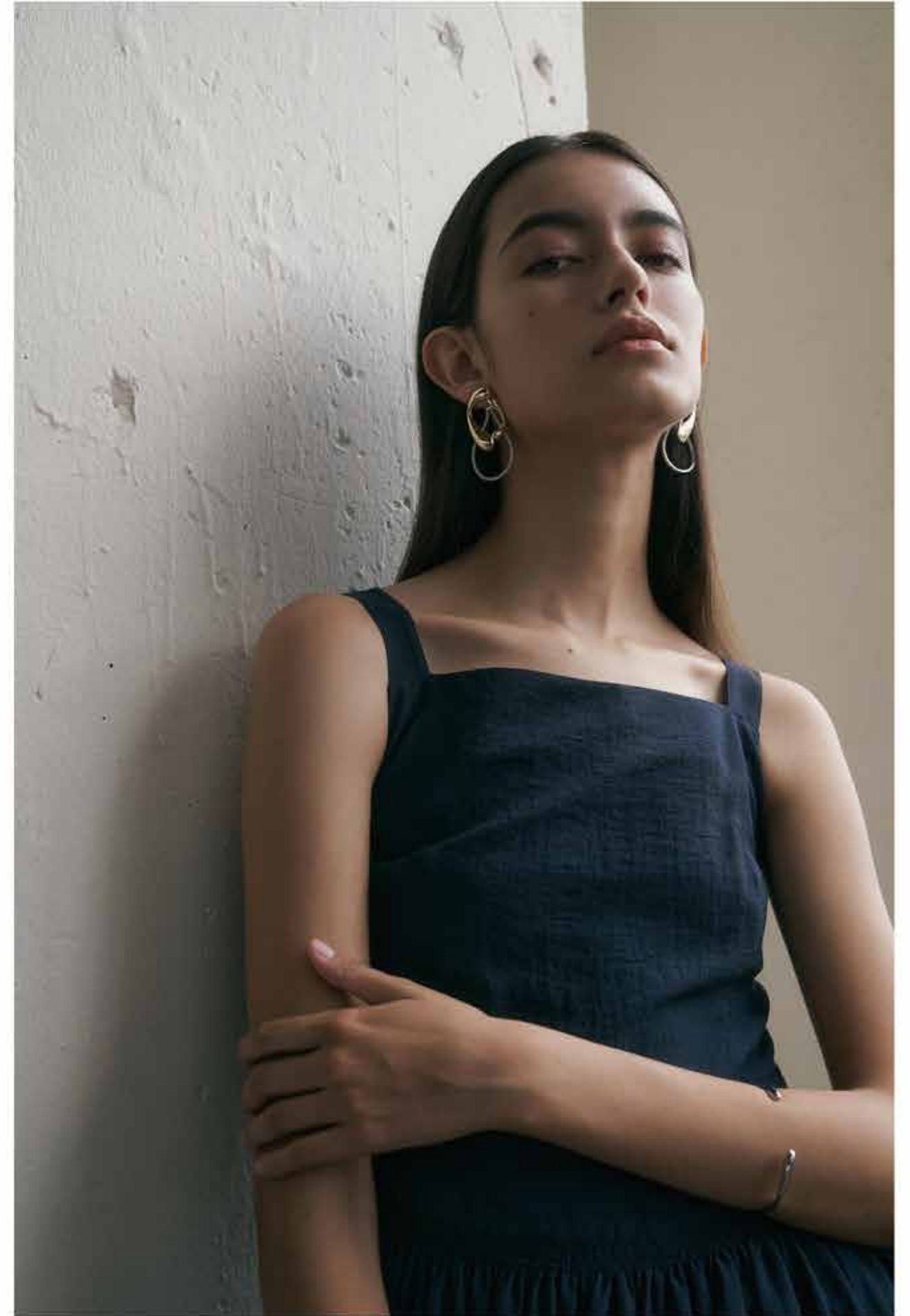
CELLMUTE

CELL represents the minimum space, and MUTE represents unspoken but latent emotions. Therefore, cellmute expresses “quiet but heavy” momentary emotions in an abstract form. The muse? It can be every woman who is bold, sophisticated, and seeking work life balance. .

cellmute









I'M SORRY, WHAT WAS THAT?

*PUT THE D*MN
PHONE DOWN*

YOU ARE SITTING ACROSS FROM THE PERFECT POTENTIAL PARTNER. ON PAPER, THEY CHECK EVERY BOX YOU COULD IMAGINE. YOUR EYES ARE LIT UP, BUTTERFLIES ARE IN FULL EFFECT AND THEN...BUZZING. AND HERE WE ARE!

Do they engage or do they ignore? As a respectable human being, you think they should know better, right? People make time for what they want to make time for – sure, at least that's what we're told. However, living in a busy city, with hectic schedules, you learn that time is money.

We are all out here trying to build more meaningful relationships, especially in 2020. We join dating apps to try step out of our comfort zones with hopes to find something real. We investigate to make sure it's worthwhile. Then, we are in the moment and again BUZZ BUZZ.

You start to question. What's so important that you can't break away from your phone? Is it work? Is it an emergency? Or is it an exit strategy?

When I go out of my precautionary tower to meet someone, I expect them to give me a proper face to face interaction. I have to think to myself, "How many times is it okay to check your phone?" One could even argue that phones should be "off the table." But, who makes these rules? What is the defining line to the attention we deserve versus the attention your phone deserves?

It's all a case by case – as for the rules. They're up to you to decide. Just make sure, your date knows them before you start to penalize.



THE PATRICIA GOVEA COLLECTION;

Luxury With A Voice

"The vision of the Patricia Govea brand comes from this fusion of the harmonic symbiosis between what is new and what has always existed."

PHOTOGRAPHER: DIMITRY LOISEAU @DIMITRYL

MUA: MELISSA BEDI

MODEL: GABRIELLE GINA X OTTO MODELS

@GABRIELLE_BRITEZ @OTTOMODELSAGENCY

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WRITTEN BY JESSICA LAU



"Wixárika art tells us about its cosmogony — the story of how their gods created the universe, which originated in a single drop of seawater beneath the moon, before the sun was born."

THERE'S A CERTAIN ALTRUISTIC FEELING YOU GET KNOWING THAT WHEN YOU PURCHASE A GARMENT FROM THE PATRICIA GOVEA COLLECTION, YOU ARE NOT ONLY INVESTING IN COUTURE, BUT HELPING BRING FORTH A CULTURE THAT WAS ONCE FORGOTTEN.

Going back more than 5 years ago, Govea began her career in the fashion industry as a buyer for her boutique in Mexico. During her travels, she visited iconic fashion places such as Milan, Paris and New York, often being inspired by her surroundings. However, during a specific visit to Paris, she was attracted to a piece of art that when looked at closely, revealed hidden phrases from no other than her home state of Nayarit in Mexico, shared by indigenous Wirraika people.

This awoke a curiosity for the community and wanting to pay homage to the ancestral cultural she envisioned a collection of garments that would capture the essence of beauty through handmade embroidery. It would be a beautiful symbol to revive history, educate consumers, and embrace her personal culture.

Unfortunately, the deeper Govea dove into learning about the culture in Mexico, the further she was made aware of various circumstances that were devastating. Therefore, the dream of beauty, became one of purpose. The Patricia Govea collection would represent more than fashion, more than history, it would be a voice to those that have not been heard.

Going back more than 5 years ago, Govea began her career in the fashion industry as a buyer for her boutique in Mexico. During her travels, she visited iconic fashion places such as Milan, Paris and would bring reason to feel empathy and connection through passion. More importantly, it would represent hope for the same people that the designer embraces.

The Patricia Govea Collection isn't produced in large factories, but instead within the same artisans it embraces. It offers jobs in a community that wasn't granted many opportunities. Thanks to the brand it has helped implement education programs in partnership with government officials in Mexico, as well as health services for those who are now part of the brand.

The entire process has been a journey of personal growth, from 25 women in 2015 to now over 300 artisans under one dream – expressing once voice that is seeking hope for a better world.

Follow her on her journey, and be a part of history.

www.patriciagovea.com

Q&A

LAFM: What has inspired you to become a fashion designer?

Patricia: "Indigenous women are my inspiration because they are free from essential needs which has taught me to up shape things and learn valuable lessons in my life. Since childhood I have been very motivated about designing and had a really good connection with fashion, I would always save my money for textiles to create a piece."

LAFM: How amazing! You definitely show that you are serious about your craft. What did you do prior to working in the fashion industry?"

Patricia: "I had studied to be an accountant for five years but learned that I was more in love with fashion. I love to communicate with my clients, I love to make them feel happy. I felt that it was really important to have a purpose, something that is valuable, and unique. Being I am from Mexico; I have incorporated culture into fashion."

LAFM: "What has been the most challenging situation for you throughout your career?"

Patricia: "Working in these communities are the most complex and getting organized is difficult because of remote locations. There are no buses, so transportation has to be sent."

LAFM: "These working conditions can be difficult, but you did not let this stop you from having a successful collection."

Patricia: "I am all about community, empowerment, and equality. My primary objective was to eliminate poverty while promoting my cultural heritage."

LAFM: "Working in fashion can be hard at times and it is an industry that millions of people want to go into, and getting to speak with a successful designer like yourself is a privilege. Not just for me, but for any aspiring fashionista as well! Can you share some valuable advice for those wanting to go into the fashion industry?"

Patricia: "It's important to be cautious it's about the whole industry, socially responsible, personality, and considering your working conditions, it's also important to have a connection with your team. Creating something with value, looking for the why, how, and finding your purpose is important as well."











LOVE

Language

IT'S NOT ABOUT THE LANGUAGE YOU SPEAK, BUT MAKING EFFORT TO EXPRESS THE ONE YOUR PARTNER UNDERSTANDS.

The 5 LOVE LANGUAGES

Everyone expresses and experiences love in different ways. According to Gary Chapman there are five languages of love. What is your partner's love language?

QUALITY TIME

Show your partner you care by spending time together. Yes, this is giving them precious, uninterrupted time for conversation and experiences.

WORDS OF AFFIRMATION

Praise and words make your partner feel loved. Simple compliments, expressing gratitude and comments about personality traits are important to your partner.

RECEIVING GIFTS

Giving a gift to your partner is the best way to express your love. This is less about materialism and more about the thought you put into giving something to your partner.

PHYSICAL TOUCH

Your partner appreciates physical closeness and touch. A hug, holding hands, and cuddling are ways your can express your love for your partner.

ACTS OF SERVICE

Thoughtful actions make your partner feel loved. Taking a task off your partner's to do list, finishing a chore or doing a favor is the best way to show you care.

It takes a while to get to know yourself, right? Now, imagine trying to perfectly blend your needs and some-one else's. It's much harder than you think.

Recall those red flags? Probably now, since we ignore them. We ignore religious / political / social cues that tell us this is WRONG! We think our partners "will change" or that it is not that serious to our future. At the end of the day, what matters to you the most? Words of affirmation, quality time, physical touch, receiving gifts, acts of service - write it down.

They seem minuscule when thinking of ourselves, but they tie us to the bigger picture. Commonalities create an infrastructure to a more meaningful, in-depth relationship. And one that we need to be more mindful towards.

Challenge yourself, next time you meet someone. Ask them what their top two love languages are and think how those compare to yours. Keep in mind, they could be completely opposite. But that doesn't mean you can't make a relationship happen. It means more listening and more work.

The more you focus on the relationship at hand and what they respond well to, the more you will realize that it is a partnership. Friendships, relationship, marriage - no matter which way you define it, respecting the way the other loves is key.

It's important to learn the love language that your partner speaks – and then learn to express it.



FREE LANCE

Yes, Please... ADD SOME BLING



New season, new wardrobe – and what better what to refresh your fall/winter styles than by adding a little extra sparkle or statement through your bling?

Whether you decide that you must go big or not bother, or prefer small intricate detailing to keep things dainty, that is the beauty of jewelry. No matter what your go to style is, there is never a wrong answer.

The same rule applies for gold, silver, enamel and any type of jewelry you decide to wear. Turn heads and feel free to make even sweats feel special.



Undertaking the continuous challenge of uniting innovation with tradition, GAS BIJOUX's intimate, delicate vision delivers a collection that is in touch with her era and can be seen in every aspect.



Founded on the belief that jewelry should be luxurious, fun, ethical, and a part of the everyday, we created JOIE DE VIV, a one of a kind jewelry experience designed for the modern woman.



On a mission to create luxury jewelry that's still attainable, Idunnu Tomori founded MISAYO HOUSE in 2015. Her pieces are classic, affordable, and feature hypoallergenic materials and stones.



What began as a passion project soon became an expression of affordable romantic pieces. BIJOU LIMON - current obsessions that transform into classic details.

STRATHBERRY







by-map.
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A SLOW FASHION BRAND



It's designed, hand-painted and signed by
Venezuelan Designer and Artist Maria A. Perez

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There is such a thing as SLOW FASHION where it is to be received as something far from a negative note, but instead, of true value. No one ever hurried Da Vinci when creating the Mona Lisa – and this is no different.

BY_MAP, is a fashion house, inspired by the colors of nature found through the designer's travels. Venezuelan artist Maria A. Perez, introduces us to what she notes to be the "most genuine means of artistic expression." Based out of Miami, she most commonly is recognized for her leaves and floral patterns – but what little people realize is each garment takes time to be produced as there is a process. "From searching for inspiration for a new collection, to the making and painting of the first samples, ending with the great satisfaction of seeing a finished piece." Each individual garment is handmade, hand painted, and signed by Maria.

But what does this mean aside from wearing a work of art? It means a significantly reduced process of waste of raw material. It means the designer is allowed to develop timeless pieces highly appreciated by clients; and by being able to invest in each order, it allows for the ability to source high quality material. Each BY_MAP garment is created with linen, a sustainable natural fiber that does not require artificial products for its production. This material is recyclable and easy to biodegrade making it the perfect choice for the artist. As for the care, the fashion house only uses acrylic paints highly resistant to washing that guarantee the durability of the piece and its continuous use, so maintenance is easy.

BY_MAP is the perfect definition of Responsible Fashion – a movement that is slowly being introduced to the market, hence its name, SLOW FASHION.

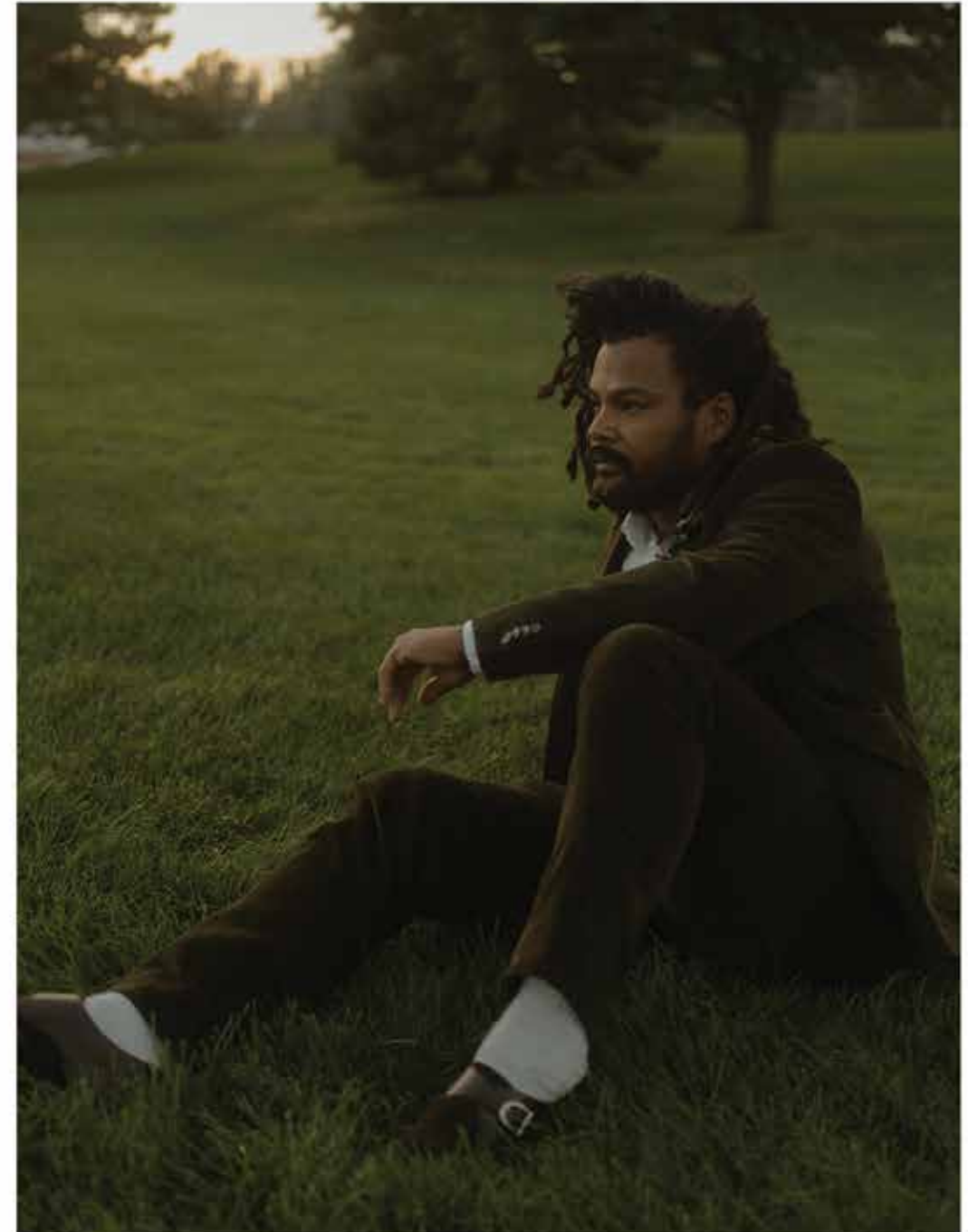
Therefore, take a moment to visit the designer's website and follow her journey @BY_MAP to keep an eye on fashion mixed in with a love for art. It'll be like seeing Da Vinci, painting the Mona Lisa.






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