

# LA TIME



SKIN, BEAUTY  
AND LAST MIN  
SHOPPING

NEW YEAR  
RESOLUTIONS  
WORTH KEEPING

BAD BUNNY x  
ADIDAS COLLAB

Behind the Lens  
with Dimitry Loiseau

Cuffing Season in full  
stride; make it fun!

It's Ok To Be  
**SINGLE**

Wasted your time in  
your last relationship?  
Me Too! #Realtalk

Meet Michelin-Starred chef

**Akira Back**



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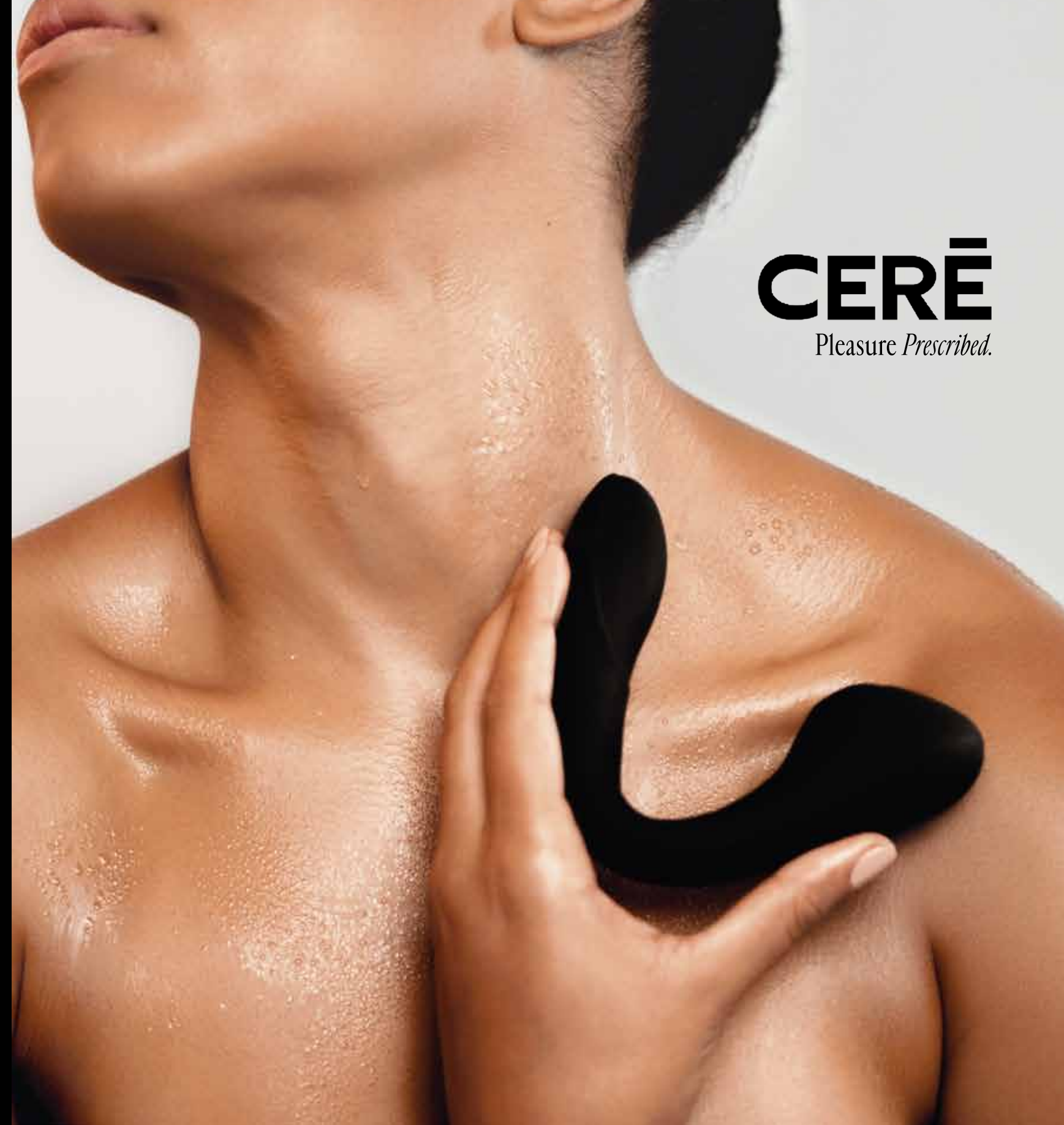
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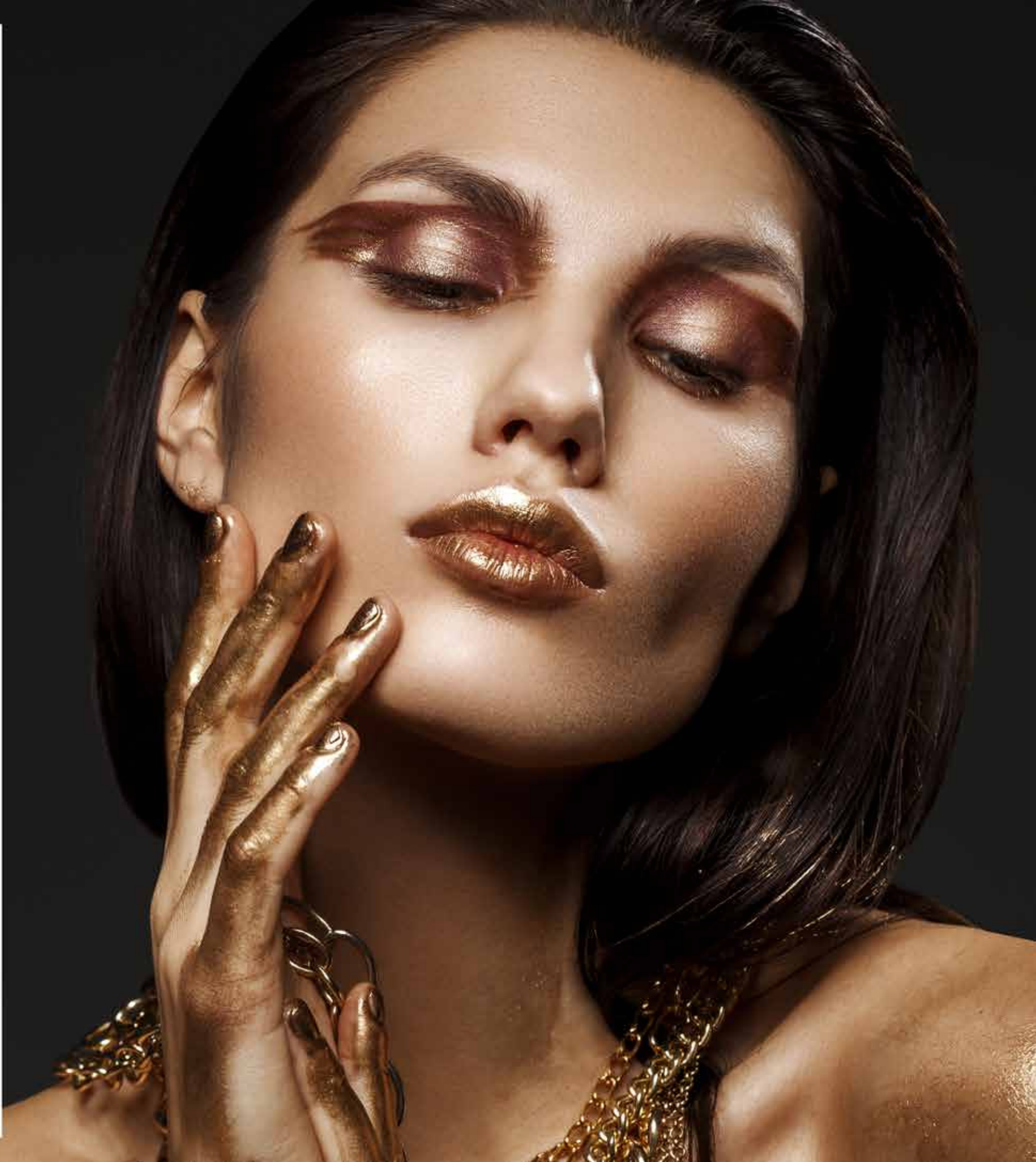
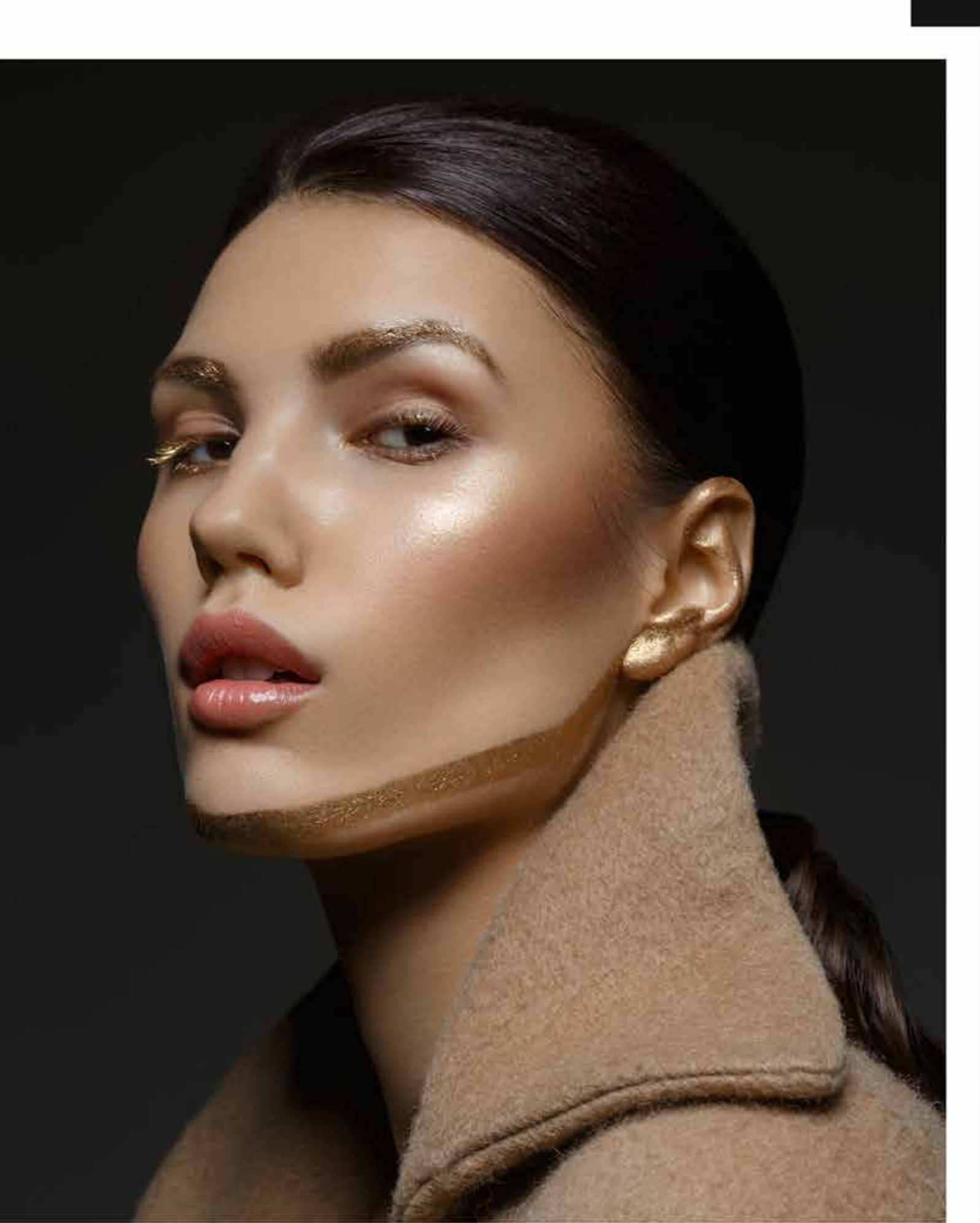
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**BAD BUNNY X ADIDAS**



# BAD BUNNY AND ADIDAS CELEBRATE THEIR NEWEST COLLABORATION

Who said winter had to be the coldest season of the year?  
How many degrees can a silhouette elevate you?

Bad Bunny x adidas launch a new shoe that invites us to think differently, under the concept of summer lives in you. A warm silhouette that arrives during the winter, the new Last Forum is designed to make us live an endless summer, bringing a constant mood of warmth, and joy.

Delving into the notions of cold and ice, and how the summer mood can be lived even in sub-zero times and places. This experience will literally take us to the ice to discover a unique way of living the cold, in the best Benito's style.

For the official launch of the Last Forum, adidas decided to do it with the impact it deserves: creating the first ice store in the world. Combining the cold-hot duality and the vibe of Puerto Rico, the three-stripes brand invites us to enjoy a physics-defying experience at the White Ice Store in one of the most special cities, Mexico City.

Following the colorway of the new Last Forum, this store will be completely white and will be available exclusively for those who sign up through the CONFIRMED app.

By doing so, they will have the opportunity to be in a completely frozen space, with typical beach elements frozen, but feeling a summer climate, totally different from what logic would indicate. Challenging their senses from the duality which the artist summons through his songs.

In addition, those who participate will be able to get the silhouette and enter the drinking lab, where they will taste cocktails made with nitrogen, designed by a specialized bartender.

To continue generating conversation and expectation around this drop and seeking to involve the community, this activation will last only 3 days, from December 8th to 10th, and 500 winners per day will be able to attend. In other words, only 1,500 participants will get the opportunity to enjoy the first ICE STORE in the world.

Step-by-step on how to participate:

From December 1st to 5th: Consumers will be able to register on the app CONFIRMED to purchase the silhouettes and win the chance to experience the ICE STORE.

From December 6th to 7th: Winners will be notified via the app and will be able to obtain the Last Forum and the exclusive experience with the coordinates of the location, date, and time.

From December 8th to 10th: A total of 500 winners per day will have access to the store from 8 am to 5 pm. With this new release, adidas x Bad Bunny surprise us yet again, proving once more that we can carry Benito's hot spirit in each of us, no matter the temperature outside. Because summer, sun, and beach are, as proven by him in every concert, a way of life.

Get ready to turn the heat up!

The Bad Bunny x adidas Originals Last Forum is the newest iteration of Bad Bunny's Forum in shades of white. The new Forum is available on the Confirmed App only on December 10th. <https://confirmed.one-link.me/mzYA/y9rnoeks>



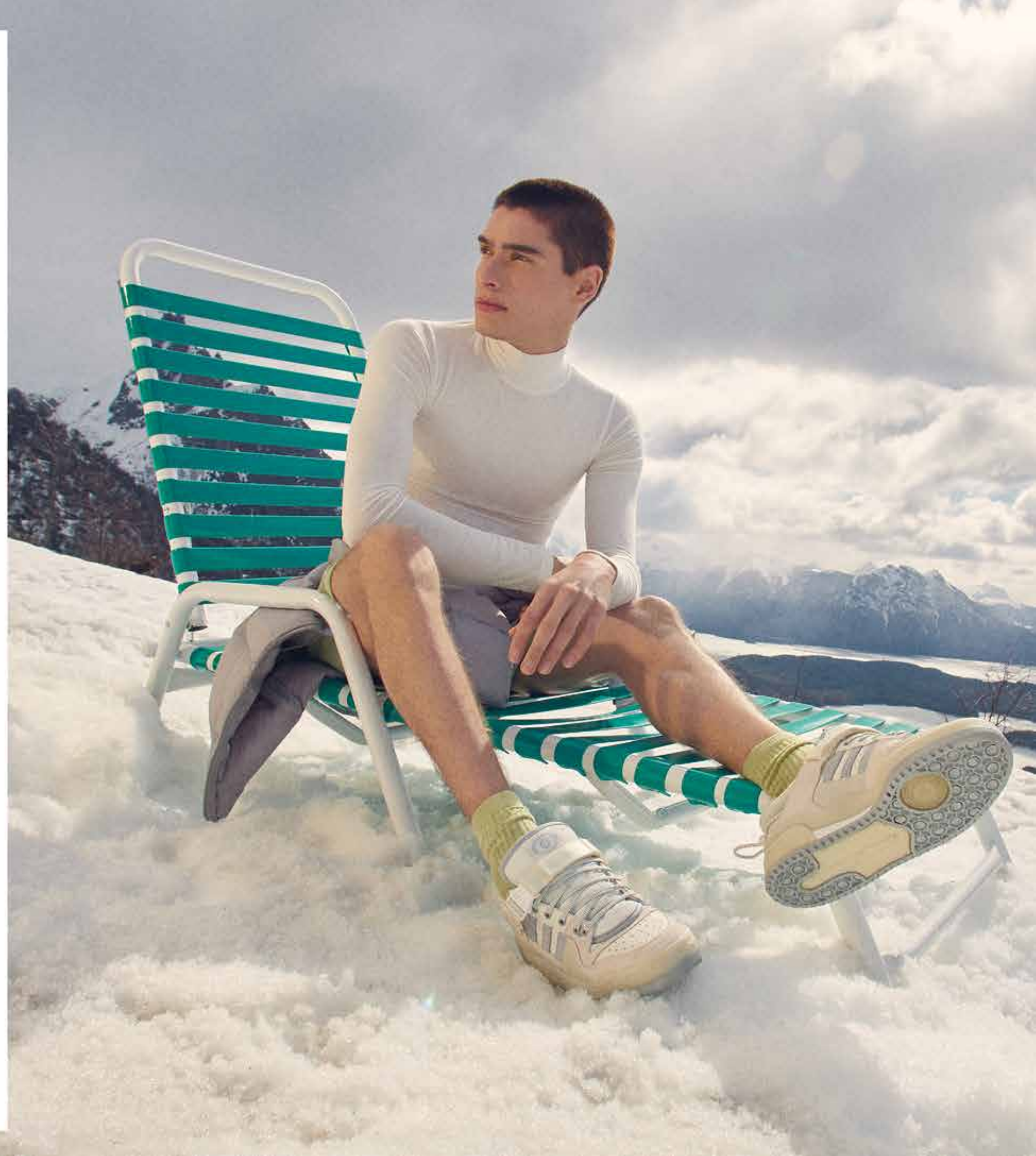














# SKINCARE

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This creamy vitamin-rich moisturizer deeply hydrates to nourish, replenishing skin's moisture barrier becoming a fountain of youth.

AMORE PACIFIC

AmorePacific CC cream is magical! This little compact hydrates skin, camouflages imperfections, and also protects skin with antioxidants all while offering SPF 50 - it's pretty much an all in one!



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# THE “VAGINA WHISPERER” DR. AMIR MARASHI

A board-certified cosmetic gynecologist/pelvic pain specialist licensed to practice in New York, California, Texas, and Florida. He is the founder of Cerē, the first sexual wellness brand with pleasure care essentials developed by physicians. He and Cerē’s research/development partner Dr. Kimberly Lovie are widely considered the “Masters and Johnson of the 21st century,” expanding the known realms of female sexual pleasure with doctor-developed products that bring pleasure, physiology and anatomy into harmony. Their lineup includes the first-ever physician-formulated arousal gel featuring a proprietary blend of L-arginine, L-citrulline and chamomile rigorously tested through an original clitoral ultrasound protocol created by the Cerē doctors.

1. Tell us what inspired you to start your career journey.

Having lived in hospitals since I was four (following my surgeon father into most surgeries and in his office), I basically didn’t know any other job than being a doctor.

2. Tell us how you built your success.

Most importantly, by listening to patients and making sure I hear their problems, so I can give an accurate diagnosis. My patients are my best teachers. They teach me what they really need and what services are lacking out there in the marketplace. I owe a lot of my success to them.

3. What would you say to someone trying to find their way and find their niche?

See what makes you happy, and try to do that. For me, this was practicing medicine. Within that job, make sure you do something that you love and that is not already being done - the road less traveled. I chose cosmetic gynecology because I love art, but I also wanted to bring science to the bedroom. Trust in yourself, have faith, and know that it’s not going to be easy. But it will happen.

4. What are the things that gratify you?

Making people smile and feeling that I impacted their lives. For example, when one patient who had never experienced an orgasm and was a victim of FGM (female genital mutilation) told me I gifted her a feeling that she never thought even existed. Another example is a patient who called me a “miracle worker” after I performed a pelvic floor reconstruction and restored her hope.

5. What are lessons you have learned throughout your career and life that you can share with our audience?

Stay on track, and do not give up. Always be giving, and believe in Karma.

6. Describe your daily hustle and routine.

A few consultations, surgeries, and meetings (which are fortunately mostly remote these days).

7. What made you take the leap to start your own business?

I saw how little medical attention is given to a woman’s intimate anatomy and physiology. There is very little research on the clitoris, especially when you compare it to how much attention the penis gets. I saw how much help I am able to provide to my patients in private practice just by educating them - and also with my orgasm gel that I developed over five years. I told myself instead of helping one woman at a time, why not start a brand that can help many more people?

8. We always learn the most from our mistakes, share a time with us that you made a mistake or had a challenging time in business and what you learned from it?

I made many business mistakes, because I was never trained to be a businessman; but every mistake has been a great opportunity to learn more.

9. What’s something our audience would be surprised to learn about you?

There are over 20 kids in Haiti that are named after me, and one has my first and last name. These are some of the children I delivered in Haiti after their most recent big earthquake.

10. What are your tips for success? Whatever you do, do not half-ass it.

11. How do you stay productive and focused? How do you keep your mind and body healthy?

I’m a proponent of healthy eating, working out, and basically taking care of your mind and body.

Where can our audience find you and get inspired?

My Instagram: @NYCGYNO

Website: getcere.com

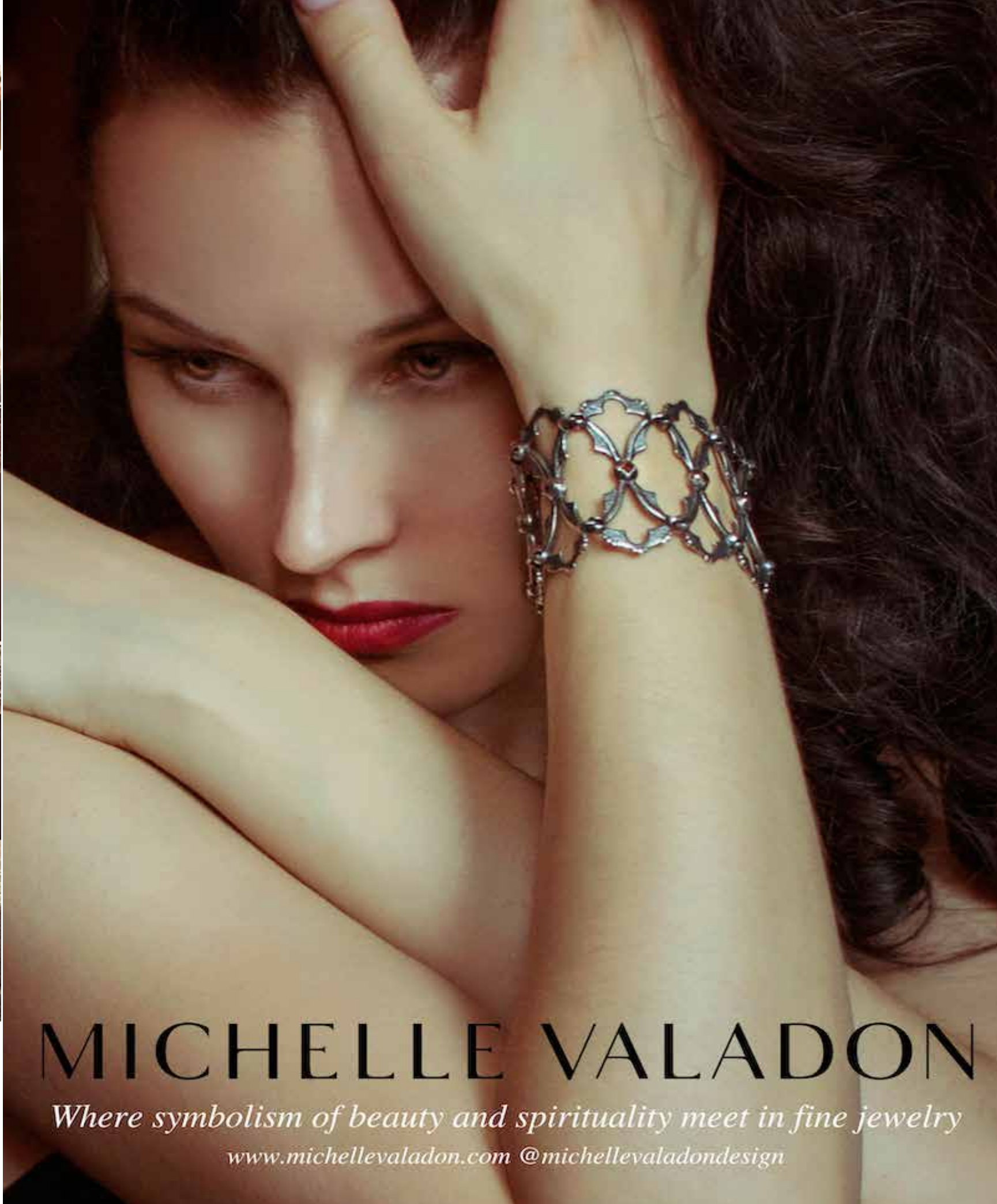




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# AKIRA BACK

the name that is synonymous for cutting cuisine and exquisite taste in the restaurant and hospitality industry.

Shot by Dimitry Loiseau  
Styled by Tiffany Scott-Clement





## GETTING TO KNOW THE ONE AND ONLY, CHEF AKIRA BACK

*"I recently found an appreciation for fashion so this LAFM shoot was really fun for me. I was able to dress impeccably while hanging out at one of my favorite namesake restaurants in Beverly Hills ABSteak. It just felt right."*

- Akira Black

Akira Back was born and raised in Seoul, Korea, where he developed a passion for baseball. In pursuit of his passion, he moved to Japan, but his baseball career ended shortly thereafter when his family relocated to the U.S. in 1989 and settled in Aspen, Colorado. At 15, Back began snowboarding professionally and spent seven years on the circuit, appearing in sports movies and building a name for himself. Back spent his early years at a Japanese restaurant learning the ropes, and recalls that once, his mentor made him count grains of sushi rice with chopsticks as punishment for wasting rice.

Now imagine telling your very traditional parents who want you to take over the family business "I want to be a chef." I'm sure you can guess the reaction that it garnered.

Fast forward to now, Akira is a Michelin star chef known for his cutting-edge cuisine and expertise in the restaurant and hospitality industry.

Over the past two decades, Back has built a global empire, with 22 locations operating around the world. In addition to his impressive resume and numerous accolades, Back is known for his innovative approach to cooking and his incorporation of Korean heritage in his dishes.

He completed his culinary education at the International Culinary School at The Art Institute, and his first restaurant, Yellowtail Japanese Restaurant & Lounge, opened inside the Bellagio Resort & Casino in Las Vegas. His portfolio of restaurants includes his eponymous Akira Back, ABSteak, ABar, and DOSA, the latter of which has earned a Michelin star. Back has also partnered with VOX Cinemas and North Island Seychelles, and is a board member of the Prospera project on Roatan island.

At each of his restaurant openings, Akira Back always starts with a taste of his signature Jidori Chicken dish. This is an extremely technical & demanding dish. It is a mainstay across all his restaurants, and the preparation process is incredibly complex. The chicken roulade, for example, takes about eight hours to prepare, involving a process of brining, sous vide cooking, chilling, and browning. The accompanying mashed potatoes are based on a detailed recipe from legendary chef Joel Robuchon, which Back learned during his brief time working with Robuchon. Despite the amount of effort that goes into it, the final dish appears as a simple plate of sliced chicken breast on a bed of creamy mashed potatoes. Complexity with the face of simplicity is something Back executes with immaculate precision.



“He has cooked for plenty of VIP, Soignés and celebrities and has been featured on several cooking shows. ”

A quote from Back saying “There is no better pleasure than seeing people's faces in my restaurants enjoying my food. I swear by the absolute freshest ingredients and of course our Ssamjang dry aged beef. You can ask Elon Musk that's what he orders: Ssamjang is a fermented Korean miso and a little bit of gochujang, but we dry-age it. We call it the Tesla of beef because it's super advanced” speaks volumes about the enthusiasm and careful craftsmanship he brings days in and day out.

We recently had privilege and pleasure of having a photo shoot with Akira, we asked him about his snowboarding career amongst other things. He explained to us that fashion is something that he is growing more and more fond of. “I'm not sure I was always known for my clothing style. I was a professional snowboarder, so staying warm and being cool was my priority.” “I recently found an appreciation for fashion, so this LAFM shoot was really fun for me. I was able to dress impeccably while hanging out at one of my favorite namesake restaurants in Beverly Hills ABSteak. It just felt right. ”

Having worked in hospitality for many years, you see a chef in a white coat, black pants and some comfortable nonslip shoes. Seeing them outside of work is usually and all black outfit, a fashionable chef is typically a hot commodity, so it was a refreshing discussion to have with someone of his stature to see how they dress on a day to day when work is not on the agenda. (Even though being a chef is a 24/7 job.)

We are now coming into a time where chefs and the hospitality industry have a big light shining on it. With shows like The Bear and movies like Burnt, taking a deep dive, and getting to know the nuances and lifestyle of a chef is becoming more and more intriguing. There is so many different cogs in a restaurant, being able to balance all those things and deliver some grade A food, \*chefs kiss\*

Chefs like Akira are an anomaly, so if you have the opportunity to have any of his cuisine, we HIGHLY recommend it. Being able to crossover so many different things in his life has translated to his success and we couldn't be fonder of the hard work and dedication that he has put forward.

With all this being said, thank you Chef Akira for your time, wish we could've enjoyed one of your family meals.













A man with short dark hair and a light beard is sitting on a black leather bar stool. He is wearing a dark navy blue sweater over a collared shirt with a small white and grey checkered pattern. He is looking directly at the camera with a slight smile. His right arm is resting on a dark, polished bar counter. On the counter, there are several copper-colored bar tools, including a shaker and a strainer, and a small black bowl. Behind him, a bar shelf is filled with various bottles of liquor, including Maker's Mark and others. A modern chandelier with multiple thin, vertical metal rods hangs from the ceiling. The background wall is dark and textured.

"There is no better pleasure than  
seeing people's faces in my  
restaurants enjoying my food."





# FOUNDER OF BELLA ROSA COLLECTION, MARIA

Maria Caruso Martin is the founder and creative director of The Bella Rosa Collection, a premium line of bespoke, custom bridal and evening clutches and handbags that preserves Italian luxury in a small-batch, sustainable fashion. She is a classically trained interior designer renowned for her signature sophisticated, classic aesthetics. Once featured on The Oprah Winfrey Show for her personal wedding style, Maria naturally expanded her artistry into new mediums through a conscious brand that gives back to global women's charities. The Bella Rosa Collection is where the modern woman can be inspired by the female entrepreneurs and style icons with whom Maria collaborates through seasonal releases of specialty items; from celebrity stylists to prolific event designers and empowered influential women in business.

Tell us what inspired you to start your career journey.

My family has a tradition of carrying a love letter in your handbag on your wedding day, in memory of my grandmother Rosa. While I was planning my elopement in 2019, I couldn't find a clutch that was worthy of this very sentimental tradition and decided to start The Bella Rosa Collection, offering brides heirloom-quality handbags and wedding day accessories.

Tell us how you built your success.

Building a fashion brand can be a daunting task. Hard work, perseverance, and determination are the keys, as well as never giving up. Success is not easy. It takes hard work and endless patience. Rolling up my sleeves and jumping in 110% every day of the week is what it took to build The Bella Rosa Collection.

What would you say to someone trying to find their way and find their niche?

It is important to have a niche - something that sets your brand apart from the other brands. Do the research; building a brand requires a lot of research. Surround yourself with people who can offer help in analyzing the data. Don't be afraid to ask questions. I have found most people are willing to help and offer guidance, if you are willing to ask.

What are the things that gratify you?

I find tremendous joy working with brides. Listening to their love story and hearing the excitement in their voice as they describe their wedding plans is so gratifying. When the photo from their wedding day arrives and I see their Bella Rosa clutch in-hand, it makes all the hard work worth it.

Describe your daily hustle & routine

My day usually starts with an early call to my operations manager in Florence, Italy. Once we have sorted out the details of the day, I head to my laptop to answer emails and follow up on daily tasks. I dedicate at least two hours a day to researching new trends and staying up-to-date on fashion news. I work from home most days with my two dogs, Rosie and Harper, by my side. I finish the day with Pilates and simple meditation to tune into my inner voice.

What made you take the leap to start your own business?

After 21 years in the interior design world, I was looking for something new and fresh. In the summer of 2018, I spent three glorious weeks in Italy. I remember saying to my husband, "If I can figure out a way to incorporate Italy into my work life, I am going to do it." I have always loved fashion, so when the opportunity presented itself to start The Bella Rosa Collection, I jumped in full-force.

What's something our audience would be surprised to learn about you?

I was a guest on the Oprah show back in 1997. She was doing a show on big events and elaborate parties. I was asked to be a guest and share the details of my wedding. Looking back, it was a foreshadowing of what would someday come.

What are your tips for success?

Never give up! Success takes a tremendous amount of work. Also, stay healthy and strong. Success is not a race, it's a journey; keep your mind, body, and soul strong, so you can stay the course. Listen to your inner voice as much as you can, because it always has the answer. Finally, stay positive - positive energy breeds positive results.

How do you stay productive and focused? How do you keep your mind and body healthy?

Feng Shui is one of my favorite ways to keep life balanced and in harmony. I have been a longtime advocate of this simple yet powerful way of life. I'm a neat freak and a creature of habit, so maintaining a properly balanced environment helps to keep me on task and focused. I meditate several times a week, as well, and walking along the beach is one of my favorite ways to bring balance to a busy week. The sea will soothe your soul and remind you how fragile life is. I find a trip to the beach to be one of the best ways to recharge and keep my mind clear. When I can't get to the beach, a walk in nature and the open air offers the same results.

Where can our audience find you and get inspired?

You can find Bella Rosa on IG at @\_thebellarosacollection



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# CARDI B X REEBOK





# REEBOK AND CARDI B TO RELEASE FINAL FOOTWEAR AND APPAREL COLLECTION

Reebok and Cardi B reveal and launch the second part of the crystal and energy inspired 'Let Me Be...Next Level Energy' collection. This drop marks the final installment to this collection that first debuted earlier this year and represents the concluding release between Reebok and Cardi B's multi-year collaboration.

"We're so grateful for our partnership with Cardi over the years. Having the opportunity to collaborate with someone as passionate, iconic and talented as her is an unmatched experience and will certainly leave a lasting impact on the brand," said Todd Krinsky, CEO at Reebok. "Since 2018, we have proudly pushed boundaries together, with an emphasis on inclusivity and self-expression, and this final collection really exemplifies and celebrates that."

The final collection features an expanded color palette that reflects some of the most vibrant, energizing crystals on Earth and continues to bring those crystals to life through an array of textures and materials. This second installation sees the return of the Club C Cardi V2 (\$120), an asymmetrical, exaggerated iteration of the original Club C Cardi, in blue slate, core black, emerald, mars red, and modern beige. Part two of the capsule also brings back the Cardi Slide (\$75), an homage to Cardi's love of slides, from the first part of the 'Let Me Be...Next Level Energy' collection in blue slate, core black, and mars red.

Reebok x Cardi B 'Let Me Be...Next Level Energy' part two also refreshes some of the most stunning apparel pieces that were introduced earlier this season. Returning pieces in new colorways include the Cardi B Bodysuit (\$55) in black, Cardi B Woven Jacket (\$85) in modern beige and white, Cardi B Woven Pant (\$70) in modern beige, and Cardi B Legging Short (\$50) in modern beige.

New to this collection is the Cardi B Jumpsuit (\$75) – a long sleeve full mesh catsuit with an all over, eye-catching print. The showstopping piece was designed with even the finest details in mind including a high neck collar, invisible zipper on the back for easy on/off, thumbholes, and the iconic Reebok vector logo on the front thigh.

"For my final collection with Reebok I had to make sure we brought it to the next level. I needed every piece from the slides to the jumpsuit to be as big, bold, and fun as we could make them," said Cardi B.

The second part of the Reebok x Cardi B 'Let Me Be...Next Level Energy' collection is now available for purchase on [Reebok.com/cardi\\_b](https://Reebok.com/cardi_b) and [FootLocker.com](https://FootLocker.com). The Club C Cardi V2 in emerald will be available exclusively on [Reebok.com/cardi\\_b](https://Reebok.com/cardi_b).

Designed with all bodies in mind, the apparel in the 'Let Me Be...Next Level Energy' collection will be available women's sizes ranging from 2XS to 4X.

For more information on Reebok and Cardi B's new collection, please visit [Reebok.com/cardi\\_b](https://Reebok.com/cardi_b).













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# THE MAN BEHIND THE LENS; DIMITRY LOISEAU

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"Initially, it was a hobby, something that I did in my spare time. At the time, I was in school as an undergrad gearing up for med school. I started sharing the images I took with friends and received positive feedback. I thought they were just being good supportive friends. It wasn't until I started getting request from them for me to photograph them that I believed I had a hidden talent. "

Did you always want to be in this field?

I've always been interested in the creative arts. I enjoyed music, singing, writing and such. But, photography wasn't at the forefront of my mind. As I mentioned, it started off as a hobby, then quickly developed into something I felt I was good at.

What was the first camera you ever shot with? Do you remember your first recognizable talent?

The very first camera I shot with was the Canon AE1 film camera. I wasn't much of a developer, they had labs for that. I leave the expertise to the experts. But, what I enjoyed was the simplicity of that camera. I used it with a 50mm lens, which in my humble opinion, is the best focal length to learn with. Prime lenses are sharp but they also teach you how to compose and frame a shot. There's no zoom. So, you'll have to walk back and forth to setup your shot. This method helped me to develop good habits when shooting and being more precise with my shots. I quickly learned that technology was here and was not slowing down. In comes the age of digital cameras! My first digital camera was a Nikon Coolpix camera. It was nice, did a pretty good job. Nonetheless, I knew that if I wanted to be taken more seriously and also have more flexibility to be creative, I need a professional grade body and serious lenses. My bank account didn't agree at the time, but now, we're the best of friends.

I think the first recognizable talent I photographed was probably Tia & Tamera Mowry. I mean, who doesn't know the uber popular series "Sister, Sister"? They were both so similar, still different but lovely and fun to work with. After that, things started to take off with other individuals.

How would you describe your style?

That's always a tough question to answer, because I think it's all about perspective and whoever is viewing my images and how it makes them feel. However, based on what my clients have told me, I would say that my style is classic and timeless. I really make it a point to create images that invoke the feeling or emotion of placing yourself in that very setting. So, whether I'm photographing someone or a particular travel destination, I hope that viewers can imagine themselves in that photograph and having it make a lasting impression on their minds.

What are some publications we can find your work in?

I've been very fortunate with the opportunities that I've had over the course of my career. Some of the publications where my work have been featured include Harper's BAZAAR, Vanity Fair, GLAMOUR, ELLE, People Magazine L'Officiel and GMARO.

Can you name drop a few celebrities for us?

In no particular order, Meghan Markle, Paris Hilton, Regina King, Jeffrey Wright, Brenda Song, Sterling K. Brown, Wendi McLendon-Covey and Octavia Spencer to name a few.

How is it different shooting Real Ppl Vs "Talent" ?

At the core, there's no difference because we're all people, including celebrities. Obviously celebrities have this seemingly invisible wall around them and for good reason. Some of these individuals have people coming at them from all directions, all wanting something. It can be incredibly difficult for them, having to navigate what we take for granted (anonymity, privacy, etc). However, they want the same things we all want, and so I treat them the same. Most celebs want to be treated like normal. My approach to photographing someone is the same for all. Build trust, find common ground and have an enjoyable experience that we can all walk away from and remember in a positive way.

We see that you also branched out to Property and Travel/lifestyle - Do you have a preference?

I truly enjoy traveling. I love experiencing various cultures, ways of life, thinking, and living. You really find yourself when traveling. And if you allow yourself to be absorbed in the culture or location where you're at, you'll experience some amazing joys and walk away with different perspectives. It may not be your favorite place, but the education you gain will change your mindset and provide you with understanding. And, that in itself, is what is needed for our global community.





Where have you travelled to for photography?

I've been fortunate to travel to some amazing places of work. These include Croatia, Thailand, Paris, Bahamas, Mexico City, Dubai, Beirut, Panama, Costa Rica, Amsterdam, Barcelona, Rome. Some of these places I've been to multiple times. And yet, there's still so many more places to explore.

There was once whispers on a book - is this still a thing in the works?

We're still whispering. It's still in the works because I'm a perfectionist and there are still new experiences coming to the fore. And so, I have to include these right? At some point, I'll get out of my own way and force it to a completion.

Would you ever consider doing a "master class" ?

I would absolutely love to do a master class. A good friend of mine and I have been discussing and planning. Again, wanting this to be perfect, but at least my friend is there to balance me out and help me get to the finish line. It will be a fantastic way for me to give back and help up and coming creatives to learn about the business and the process of taking great photos.

What are you currently working on?

Besides the master class and writing a book, I have a few projects in the works. It's a little pre-mature to discuss it right now but good things are happening and I look forward to sharing these at the right time!

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