

LAFM

A full-page photograph of Melony Huber, a woman with blonde wavy hair, smiling and sitting on a black chair. She is wearing a white blazer with a black lapel and a white ruffled blouse. Her pants are white with a black stripe down the side. She is wearing large green earrings and purple pointed-toe shoes. The background shows a modern interior with a gold lamp and a window with dark curtains.

Adidas x
Badbunny
Collab is
Out Now

La Peony Fashion
The Brand, The
Soul, And the
Reason We All
Must Buy Now!

All Things
SKIN &
BEAUTY

Love Is Complicated:
Just Ask The Boys,
You May Learn A
Thing Or Two

A Force For Global Good

Melony Huber

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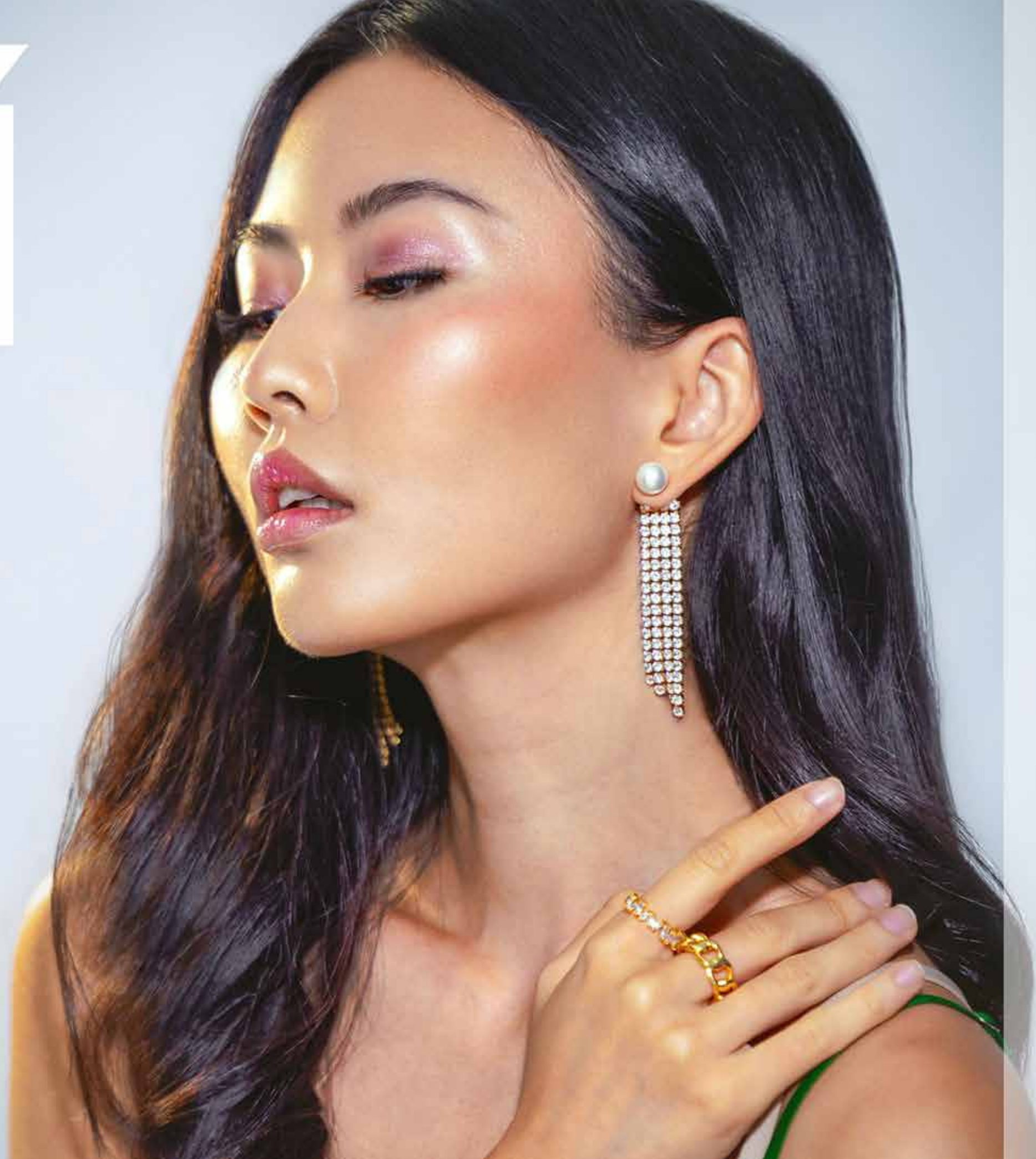


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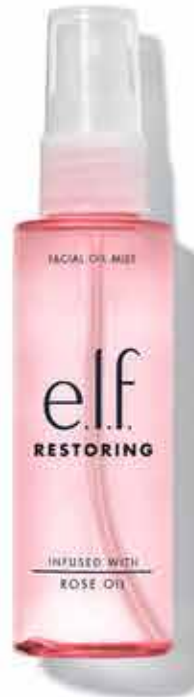
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ADIDAS ORIGINALS AND BAD BUNNY LAUNCH CAMPUS LIGHT

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VEGANOLOGIE

THE BELLA ROSA COLLECTION

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A fashion advertisement featuring two models standing side-by-side against a plain, light-colored background. The model on the left is a Black man wearing a red, long-sleeved, button-up shirt with a wide collar and a matching red skirt. He is also wearing black tights and black lace-up shoes. The model on the right is a white man wearing a red, long-sleeved, button-up shirt with a wide collar and a matching red skirt. He is also wearing white knee-high socks and black lace-up shoes. A large, white, serif font text "MAISON AUDMI" is overlaid across the center of the image.

MAISON AUDMI

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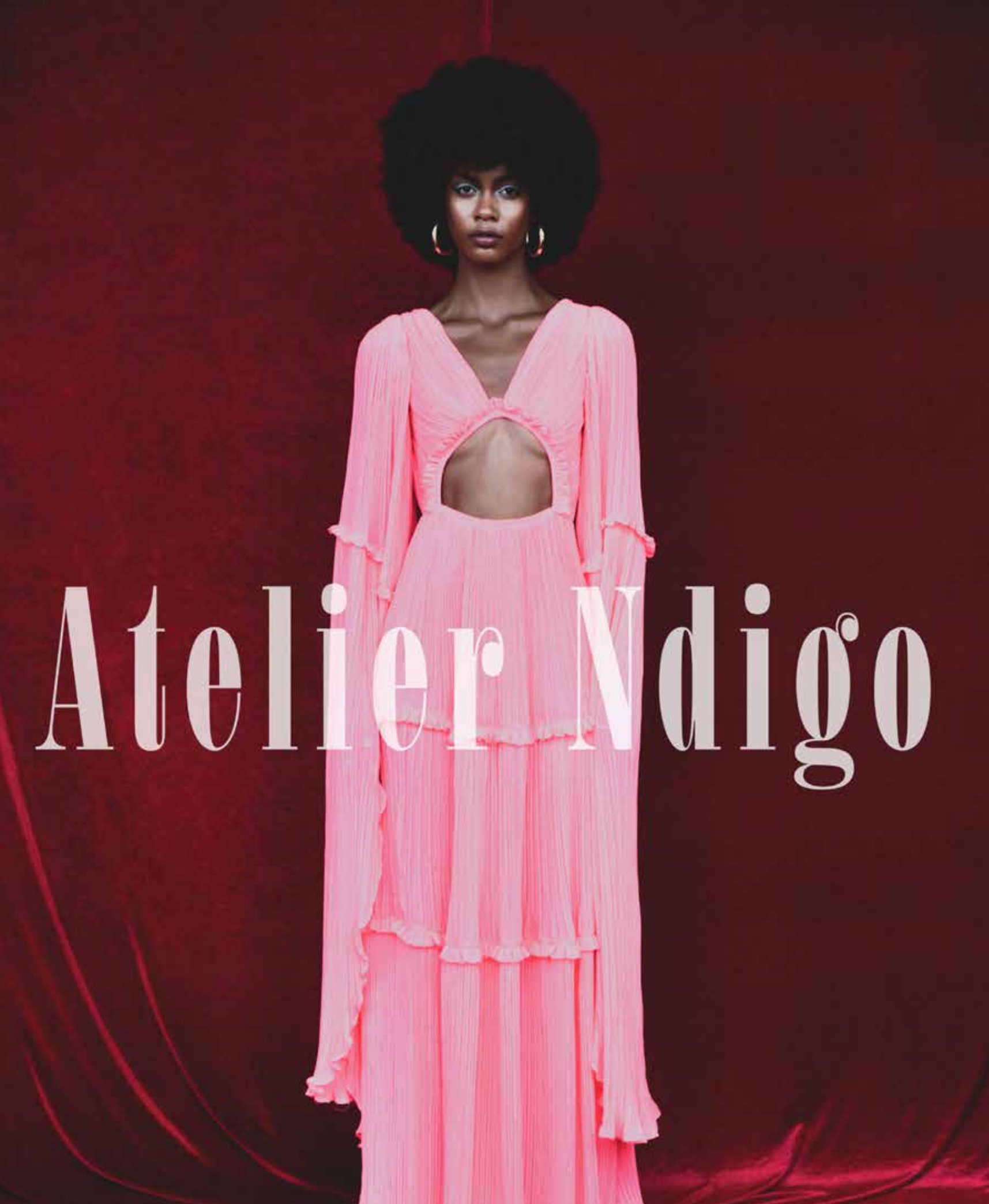
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Photographed by Mike Yi
Video by Sebastian Marriaga
Makeup and Hair by Eriq Moreno
Styling by Elva Wu
Creative by Nina Vargas

THE HEART + SOUL OF LA PEONY CLOTHING

SHOT AT OMNI DTLA



"LA PEONY: A BLOOMING FASHION BRAND"

The LAFM team recently got to spend some time with Melony Huber and her team for her luxury lifestyle brand called LA PEONY.

During this time we got to do a gorgeous photoshoot which displayed her beautiful articles of clothing, sat down for a lovely dinner and sat down with Melony to discuss her journey, her brand, and her vision for the future. Melony is well traveled, extremely insightful, fills a room with positive energy, and has a great grasp on her vision and what she represents. Her team in its entirety are a great reflection of that and downright just know how to have fun while being consummate professionals.

Melony's love for fashion started at a young age, but it was not until later in life that she realized she could turn her passion into a career. She explains, "This all started with a dream in my heart to create a brand that promotes social good, local and global employment, building an awareness of cultural heritage through artisanal designs, and creating sustainable clothing that can make any woman feel beautiful, confident, and promote social well being."

We inquired about how the name LA PEONY was inspired. It turns out that it is Melony's favorite flower. She says, "My favorite flower is the peony. Its aesthetics and medicinal qualities support the idea of wellness, growth, femininity, and beauty." The name symbolizes the beauty and potential for growth that the brand embodies.

LA PEONY is a brand that is dedicated to social good through collaboration. According to Melony, "The idea behind it is about the beauty of a flower, which begins as a bulb and grows into many petals that benefit all who are around it." The brand creates sustainable clothing that accentuates a woman's curves and gives her confidence and comfort which we can personally attest to, some of our staff have already made some inquiries about getting some jumpsuits of their own. It also helps that Melony's personal style is eclectic and expressive, and she loves to mix classic pieces with bold colors. She explains, "My style is formed by dressing for mood, events, weather, and being ready for whatever comes my way." She loves all-black ensembles just as much as she loves colorful dresses and jackets.

This opens up her brand to all different types of clients but does have a main target demographic. The LA PEONY

client is mature, on-the-go, and balances work and pleasure. Melony explains, "She is likely to be between the ages of 30-70, very mature, on the go, balances work and pleasure, and she is looking for peak comfort in a comfortable environment. As well as being conscious of her planet, she also strives to look and do her best simultaneously." The LA PEONY client is part of a community that uplifts others, exudes authenticity, and is always looking to learn, grow, and better herself.

Melony's day is constant and is a living breathing example of she would be her own client if she didn't already run the brand. She is an early riser and starts her day with a workout or a Chopra meditation. She says, "These rituals ground me and keep my body and soul evolving." She spends her day on emails, calls, and various projects, weaving work into her life with balance. Melony doesn't allow work to consume her life but instead, integrates it into her life. Her inspiration and her love for life is evident in everything she does.

It's not all fun and games though, Melony believes that one of the biggest misconceptions of owning a fashion brand is that it's easy and fun. She believes that finding the right manufacturers, team, and promotions are hard work and that it takes a lot more than just creativity to run a successful fashion brand. There are plenty of hurdles you have to overcome to be in the position that she is in. Melony's biggest hurdle was when she had to reevaluate her goals, mission, and vision after a partner she started with didn't align with hers.

Despite the disappointment, she overcame her fear, believed in herself, and moved forward with her project which continues to pay dividends due to her hard work and determination. There were lessons that Melony had to learn of course, she explains that "The learning process has not always been easy or cheap but it has been essential and helpful. While I have probably learned more about what does not work than what does, I am so grateful for finding the way forward with a team of individuals that care, that are hardworking, honest and continue to play a role in my quest to do fashion differently than the industry has done to-date.



Melony's mission is to bring her audience versatile, expert-designed wardrobe essentials that are luxurious, sustainable, and stylish, while supporting the rich traditions of global artisan communities.

She gave us a glimpse into the world of LA PEONY, from her design inspirations and go-to items, to her vision for the future of the brand. Melony's passion for fashion is evident in every piece she designs. As she shares, "I have a responsibility to listen to what my audience has to say about what they would like to see and wear." It's this commitment to collaboration and self-expression that has earned LA PEONY a reputation for excellence and innovation.

Behind the scenes, LA PEONY is proudly manufactured in Los Angeles with the help of a family-owned business. Melony is dedicated to sourcing high-quality fabrics from around the world, including Italy, Turkey, California, and Oaxaca, Mexico. With the help of her tech and design team, Melony is always pushing the boundaries of what's possible in sustainable fashion.

When it comes to personal style, Melony is all about experimentation and having fun with accessories. Her favorite go-to items include the Annie Hoodie Dress and the Caroline Jumpsuit, which she wears in a variety of different combinations.

Looking ahead, Melony sees a bright future for LA PEONY, with plans to expand the brand's social initiatives and support of global artisan communities. When asked about a dream collaboration, Melony admitted that she would love to work with Gucci, a brand that is making a name for itself in the world of sustainable fashion.

In conclusion, LA PEONY is a brand that is poised for greatness, with a designer who is passionate, innovative, and dedicated to making a positive impact on the world.

We thoroughly enjoyed spending time with Melony and her team, their smiles & energy are infectious and their brand is not to be overlooked. Nothing but success is on the horizon for them.

Keep an eye out for their upcoming releases, and be sure to follow Melony's journey on @la_peony_clothing on IG. For more information, visit lapeony.com.













PICK UP LINES THAT ACTUALLY WORK

Did it hurt when you fell from heaven? Are we in Nashville, cause you're the only ten I see. Are you French? Because Eiffel for you. All those typical pick up lines have been heard a millions times and at this point are more satirical than anything. Also, these are not tailored to each person.

What makes any "pick up line" work if they ever do is something that is tailored to that person, something that makes them feel unique. If they make the person feel like it could be said to anyone and could be applicable then it begins to lose its luster and just seems insincere & cheesy.

Now my style personally wouldn't be using traditional pick up lines but I would try to think of creative or personal things to say to a woman at a bar that would make them remember me.

First of all observe the room, make sure that you are in a situation where it would be acceptable to approach someone in a romantic way.

Second, let's take a good look at the person. Start with the physical features; are they tall, brunette, athletic, eye color etc. Then let's look at other things that might stand out; do they have a good sense of style, what kind of jewelry do they have on, what can you tell about them without asking a question. Use all these things to your advantage, when you prepare your approach and be a bit more thoughtful you have better odds.

"Hey I noticed your rings are from chrome hearts, they're really nice." Something as simple as that opens up a conversation for someone who is into fashion and immediately brings their guard down because the approach is something that is relatable.

Additionally, it's also important to be confident in your approach and not to be afraid to be yourself. Pickup lines are often seen as cheesy or insincere because they don't show the true personality of the person who's saying them. Instead, try to start a conversation

that showcases your unique interests and personality. For example, if you're someone who loves hiking and outdoor activities, you could say: "I saw you had a backpack, where's your favorite place to go for a hike?"

Remember, the key to success with any kind of pick up line is to be genuine and sincere. If you show a genuine interest in the other person, they are more likely to respond positively. Don't be afraid to take risks and be creative, but also be mindful of the other person's feelings and comfort level.

Finally, it's also important to have a good sense of humor. A well-timed joke or playful comment can lighten the mood and make the conversation more enjoyable for both parties. Just make sure to keep it light and appropriate.

In conclusion, the effectiveness of a pick-up line is subjective and depends on the person you're speaking to and the situation you're in. Instead of relying on traditional pick up lines, focus on being yourself, being confident, and showing a genuine interest in the other person. With these tips, you'll be well on your way to making a memorable first impression.



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WINGMAN **APPLICATIONS** **NOW BEING** **ACCEPTED**

Have you ever been out with some of your girlfriends and wished you had a guy to be a wingman for you? Having a wingman can be beneficial for women in several ways; but how do you in fact become one?

Being a wingman takes finesse in understanding the difference between making someone feel comfortable in approaching or setting up the approach for them – but understanding how to do both is key as you will never know which of the two is required.

Therefore, why get a wingman in your crew? The answer is simple. A wingman can offer support and encouragement, act as a confidant for decision making and idea sharing and help boost confidence. Not to mention how, in social settings, a wingman can also deflect unwanted attention to let their friends focus on the people they want to focus on and just get you out of unwanted situations if something takes a turn.

Being supportive and non-judgmental, listening to their concerns and offering honest and constructive feedback. Overall, the job of a wingman is to help her feel confident and comfortable in social situations and be prepared to assist when needed. Not to mention respect boundaries and decisions while prioritize her safety.

Ultimately, the most important thing is to be a good friend and support your friend in any way they need while working as a “translator” of any and all situations.



ADIDAS ANNOUNCES TRAILBLAZING ACTRESS, PRODUCER AND STYLE ICON JENNA ORTEGA, AS THE NEWEST ADDITION TO ITS GLOBAL FAMILY

Today, adidas announce Jenna Ortega as the latest addition to its family, as the face of a soon-to-be-unveiled label, its first in 50 years. Coming together with a shared commitment to moving through the heart of culture with style, passion, and purpose, Jenna Ortega is the perfect embodiment of how the next generation is showing up in the world and who this new label is designed to represent.

An innovative on-screen icon, avid soccer fan, and yogi, who harnesses her power to voice what she truly believes in and stands for, Jenna Ortega's progressive persona and relentless pursuit of creativity make her one of the most exciting trailblazers of her generation and the ideal partner to join the family as the face of its new label.

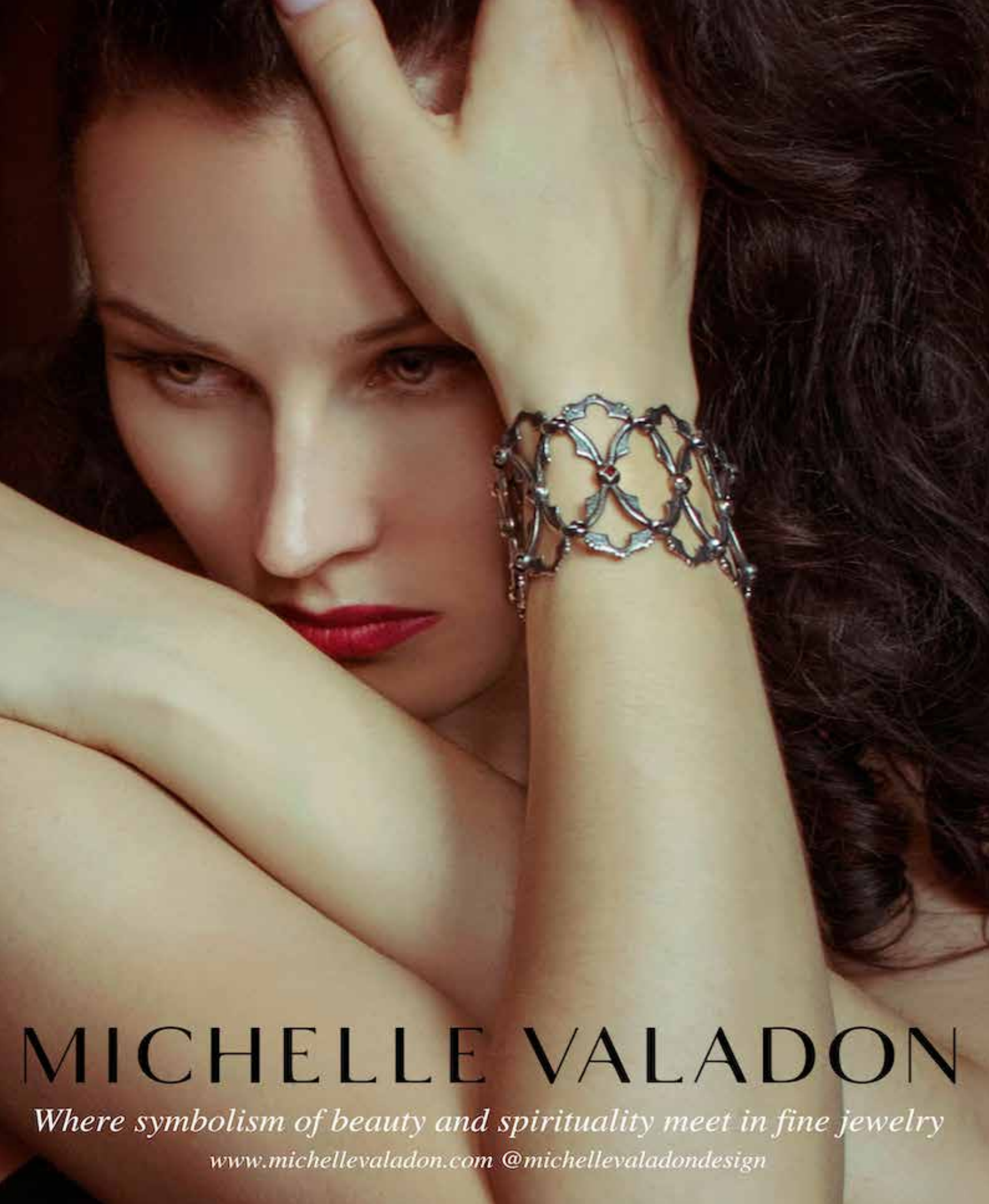
Speaking about joining the adidas family, Jenna shared:

"My love for adidas is one that goes back years. It's always had such a presence in sport, music and culture and continues to be an innovator in so many ways. Growing up for me it always had to be adidas sneakers and tees as the go-to, to this day so much of my wardrobe is made up of the iconic three stripes. I feel so honored to become a part of this legendary family of changemakers and be the face of its all-new label. Can't wait to show you guys."

Meanwhile, Brian Grevy, adidas Executive Board Member, shared:

"At adidas, we are constantly looking at ways we can push the boundaries in both sport and culture, which is why it's so exciting that we can announce Jenna Ortega has joined us, to launch our first new label in 50 years. A progressive and passionate next generation pioneer that is making waves across the globe, her fresh and creative way of thinking is what we, as a brand, found ourselves on and continue to be inspired by. We can't wait to unveil what's to come from this special partnership, very soon!"





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IT'S ABOUT
FEELING SEXY
FOR YOU FIRST
BEFORE
ANYONE ELSE

Yes, being eye candy for someone else is nice sometimes, but so is wearing something that makes you look and feel as good as you deserve.

Why is it that lingerie is so intimidating? Is it because we believe that it's meant to be worn for someone else? We accepted the idea of SPANX and T-Shirt bras with open arms, but when we think of lace it is automatically associated with Sex, and less associated with confidence accepting our sexiness.

This made us wonder if this had anything to do with how lingerie is presented in society. We often market it with titles such as "How to turn your man on" or "The perfect lingerie to turn ____ on" when we should really focus on the beauty and power behind them.

When shopping for lingerie, it's often looked at as something that is not comfortable. "If you've already discovered the delights of fine lingerie, you'll know what a world of difference it makes in how you feel; both beneath your clothes as you carry yourself through your day, and as the simple joy of unwinding in the evening in a butter-soft silk satin robe" – Angela Friedman.

Luckily, we have slowly begun adapting to a new visibility of lingerie which in turn is helping increase acceptance of lingerie as more than just a sexual accent. Whether you are starting with a silk chemise here or a lace edging peeking out through clothes there – it's a start! In fact, everything we wear has become an important and individual choice.

So why lingerie? Because it's the start of accepting your body and realizing you are beautiful before the added layers. It's about finding the pieces that hug your body (not constraint) and caress your skin. We owe it to ourselves to clothe our bodies in the very best and nothing is better than silk and lace.

It's time that we stopped accepting that lingerie was only made to enjoy behind closed doors when it truly can be so much more.



DATING MY SISTERS BFF

Dating any of your sisters best friend can be complicated but if you've found yourself in the situation where you feel like it would be disingenuous to yourself and her to not make a move for it then be prepared with what comes with it.

One major thing you should do is weigh out the pros and cons to make sure that it something that actually is worth it, dating your sisters best friend is something that should not be done impulsively and should be carefully thought out before you just dive into it and tell your sister "Hey so me and ***** are dating." Also on the other end, doing that in secret is even worse because now there is deception on both parties.

I personally have been in that situation and thankfully it has worked out for me flawlessly but that is not most people's experience.

Pros

You are already familiar with them. Odds are she's already met the family (they probably already know you want to date anyways) and you've already made a connection with her so these a good sense of comfort with them, you won't really have to break the ice.

Your sister trusts her best friend. This shows a lot about her character, this is a really good indicator that she is trustworthy and you should be confident that she is a good choice for a partner. Your relationship with your sister can actually be stronger. Now that you both have someone that you care for deeply (besides your family) you can do more things together every once in a while. Go on trips together, family dinners, etc and have something to bond over.

Cons

Just like your relationship can get stronger with your sister, it can get worse. Conflict can happen between you and your partner which can make things a bit sticky between families.

There is more of a sense of responsibility to make sure things work out, a lot of the time when you're in a relationship like that there is expectation that things must work out or there will be drama. Which is partially true, sometimes the expectation is very high and if things aren't working out the way the family views it should they sometimes get involved in the relationship which does not help most times.

There are no secrets, being with someone that close to your sister means that there cannot be secrets. You have to be honest with both parties at all times because if you don't you will create tension between you, your sister, and your sister's bff and that will eventually end up going very bad.

Ultimately if you feel like the risk to reward ratio is worth it and you feel like you can handle the pros and cons that come with it, it should be all worth it in the end.



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