

L A T I M

Honey Birdette:
'ON THE RUN' shot by
Ellen von Unwerth

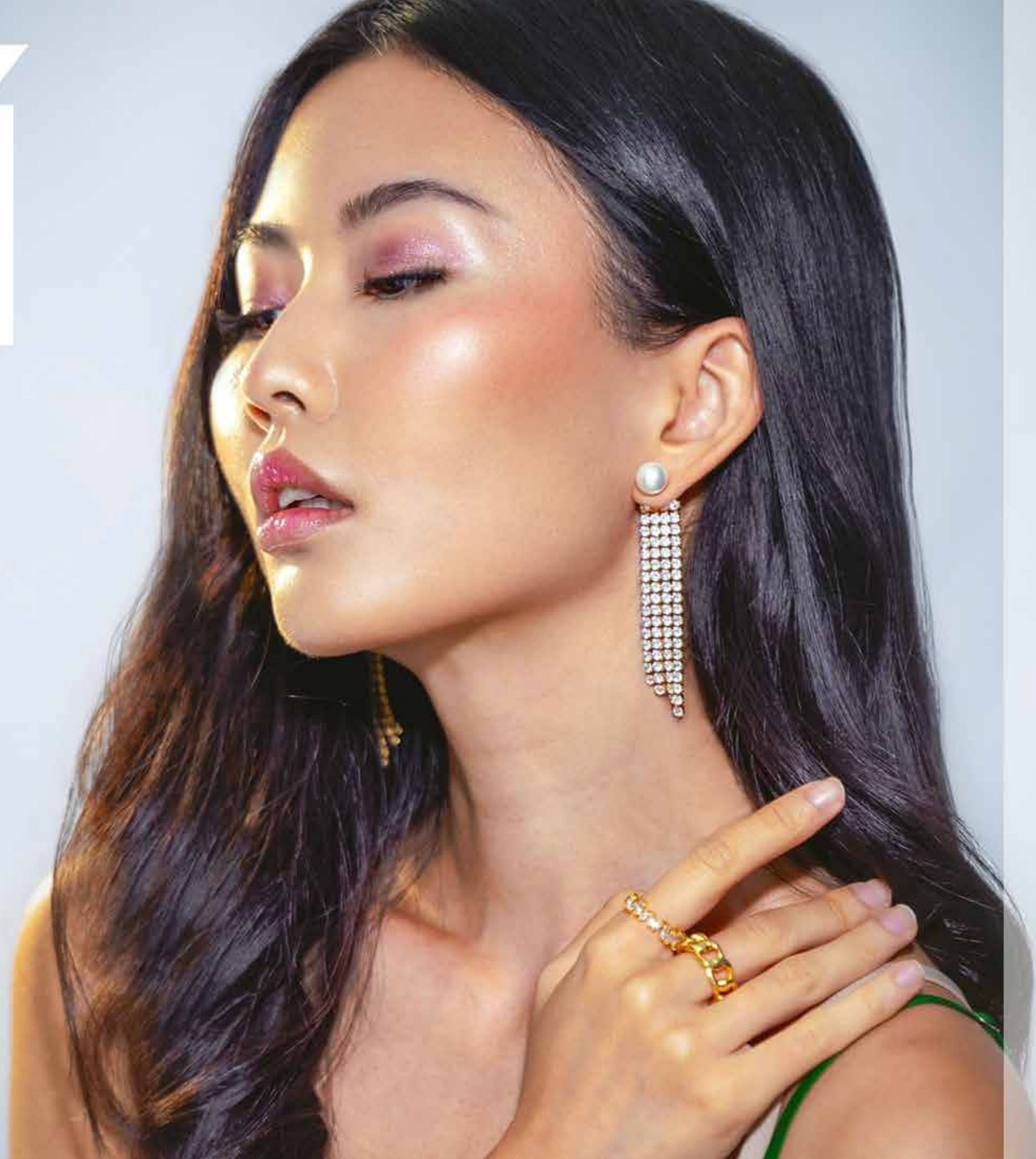
adidas and Rich Mnisi
Unveil Collection for
Pride 2023

All Things
SKIN &
BEAUTY

The Australian
Designer
Saint Ivy

The Hostess With The Mostest

Chantelle Malarkey



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Praise your natural beauty! Using our buildable, weightless, coconut cream foundation, made with natural ingredients, your skin will not only feel soft and hydrated, but it will leave you enjoying a radiant, picturesque finish.

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Strawberry Overnight Lip Mask ●

An moisturizing overnight lip mask that melts into lips to lock in essential moisture while you sleep.



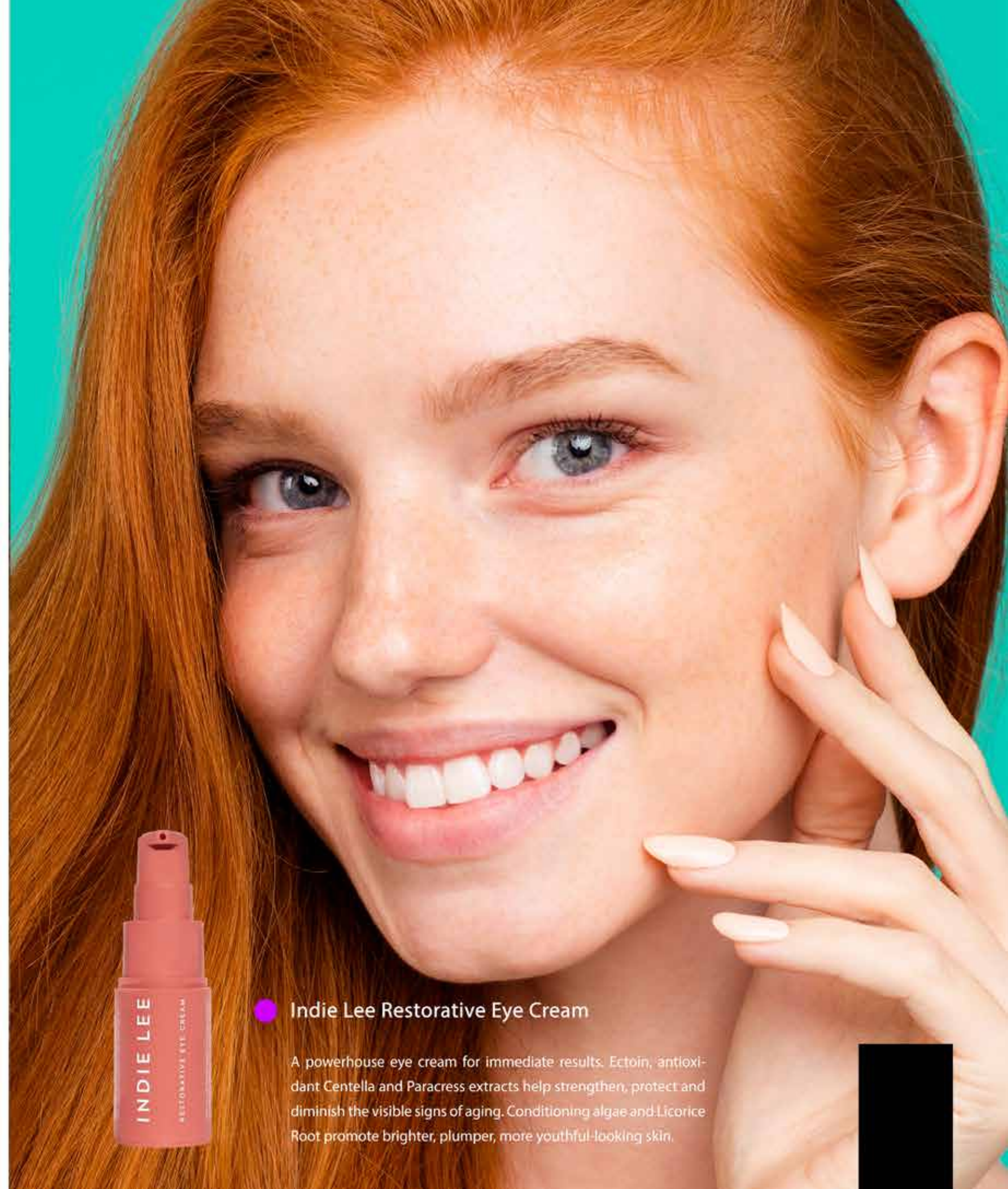
● e.l.f. Facial Oil Mist

Infusing wellness and beauty, this collection of six custom mists is formulated with unique blends of essential oils to provide a boost to mind and body. Each custom blend is infused with ingredients to activate specific mood boosting benefits.



● Indie Lee Restorative Eye Cream

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Lounging
POOLSIDE











SUNKISSED BEAUTY



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"Loved by celebrities and supermodels, the revolutionary, results-driven formula is infused with a magic matrix of oils. Transform the appearance of tired, dull skin for a glowing, dewy, plumper-looking canvas!"



Mac - Burgundy Times Nina

A well-edited palette features a colour wave of burgundy hues that offer countless shade combinations. The saturated, soft and smooth hues are all packaged in one compact for easy portability.

Just A Touch - Foundation Concealer

Our Editor's Favorite - Just A Touch provides easy-to-control, targeted coverage exactly where you want it.



ColorStay Micro™ Easy Precision Liquid Liner

Create fine yet bold lines with ColorStay Micro™ Easy Precision Liquid Liner. A hyper-precise 0.1mm micro tip and a high-pigment, 24HR wear formula.



Lip Glowy Balm

Who doesn't want a lip balm that delivers moisture and sheer color? It's great for on-the-go application is free of sulfates, parabens and phthalates... and it's as fresh as a grapefruit!

Revlon Insta-blush

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SAINT IVVY IS AN ACCESSORIES BRAND THAT TAKES INSPIRATION FROM STORIES AND THEMES TO CREATE UNIQUE DESIGNS THAT INCORPORATE ART.

Founded in Melbourne, Australia, Saint Ivvy believes that luxury and quality should not come at the expense of ethical values. They use only the best durable and premium materials to create accessories that stand the test of time.

What sets Saint Ivvy apart is their commitment to not using any animal-based materials in their designs. As animal lovers, they believe that fashion should not harm animals. Instead, they use PETA-certified vegan leather, which is an eco-friendly and cruelty-free alternative to traditional leather.

The brand's focus on unique design is evident in each piece they create. Meticulously crafted, each design is inspired by some of their favorite themes and stories, ranging from darker themes to fairy tales and traditional motifs.

At Saint Ivvy, the team believes that accessories are not just functional items, but an expression of personal style. Therefore, they strive to create pieces that are not only practical but also incorporate art. Whether it's a clutch, a tote, or a crossbody bag, each accessory from Saint Ivvy is designed to elevate any outfit and make a statement.

In conclusion, Saint Ivvy is a brand that focuses on unique design and ethical values. Their commitment to creating accessories that incorporate art and tell a story, while using only vegan leather and sustainable manufacturing practices, makes them a standout in the fashion industry. Whether you're looking for a statement piece or a practical accessory, Saint Ivvy has something for everyone.

A fashion advertisement featuring two models standing against a plain, light-colored background. The model on the left is a Black man wearing a red, long-sleeved, button-up shirt with a wide collar and a matching red skirt. He is also wearing black tights and black lace-up shoes. The model on the right is a white man wearing a red, long-sleeved, button-up shirt with a wide collar and a matching red skirt. He is also wearing white knee-high socks and black lace-up shoes. The text "MAISON AUDMI" is overlaid in large, white, serif capital letters across the middle of the image.

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MODERN WOMEN FASHION



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AVANT-GARDE DESIGN MEETS PROGRESSIVE SPORTSWEAR AS Y-3 LAUNCHES ITS PERFORMANCE RUNNING LINE

This season, adidas and Yohji Yamamoto turn their attention to one of the world's most popular sporting pastimes as they take on running for the first time. Conceptualized as an ongoing series of launches, Y-3's entrance into performance running gear adroitly matches the avant-garde designer's understated ethos, championing an undeniably DIY athletic endeavor.

"The sports world and its technology seek for necessity, practicality, or functionality while fashion is seeking the opposite [...] Y-3 is a strong examination of the blend of sport and style and the tension caused by mixing tradition with all that is modern", explains Yohji himself.

Continuing their groundbreaking exploration of performance athletic-wear and renegade design, adidas and Yohji Yamamoto begin by bringing the Japanese designer's rebellious spirit to the world of running with an performance capsule that daringly subverts functional gear for a new dawn. A new take on performance footwear, apparel, and accessories, each piece in the staggered capsule collection is a one to one reimagination of adidas running products, reborn through Yohji's perspective.

The first dynamic running footwear offering features four unique silhouettes – the Y-3 BOSTON 11, the Y-3 TAKUMI SEN 9, the Y-3 ULTRABOOST LIGHT, and the Y-3 RUNNER 4D FWD – each with brushstroke Three Stripes and Yohji Yamamoto signature details.

Accompanying the launch of the collection is a set of moving visuals, shot across upstate and urban New York, which capture the raw emotions of running through intimate vignettes that offer a glimpse into in-between moments of pause.

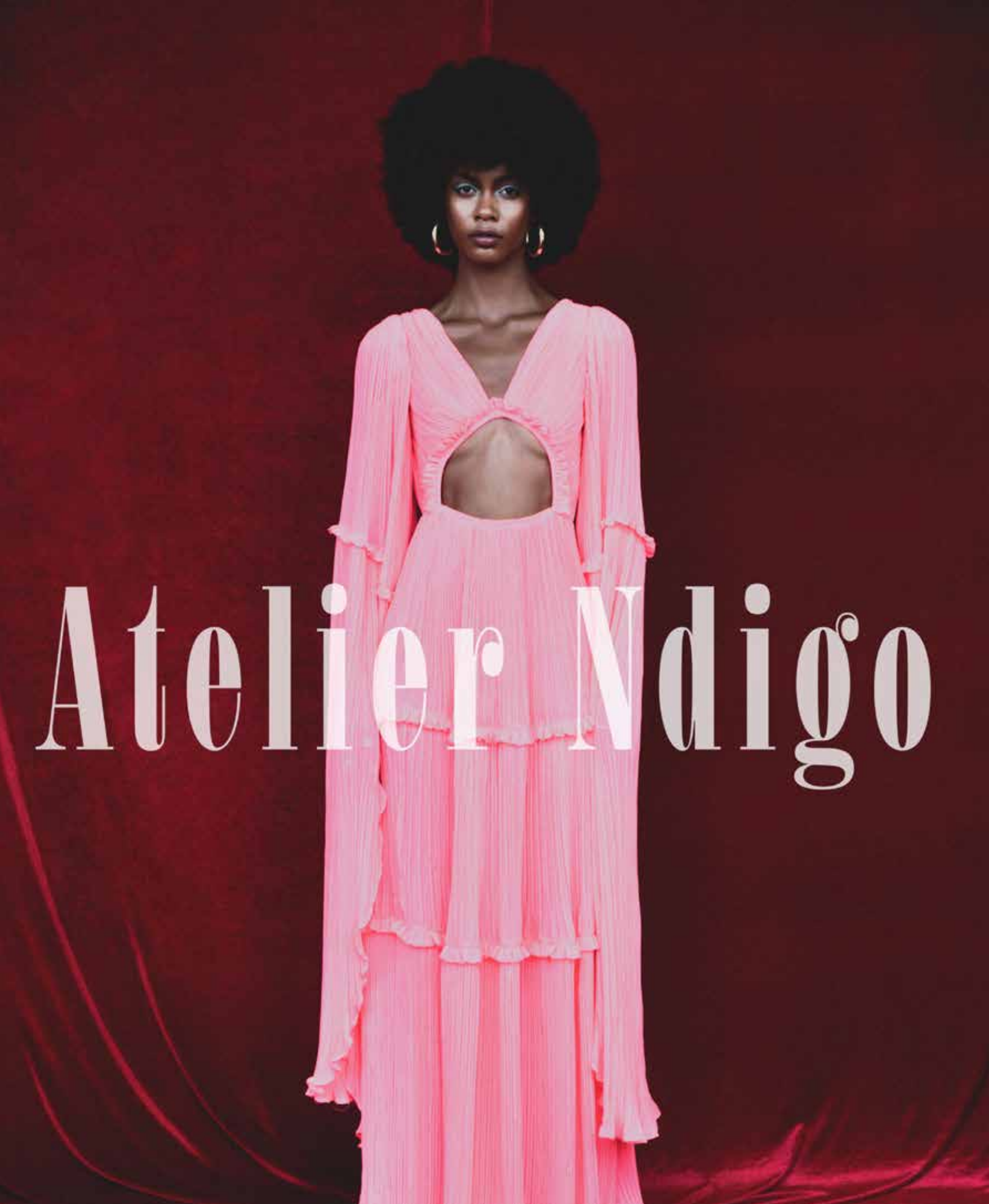
Arriving on May 12th, the inaugural Y-3 Running footwear collection is available globally at adidas.com/y-3, on CONFIRMED, in store, and through select retailers. Runners and non-runners alike can expect further apparel, accessories, and footwear launches throughout the season.

adidas.com/Y-3

#Y3

@adidasY3

Facebook.com/adidasY3





STRATHBERRY



ADIDAS ORIGINALS AND BAPE® CONTINUE THEIR ANNIVERSARY CELEBRATIONS WITH A COLLABORATIVE TAKE ON THE FORUM 84 LOW SNEAKER

2023 marks the arrival of both BAPE®'s 30th anniversary and the 20th anniversary of the enduring partnership between the Japanese brand and adidas Originals. Continuing their year-long celebrations, BAPE® and the Trefoil have joined forces once again to reimagine the iconic Forum 84 Low silhouette.

In quintessential fashion, the timeless sneaker arrives in a signature camo leather construction with special co-branded details throughout, including gold tongue labels and matching gold lace jewels. Available in a green and a blue colorway, each sneaker is a harmonious fusion of shared heritage.

Helping announce the collaborative silhouette is a larger than life campaign which features giant figures playfully towering through urban cityscapes. Accompanying the daring visuals is an additional set of images fronted by NBA star, and BAPE® fan, Jalen Green.

The Collection launched on May 20th, the limited edition BAPE® Forum Low 84 sneaker is available at selected retailers, on BAPE.com and for a pre-sign up on CONFIRMED.



A full-page photograph of Chantelle Malarkey sitting on a white lounge chair. She is wearing a black and white fringed dress, large black sunglasses, a gold chain necklace, and multiple gold bangles. Her right hand is raised to her forehead, and her left hand rests on the chair. She is wearing bright yellow high-heeled sandals. The background shows a lush green landscape with a golf course, trees, and a clear blue sky. A swimming pool is visible in the bottom right corner.

Getting To Know

CHANTELLE MALARKEY

Creative Nina Vargas

Photographer Mike Yi

Stylist Elva Wu

Makeup Gerine Coronado

Hair Katelyn Ellsworth of The Roslyn

Location OMNI LA COSTA



CHANTELLE HARTMAN MALARKEY, INTERIOR DESIGNER, HOME CHEF, HOSTING AESTHETIC EXPERT, AND FASHIONISTA

Aside from her numerous accomplishments, Chantelle Hartman Malarkey is also renowned for inspiring others to follow their dreams and transforming every space into its most beautiful version. A lover of all things beautiful, she believes love is in the details and great style is a way of life. In order to become a master at life, Chantelle has made it her mission to be a life alchemist. She has been an exclusive interior design consultant for some of the most prestigious homes in San Diego since 2015. Her eye for beauty shines in every masterpiece she creates, no matter how big or small.

The pursuit of beauty has been her lifelong profession, having graduated from school to become a photographer. Photography gave her the tools she needed to capture everything. Besides high-end fashion sets, Chantelle's portfolio includes design, food, and beauty and lifestyle shots. In addition to her keen eye for fashion, she is a local San Diego fashion influencer/celebrity who shares the best looks for every occasion, regardless of budget. She developed her passion for food, cooking, and living a healthy lifestyle after spending time in the kitchen and learning from a celebrity chef, creating a balance of healthy dishes and creative options, along with her favorite foods. She is truly a hostess with the mostest, catering to every home need, complementing her natural abilities for excellence, while inspiring a local and national audience of more than 100k! Chantelle serves as a powerful voice for women around the world for staying connected to your dreams, always leading with kindness and compassion - toward yourself most of all. Learn more at ChantelleMalarkey.com Follow @ChantelleMalarkey on Instagram to soak up mindful inspiration for curating a beautiful life.

Q: Can you share your name, background, and mission with our readers?

Hello there! My name is Chantelle Hartman Malarkey and it is an absolute privilege to have this opportunity to share my story with you all. I am on a mission to empower women to elevate their lives both mentally and physically, and it is an honor to have the chance to spread this message through LAFM.

Coming from a small town in Minnesota, I had the privilege of having the unwavering support of my family and community. It was through my studies in photography that I discovered the beauty in life even during the messiest of moments, and this lesson has been a guiding force throughout my life. I strongly believe that no matter how tumultuous life may seem, we can always find beauty if we shift our perspective.

My mission is to help women feel confident, beautiful, and empowered, regardless of the challenges they face. I am passionate about guiding women towards a life they love and helping them achieve their dreams. I approach my work with compassion, empathy, and active listening, ensuring that every woman feels heard, understood, and supported. My aim is to inspire women to feel confident and powerful enough to take on the world, and together, we can conquer any obstacle.

Q: How do you cultivate your creativity and inspiration as an interior designer?

As an interior designer, cultivating my creativity and inspiration is a constant process. I immerse myself in the world around me, keeping up with the latest design trends, attending trade shows and events, and staying up to date with new products and ideas. I draw inspiration from my travels and adventures, as well as from the natural beauty of the world. For me, creativity is a muscle that needs to be exercised regularly, and I am always learning and trying new things to keep my mind sharp and my ideas fresh.

Q: How do you approach creating a cohesive design for a client's home?

When creating a cohesive home design for a client, a friend, or for my own space, my approach begins with understanding personal style, preferences, and vision for space. I delve into questions about lifestyle and needs for the space. From there, I create a mood board that captures the overall look and feel of the design. I pay particular attention to color schemes, textures, and patterns, ensuring that each element of the design works together seamlessly. Creating a cohesive design is about achieving the perfect balance between form and function, and ensuring that every detail contributes to the overall aesthetic and ultimate goal of the room's purpose.

Q: How do you stay organized and manage your time effectively as an influencer and lifestyle expert?

As an influencer and lifestyle expert, managing my time effectively is essential to my success. I use various tools and strategies to stay organized, including calendars, to-do lists, and project management software. I prioritize my tasks based on their level of importance and urgency, delegating tasks to my team when necessary. Time is our most valuable resource, so I make sure to use it wisely, staying focused on my goals. I have also learned to prioritize self-care and personal time, even when my days are manic, because taking care of myself is crucial to my overall wellbeing.

Q: How do you balance your personal life with your career as a busy mom of three?

Balancing my personal life with my career as a busy mom of three can be challenging, but my family is my top priority. I ensure that I carve out time in my schedule for them and make it a non-negotiable. I am efficient with my work, maximizing my productivity and minimizing the time I spend away from my kids. As a mom, I know that my family is my most important job, and I always put them first. My children are my biggest inspiration and drive me to be the best version of myself, always striving to do better and achieve more.

Q: How do you inspire others to live a beautiful life through your blog and social media?

A: My passion is to inspire others to live a beautiful life through my blog and social media platforms. I use my personal insights on mind-body wellness, nutrition, self-care, and more to empower others to follow their dreams and curate their own unique version of a beautiful life. I believe that beauty is all around us, and that by staying mindful and present in the moment, we can cultivate a life that is truly beautiful.

I share my own experiences and adventures, and encourage my followers to find joy in the simple things in life. Sometimes I still pinch myself in disbelief that so many people follow me, and are so uplifting with their comments and likes, truly, what keeps me going. One of my biggest honors is being able to highlight small businesses in my area, through my travel, and online. Raising awareness for others, and being able to bring them new clients and shoppers is such a huge honor and one of the most humbling aspects of sharing through social media and my blog. Shining that light on businesses that truly deserve it, helping others is so gratifying, and I can only hope to inspire others to do the same.

Q: How do you empower women to elevate their lives mentally and physically?

A: Empowering women to elevate their lives mentally and physically is of utmost importance to me. I create a safe and inviting space for connection, where mental wellness is the focus. Mental wellness is crucial, especially in today's society, where so many people struggle silently with anxiety, depression, or stress. In my work, I encourage women to share openly and listen well without judgment.

Q: What have been some of the awards and recognitions you have received for your work?

A: I have been fortunate enough to receive some recognition for my work over the years. For example, I was named a finalist for the San Diego Business Journal's "Woman of the Year" award, which was a huge honor. I have also been invited to sit on the 2022 panel for Modern Luxury's new magazine at their upcoming Modern Woman Launch Event, which is an excellent opportunity to spread my message to a wider audience.

Q: How do you use your influence as a force for good?

A: Using my influence as a force for good is a core value for me. I am very passionate about giving back to my community and supporting families of critically-ill children through Miracles for Kids. I am committed to spreading powerful messages of positivity and using my influence to encourage people to be kinder to themselves and others while supporting small businesses. I believe that small businesses are the backbone of our economy, and I do everything in my power to support them.

Q: What are some specific steps women can take to improve their mental and physical health?

A: There are several specific steps women can take to improve their mental and physical health. One of the first things is to prioritize self-care. It's important to take time to do things that make you happy and relaxed, whether that's taking a bubble bath, going for a walk, or reading a book. Additionally, incorporating exercise into your daily routine can have a significant impact on both mental and physical health. Even if it's just a short walk around the block, getting your body moving can help reduce stress and improve mood.

Another important aspect of mental and physical health is diet. Eating a balanced diet with plenty of fruits, vegetables, and whole grains can help keep your body healthy and energized. Additionally, staying hydrated is crucial for overall health.

In terms of mental health, practicing mindfulness and meditation can be beneficial. Taking a few minutes each day to focus on your breath and clear your mind can help reduce stress and increase feelings of calm and relaxation.

Finally, it's essential to surround yourself with positive influences and seek support when needed. Whether it's talking to a friend or seeking professional help, having a support system in place can make a significant difference in mental and physical well-being.

Remember, improving mental and physical health takes time and effort, but the benefits are worth it. Start small, make gradual changes, and be kind and patient with yourself along the way.











THE LATEST “HONEY” PUT THE PEDAL TO THE METAL FOR THE BRAND’S HIGH-SPRING CAMPAIGN

Honey Birdette is back at it with legendary fashion photographer Ellen von Unwerth who shot the luxury lingerie retailer's most recent campaign, titled 'On the Run' in the desert at Joshua Tree. The latest “Honeys” put the pedal to the metal for the brand's high-spring campaign. Slinging stacks of cash and sex appeal, riding through the desert in 1960s muscle cars and revisiting its rock 'n' roll roots.

True to Honey Birdette's aesthetic for the past 15 years; the brand and photographer channel femme fatale with this new collection that has strappy, bondage style pieces ranging from satin bras and corsets to dominatrix-channeling leather pieces including several RTW pieces - a black embossed leatherette dress with rings leave little to the imagination, a matching corset, and satin pant sets are just some of the offerings.

“Working with HB is always very exciting. It was fun to take this sexy lingerie out of the bedroom into the Wild West and portrait our heroes like badass women who like to have an adventure,” said von Unwerth.

“Honey Birdette offers one of the most inclusive size ranges in the lingerie industry and our pieces are designed to empower women and luxury lingerie lovers everywhere,” said Ashley Kechter, PLBY Group President of Global Consumer Products. “We’re excited to launch these bold new styles which feature best-selling fabrics in black, vibrant shades, pops of color, and more as we continue our global expansion.”











GASTON MARTINEZ, CO-FOUNDER AND CEO OF IZO SPIRITS (IZO), MEZCAL ENTHUSIAST, SPIRIT AFICIONADO, AND TRAILBLAZING CREATIVE ENTREPRENEUR

Gaston Martinez, a national recognized co-founder and CEO of IZO Spirits (IZO), has been named one of San Diego Business Journal's Top 50 Latino Leaders of Influence and one of San Diego's Top 500 Influential People. To maintain the legacy of pure, all-natural Mezcal that his hometown is known for, Martinez founded IZO to carry out his lifelong vision. According to Martinez, Mezcal symbolizes celebration and enjoyment in his family and culture.

His team sustainably produces premium, handcrafted agave spirits in Durango, Mexico, following centuries of tradition. Now, together with a team of hand-picked local talent, he proudly shares the experience of an award-winning Mezcal - the first of many IZO fine, handcrafted agave spirits - with the world beyond Durango. Made sustainably from slow-roasted, wild agave hearts harvested on local ranches, every sip of IZO speaks to generations of Mezcaleros bringing people together around shared values of community, celebration, and savoring the reward of a job well done. Every aspect of IZO pays respect to its point of origin, from the locally-sourced Onyx stopper featured atop the bottle, to the elegant, minimalist design that allows the flavorful spirit within to shine. The smooth, sophisticated taste of IZO Mezcal tells the story of centuries' old Mexican tradition and of one man's vision to share it with the world. Learn more about the IZO collection of sustainably handcrafted agave spirits at IZOSpirits.com.

Spotlight Q&A: Co-Founder of IZO Spirits, Gaston Martinez - Preserving Mexican Heritage with Sustainable Craftsmanship

Gaston Martinez, the co-founder and CEO of IZO Spirits, has been making waves in the spirits industry. He has been named one of San Diego Business Journal's Top 50 Latino Leaders of Influence and one of San Diego's Top 500 Influential People. Martinez has a passion for maintaining the legacy of pure, all-natural Mezcal that his hometown of Durango, Mexico, is known for. His vision has led to the creation of IZO Spirits, a company that produces premium, handcrafted agave spirits sustainably using centuries-old traditions.

In this Q&A, Martinez shares insights into the IZO brand's history, sustainable practices, design inspiration, and future plans.

Q: Can you tell us about IZO Spirits and what inspired you to create this line of handcrafted agave spirits?

A: IZO Spirits is a collection of sustainably handcrafted agave spirits made from slow-roasted, wild agave hearts harvested on local ranches in Durango, Mexico. My family and culture have always celebrated and enjoyed Mezcal, which symbolizes community and celebration. I wanted to share this experience with the world and create a brand that honors the tradition and culture of my hometown.

Q: Can you share with us the story behind the design of IZO Spirits' packaging?

A: Every aspect of IZO pays respect to its point of origin, from the locally-sourced Onyx stopper featured atop the bottle, to the elegant, minimalist design that allows the flavorful spirit within to shine. We wanted to create a design that represents the sophistication and elegance of our brand while showcasing the Mezcal's authentic taste that speaks to generations of Mezcaleros.

Q: What inspired you to reduce the smokiness of your Mezcal, and how do you appeal to both novice and experienced Mezcal drinkers?

A: We realized that the smokiness of our Mezcal was pushing away a lot of people who may not be familiar with the drink. We wanted to create an enjoyable experience for everyone and connect with them through our products. We understand that new Mezcal fans may not necessarily go for a full-bodied Mezcal right away, so we create a balanced taste that appeals to everyone.

Q: How did IZO Spirits pivot during the COVID-19 pandemic?

A: We had to adjust to the new normal and find ways to keep our business going. We focused on expanding our line of agave spirits and finding new ways to connect with our customers online. We also took extra precautions to ensure the safety of our team and customers.

Q: Where is IZO Spirits currently sold, and what are your favorite food pairings with the line?
A: IZO Spirits is sold nationwide and internationally. We recommend pairing our Mezcal with grilled meats, seafood, and spicy dishes. Our Tequila pairs well with citrus and fruit-based desserts.

Q: You recently moved your San Diego headquarter’s location, tell us about IZO’s new home base and recent expansoin!
IZO Spirits’ recently expanded to new office headquarters in San Diego’s historic Mission. The move to Mission Brewery Plaza furthers IZO’s mission to reach the world with the unforgettable taste of world-class agave spirits while also continuing a 110-year local San Diego narrative of artisanal craftsmanship.

Much like our brand, the Middletown district carries a wealth of history and heritage that still influences culture and community, The beautifully modernized space will allow us to expand our team and company while becoming an integral part of local tradi-tion ourselves.

The historic Mission Brewery Plaza was built in 1913 to house the San Diego Consolidated Brewing Company. Considered one of the oldest original brewing structures in the area, the aging 100,000-square-foot complex was fully restored in 1987 into a creative, multi-use office space. An original brick interior and exterior help to maintain the building’s storied authenticity - a seamless blend of old-world approaches and contemporary aspects that perfectly mirror IZO’s own mission when it comes to traditionally-crafted, sustainably-produced spirits. The brand’s new headquarters allows full freeway visibility, serving as an ideal and effortlessly accessible place for daily operations.

Q:What’s next for IZO Spirits?
A: We’re excited to continue expanding our line of agave spirits and building our brand globally. We’re also planning a 2024 expansion of our Durango operations site to a new state-of-the-art distillery. Our goal is to continue preserving and promoting the rich cultural heritage of Mexico while creating high-quality, sus-tainable products that everyone can enjoy.

My passion for preserving the culture and tradition of his home-town has led to the creation of IZO Spirits, a brand that produces premium, handcrafted agave spirits sustainably using centu-ries-old traditions. With a commitment to community values and cultural heritage, we aim to share the spirit of Mexico with the world while preserving precious resources and investing in the well-being of the land and its people.

Q: Share more on the Craftsmanship and Sustainability of IZO Spirits

My heritage is very important to me; I want to keep our traditions alive and pass them down to my own children. IZO is a cultural celebration, and enjoyment is evident in every aspect of the brand. IZO Spirits is crafted using locally-sourced agave and relies on solar panels to help power the operation and drastically reduce the company’s carbon footprint. They also take a proac-tive and community-minded approach to natural resource con-servation, relying on their own well and water treatment plant to help ease the burden on surrounding infrastructure.

Furthermore, we strive to uphold the cultural tradition of invest-ing in the community, both locally and abroad. IZO seeks to hire local talent while taking every opportunity to share renewable

Q: Share the dynamic line of spirits!

A: The IZO Spirits collection is crafted by master mezcaleros and distillers in Durango, Mexico, following centuries of tradition. The agave used in the production of IZO spirits is slow-roasted in la-va-lined fire pits to develop its unique flavor and aroma. The wild agave hearts are harvested by hand from local ranches, ensuring the highest quality and respect for the environment.

Every aspect of IZO pays respect to its point of origin, from the lo-cally-sourced Onyx stopper featured atop the bottle, to the ele-gant, minimalist design that allows the flavorful spirit within to shine. The design is inspired by the point of origin of the brand, and every detail was thought out to make Martinez’s presence sophisticated and sustainable.

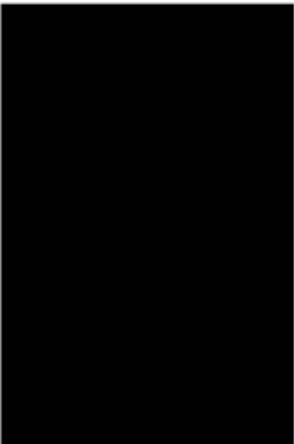
In Conclusion

Gaston Martinez’s love for his community, his passion for preserv-ing the cultural heritage of his hometown, and his commitment to sustainability and community connection are evident in every aspect of IZO Spirits. His company has received numerous awards, and its collection of sustainably crafted agave spirits con-tinues to delight consumers across the nation and internationally.

Martinez’s compassion extends beyond his business. He is a family man and a father of two. Despite being a hard-working business owner, he manages to balance his work and family life. He believes in taking care of his team and ensuring their well-be-ing. His team shares his values, and the company’s success is a testament to their hard work and dedication.

Overall, Gaston Martinez is a visionary entrepreneur and a com- passionate leader who values community, sustainability, and ex- cellence in craftsmanship. His legacy will continue to inspire future entrepreneurs and business leaders to build sustainable, socially responsible businesses that contribute to the well-being of their communities.

Salud!





AMERICA'S FAVORITE DOCTOR

Laura Purdy, MD/MBA is a board certified Family Medicine Physician, licensed in all 50 states plus D.C. She is a medical executive, a business consultant and the voice of the digital healthcare revolution in America.



Dr. Laura Purdy

