

LA M

adidas Originals &
BAPE® Continue
their Anniversary

All Things
SKIN &
BEAUTY

Avant-Garde Design
Meets Progressive
Sportswear

Y-3 Launches its
Performance Running Line

Kia takes a bold step
towards Scalable
Sustainability

Making Waves In the Spirit Industry,

Gaston Martinez

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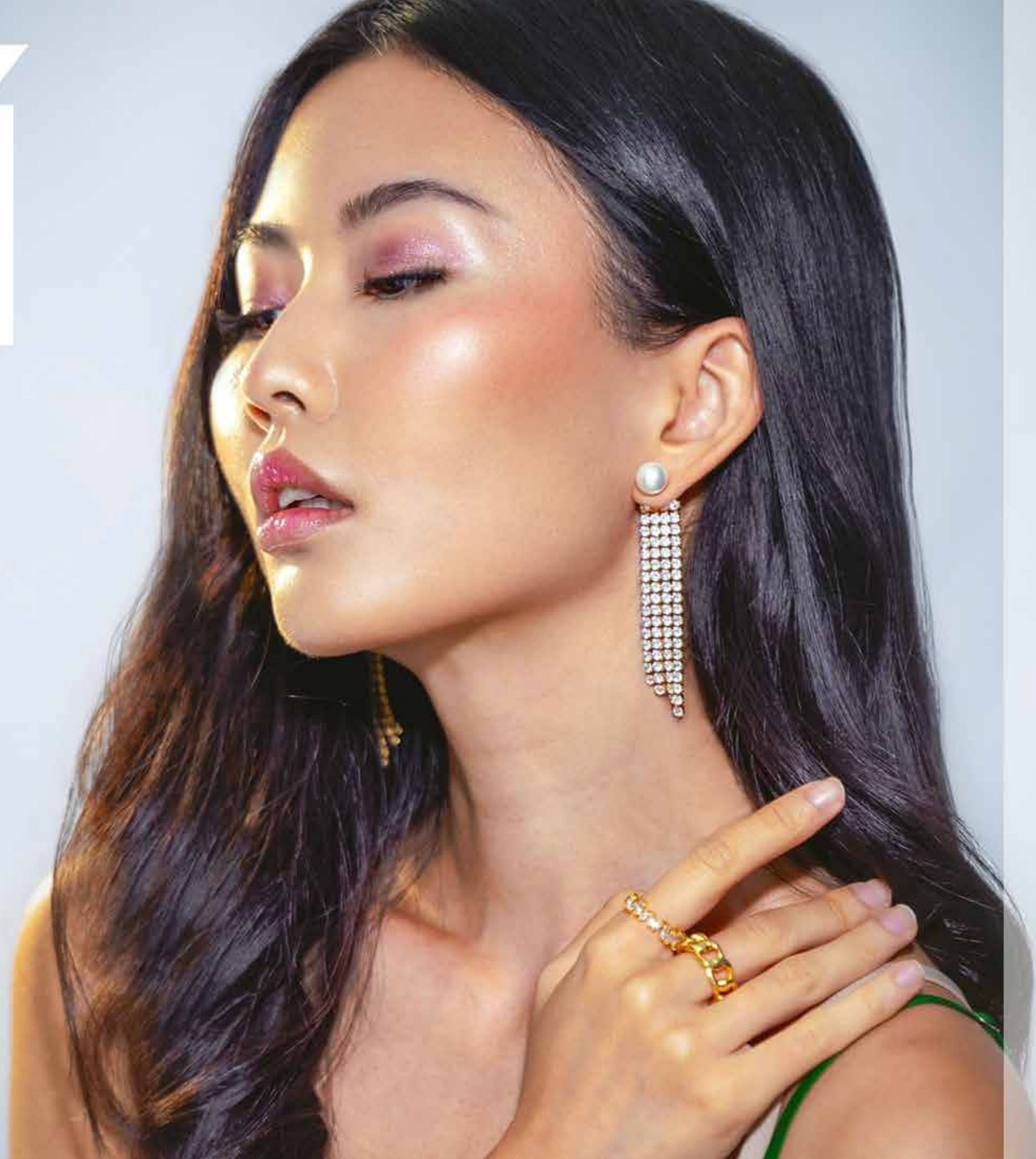
NEW YORK

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VEGANOLOGIE



COCONUT CREAM FOUNDATION

Praise your natural beauty! Using our buildable, weightless, coconut cream foundation, made with natural ingredients, your skin will not only feel soft and hydrated, but it will leave you enjoying a radiant, picturesque finish.

This first-of-its-kind formula focuses on using only the best natural ingredients available to promote beauty and skincare as one. Offering a supple feel of a cream foundation in a sleek compact, our foundation is not only buildable, but can be applied both wet and dry, leaving you with a beautiful airbrush finish. But not to worry, though the foundation will blend seamlessly giving you the desired coverage, the weightless product still allows your skin to breathe while looking like skin.

Not sure on your color? Thanks to our formulation, our foundation's technology will heat up to your skin's temperature and adjust itself to give the best possible natural match—up to a three-color difference.



"There's clean beauty, then there's VOODOO Clean: free of mycotoxins and allergens."

Available exclusively at www.voodoomakeup.com



NOURISH YOUR OWN SKIN



● Gentle Hydrating Cleanser

Dr. Loretta's Gentle Hydrating Cleanser starts your skincare routine off right. This sulfate-free cleanser gently removes pollution, surface debris, and makeup without stripping skin of natural oils. Marine peptides provide a surge of hydration while chamomile essential oil nourishes and soothes redness and irritation.

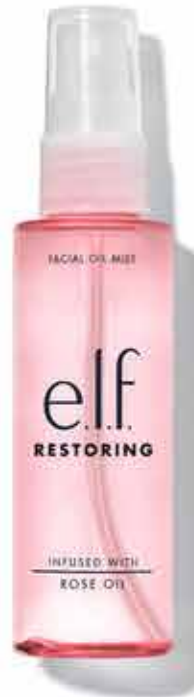
● Overnight Wrinkle Resisting Cream - Shiseido

This extra rich, nourishing cream works through the night to target wrinkles triggered by lack of sleep, with ReNeura Technology+*** and TENCHA R.E.M.*** Skin is deeply hydrated, fine lines are visibly plumped and radiance is fully restored.



● Strawberry Overnight Lip Mask

An moisturizing overnight lip mask that melts into lips to lock in essential moisture while you sleep.



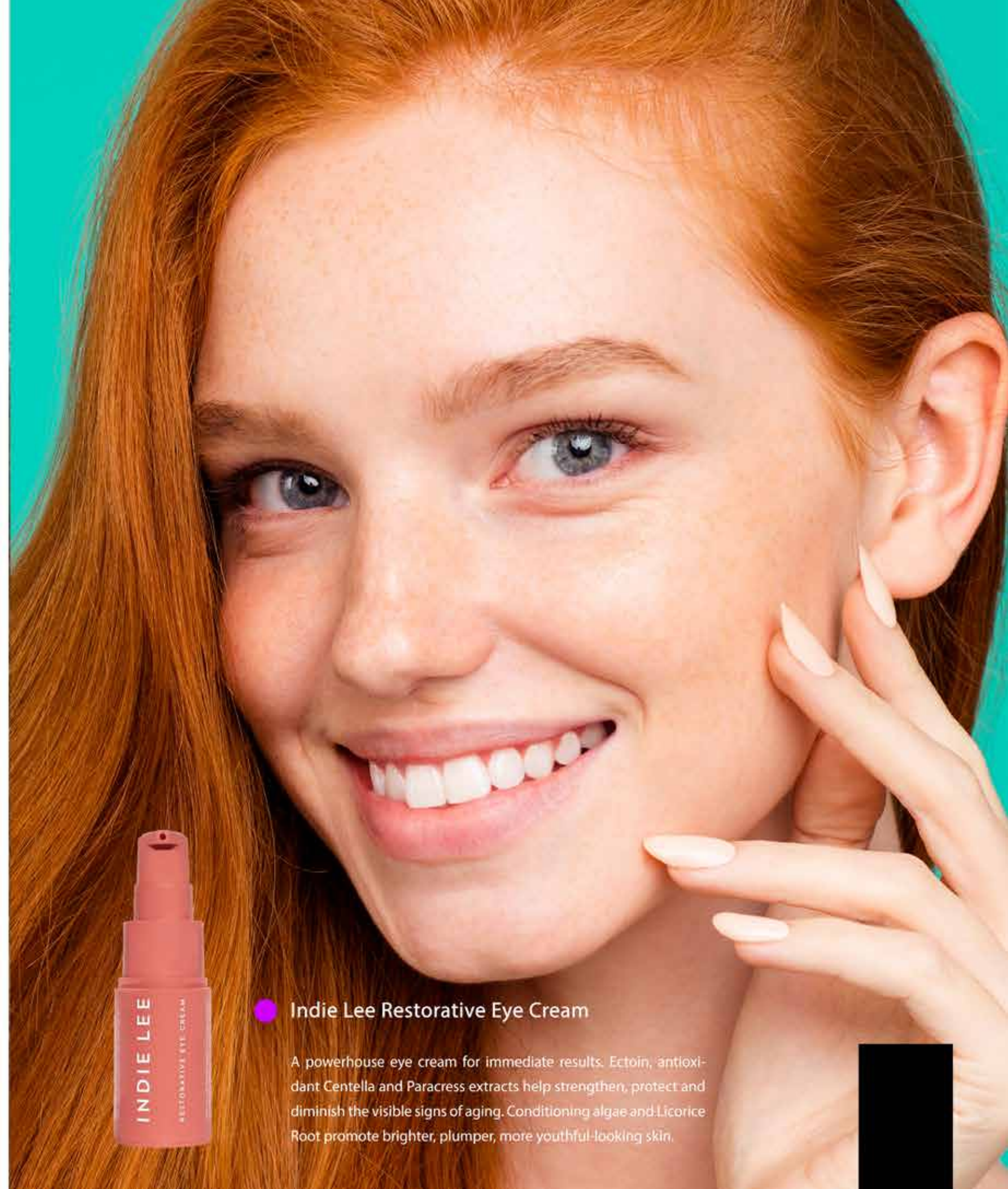
● e.l.f. Facial Oil Mist

Infusing wellness and beauty, this collection of six custom mists is formulated with unique blends of essential oils to provide a boost to mind and body. Each custom blend is infused with ingredients to activate specific mood boosting benefits.



● Indie Lee Restorative Eye Cream

A powerhouse eye cream for immediate results. Ectoin, antioxidant Centella and Paracress extracts help strengthen, protect and diminish the visible signs of aging. Conditioning algae and Licorice Root promote brighter, plumper, more youthful-looking skin.





COOL BREEZE

Photographer Iryna Kalchenko











BLUSHING BEAUTY



Charlotte Tilbury Magic Cream Moisturizer

"Loved by celebrities and supermodels, the revolutionary, results-driven formula is infused with a magic matrix of oils. Transform the appearance of tired, dull skin for a glowing, dewy, plumper-looking canvas!"



Just A Touch - Foundation Concealer

Our Editor's Favorite - Just A Touch provides easy-to-control, targeted coverage exactly where you want it.



Mac - Burgundy Times Nina

A well-edited palette features a colour wave of burgundy hues that offer countless shade combinations. The saturated, soft and smooth hues are all packaged in one compact for easy portability.

ColorStay Micro™ Easy Precision Liquid Liner

Create fine yet bold lines with ColorStay Micro™ Easy Precision Liquid Liner. A hyper-precise 0.1mm micro tip and a high-pigment, 24HR wear formula.



Lip Glowy Balm

Who doesn't want a lip balm that delivers moisture and sheer color? It's great for on-the-go application is free of sulfates, parabens and phthalates... and it's as fresh as a grapefruit!

Revlon Insta-blush

Kiss your cheeks with color. This sheer cream-to-powder blush is mess-proof and mistake-proof—so apply it anywhere, anytime.





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NEW YORK

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GOMEZ-GRACIA
LONDON

A fashion advertisement featuring two models standing side-by-side against a plain, light-colored background. The model on the left is a Black man wearing a red, belted, short-sleeved tunic over black leggings and black lace-up shoes. The model on the right is a white man wearing a red, belted, short-sleeved tunic over white knee-high socks and black lace-up shoes. Both tunics have a high collar and a small floral detail on the chest. The text 'MAISON AUDMI' is overlaid in large, white, serif capital letters across the middle of the image.

MAISON AUDMI

CLASSIC DESIGN

MODERN WOMEN FASHION



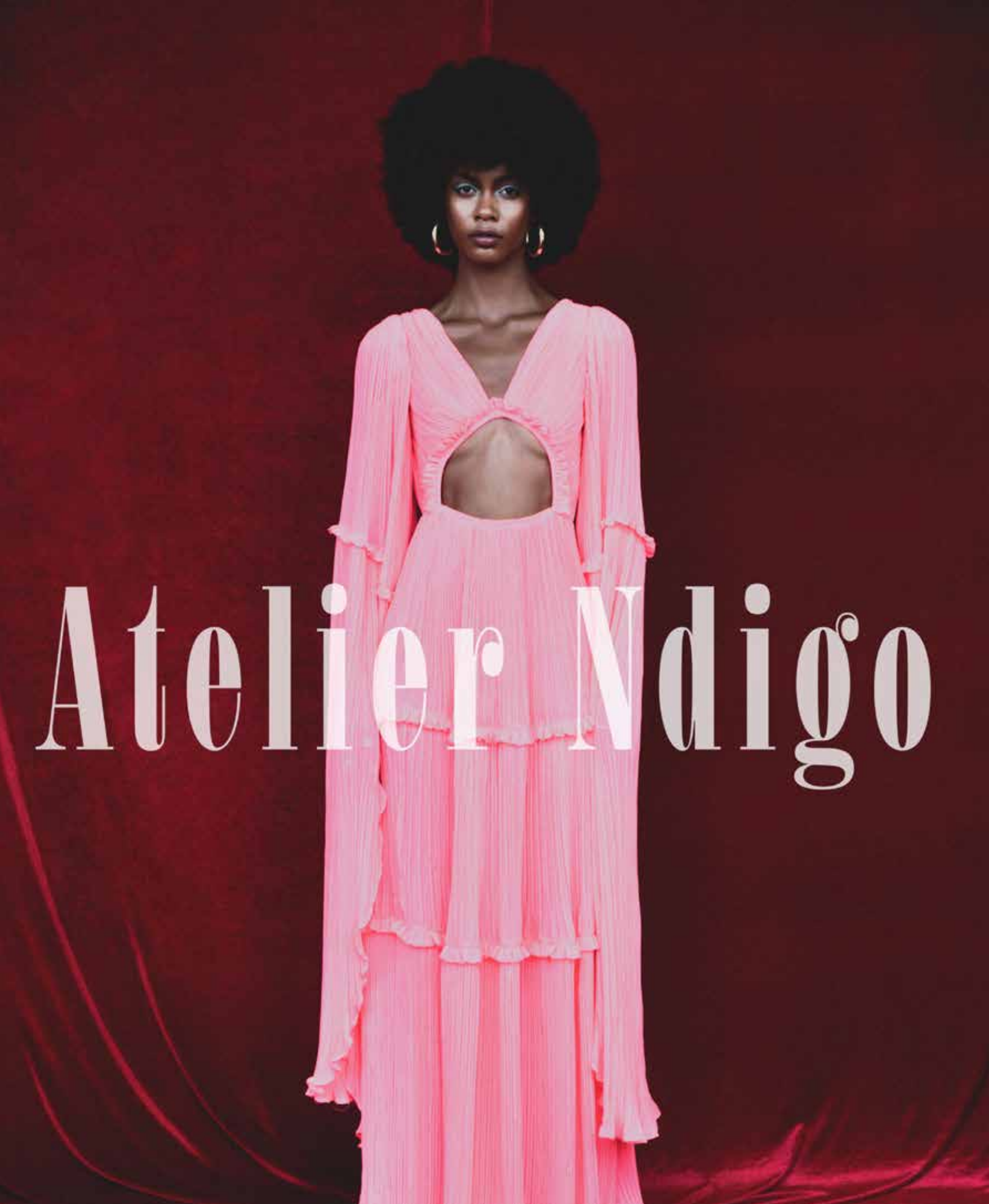
Ultimate Comfort
Sofa Sandals
Air-Touch Foam Heels

Patented
Technology

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The Man Of The Hour

GASTON MARTINEZ

Creative Nina Vargas

Photographer Mike Yi

Stylist Elva Wu

Location Omni Hotel DTLA





GASTON MARTINEZ, CO-FOUNDER AND CEO OF IZO SPIRITS (IZO), MEZCAL ENTHUSIAST, SPIRIT AFICIONADO, AND TRAILBLAZING CREATIVE ENTREPRENEUR

Gaston Martinez, a national recognized co-founder and CEO of IZO Spirits (IZO), has been named one of San Diego Business Journal's Top 50 Latino Leaders of Influence and one of San Diego's Top 500 Influential People. To maintain the legacy of pure, all-natural Mezcal that his hometown is known for, Martinez founded IZO to carry out his lifelong vision. According to Martinez, Mezcal symbolizes celebration and enjoyment in his family and culture.

His team sustainably produces premium, handcrafted agave spirits in Durango, Mexico, following centuries of tradition. Now, together with a team of hand-picked local talent, he proudly shares the experience of an award-winning Mezcal - the first of many IZO fine, handcrafted agave spirits - with the world beyond Durango. Made sustainably from slow-roasted, wild agave hearts harvested on local ranches, every sip of IZO speaks to generations of Mezcaleros bringing people together around shared values of community, celebration, and savoring the reward of a job well done. Every aspect of IZO pays respect to its point of origin, from the locally-sourced Onyx stopper featured atop the bottle, to the elegant, minimalist design that allows the flavorful spirit within to shine. The smooth, sophisticated taste of IZO Mezcal tells the story of centuries' old Mexican tradition and of one man's vision to share it with the world. Learn more about the IZO collection of sustainably handcrafted agave spirits at IZOSpirits.com.

Spotlight Q&A: Co-Founder of IZO Spirits, Gaston Martinez - Preserving Mexican Heritage with Sustainable Craftsmanship

Gaston Martinez, the co-founder and CEO of IZO Spirits, has been making waves in the spirits industry. He has been named one of San Diego Business Journal's Top 50 Latino Leaders of Influence and one of San Diego's Top 500 Influential People. Martinez has a passion for maintaining the legacy of pure, all-natural Mezcal that his hometown of Durango, Mexico, is known for. His vision has led to the creation of IZO Spirits, a company that produces premium, handcrafted agave spirits sustainably using centuries-old traditions.

In this Q&A, Martinez shares insights into the IZO brand's history, sustainable practices, design inspiration, and future plans.

Q: Can you tell us about IZO Spirits and what inspired you to create this line of handcrafted agave spirits?

A: IZO Spirits is a collection of sustainably handcrafted agave spirits made from slow-roasted, wild agave hearts harvested on local ranches in Durango, Mexico. My family and culture have always celebrated and enjoyed Mezcal, which symbolizes community and celebration. I wanted to share this experience with the world and create a brand that honors the tradition and culture of my hometown.

Q: Can you share with us the story behind the design of IZO Spirits' packaging?

A: Every aspect of IZO pays respect to its point of origin, from the locally-sourced Onyx stopper featured atop the bottle, to the elegant, minimalist design that allows the flavorful spirit within to shine. We wanted to create a design that represents the sophistication and elegance of our brand while showcasing the Mezcal's authentic taste that speaks to generations of Mezcaleros.

Q: What inspired you to reduce the smokiness of your Mezcal, and how do you appeal to both novice and experienced Mezcal drinkers?

A: We realized that the smokiness of our Mezcal was pushing away a lot of people who may not be familiar with the drink. We wanted to create an enjoyable experience for everyone and connect with them through our products. We understand that new Mezcal fans may not necessarily go for a full-bodied Mezcal right away, so we create a balanced taste that appeals to everyone.

Q: How did IZO Spirits pivot during the COVID-19 pandemic?

A: We had to adjust to the new normal and find ways to keep our business going. We focused on expanding our line of agave spirits and finding new ways to connect with our customers online. We also took extra precautions to ensure the safety of our team and customers.

Q: Where is IZO Spirits currently sold, and what are your favorite food pairings with the line?
A: IZO Spirits is sold nationwide and internationally. We recommend pairing our Mezcal with grilled meats, seafood, and spicy dishes. Our Tequila pairs well with citrus and fruit-based desserts.

Q: You recently moved your San Diego headquarter’s location, tell us about IZO’s new home base and recent expansoin!
IZO Spirits’ recently expanded to new office headquarters in San Diego’s historic Mission. The move to Mission Brewery Plaza furthers IZO’s mission to reach the world with the unforgettable taste of world-class agave spirits while also continuing a 110-year local San Diego narrative of artisanal craftsmanship.

Much like our brand, the Middletown district carries a wealth of history and heritage that still influences culture and community, The beautifully modernized space will allow us to expand our team and company while becoming an integral part of local tradi-tion ourselves.

The historic Mission Brewery Plaza was built in 1913 to house the San Diego Consolidated Brewing Company. Considered one of the oldest original brewing structures in the area, the aging 100,000-square-foot complex was fully restored in 1987 into a creative, multi-use office space. An original brick interior and exterior help to maintain the building’s storied authenticity - a seamless blend of old-world approaches and contemporary aspects that perfectly mirror IZO’s own mission when it comes to traditionally-crafted, sustainably-produced spirits. The brand’s new headquarters allows full freeway visibility, serving as an ideal and effortlessly accessible place for daily operations.

Q:What’s next for IZO Spirits?
A: We’re excited to continue expanding our line of agave spirits and building our brand globally. We’re also planning a 2024 expansion of our Durango operations site to a new state-of-the-art distillery. Our goal is to continue preserving and promoting the rich cultural heritage of Mexico while creating high-quality, sus-tainable products that everyone can enjoy.

My passion for preserving the culture and tradition of his home-town has led to the creation of IZO Spirits, a brand that produces premium, handcrafted agave spirits sustainably using centu-ries-old traditions. With a commitment to community values and cultural heritage, we aim to share the spirit of Mexico with the world while preserving precious resources and investing in the well-being of the land and its people.

Q: Share more on the Craftsmanship and Sustainability of IZO Spirits

My heritage is very important to me; I want to keep our traditions alive and pass them down to my own children. IZO is a cultural celebration, and enjoyment is evident in every aspect of the brand. IZO Spirits is crafted using locally-sourced agave and relies on solar panels to help power the operation and drastically reduce the company’s carbon footprint. They also take a proac-tive and community-minded approach to natural resource con-servation, relying on their own well and water treatment plant to help ease the burden on surrounding infrastructure.

Furthermore, we strive to uphold the cultural tradition of invest-ing in the community, both locally and abroad. IZO seeks to hire local talent while taking every opportunity to share renewable

Q: Share the dynamic line of spirits!

A: The IZO Spirits collection is crafted by master mezcaleros and distillers in Durango, Mexico, following centuries of tradition. The agave used in the production of IZO spirits is slow-roasted in la-va-lined fire pits to develop its unique flavor and aroma. The wild agave hearts are harvested by hand from local ranches, ensuring the highest quality and respect for the environment.

Every aspect of IZO pays respect to its point of origin, from the lo-cally-sourced Onyx stopper featured atop the bottle, to the ele-gant, minimalist design that allows the flavorful spirit within to shine. The design is inspired by the point of origin of the brand, and every detail was thought out to make Martinez’s presence sophisticated and sustainable.

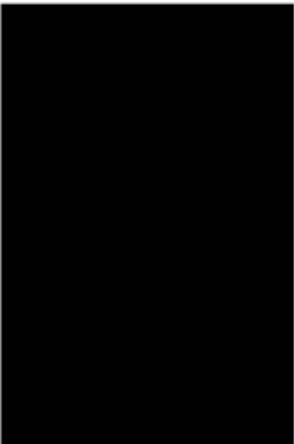
In Conclusion

Gaston Martinez’s love for his community, his passion for preserv-ing the cultural heritage of his hometown, and his commitment to sustainability and community connection are evident in every aspect of IZO Spirits. His company has received numerous awards, and its collection of sustainably crafted agave spirits con-tinues to delight consumers across the nation and internationally.

Martinez’s compassion extends beyond his business. He is a family man and a father of two. Despite being a hard-working business owner, he manages to balance his work and family life. He believes in taking care of his team and ensuring their well-be-ing. His team shares his values, and the company’s success is a testament to their hard work and dedication.

Overall, Gaston Martinez is a visionary entrepreneur and a com- passionate leader who values community, sustainability, and ex- cellence in craftsmanship. His legacy will continue to inspire future entrepreneurs and business leaders to build sustainable, socially responsible businesses that contribute to the well-being of their communities.

Salud!











KIA TAKES A BOLD STEP TOWARDS SCALABLE SUSTAINABILITY WITH ITS FLAGSHIP EV9

- Kia's 10 must-have sustainability items to be applied to all new Kia model lines, aiming to achieve sustainability at scale
- Policy forms part of Kia's Design Sustainability Strategy, which includes commitments to phase out use of leather and invest in the development of new bio-based materials
- Kia aims to reduce short-term carbon emissions and achieve carbon neutrality across its operations by 2045

Kia has unveiled new details of its '10 must-have sustainability items', which define a baseline for the use of sustainable materials in its future model lines.

Kia has a long history of integrating sustainable materials into its products, starting with the use of bioplastic and sugar cane bio-fiber in the 2014 Soul EV. Kia has continued to pursue sustainability in its products, with the current range of plant-based components and use of recycled PET and discarded fishing nets in the production of its fabrics and carpets.

Now, as a step towards achieving the brand's aim of carbon neutrality across its operations by 2045, Kia has announced further details of its overarching Design Sustainability Strategy. The initiative aims to accomplish sustainability at scale, while providing the best material solutions for all new model lines.

The first action has seen Kia make a firm commitment to completely phase out the use of leather in all new products. The second, detailed below, will see Kia integrate its 10 must-have sustainability items into its new model lines, starting with the EV9. Finally, as part of its advanced efforts, Kia will continue to invest in testing and development programs to accelerate the implementation of bio-fabrication, underscoring its dedication to advancing sustainable technologies.

10 must-have sustainability items in the EV9

1. Bioplastic
2. Post-consumer material (PCM) plastic
3. Bio PU
4. Recycled PET fabric
5. Recycled PET carpet
6. Bio PU foam
7. Bio paint
8. BTX-free paint
9. Recycled PET yarn
10. Recycled PET felt



STRATHBERRY



ADIDAS ORIGINALS AND BAPE® CONTINUE THEIR ANNIVERSARY CELEBRATIONS WITH A COLLABORATIVE TAKE ON THE FORUM 84 LOW SNEAKER

2023 marks the arrival of both BAPE®'s 30th anniversary and the 20th anniversary of the enduring partnership between the Japanese brand and adidas Originals. Continuing their year-long celebrations, BAPE® and the Trefoil have joined forces once again to reimagine the iconic Forum 84 Low silhouette.

In quintessential fashion, the timeless sneaker arrives in a signature camo leather construction with special co-branded details throughout, including gold tongue labels and matching gold lace jewels. Available in a green and a blue colorway, each sneaker is a harmonious fusion of shared heritage.

Helping announce the collaborative silhouette is a larger than life campaign which features giant figures playfully towering through urban cityscapes. Accompanying the daring visuals is an additional set of images fronted by NBA star, and BAPE® fan, Jalen Green.

The Collection launched on May 20th, the limited edition BAPE® Forum Low 84 sneaker is available at selected retailers, on BAPE.com and for a pre-sign up on CONFIRMED.











寿司



バスケット
バス

ニロ
モデル
ファンタジー

BEST FRIENDS

Photographer Iryna Kalchenko













AVANT-GARDE DESIGN MEETS PROGRESSIVE SPORTSWEAR AS Y-3 LAUNCHES ITS PERFORMANCE RUNNING LINE

This season, adidas and Yohji Yamamoto turn their attention to one of the world's most popular sporting pastimes as they take on running for the first time. Conceptualized as an ongoing series of launches, Y-3's entrance into performance running gear adroitly matches the avant-garde designer's understated ethos, championing an undeniably DIY athletic endeavor.

"The sports world and its technology seek for necessity, practicality, or functionality while fashion is seeking the opposite [...] Y-3 is a strong examination of the blend of sport and style and the tension caused by mixing tradition with all that is modern", explains Yohji himself.

Continuing their groundbreaking exploration of performance athletic-wear and renegade design, adidas and Yohji Yamamoto begin by bringing the Japanese designer's rebellious spirit to the world of running with an performance capsule that daringly subverts functional gear for a new dawn. A new take on performance footwear, apparel, and accessories, each piece in the staggered capsule collection is a one to one reimagination of adidas running products, reborn through Yohji's perspective.

The first dynamic running footwear offering features four unique silhouettes – the Y-3 BOSTON 11, the Y-3 TAKUMI SEN 9, the Y-3 ULTRABOOST LIGHT, and the Y-3 RUNNER 4D FWD – each with brushstroke Three Stripes and Yohji Yamamoto signature details.

Accompanying the launch of the collection is a set of moving visuals, shot across upstate and urban New York, which capture the raw emotions of running through intimate vignettes that offer a glimpse into in-between moments of pause.

Arriving on May 12th, the inaugural Y-3 Running footwear collection is available globally at adidas.com/y-3, on CONFIRMED, in store, and through select retailers. Runners and non-runners alike can expect further apparel, accessories, and footwear launches throughout the season.

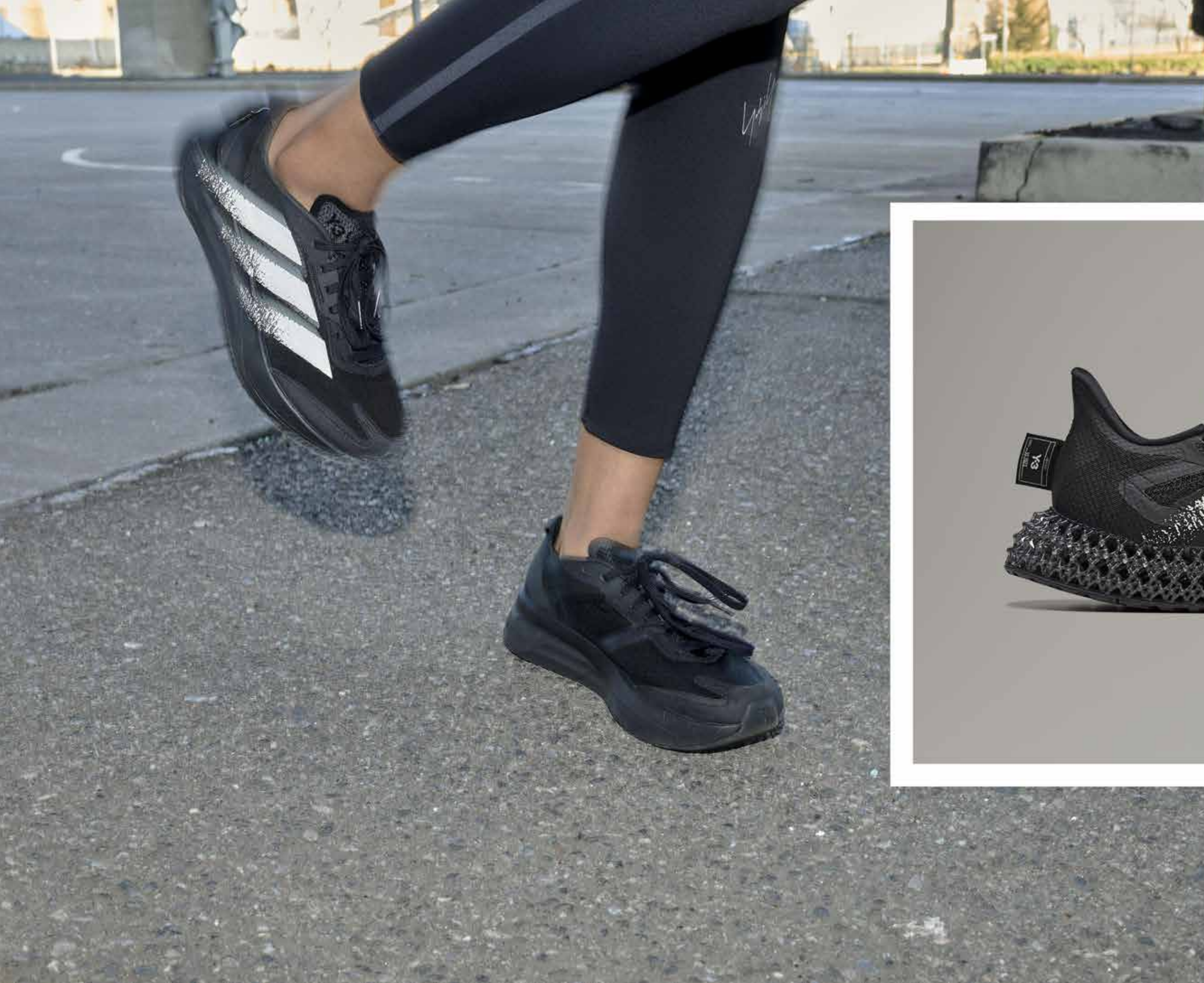
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AMERICA'S FAVORITE DOCTOR

Laura Purdy, MD/MBA is a board certified Family Medicine Physician, licensed in all 50 states plus D.C. She is a medical executive, a business consultant and the voice of the digital healthcare revolution in America.



Dr. Laura Purdy

