

# LAFEM



As Weather Changes  
So Should Your Daily

**SKIN &  
BEAUTY**  
Routines...

Working On ME:  
Why You Should  
Invest In Yourself  
FIRST!

Get to know the  
man behind  
IZO Spirits

Exhibit the Discos of  
the Past and Dance  
Parties of the Present  
with IVY PARADISE

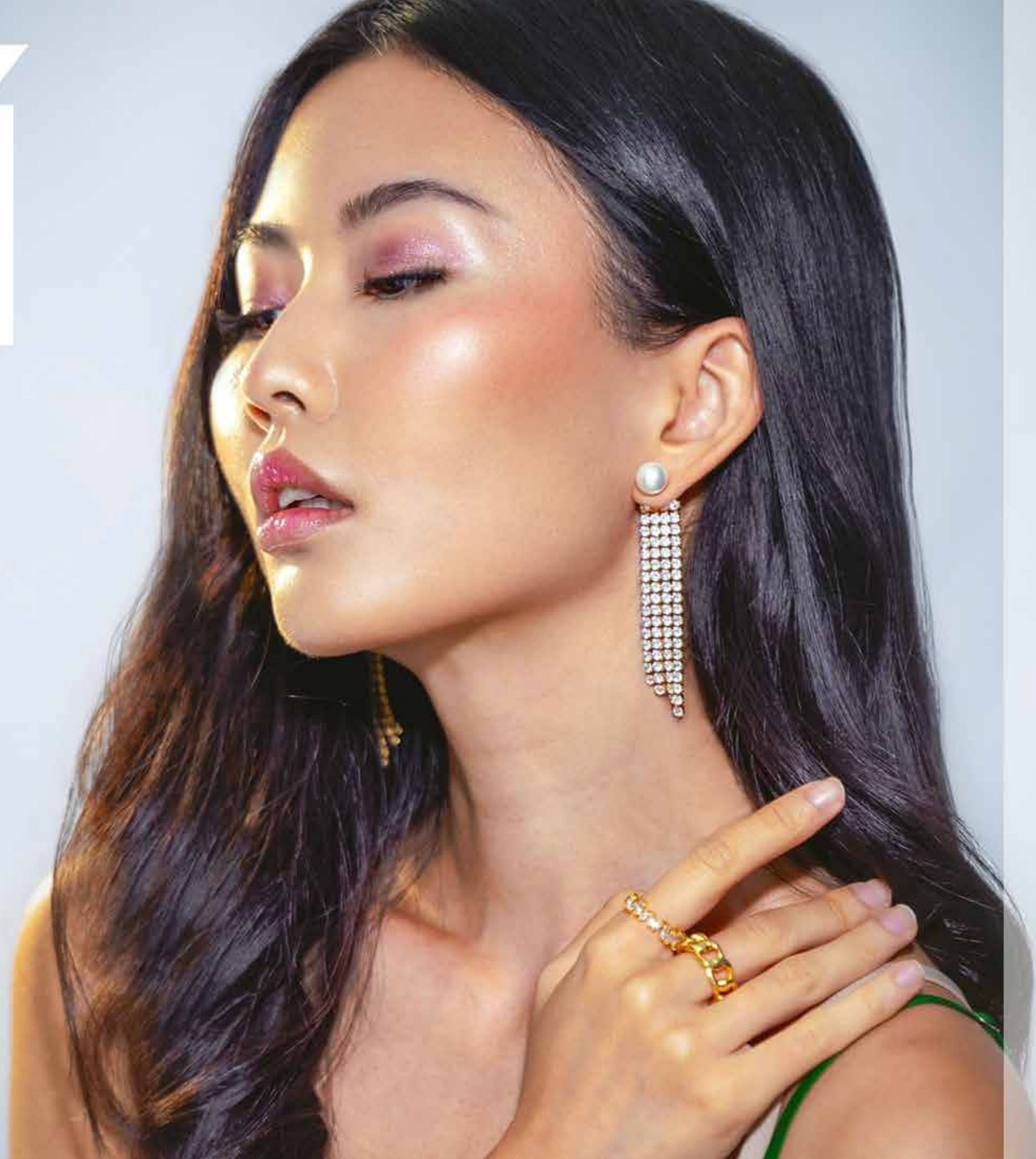
Your Work Family:  
Why Corp. America  
Had It Wrong This  
Entire Time.

adidas Originals  
**Land of Wood  
and Water**

Restaurant diva and momtrepreneur

*Michele DiMeo*





# COCONUT CREAM FOUNDATION

Praise your natural beauty! Using our buildable, weightless, coconut cream foundation, made with natural ingredients, your skin will not only feel soft and hydrated, but it will leave you enjoying a radiant, picturesque finish.

This first-of-its-kind formula focuses on using only the best natural ingredients available to promote beauty and skincare as one. Offering a supple feel of a cream foundation in a sleek compact, our foundation is not only buildable, but can be applied both wet and dry, leaving you with a beautiful airbrush finish. But not to worry, though the foundation will blend seamlessly giving you the desired coverage, the weightless product still allows your skin to breathe while looking like skin.

Not sure on your color? Thanks to our formulation, our foundation's technology will heat up to your skin's temperature and adjust itself to give the best possible natural match—up to a three-color difference.



"There's clean beauty, then there's VOODOO Clean: free of mycotoxins and allergens."

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VEGANOLOGIE



# SPRING/SUMMER SKINCARE



## ● Gentle Hydrating Cleanser

Dr. Loretta's Gentle Hydrating Cleanser starts your skincare routine off right. This sulfate-free cleanser gently removes pollution, surface debris, and makeup without stripping skin of natural oils. Marine peptides provide a surge of hydration while chamomile essential oil nourishes and soothes redness and irritation.

## ● Overnight Wrinkle Resisting Cream - Shiseido

This extra rich, nourishing cream works through the night to target wrinkles triggered by lack of sleep, with ReNeura Technology+\*\*\* and TENCHA R.E.M.\*\*\* Skin is deeply hydrated, fine lines are visibly plumped and radiance is fully restored.



## ● Strawberry Overnight Lip Mask

An moisturizing overnight lip mask that melts into lips to lock in essential moisture while you sleep.



## ● e.l.f. Facial Oil Mist

Infusing wellness and beauty, this collection of six custom mists is formulated with unique blends of essential oils to provide a boost to mind and body. Each custom blend is infused with ingredients to activate specific mood boosting benefits.



## ● Indie Lee Restorative Eye Cream

A powerhouse eye cream for immediate results. Ectoin, antioxidant Centella and Paracress extracts help strengthen, protect and diminish the visible signs of aging. Conditioning algae and Licorice Root promote brighter, plumper, more youthful-looking skin.

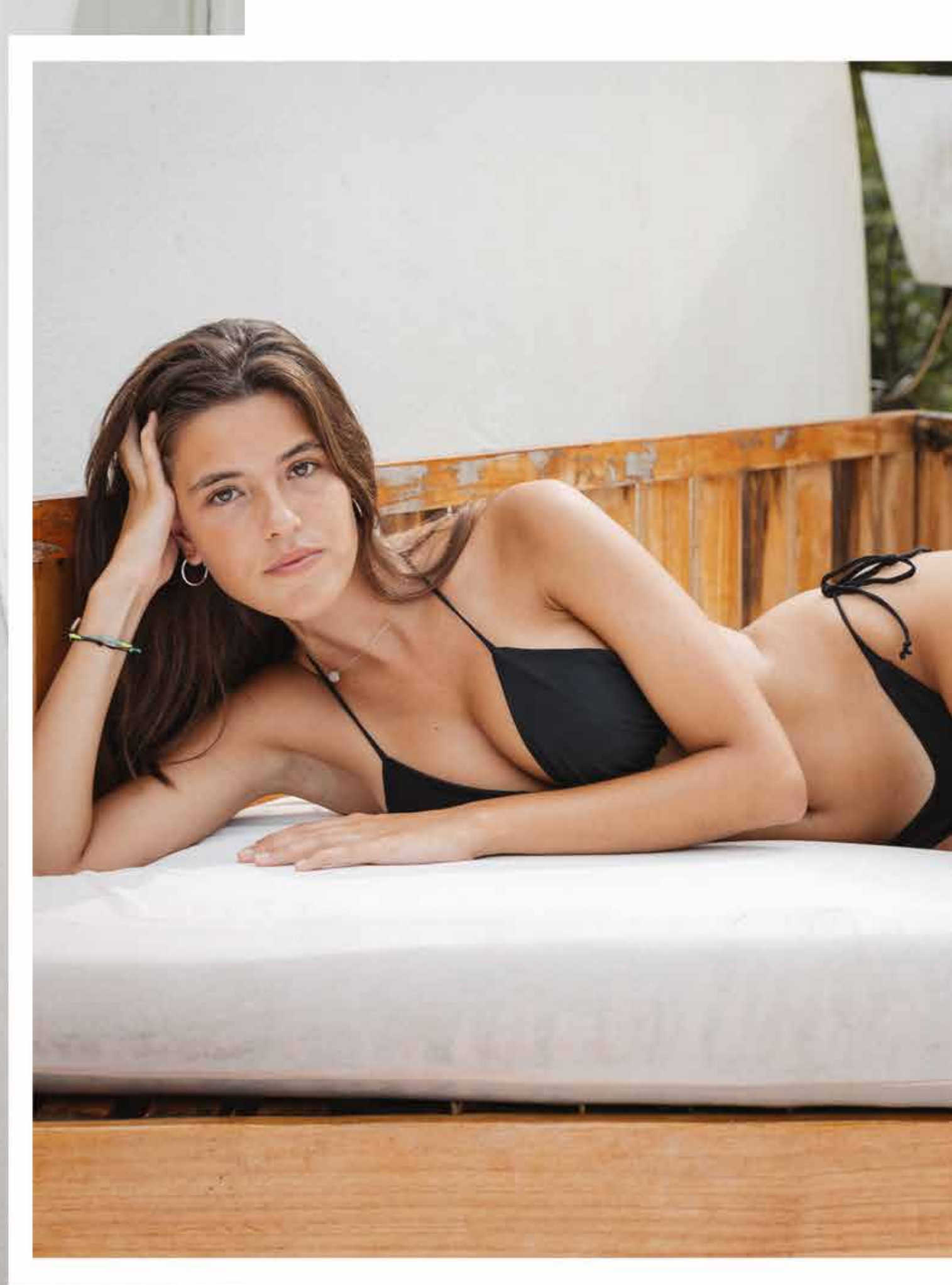






**RESORT LIFE**

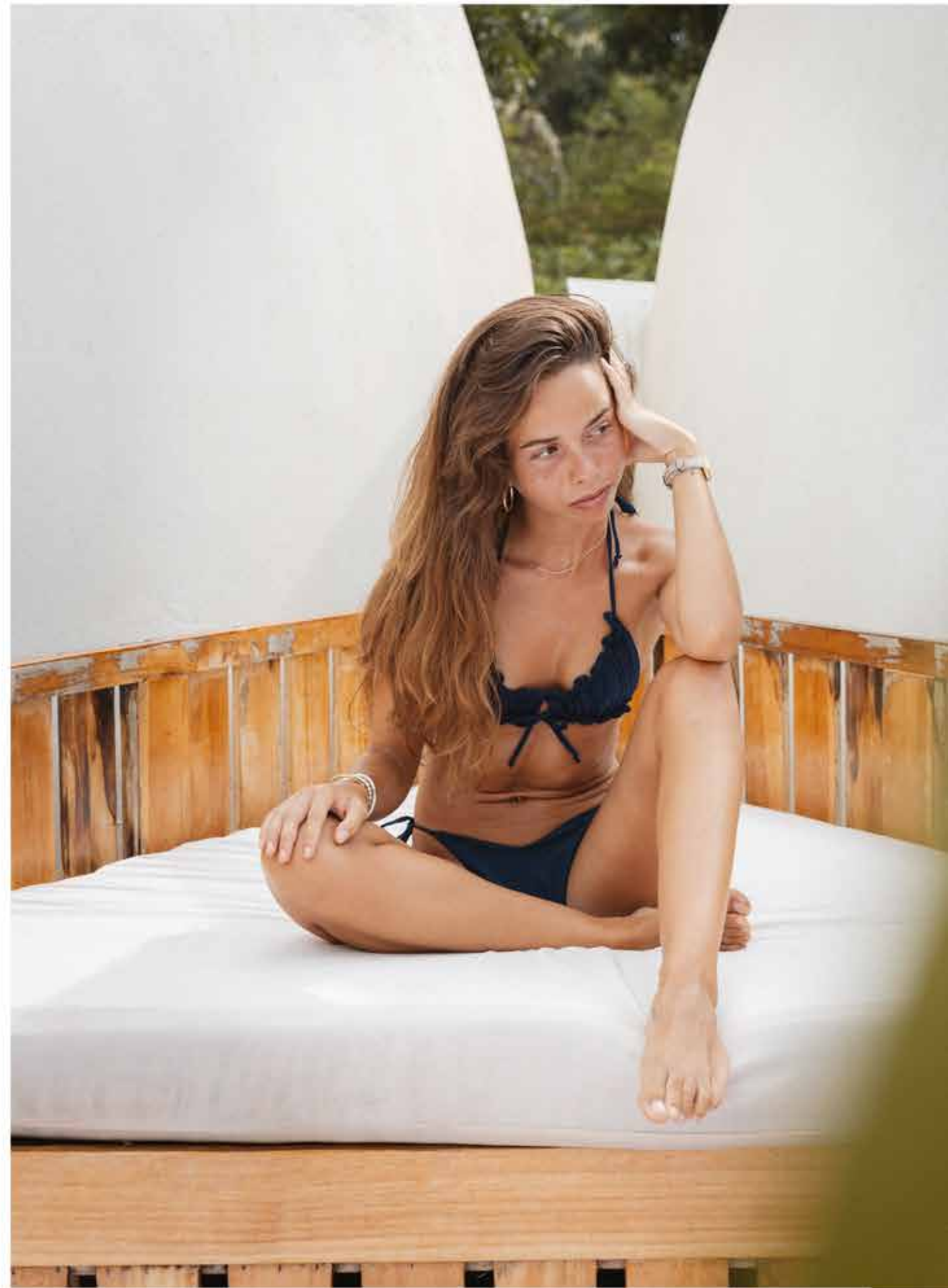














# SUMMER BROWNS



## Charlotte Tilbury Magic Cream Moisturizer

"Loved by celebrities and supermodels, the revolutionary, results-driven formula is infused with a magic matrix of oils. Transform the appearance of tired, dull skin for a glowing, dewy, plumper-looking canvas!"



## Mac - Burgundy Times Nina

A well-edited palette features a colour wave of burgundy hues that offer countless shade combinations. The saturated, soft and smooth hues are all packaged in one compact for easy portability.



## Just A Touch - Foundation Concealer

Our Editor's Favorite - Just A Touch provides easy-to-control, targeted coverage exactly where you want it.

## ColorStay Micro™ Easy Precision Liquid Liner

Create fine yet bold lines with ColorStay Micro™ Easy Precision Liquid Liner. A hyper-precise 0.1mm micro tip and a high-pigment, 24HR wear formula.



## Lip Glowy Balm

Who doesn't want a lip balm that delivers moisture and sheer color? It's great for on-the-go application is free of sulfates, parabens and phthalates... and it's as fresh as a grapefruit!

## Revlon Insta-blush

Kiss your cheeks with color. This sheer cream-to-powder blush is mess-proof and mistake-proof—so apply it anywhere, anytime.







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**GOMEZ-GRACIA**  
LONDON





# EXHIBIT THE DISCOS OF THE PAST AND DANCE PARTIES OF THE PRESENT WITH IVY PARADISE — THE NEWEST SWIM COLLECTION FROM ADIDAS X IVY PARK

adidas and IVY PARK announce their latest collaborative swim and lifestyle collection: Ivy Paradise. This all-inclusive capsule pays homage to the disco era nightclubs, 90s hip-hop pool parties and present-day desert raves with its sequin silhouettes, lux velvet materials and the IVP monogram prints, making it this summer's must have for the courageous and the cheeky.

Ivy Paradise pushes the boundaries of athleisure and luxury and celebrates freedom & self-expression. It takes swimwear from the water onto the dance floor with its versatility & stylistic combinations. It can be worn during the day at a music festival, to a glamorous city soiree, and the next day lounging on your best friend's pool.

This capsule collection is designed to flatter every body with its luxurious fabrics, bold color blocks and versatile use with many reversible and 2-in-1 offerings included. Expect extreme cutouts, iridescent linings, shimmering rhinestones, and spandex to snatch the complete look. Styles include crystal mesh sarong wraps, crop tops & short sets, swimsuits and speedos, and a hot pink sequin jacket & shorts combo w/ fringe, and much more.

Ivy Paradise also includes an array of beach accessories including monogram visors & bucket hats, Ivy Park logo towel, and this summer's IT accessory, the Disco bag.

The collection's inclusive sizing ranges from 3XS – 4XL and price points range from \$35 - \$350 USD. The line is available in adidas stores and online at [adidas.com/ivypark](https://adidas.com/ivypark) on June 23rd and in select partner stores, globally.

## The Campaign

Ivy Paradise exhibits the discos of the past and dance parties of the present. It is rooted in escape, through music and hedonistic sensibility, and is inclusive of the sensational and the subversive in fashion. It demands attention in the highest of forms, championing individuality & self-expression.

## The Collection

The collection is a body confident swim-led line that is modern, bold, and sexy. The collection pairs IVY Park's signature monogram, evoking hip hop nostalgia, with acid pink. Sequins, fringing, and mesh are all layered in unexpected and dramatic ways, fusing today's flair with the disco era.



A fashion advertisement featuring two models standing side-by-side against a plain, light-colored background. The model on the left is a Black man wearing a red, long-sleeved, button-down shirt with a wide collar and a matching red skirt. He is also wearing black tights and black lace-up shoes. The model on the right is a white man wearing a red, long-sleeved, button-down shirt with a wide collar and a matching red skirt. He is also wearing white knee-high socks and black lace-up shoes. The text "MAISON AUDMI" is overlaid in large, white, serif capital letters across the middle of the image.

MAISON AUDMI

# CLASSIC DESIGN

MODERN WOMEN FASHION



Ultimate Comfort  
Sofa Sandals  
Air-Touch Foam Heels

Patented  
Technology

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# AVANT-GARDE DESIGN MEETS PROGRESSIVE SPORTSWEAR AS Y-3 LAUNCHES ITS PERFORMANCE RUNNING LINE

This season, adidas and Yohji Yamamoto turn their attention to one of the world's most popular sporting pastimes as they take on running for the first time. Conceptualized as an ongoing series of launches, Y-3's entrance into performance running gear adroitly matches the avant-garde designer's understated ethos, championing an undeniably DIY athletic endeavor.

"The sports world and its technology seek for necessity, practicality, or functionality while fashion is seeking the opposite [...] Y-3 is a strong examination of the blend of sport and style and the tension caused by mixing tradition with all that is modern", explains Yohji himself.

Continuing their groundbreaking exploration of performance athletic-wear and renegade design, adidas and Yohji Yamamoto begin by bringing the Japanese designer's rebellious spirit to the world of running with an performance capsule that daringly subverts functional gear for a new dawn. A new take on performance footwear, apparel, and accessories, each piece in the staggered capsule collection is a one to one reimagination of adidas running products, reborn through Yohji's perspective.

The first dynamic running footwear offering features four unique silhouettes – the Y-3 BOSTON 11, the Y-3 TAKUMI SEN 9, the Y-3 ULTRABOOST LIGHT, and the Y-3 RUNNER 4D FWD – each with brushstroke Three Stripes and Yohji Yamamoto signature details.

Accompanying the launch of the collection is a set of moving visuals, shot across upstate and urban New York, which capture the raw emotions of running through intimate vignettes that offer a glimpse into in-between moments of pause.

Arriving on May 12th, the inaugural Y-3 Running footwear collection is available globally at [adidas.com/y-3](https://adidas.com/y-3), on CONFIRMED, in store, and through select retailers. Runners and non-runners alike can expect further apparel, accessories, and footwear launches throughout the season.

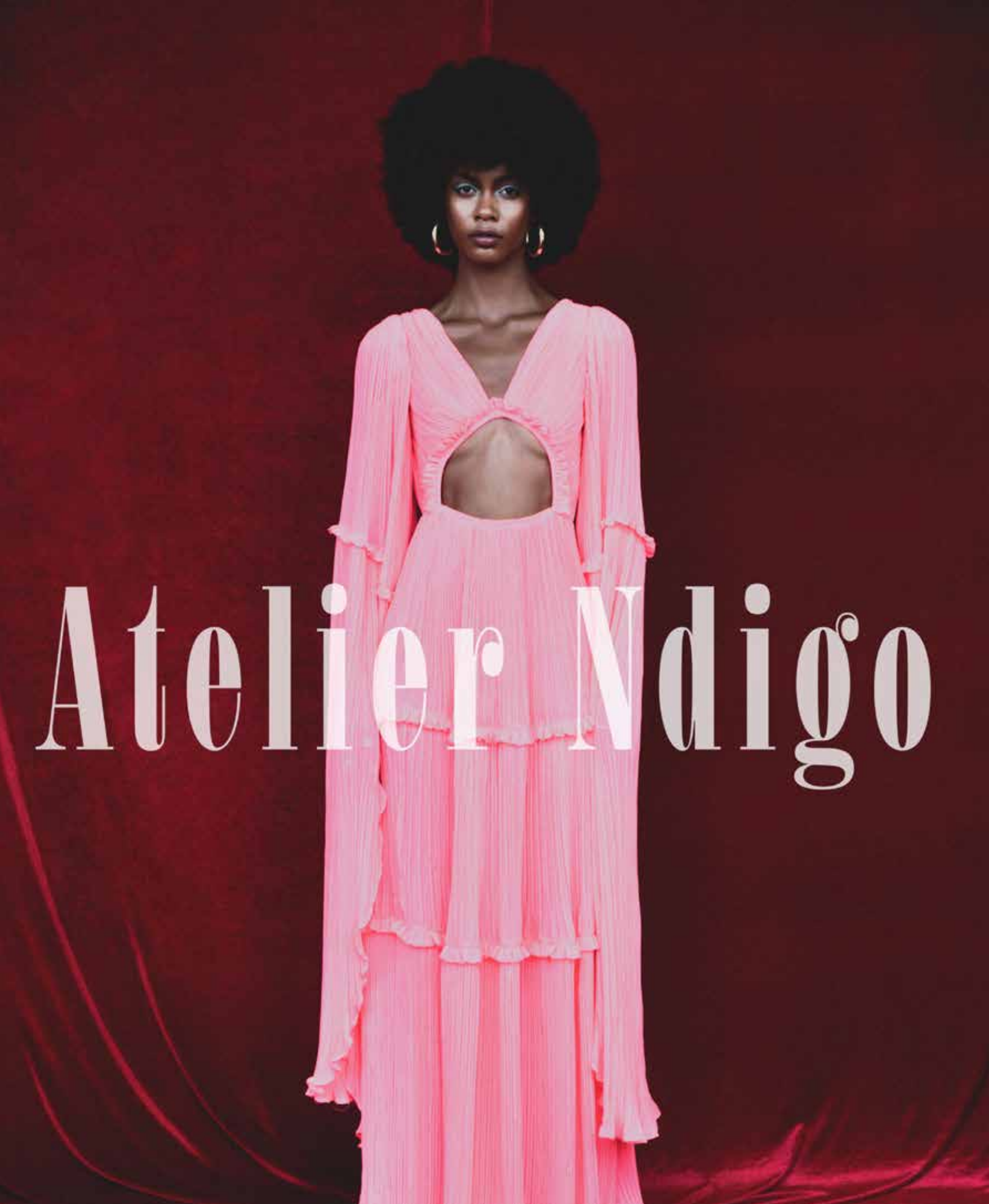
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PHOTOGRAPHER: MAX MOREAU

HNM: LIZ DIZON

STYLIST: ELVA WU

CREATIVE: NINA VARGAS

VIDEO: MIKE YI

# MICHELE DIMEO

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*"My story starts off with a bit of a crazy beginning. My father died of a brain aneurysm when I was just 10 years old, leaving my mother (age 30) needing to go back to school and get a college degree and find a career to care for my brother and I who were two young children. I spent most of my teenage years working and going to school. I am a classic Type A personality to the "T", making things happen, moving and shaking since I was a teenager. Coincidentally, later in life, Squisito (our fast casual brand), as a group, won not just once, but twice "Top Movers and Shakers"!"*

*I worked full-time at Merry Go Round in my teens, a retail clothing company, and worked my way up from a salesperson that hustled and worked on commission at the age of 14 to an area manager/trainer for the company while attending college full-time studying Psychology of Corporate Law at Michigan State University (later to graduate with a degree in Psychology and Biology). While attending college, I opened many stores for the company and juggled 18 credits and worked 50–55 hours per week- a strong work ethic for sure! As I continued my studies, I fell into my career at LA Weight Loss where I worked for over 10 years changing lives and assisting thousands of clients to lose weight and get healthy which was my passion for sure. In my teenage years and throughout my twenties, I taught Aerobics and competed in fitness while continuing to work out and focus on health and wellness, which has carried over to today now at the young age of 52. Before meeting Gennaro, my partner in both business and life, I left LA Weight Loss and begin my corporate career with The Siegfried Group, traveling the country focusing on recruiting sweet spot candidates for the firm and of course, business development. I was coined the nickname, "the mouth of the firm", which was used quite frequently. After leaving the firm in 2008, I began my career and my life today with Gennaro and the Monte Restaurant Development Group as COO/ Director of stores. We built our company that it is today along with Squisito Franchise Enterprises, INC, the franchisor for our fast casual concept Squisito Pizza & Pasta, which I hold the title of President. Additionally, I focus on commercial real estate as I am licensed in the state of Maryland and negotiate all our deals for the brand. I was one of the founding members of the National Pizza Council operated in conjunction with the National Restaurant Association. Expanding 1 restaurant at a time full service and fine dining coming to a neighborhood near you."*

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Becoming the Restaurant Diva:

Why the Restaurant Diva you ask and how did I get that title? A good friend gave me that name several years ago while dining at one of my restaurants in Florida. That name not only came to be because of the industry that I work in, but by the experience that I provide to my guests and the image that I create both in and outside of the restaurant- Ok it's no surprise here that I love fashion and to create an image for myself, but I love and am passionate about creating that same image and over the top dining experience for our guests as well at our restaurants- because let's get real that is what sets restaurants apart today from the top most successful brands to the average and to the ones that don't make it. As they say, "the hostess with the mostess!!!!"

Did you always want to go into this business?

NO! The restaurant business is definitely a very challenging one indeed. I work in a very competitive and difficult industry and probably one of the most critical on all levels- where you are not critiqued or judged on the product that you are serving, "FOOD" hence a restaurant, but what the guest walks away from and how good you are at marketing and creating an experience! Starting a restaurant requires Vision, the perfect location, and lots of capital, but most importantly requires savvy leadership, well trained staff, a creative yummy menu, and a lot of magic!!!! I never thought I would work in this industry, but I am a very service focused individual, creative, very outgoing and love to spend time with my team and my guests. I have grown to love my industry and can't imagine doing anything different.

Who inspires/inspired you?

My three girls everyday by their energy, their drive, and their strong will. They make me proud, and I look forward to all their successes and milestones together. I work hard and every day strive to make them proud!

Where did you learn about cuisine?

I have always been a foodie which is hard to believe coming from the weight loss industry originally- I used to get asked all the time from our guests when I started working with Gennaro how do I work in the Italian food industry, more so the pizza business staying in such great shape and health? I love to cook, love the presentation, and show of the restaurant business and the overall dining experience. I love to cook and entertain all holidays in our home.

How do you balance your personal life with your career as a mom?

I learned from the Best and continue to push myself every day to be better, stronger, and more successful from the day before in everything I do both personally and professionally. I instilled the same work ethic in my older daughters since they were little girls and in turn, they too have grown to become over achievers in their space and just as successful as their Mama if not more. The little one (my youngest daughter-soon to be 4 years old) will absolutely follow in her older sister and Mama's footsteps. She is starting young for sure! She says all of the time when I grow up, I want to be just like Mommy!

Every successful professional/ Momtrepreneur has hard times to overcome, or they would not be the successful leader/ Mommies that they are today. Hard times create tough skin and teach valuable lessons in success and within their children. I work hard, but my kids come first in everything I do. Balance is the key recipe to a happy life and prioritizing what's important. My proudest title in life is "Mom/ Mama". I am the mother of three amazing daughters Alanna 24, MoriElle, 19 and Aviva 4 years old.

What have been some of the awards and recognitions you have received for your work?

As a woman in the male-dominated world of restaurateurs, Michele has solidified her spot among the best. Through her many achievements including becoming a founding member of the National Restaurant Association's Pizza Industry Council, she has earned the nickname the "Restaurant Diva". Along with Gennaro, the two have been credited with many national awards and achievements, including being a top contender in Fast Casual's Top 100 Movers & Shakers. Our restaurants continue to win awards year after year.

How do you use your influence as a force for good?

Absolutely! To be humble and giving is the #1 indicator of success as the more you give, the more you get back. Our motto is to never use the word "NO" in our stores, we participate in every fundraiser, donation request or sponsorship. We deliver food to those in need, giving out gift certificates to feed the needy and less fortunate.

2020 left me as well as other leaders in our industry committed to something as old and familiar to restaurateurs as the food itself: the need for community. We learned and confirmed at Squisito that our philosophy to support our local community is the lifeline to our success: "Communities support local!". Take care of your guests and they take care of you.

What makes our group stand out from the rest: What really sets us apart is the community alignment, the fresh authentic recipes straight from Naples, the drive to stay on top of what is next for the industry and staying true to our brands. The kids love us, the families love us, and we are "the neighborhood gathering place." As a company we discuss daily the importance of the guest experience, and we live this daily with every location and every employee. A guest can go anywhere for great food, but they can't get a great experience everywhere. One of our very loyal guests and now friend said it best - "I eat Atmosphere, the food is all extra" That is what is it about today! This quote has stuck in my head throughout the years and every restaurant I design and open I take this quote and bring it to life.

Anything else you'd like to tell our readers?

New exciting restaurant locations coming soon, PR for the Diva Brand, growing our retail line of products and wines- new and exciting merchandise coming soon. I also just started writing my book can't wait to share with you towards year end. Follow us on social media for exciting news and updates Instagram- restaurant\_diva\_ YouTube channel Restaurant Diva videos- and on our new website Restaurantdiva.com.























STRATHBERRY





## ADIDAS ORIGINALS AND BAPE® CONTINUE THEIR ANNIVERSARY CELEBRATIONS WITH A COLLABORATIVE TAKE ON THE FORUM 84 LOW SNEAKER

2023 marks the arrival of both BAPE®'s 30th anniversary and the 20th anniversary of the enduring partnership between the Japanese brand and adidas Originals. Continuing their year-long celebrations, BAPE® and the Trefoil have joined forces once again to reimagine the iconic Forum 84 Low silhouette.

In quintessential fashion, the timeless sneaker arrives in a signature camo leather construction with special co-branded details throughout, including gold tongue labels and matching gold lace jewels. Available in a green and a blue colorway, each sneaker is a harmonious fusion of shared heritage.

Helping announce the collaborative silhouette is a larger than life campaign which features giant figures playfully towering through urban cityscapes. Accompanying the daring visuals is an additional set of images fronted by NBA star, and BAPE® fan, Jalen Green.

The Collection launched on May 20th, the limited edition BAPE® Forum Low 84 sneaker is available at selected retailers, on [BAPE.com](https://www.bape.com) and for a pre-sign up on [CONFIRMED](https://www.confirmed.com).

















# EXHIBIT THE DISCOS OF THE PAST AND DANCE PARTIES OF THE PRESENT















## GASTON MARTINEZ, CO-FOUNDER AND CEO OF IZO SPIRITS (IZO), MEZCAL ENTHUSIAST, SPIRIT AFICIONADO, AND TRAILBLAZING CREATIVE ENTREPRENEUR

Gaston Martinez, a national recognized co-founder and CEO of IZO Spirits (IZO), has been named one of San Diego Business Journal's Top 50 Latino Leaders of Influence and one of San Diego's Top 500 Influential People. To maintain the legacy of pure, all-natural Mezcal that his hometown is known for, Martinez founded IZO to carry out his lifelong vision. According to Martinez, Mezcal symbolizes celebration and enjoyment in his family and culture.

His team sustainably produces premium, handcrafted agave spirits in Durango, Mexico, following centuries of tradition. Now, together with a team of hand-picked local talent, he proudly shares the experience of an award-winning Mezcal - the first of many IZO fine, handcrafted agave spirits - with the world beyond Durango. Made sustainably from slow-roasted, wild agave hearts harvested on local ranches, every sip of IZO speaks to generations of Mezcaleros bringing people together around shared values of community, celebration, and savoring the reward of a job well done. Every aspect of IZO pays respect to its point of origin, from the locally-sourced Onyx stopper featured atop the bottle, to the elegant, minimalist design that allows the flavorful spirit within to shine. The smooth, sophisticated taste of IZO Mezcal tells the story of centuries' old Mexican tradition and of one man's vision to share it with the world. Learn more about the IZO collection of sustainably handcrafted agave spirits at [IZOSpirits.com](https://IZOSpirits.com).

**Spotlight Q&A: Co-Founder of IZO Spirits, Gaston Martinez - Preserving Mexican Heritage with Sustainable Craftsmanship**

Gaston Martinez, the co-founder and CEO of IZO Spirits, has been making waves in the spirits industry. He has been named one of San Diego Business Journal's Top 50 Latino Leaders of Influence and one of San Diego's Top 500 Influential People. Martinez has a passion for maintaining the legacy of pure, all-natural Mezcal that his hometown of Durango, Mexico, is known for. His vision has led to the creation of IZO Spirits, a company that produces premium, handcrafted agave spirits sustainably using centuries-old traditions.

In this Q&A, Martinez shares insights into the IZO brand's history, sustainable practices, design inspiration, and future plans.

**Q: Can you tell us about IZO Spirits and what inspired you to create this line of handcrafted agave spirits?**

**A:** IZO Spirits is a collection of sustainably handcrafted agave spirits made from slow-roasted, wild agave hearts harvested on local ranches in Durango, Mexico. My family and culture have always celebrated and enjoyed Mezcal, which symbolizes community and celebration. I wanted to share this experience with the world and create a brand that honors the tradition and culture of my hometown.

**Q: Can you share with us the story behind the design of IZO Spirits' packaging?**

**A:** Every aspect of IZO pays respect to its point of origin, from the locally-sourced Onyx stopper featured atop the bottle, to the elegant, minimalist design that allows the flavorful spirit within to shine. We wanted to create a design that represents the sophistication and elegance of our brand while showcasing the Mezcal's authentic taste that speaks to generations of Mezcaleros.

**Q: What inspired you to reduce the smokiness of your Mezcal, and how do you appeal to both novice and experienced Mezcal drinkers?**

**A:** We realized that the smokiness of our Mezcal was pushing away a lot of people who may not be familiar with the drink. We wanted to create an enjoyable experience for everyone and connect with them through our products. We understand that new Mezcal fans may not necessarily go for a full-bodied Mezcal right away, so we create a balanced taste that appeals to everyone.

**Q: How did IZO Spirits pivot during the COVID-19 pandemic?**

**A:** We had to adjust to the new normal and find ways to keep our business going. We focused on expanding our line of agave spirits and finding new ways to connect with our customers online. We also took extra precautions to ensure the safety of our team and customers.



Q: Where is IZO Spirits currently sold, and what are your favorite food pairings with the line?  
A: IZO Spirits is sold nationwide and internationally. We recommend pairing our Mezcal with grilled meats, seafood, and spicy dishes. Our Tequila pairs well with citrus and fruit-based desserts.

Q: You recently moved your San Diego headquarter’s location, tell us about IZO’s new home base and recent expansoin!  
IZO Spirits’ recently expanded to new office headquarters in San Diego’s historic Mission. The move to Mission Brewery Plaza furthers IZO’s mission to reach the world with the unforgettable taste of world-class agave spirits while also continuing a 110-year local San Diego narrative of artisanal craftsmanship.

Much like our brand, the Middletown district carries a wealth of history and heritage that still influences culture and community, The beautifully modernized space will allow us to expand our team and company while becoming an integral part of local tradi-tion ourselves.

The historic Mission Brewery Plaza was built in 1913 to house the San Diego Consolidated Brewing Company. Considered one of the oldest original brewing structures in the area, the aging 100,000-square-foot complex was fully restored in 1987 into a creative, multi-use office space. An original brick interior and exterior help to maintain the building’s storied authenticity - a seamless blend of old-world approaches and contemporary as-pects that perfectly mirror IZO’s own mission when it comes to traditionally-crafted, sustainably-produced spirits. The brand’s new headquarters allows full freeway visibility, serving as an ideal and effortlessly accessible place for daily operations.

Q:What’s next for IZO Spirits?  
A: We’re excited to continue expanding our line of agave spirits and building our brand globally. We’re also planning a 2024 ex-pansion of our Durango operations site to a new state-of-the-art distillery. Our goal is to continue preserving and promoting the rich cultural heritage of Mexico while creating high-quality, sus-tainable products that everyone can enjoy.

My passion for preserving the culture and tradition of his home-town has led to the creation of IZO Spirits, a brand that produces premium, handcrafted agave spirits sustainably using centu-ries-old traditions. With a commitment to community values and cultural heritage, we aim to share the spirit of Mexico with the world while preserving precious resources and investing in the well-being of the land and its people.

Q: Share more on the Craftsmanship and Sustainability of IZO Spirits

My heritage is very important to me; I want to keep our traditions alive and pass them down to my own children. IZO is a cultural celebration, and enjoyment is evident in every aspect of the brand. IZO Spirits is crafted using locally-sourced agave and relies on solar panels to help power the operation and drastically reduce the company’s carbon footprint. They also take a proac-tive and community-minded approach to natural resource con-servation, relying on their own well and water treatment plant to help ease the burden on surrounding infrastructure.

Furthermore, we strive to uphold the cultural tradition of invest-ing in the community, both locally and abroad. IZO seeks to hire local talent while taking every opportunity to share renewable

Q: Share the dynamic line of spirits!

A: The IZO Spirits collection is crafted by master mezcaleros and distillers in Durango, Mexico, following centuries of tradition. The agave used in the production of IZO spirits is slow-roasted in la-va-lined fire pits to develop its unique flavor and aroma. The wild agave hearts are harvested by hand from local ranches, ensuring the highest quality and respect for the environment.

Every aspect of IZO pays respect to its point of origin, from the lo-cally-sourced Onyx stopper featured atop the bottle, to the ele-gant, minimalist design that allows the flavorful spirit within to shine. The design is inspired by the point of origin of the brand, and every detail was thought out to make Martinez’s presence sophisticated and sustainable.

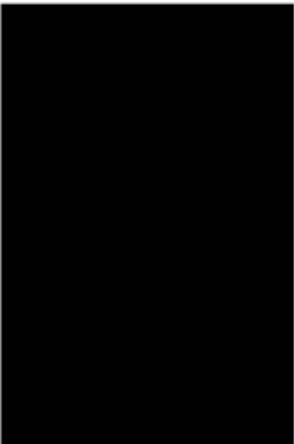
In Conclusion

Gaston Martinez’s love for his community, his passion for preserv-ing the cultural heritage of his hometown, and his commitment to sustainability and community connection are evident in every aspect of IZO Spirits. His company has received numerous awards, and its collection of sustainably crafted agave spirits con-tinues to delight consumers across the nation and internationally.

Martinez’s compassion extends beyond his business. He is a family man and a father of two. Despite being a hard-working business owner, he manages to balance his work and family life. He believes in taking care of his team and ensuring their well-be-ing. His team shares his values, and the company’s success is a testament to their hard work and dedication.

Overall, Gaston Martinez is a visionary entrepreneur and a com-passionate leader who values community, sustainability, and ex-cellence in craftsmanship. His legacy will continue to inspire future entrepreneurs and business leaders to build sustainable, socially responsible businesses that contribute to the well-being of their communities.

Salud!









# AMERICA'S FAVORITE DOCTOR

Laura Purdy, MD/MBA is a board certified Family Medicine Physician, licensed in all 50 states plus D.C. She is a medical executive, a business consultant and the voice of the digital healthcare revolution in America.



Dr. Laura Purdy

