

LAFM

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& SKINCARE
FROM COSMOPROF

Iris Law x adidas
by Stella McCartney
Ski Collection

WHY VISIT
MEXICO NOW!
and where to stay

LEAH TODD
of Aria Beauty

REAL TALK
DATING ISN'T
WHAT IT
USE TO BE

flirting
DO IT
FOR YOU



COCONUT CREAM FOUNDATION

Praise your natural beauty! Using our buildable, weightless, coconut cream foundation, made with natural ingredients, your skin will not only feel soft and hydrated, but it will leave you enjoying a radiant picturesque finish.

This first-of-its-kind formula focuses on using only the best natural ingredients available to promote beauty and skincare as one. Offering a supple feel of a cream foundation in a sleek compact, our foundation is not only buildable, but can be applied both wet and dry, leaving you with a beautiful airbrush finish; but not to worry, though the foundation will blend seamlessly giving you the desired coverage, the weightless product still allows your skin to breathe while looking like skin.

Not sure on your color? Thanks to our formulation, our foundation's technology will heat up to your skin's temperature and adjust itself to give the best possible natural match – up to a three-color difference.



"There's clean beauty, then there's VOODOO Clean; free of mycotoxins and allergens."

Available exclusively at www.voodoomakeup.com

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VEGANOLOGIE

I SAW IT AT COSMOPROF - SKINCARE



● SUPERMOOD

Infused with a blend of Pomegranate, Sunflower, Coconut, & Castor oils - Wave goodbye to stubborn makeup, pesky oil, and the day's adventures with our Oil Ritual Face Wash.

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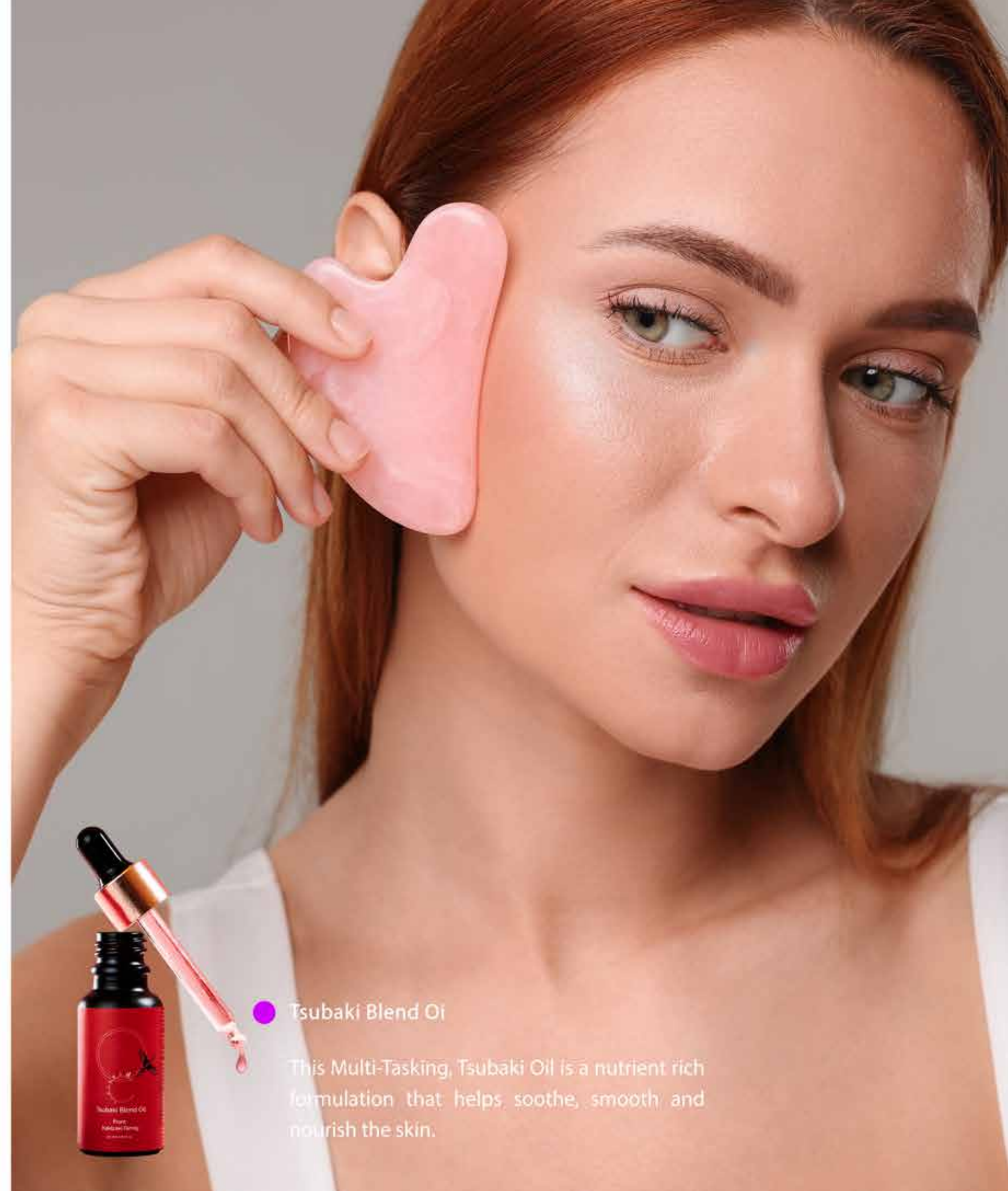
PROHIBITION WELLNESS ●

All the hydration you need and none of the extras you don't (like fragrance or parabens).



● MADECA DERMA Microbiome Ampoule

Korean Skin Care Serum for Elasticity Restoration & Reduced Fine Lines by Dongkook. Skin-Derived Microbiome, Hyaluronic Acid. (An Editor's Favorite!)



● Tsubaki Blend Oi

This Multi-Tasking, Tsubaki Oil is a nutrient rich formulation that helps soothe, smooth and nourish the skin.

ADIDAS AND BAPE® CELEBRATE JAPANESE STREETWEAR PAST AND FUTURE WITH COLLABORATIVE TAKES ON THE STAN SMITH SNEAKER

adidas Originals and BAPE® have joined forces once again to present two new takes on the archival classic Stan Smith – in celebration of the Japanese streetwear brand's 30th anniversary.

Reimagined in two, contrasting, black and white colorways, the BAPE® Stan Smith features a host of signature collaborative details. Reinventing the silhouette in typical BAPE® fashion, the Stan Smith's quintessential upper is updated with a synthetic leather upper made with 60% recycled materials and a tonal debossed and embossed SOLID CAMO pattern, while gold foil co-branded details sit atop an ABC CAMO Heel Mustache. The look is then completed with gold '30th Anniversary' lace jewels and a custom co-branded box.

Paying homage to Japanese streetwear history, the collaborative Stan Smith sneakers are playfully brought to life through a campaign which situates the instantly recognizable shoes within an oversized cartoon-esque claw machine.

Arriving on November 18th, both colorways of the limited edition BAPE® Stan Smith are available on CONFIRMED, via selected retailers, and on BAPE.COM.





CONFIDENCE









COSMOPROF PICKS; ALL THINGS BEAUTY



POM BY ARI

Our Lipstick&Extreme and Liquid Velvet Lipstick have blown the glass ceiling off the Cosmetic Industry. If you take into consideration our smooth, highly pigmented colors, none smear textures and the fact that our products are vegan based, you'll realize the POM by ARI quality is unmatched.



VOODOO MAKEUP

Natural coconut cream to powder Coconut Cream Foundation is made with nourishing coconut oil. "There's clean beauty, then there's VOOODOO Clean; free of mycotoxins and allergens." Praise your natural beauty! Using our buildable, weightless, natural coconut cream foundation, made with coconut oil as the first ingredient. Your skin will not only feel soft and hydrated, our clean cream foundation will leave you enjoying a radiant picturesque finish.



LURELLA Cosmetics

Turn heads Under The Mistletoe with this lush 9 color palette. Featuring green and golden hues in matte and shimmer finishes, this palette will take you from a soft to vibrant dramatic look effortlessly!



KARA BEAUTY

Ghosted Fabulashes features a lightweight and clear invisible band, with airy lashes, for all day fluttering with comfort. This multipack with 3 uniform pairs has an alluring 3D effect, made with vegan, faux-mink lashes that'll make you a natural flirt.



BLANCO COLIMA

BLANCO COLIMA

The concept of Blanco Colima goes hand in hand with Blanco Castelar, outlined by the premise of modernist art, in which the canvas begins as white and little by little is painted in colors according to the seasonal ingredients. The Blanco Colima restaurant emerged in 2015 in one of the most emblematic and beautiful buildings, a beautiful Porfirian-style house located in one of the oldest and most iconic neighborhoods in Mexico City, the now very famous gastronomic corridor on Colima Street. Pioneers in the art of offering comfortable avant-garde cuisine with an atmosphere in which music and cocktails play a transcendental role and characterized by embracing culture, art and music.

The concept of Blanco Colima is outlined by the premise of modern art where the canvas begins in white and little by little is painted in colors according to seasonal ingredients and menus. Thus, almost a decade ago, the Blanco Colima restaurant emerged. It is located in one of the most beautiful Porfirian-style houses in La Colonia Roma, in the now very famous gastronomic corridor of Colima Street where some of the best restaurants in the country are located. Its very successful concept was a pioneer in the art of offering comfortable, avant-garde cuisine. It has an atmosphere in which music and cocktails play a transcendental role and which today many restaurant chains have imitated.

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AS SEEN AT COSMOPROF

HAIR GODDES GOODS



ARIA BEAUTY

Aria Beauty #HairGoals Hot Styling Brush provides glamorous and lasting hair style options, including a great blowout effect on dry hair. It adds the look of volume and sculpts curls while creating a bouncy salon-looking finish on all hair types.



JULIART

The specially formulated blend of ingredients works wonders in removing keratin build-up, tackling scalp odor, itchiness, dandruff, and hair loss. It also helps to maintain optimal scalp hydration and opens up the pores on the scalp, allowing for better absorption of essential nutrients that are crucial for promoting voluminous hair growth. The formula doesn't require water to activate its luxuriously foaming lather – simply apply directly onto a dry scalp and make it a weekly routine.



HAIR PRESCRIPTIVES

Enriched with Ekakshi Oil Complex® and bio-active botanical oils, the Enriching Conditioner is lightweight, restores and re-balances moisture levels, and provides essential hydration.

The result is more manageable hair, with fabulous luster.



LEAH TODD

of Aria Beauty

EMPOWERS GREAT HAIR AND GOOD SEXUAL HEALTH

After revolutionizing the world of hair styling, Todd brings a feminine touch to the male-dominated sexual pleasure care industry

PHOTOGRAPHER: MIKE YI

HnM: LIZ DIZON

CREATIVE: NINA VARGAS

STYLING: JUANITA PELAEZ

LOCATION: OMNI BERKSHYRE

ARIA BEAUTY CO-FOUNDER LEAH TODD EMPOWERS GREAT HAIR AND GOOD SEXUAL HEALTH

Aria Beauty Co-Founder/Director Leah Todd loves a good challenge. When the former hairstylist found herself disillusioned with the business-as-usual black styling tools available to pro's like her, she set out to create a more whimsical wash-n-blowout experience. The resulting Aria Beauty collection revolutionizes the world of hair care with advanced styling tools that both please the eye and outperform the competition. Cult favorites like the 1" Infrared Ceramic Hair Straightener (\$139.99) and Pink Marble Blow Dry Brush (\$99.99) transform tresses using non-damaging, visible infrared heat technology, producing salon-quality results and available in a variety of flirty, fabulous colors.

Always eager to push the boundaries of what's new and fresh in the marketplace, Todd established a thriving career by surprising and delighting new audiences with elevated products that address real-life challenges while making the everyday routine far more fun. A relentless pursuit of innovation has led to the explosive success of the Vancouver native's brand portfolio. More recently, it has culminated in an exciting foray into the world of sexual wellness with the November launch of the Amour and Euphoria brands, offering by-women-for-women pleasure tools.

Aria Beauty is known for introducing fresh, technology-based innovation in hair styling. As co-founder and director of the brand, how do you maintain your motivation to continue creating in an ever-evolving marketplace?

As a former hairstylist who also worked in the worlds of PR and manufacturing, my background affords me unique insight into effective product creation and brand building. So many aspects of my job, including all of the different places where I've been fortunate to travel, keep me challenged and motivated to continue innovating. Within just a few months of starting my leadership role with Relaxus, I was exhibiting our new brand, Aria Beauty, at a huge trade show in Hong Kong. That was a real game changer for me. Even though I was working like crazy from morning until night, it barely felt like work because I was exactly where I belonged! I still get just as excited getting on a plane as I did that first time. Meeting with huge companies like Sephora, FabFitFun, and Nordstrom in big destination cities never gets old for me and remains one of my biggest "why" motivators. I love the people I get to meet along the way and the challenge of each new partnership.

As a dynamic leader, your collaborative approach has inspired consistent and powerful growth, taking the company from conception to annual \$5M in sales within 10 years. What are your secrets to building an effective team?

I'm a long term strategic thinker, so I always appreciate that quality in other people. Our media culture nowadays is so instant reward-focused, I think sometimes it drives us to desire the same fast-paced goal achievement in our workplace, too. But that's not necessarily how life always works, and I feel like it's equally important to enjoy the journey - not just the destination.

Everyone on my team is placed in a position that plays to their strengths and interests, so that everybody feels as happy as possible in their day-to-day duties. We love celebrating the little things together and are frequently engaging in team lunches or informal strategy sessions where we can openly discuss new products while sharing lots of laughs.

Amid the economic rollercoaster of the last few years, many business owners have found it difficult to navigate the shifting priorities and needs of their customers - meanwhile, Aria Beauty has continued to capture a steadily larger segment of the market. How have you managed to overcome these recent challenges?

Of course it's easier when the economy is booming and people are shopping like crazy, but staying relevant and keeping the sales numbers up year after year is a persistent challenge for every brand. These are incredibly tough economic times for the majority of the population, so creating products that people want to treat themselves to and set aside money for is something we take very seriously.

My brain enjoys juggling a million different tasks, particularly during these challenging periods. As the team leader, my job is to look for new revenue streams and to motivate my team to do their best, taking our brand(s) to the next level while letting go of avenues that may not be bringing the same residuals. I also take pride in maintaining good ongoing relationships with our outside team and partners, including our distributors. I'm honored to say that many of them have worked with us nearly a decade!





Our brand always gets a lot of love in the Canadian market, as well as in the U.S. at stores like CVS and Nordstrom Rack or direct to consumers. We've also successfully diversified our revenue streams by taking on private label projects for companies like Sephora that are looking to elevate their owned brands. We love sourcing, developing, and managing fresh packaging design for these major global players.

In addition to expanding the Aria Beauty collection, you are now introducing sexual wellness items through your Amour and Euphoria brands. Where did you get the idea for these new ventures?

The fast-growing sector of sexual wellness has been on our radar for a long time. When some of our largest customers recently approached us, as a trusted electrical brand, to develop a line of pleasure-based items, we decided the time was right. My Manager of Product Development, Vanessa LeBlanc, and I worked incredibly hard to bring these two new collections to life, with Amour as our high-end selection and Euphoria as more of a pharmacy-/GenZ-focused brand.

Both lines are beautifully presented in cosmetic-style packaging that appeals to the discerning Gen-Z/Millennial shopper while also catering to a female clientele. That last part is important, because we discovered during our product research phase that the biggest pleasure toy brand in the world only features two females on its eight-person product development team. And the industry only goes from bad to worse the more you learn, despite most of these products being aimed towards women and marketed with women-centered imagery.

Because these tools are designed and marketed by men, their products come from a male-centric point of view. We want to change the game from within the industry. I am all about bringing a new, female-focused perspective to this sector, and I hope that we can make a lot of waves within sexual wellness as a female-founded "by her, for her" brand. Amour and Euphoria truly offer something for everyone, bringing an entirely new design aspect and aesthetic to popular products like vibrators, air pulse devices, and rabbit-style toys.

In addition to the fall 2023 launch of the Amour and Euphoria sexual wellness collections, what exciting updates can we expect from the Aria Beauty brand?

I want our business strategy to continue to motivate the success of others, especially female and minority-owned brands/startups - I love a success story more than anything! For Aria Beauty, you can expect to see some pastel designs in the spring, along with a fresh reboot of our ombre unicorn tools. An all-new Air Curling Attachment will seamlessly attach to most blow dryers for a perfect blowout with curl in moments.

On the sexual wellness side, we plan to launch an organic aloe lubricant and a toy cleaner, as well as some new sexy molds in 2024. In addition to Cosmoprof Las Vegas - our biggest in-person show - we also look forward to being part of ECRM, an upcoming B2B virtual show. We're also excited to start exhibiting at some sexual wellness trade shows soon. We're very much looking forward to proactively changing the narrative of female managed/founded brands, especially within the sexual wellness realm. We have a lot of work to do, even with the many positive changes that are taking place these days.

We are in a time of great social shift, and I'm already so happy - especially as a mom of two daughters - to look back at all of the changes we've seen within the last few years. As a brand, we will continue to partner with female-led ventures like LA Fashion, which has always been an incredible supporter of ours (we're so excited to have been featured on the cover in September of 2023). As women, we need to keep pushing the boundary and speaking up for more change across all industries. I look forward to being an integral part of it and seeing what the next generations will do to continue moving forward.



A fashion advertisement featuring two models standing side-by-side against a plain, light-colored background. The model on the left is a Black man wearing a red, long-sleeved, button-up shirt with a wide collar and a matching red skirt. He is also wearing black tights and black lace-up shoes. The model on the right is a white man wearing a red, long-sleeved, button-up shirt with a wide collar and a matching red skirt. He is also wearing white knee-high socks and black lace-up shoes. The text "MAISON AUDMI" is overlaid in large, white, serif capital letters across the middle of the image.

MAISON AUDMI

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IRIS LAW DEBUTS FIRST-EVER ADIDAS BY STELLA MCCARTNEY SKI COLLECTION, IN COLLABORATION WITH TERREX

adidas by Stella McCartney and TERREX come together to unveil their debut ski collection for Fall/Winter 2023. Taking high-performance sportswear and luxury design to new heights with apparel, footwear and accessories for the slopes and beyond. British model and actor Iris Law fronts the campaign and collection, a next-generation creative whose passion for self-expression, holistic approach to movement and fearless style set the tone for the season.

Pushing the boundaries of fashion and function, the TERREX collection fuses technical mountain performance innovation and features – with striking prints and silhouettes to stand out on the piste. Heat management materials such as Primaloft Parley padding insulation help to tackle high altitude and low temperatures throughout a day on the slopes. Signature adidas technologies such as RAIN.RDY and WIND.RDY protect wearers against cold and wet weather on the mountain.

Key pieces include the Two Layered Insulated Jacket, made with Primaloft Parley padding, adidas' innovative insulation derived from recycled ocean plastic, alongside RAIN.RDY technology – delivering warmth and comfort when the temperature starts to fall, both on and off the mountain. The Free Hiker shoe, a reimagined TERREX hiking shoe in a functional utilitarian silhouette made in part with recycled materials offering a sock-like fit for enhanced comfort, is also paired with COLD.RDY technology to help keep wearers warm.

Exploring new possibilities for performance wear, key pieces in the collection have been made with at least 85% recycled materials as part of adidas' ambition to help end plastic waste.

Speaking about the FW23 campaign and collection, Stella McCartney said:

"This collaboration has always been about pushing the boundaries of sport and fashion so, as we mark our 18th year together, our new chapter with TERREX celebrates fashion with a technical edge to support our community in uncharted terrains. This has been an incredibly exciting journey for me as we go even deeper into the escapism that the outdoors brings.

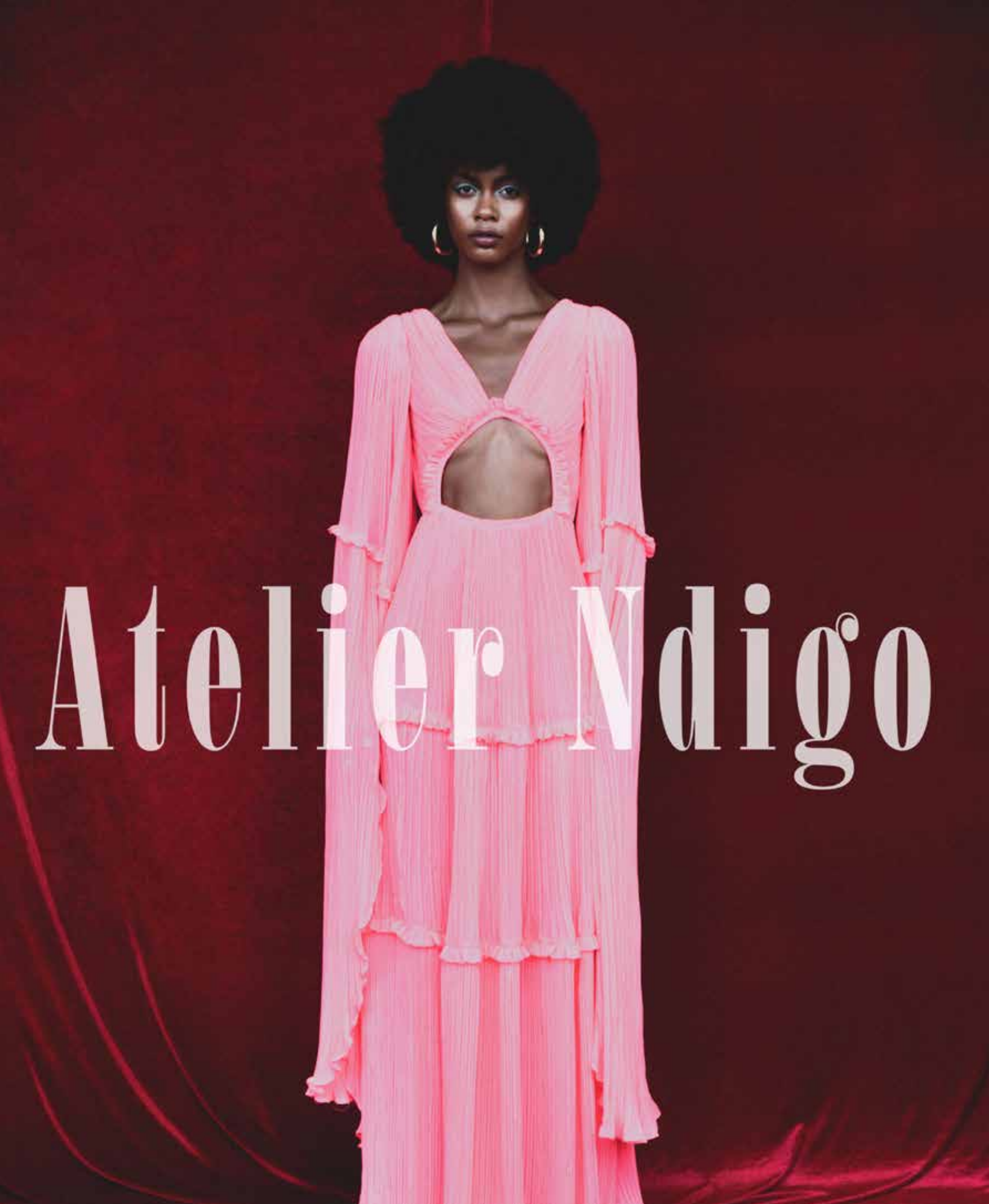
Working with Iris again has been amazing. I love her bold style and creative spirit, which is in perfect harmony with our vision and captures the essence of this collection. With her love of movement, she effortlessly brings to life the intersection of high fashion and high-performance sportswear – embodying the adventurous spirit of adidas by Stella McCartney."

Speaking about the FW23 campaign and collection, Iris Law said:

"It's so exciting to be a part of the collaboration as it debuts its first ski-wear collection! I love both brands, and how together they make something both sport and fashion.

Movement is such a big part of my physical and mental well-being, so being part of this campaign where it's all about embracing sport in the mountains with some of the most beautiful backdrops in the world, has been an incredible experience."

I really resonate with the ethos of partnership; it's so important in helping to refuel my creative spirit, push boundaries and explore. I see nature and the outdoors as one big playground. I am so proud to share what we've created, together."



Atelier Ndigo



Egyptian
Arts de Vivre



ADIDAS ORIGINALS AND SPORTY & RICH LAUNCH THIRD COLLABORATIVE COLLECTION

This season, adidas Originals and the Los Angeles based label, Sporty & Rich, return to present their third collaborative collection. Building on the aesthetic language established in previous seasons, the latest collection plays host to a considered selection of footwear and apparel looks – including elevated takes on signature adidas silhouettes.

An ode to vintage aesthetics and a celebration of holistic rest and replenishment, the Samba OG Sporty & Rich returns in two quintessential colorways: white with burgundy accents and white with mustard yellow accents. Each sneaker then comes replete with a pearl key-ring and arrives in a custom co-branded box.

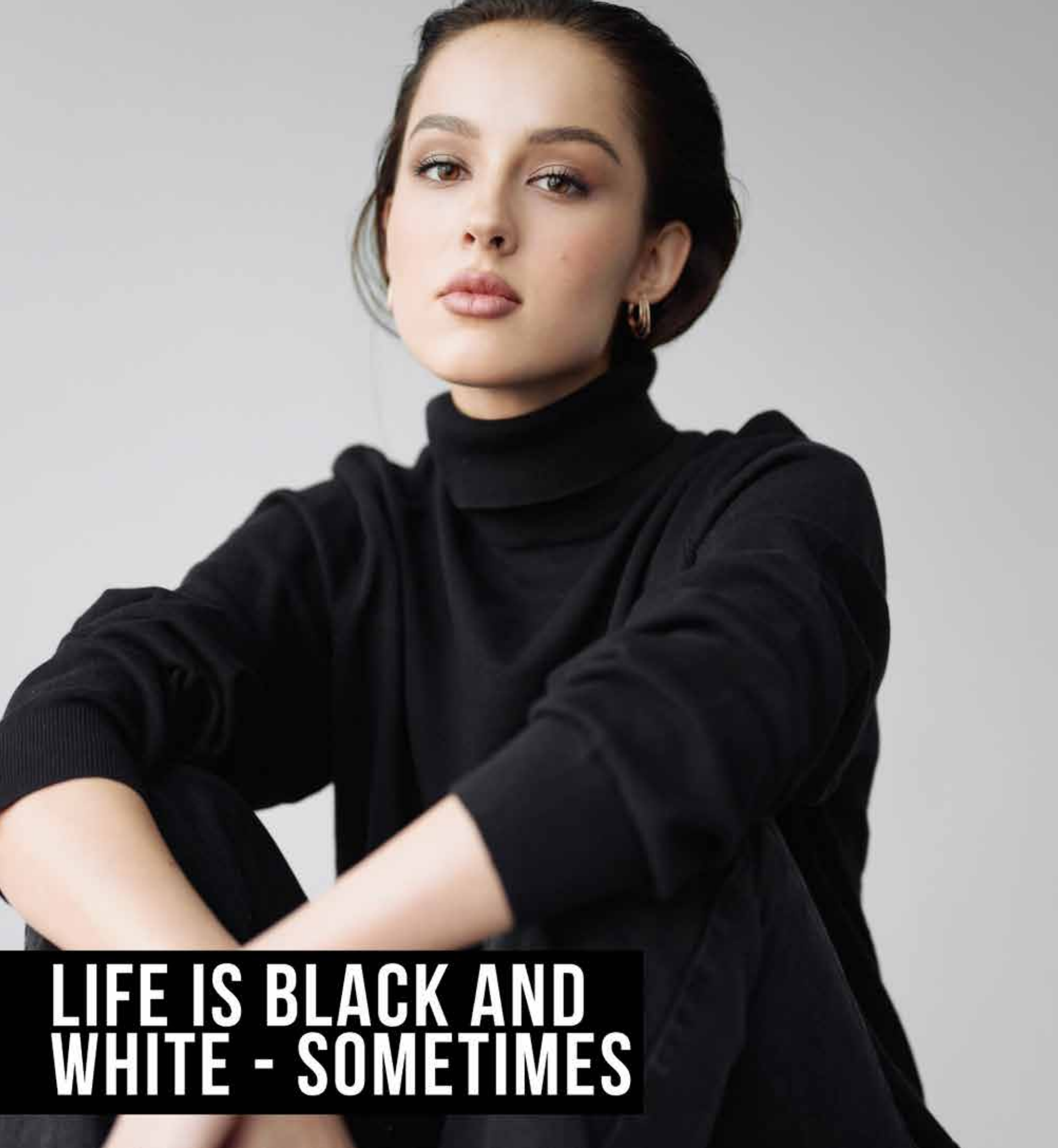
In addition, the latest adidas Originals x Sporty & Rich collection sees the brand's founder, Emily Oberg, turn her creative lens to the original court classic – the Stan Smith. Arriving in an all-white make-up and swapping out the sneaker's classic leather upper for a canvas construction, the Stan Smith Sporty & Rich features green accents, including a Trefoil on the lateral and Sporty & Rich lettering on the tongue. Just like the Samba OG, each pair comes with a pearl key-ring and a co-branded box.

The third adidas Originals x Sporty & Rich collection launches on November 10th on CONFIRMED adidas.com, on sportyandrich.com, and through select retailers.

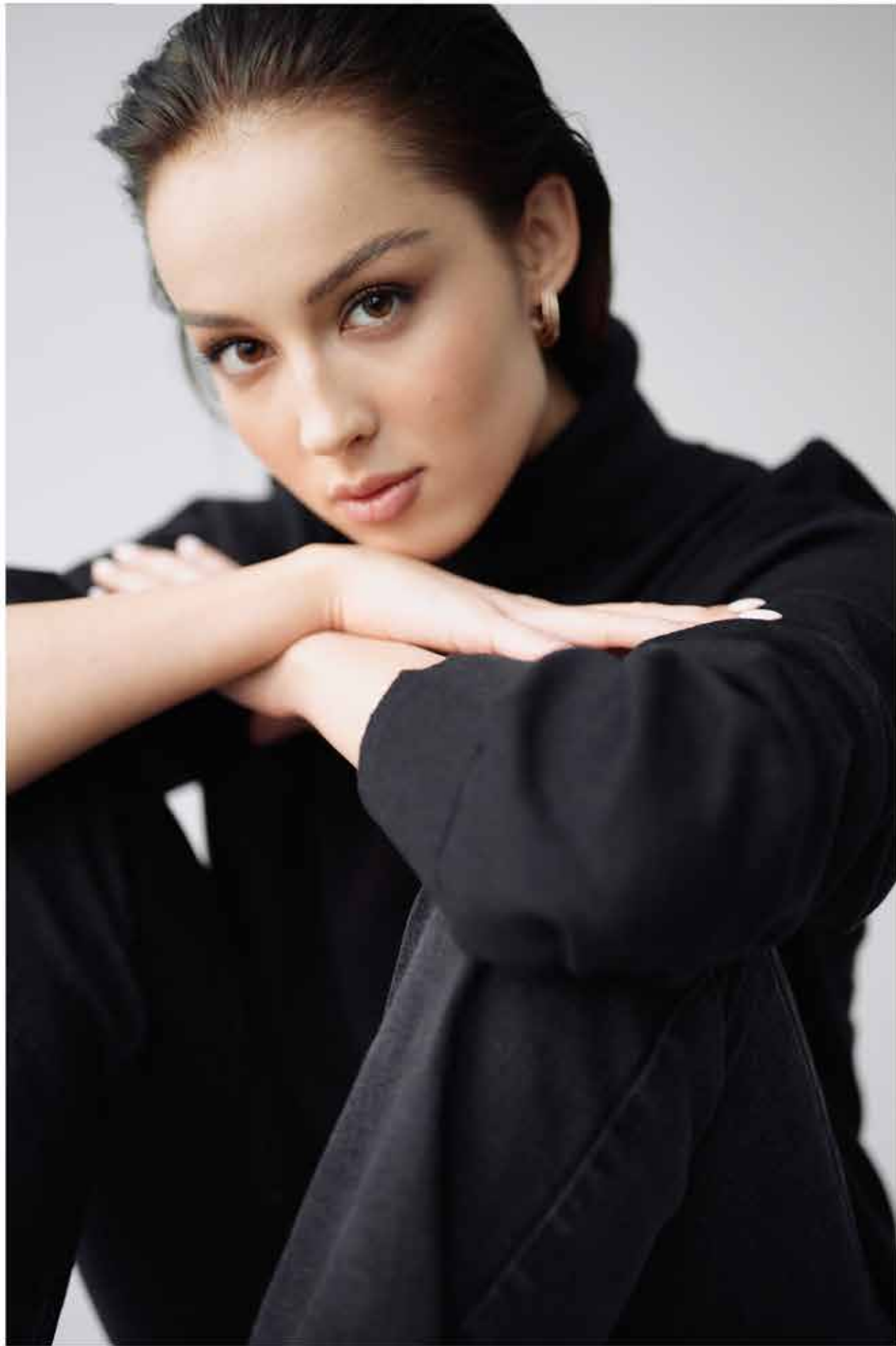














TICUCHI

Ticuchi means bat in Mixtec and is the name of the agave bar that chef Enrique Olvera opened in the former Pujol location. Designed by architect Javier Sanchez, the interior of Ticuchi displays elements in velvet, wood and concrete that, dimly illuminated by candlelight, create an intimate and elegant atmosphere.

The bar is the heart of the place, facing the bartenders, diners can explore the wide and careful selection of distillates from the state of Oaxaca. Inside Ticuchi the aim is to generate conversation about the quality and flavor of the distillates but also about the production processes of the master mezcaleras that they have carried out for decades. The cocktail proposal by Yana Volfson and Javier Gomez offers elegant and sober drinks that seek to enhance the complexity of the spirits.

Vegetables occupy an important place in Ticuchi's food proposal, which is also articulated around the available fishing.

MON - SAT
6:30 – 11:30 PM
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5525894363



STRATHBERRY

MONDRIAN MEXICO CITY CONDESA, THE FIRST MONDRIAN HOTEL IN LATIN AMERICA, ANNOUNCES 1 YEAR OPENING

Mondrian Mexico City Condesa, the new luxury, lifestyle hotel arrives to Mexico City to be a lively destination and cultural hub featuring 183 rooms including 2 Penthouse suites and 16 luxury suites, state-of-the-art meeting and event facilities, and four distinct culinary concepts including Cleo Mediterraneo, Skybar, The Flower Shop and La Terraza. The hotel, an exciting new venture between Mondrian and Grupo Murano, is located in the heart of the vibrant Condesa neighborhood, just steps away from La Roma in the I421 mixed-use complex formerly known as Conjunto Aristos. Mondrian Mexico City Condesa is currently accepting reservations for stays from December 19, 2022.

Known for groundbreaking design and progressive programming, Mondrian hotels are sought after destinations located in the heart of the most exciting cultural scenes in the world that offer creative and innovative experiences for guests and locals alike. Mondrian is part of Ennismore, the fastest-growing lifestyle hospitality company with a global collective of entrepreneurial and founder-built brands with purpose at their heart.

Diego Padula, General Manager of Mondrian Mexico City Condesa, states, "The Mondrian brand is bringing its signature style and sophistication to Condesa, a neighborhood with a strong sense of culture and innovative culinary offerings. Our vision is to become the hub for the citizen, a space to hold top tier entertainment for local and international culture-seekers."

Chadi Farhat, Brand Chief Operating Officer, Mondrian at Ennismore, states, "We are thrilled to bring Mondrian to Latin America for the first time with the outstanding team at Grupo Murano led by Marcos Sacal. The culture and vibrancy of Mexico City will be felt throughout the hotel, creating a hive of energy which will bring together globally and locally inspired food and beverage offerings to the ever evolving La Condesa neighborhood with Cleo, Skybar, The Flower Shop and La Terraza."

The Mondrian brand has always sought to provoke and surprise through creating the extraordinary. With its flair for the unexpected, bold design and electric energy, Mondrian Mexico City Condesa will offer guests a distinctly different hotel experience. Influenced by the vibrant cultural scene of Mexico City alongside contemporary art, each of the hotel's guestrooms will feature a mural by multi-disciplinary artist Ara Starck, inspired by one of the remaining aqueducts in Mexico City, located just a few blocks from the hotel on Chapultepec Avenue.

Adorning the main patio resides a mosaic mural that recreates the Panathenaic Procession (a religious festival in honor of the Greek Goddess Athena). Also located in the open patio, one of the most impressive sculptures within the complex, "La Giganta", a 4-meter-high replica of the piece originally created in 1985 by the Mexican painter and sculptor José Luis Cuevas.

Mondrian Mexico City Condesa will feature 16 luxury suites and two Penthouse suites situated on the hotel's second and eighth floors. The suites each boast a balcony with fabulous views of Mexico City's skyline, a spacious living room, and floor-to-ceiling windows that bring in the natural light and views of the lush green streets of La Roma on the east side of the building, and Condesa on the west side where the sun sets. All suites are equipped with a full bar, Marshall Bluetooth speaker, Lavazza Blue Espresso Machine, 24-Hour In-Room dining, and the option of a private chef or mixologist services upon request.

Mondrian Mexico City Condesa will serve as a new gastronomic destination for the city with the introduction of four exciting dining experiences featuring authentic cuisine and signature cocktails from Ennismore's fully integrated food and beverage studio, Carte Blanché. The hotel's dining concepts include beloved culinary brands Cleo and Skybar, in addition to two brand new dining concepts developed for the hotel, The Flower Shop and La Terraza.

- Cleo Condesa
- Skybar Condesa
- The Flower Shop
- La Terraza

Mondrian Mexico City Condesa is located at Aguascalientes 156, Hipódromo - Cuauhtémoc District, in Mexico. The hotel is currently accepting bookings as of December 19, 2022. For more information and to book, visit mondriancondesa.com and follow @mondriancondesa on Instagram.





AMERICA'S FAVORITE DOCTOR

Laura Purdy, MD/MBA is a board certified Family Medicine Physician, licensed in all 50 states plus D.C. She is a medical executive, a business consultant and the voice of the digital healthcare revolution in America.



Dr. Laura Purdy

